



Advancing Global Higher Education

Pre-College Programs

Results of the AACRAO March 2018 60-Second Survey



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This research has been made possible in part by AACRAO's underwriters.

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Introduction

AACRAO members were asked about the existence and purpose of pre-college programs in this month's 60-Second Survey. The following definitions framed this survey:

Pre-college Programming defined in this context:

University sponsored/organized programs and activities for K-12 school participants typically not yet enrolled in college as degree-seeking students.

Pre-college Programming Unit defined in this context:

The university department and/or umbrella entity with responsibility for overall oversight of all pre-college programs at one college or university.

The survey received responses from 451 institutions including several combinations of control, size, type, and countries. A few of the questions included "I do not know" or "I'm not sure" as response options. These responses have been removed from the descriptive data presented here and from the sample size above.

Key Findings

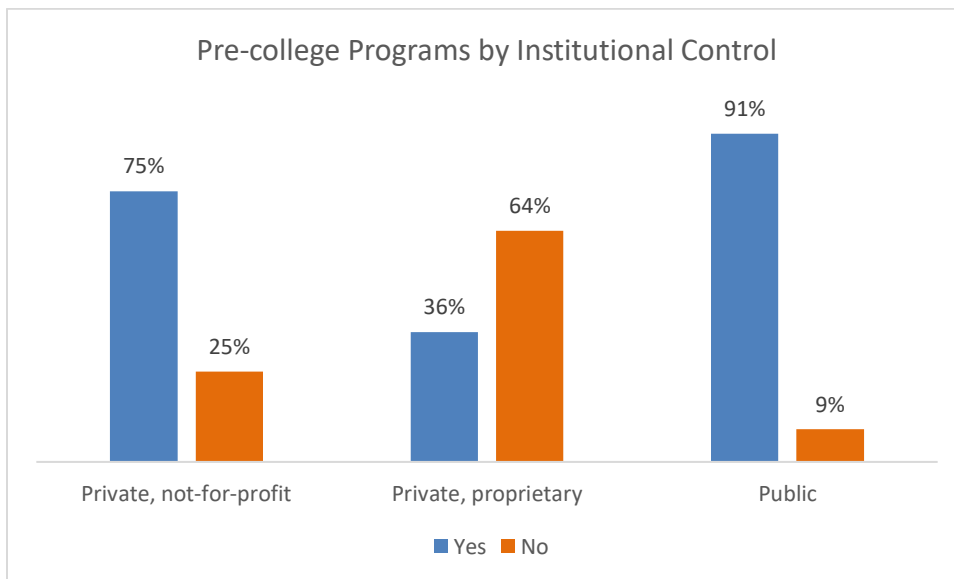
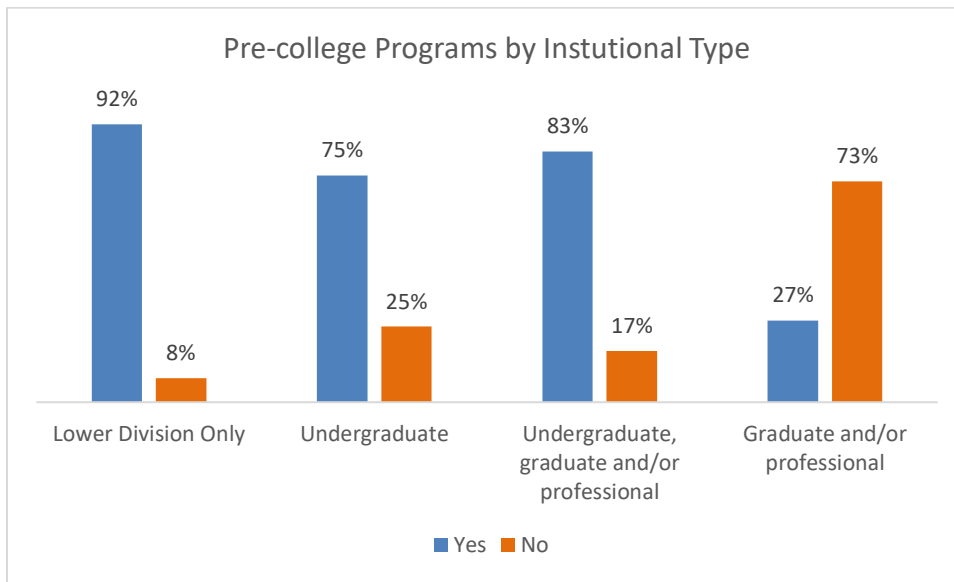
- Most institutions (82%) report having pre-college programs.
- Nearly four in 10 have 2-3 programs, and 14% have 10 or more.
- Almost half of the institutions have increased the number of pre-college programs in the last three years.
- Pre-college programs are most likely to be administered by academic affairs.
- It is not unusual for pre-college programs to exist in more than one institutional division.
- Just 30% of pre-college programs are housed in their own unit.
- A director is most likely in charge of the day-to-day operations of pre-college programs.
- Less than a third of pre-college units report through admissions and recruitment.
- More than half report that recruitment materials are provided to participants of pre-college programs and/or a list of pre-college program participants is provided to admissions/recruitment.
- Just under half include an admissions presentation at each pre-college program.
- Seventy percent either strongly agree or somewhat agree that pre-college programs are an important part of the enrollment pipeline at their institution.
- Three-quarters note that less than 24% of 2017 applicants were part of a pre-college program.
- Community outreach, academic program exposure, and access to college top the list of the primary purpose of pre-college programs.
- More than half indicate that 1-4 staff work in pre-college programs, and a further 11% have 15 or more.
- Nearly a third serve 500 or more students annually in pre-college programs, and 22% serve less than 100.



