American Association of Collegiate Registrars and Admissions Officers
Minutes of the Meeting of the Board of Directors
March 16, 2011
Seattle, WA

Board Members in Attendance: Nora McLaughlin, Betty Huff, Jeff von Munkwitz-Smith, Jim Bouse, Bruce Cunningham, Luisa Havens, Tracey Jamison, Nancy Krogh, Brad Myers, Robert Watkins

Staff Members in Attendance: Jerome Sullivan, Matthew Ogle,

Call to Order
President McLaughlin called the meeting to order at 1:45 p.m. Pacific Daylight Savings Time on March 16, 2011.

Approval of Agenda
MOTION 2011.03.06 – It was duly moved and seconded that the agenda be approved. APPROVED

The Board discussed the issues, concerns, and successes that emerged from the Seattle Annual Meeting. The feedback received indicated that first-time attendees felt welcomed and enjoyed the meeting. They also seemed to appreciate the red tags. There was concern raised from our for-profit members that they are being ostracized and that a few of the sessions did not present a balanced portrait of their institutions. The Board members heard many positive comments about this meeting, including that there were very good sessions offered on the last day. There were some comments about the 5:00 p.m. timeslot on Tuesday and the crunch in getting to receptions from that that session.

President McLaughlin stated the Program Committee also reported positive comments. They will work on templates for session introductions and evaluations and start to look into a mobile application for evaluations. The Program Committee also expressed concern that it is difficult to recruit facilitators. They propose to not provide facilitators for some group sessions for the next annual meeting and to assess how it works. They also asked the Board to make the committee form easier. President McLaughlin asked the Board members to look at the current form and make suggestions. There was also a suggestion the program book include Board positions that will be open and a description of the nomination process.

The Board discussed the exhibitors' experiences and how the Board can encourage their participation in future meetings. In addition it was noted that it may be helpful to delay the Board meeting after the Annual Meeting in order to talk with the attendees as they departed.

Vice President Cunningham reported that the new name for the Mentor Services Committee will be the New Member Mentoring Committee.

President McLaughlin distributed the dates for Board meetings in the coming year. The Board discussed the major issues to be considered this year including the search for an executive director, considering the recommendations of the Task Force on Association Governance, strategic planning, and the public policy efforts. The President stated that she thought the Board committees have done a good job of doing much of the work in advance of Board meetings, and she encouraged continuing to do work in committees to help make Board meetings more efficient. She asked that anything that needs to go to the Board be distributed to the Board two weeks in advance of the meeting.

The President reviewed the topics for the June meeting including the plans for the strategic planning retreat and consideration of the final report of the Task Force on Association Governance. The Board will meet with the Program Committee, but will not plan to spend time in program planning with them. The President also noted that the Compensation Committee will get a new timeline to the Board after we have contracted with a search firm and the timeline is revised. The Board also discussed that an important public policy issue to discuss is AACRAO's opinions or positions on the issues surrounding the for-profit institutions. The Board discussed the work of the Public Policy Committee and how they can help inform the Board on issues. The Public Policy Committee is working on a position paper they worked on at the Annual Meeting. President McLaughlin will follow up with Chair DeWolf about what kinds of reports will come from the group to the Board.

Adjournment
MOTION 2011.03.07 – It was duly moved and seconded that the Board of Directors meeting be adjourned. ADOPTED

The Board of Directors meeting adjourned at 2:59 p.m. Pacific Daylight Savings Time on March 16, 2011.