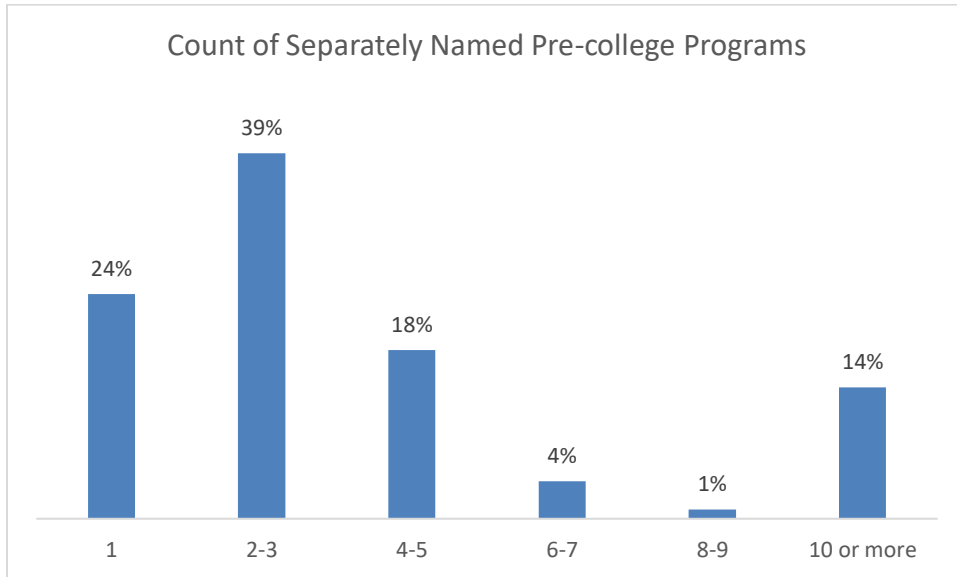
The remainder of this report contains figures summarizing the aggregate results by institutional size, type, or control as relevant. Questions regarding this or any other AACRAO research should be directed to Wendy Kilgore, AACRAO Director of Research, at wendyk@aacrao.org.

Results

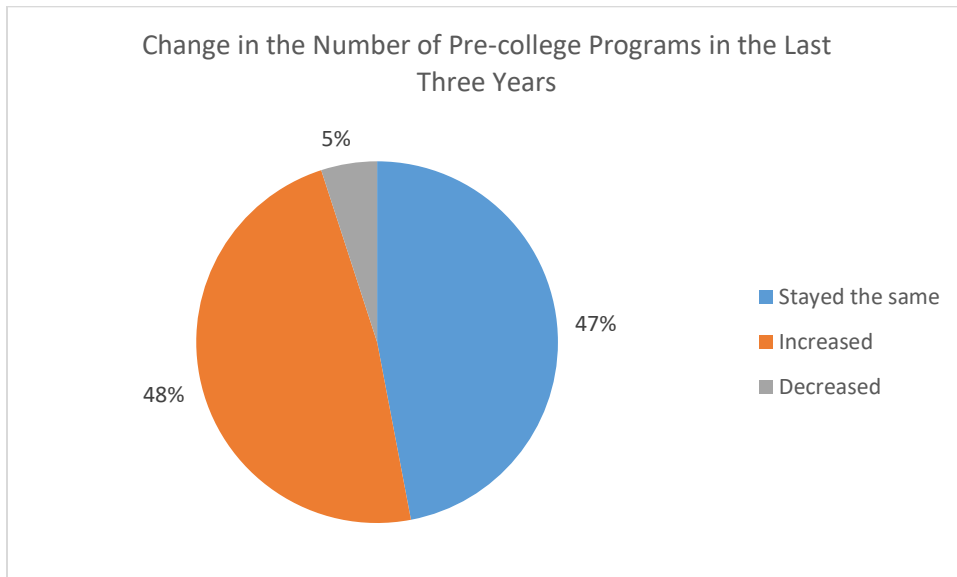
Does your institution offer any pre-college programs? Pre-college Programming defined in this context: University sponsored/organized programs and activities for K-12 school participants typically not yet enrolled in college as degree-seeking students.



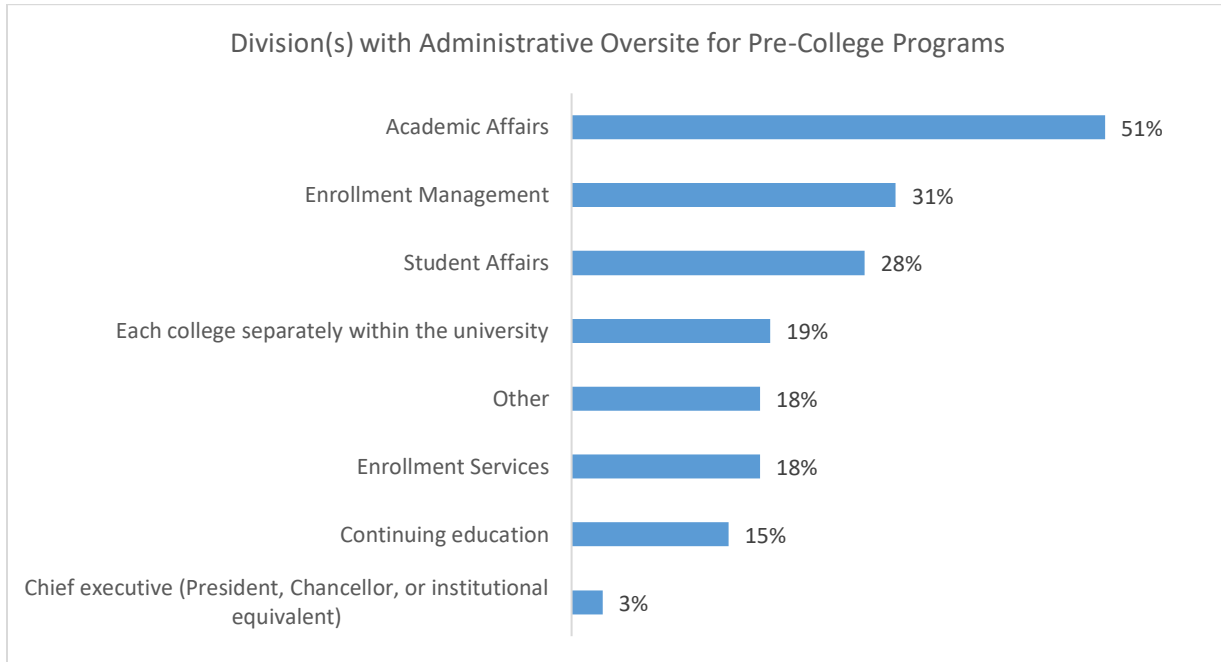
How many separately named pre-college programs are offered by your institution?



In the last three years, the number of pre-college programs at your institution has . . .



What institutional division (or divisions) provide/s administrative oversight for the pre-college programs? (All that apply)



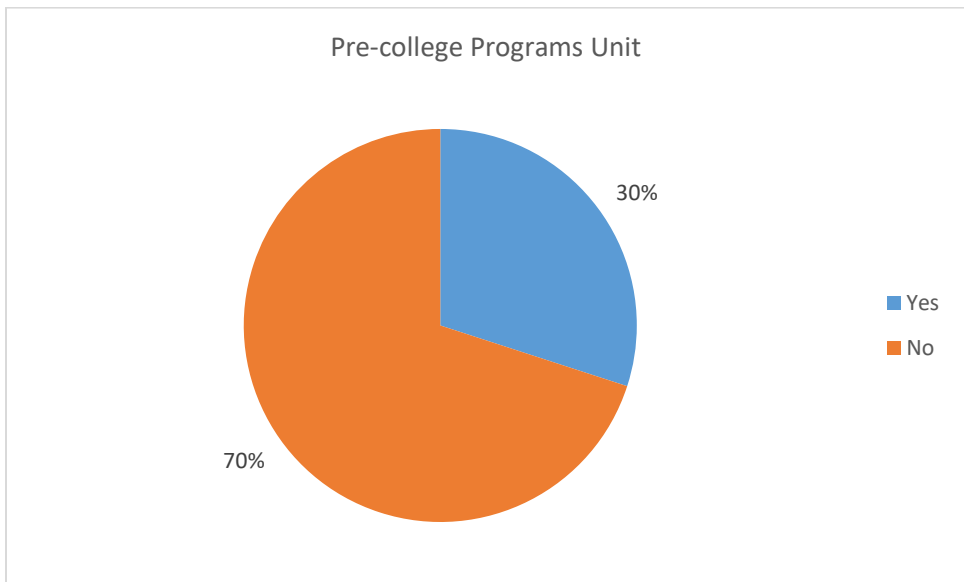
Other divisions

Center for Pre-College Outreach
Charter School Office
Admissions
Athletics
Auxiliary Services
Business and Workforce Development;
CFO/HR/Event Management
College Access (Admissions)
Community Outreach
Conferences/Special Programs and Academic Affairs
Depends on the program
Distant Education; Honors College
Division of College Pathways and Partnerships within the AA/SA area
Dual Enrollment Office
English department
Equity and Inclusion
Extension
External Affairs
External Relations (student recruitment)
Formal Regional Partnership - with an Executive Officer



Global, Marketing and Business Development
Grant Funded Pathways Office
Individual academic departments
Marketing
Marketing and Recruitment
Office of Strategic Initiatives - Special Programs
Office of the Registrar
Online Services
Outreach
Professional Studies & Continuing Education
Programs are managed individually with some recent cooperation with the Admissions Office.
Provost
Running Start
Some schools over a couple of special programs
Student Success
Summer Sessions
Teaching and Learning Center
The Office of Community Engagement
The Office of Enrollment Management manages a university wide pre-college directory, but programs are created/delivered by individual schools or units at the university.
There are many areas which manage their own programs.
Trio Programs
Undergraduate Education
University Recreation
Varies
Vice Presidents Office

Are pre-college programs housed in their own unit?



Other pre-college programs units

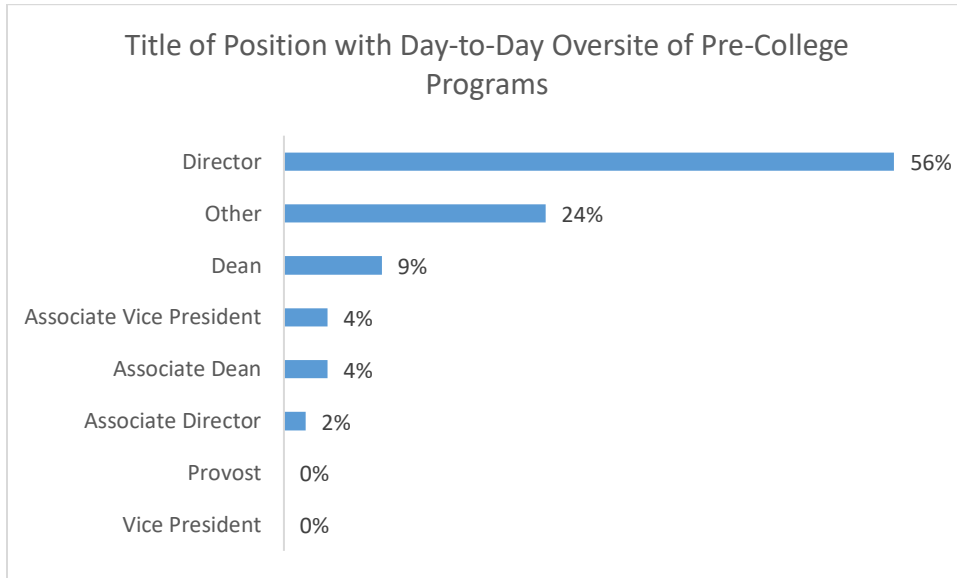
Academics & Trio Departments
ACE
Center for Pre-College Outreach
College Credit Plus
College Readiness Now
CollegeNow
Concurrent Enrollment
Concurrent Enrollment Services
Conference and Events
Continuing and Community Education
Continuing Education & High School Connections
Continuing Studies
Correll Scholars Program
Division of college Pathways and Partnerships
Dual Enrollment
Dual Enrollment & JAG
Dual Enrollment Division
Each school and college plans programs
Early Academic Outreach
Early College
Early College Experience
Early College Partnerships
Early College Program
Early College Programs
Education Partnerships; High School Connections
Emory Pre-College Program
EOP - Educational Opportunity Program: We run a pre-college program out of EOP
Experimental English Classes / Extension Program
Health Career Ladders Program
High School and Concurrent programs
High School Initiatives
High School Partnerships
High School Programs
Jump Start
K12section
Lancaster Partnership Program
Learning PLUS
Mercer College for Kids
Neural Science Summer Program
Off Campus Services
Office of Multicultural Student Affairs



Office of Off Campus Programs
Office of Pre-College, Continuing Education and Workforce Development
Office of Strategic Initiatives - Special Programs
Office of University Programs
Off-site Programs
Open Studies
Partnership and Outreach
Pre College, Access and TRIO Programs
Precollege and Continuing Studies
Pre-college Music and Arts
Pre-College Program, Secondary School Program
Pre-College Programs
Pre-Collegiate Programs
Professional Studies and Continuing Education
Program Development
Rollins Upward Bound
Running Start
School for Professional Studies
School of Access
School of Continuing Studies
SITE: Student Introduction To Engineering
Special Programs
STEP, Upward Bound, and Liberty Partnerships Program are a part of the Center for Excellence in Urban and Rural Education.
Student Success
Summer Academic Programs
Summer and Nondegree Programs
Summer Programs
Summer Session Office
There is the Kenyon Academic Program, the Camp Four program and the Young Writer's Workshop (Kenyon Review), each under a unique unit.
Upward Bound



What is the title of the position who directly oversees (day-to-day operations) the pre-college program unit?

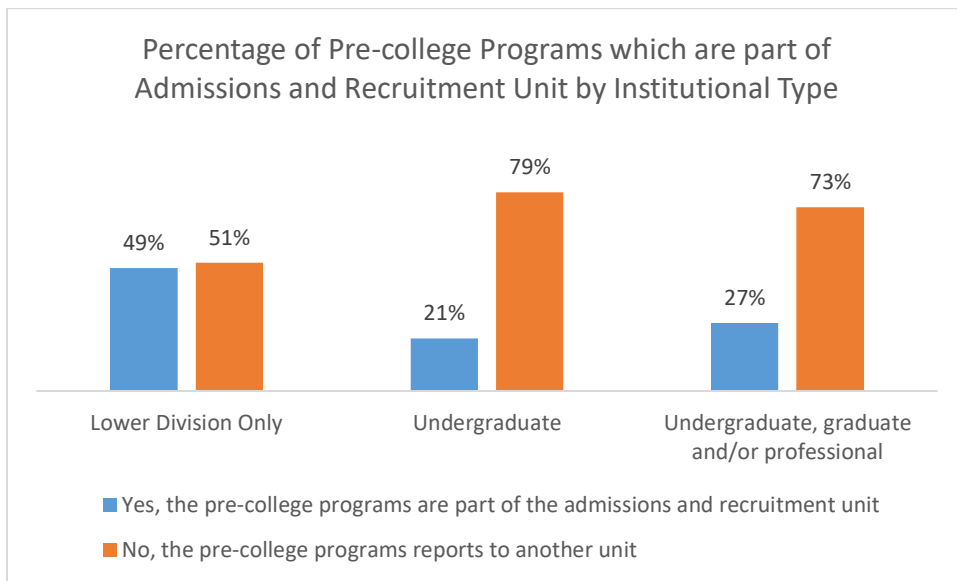
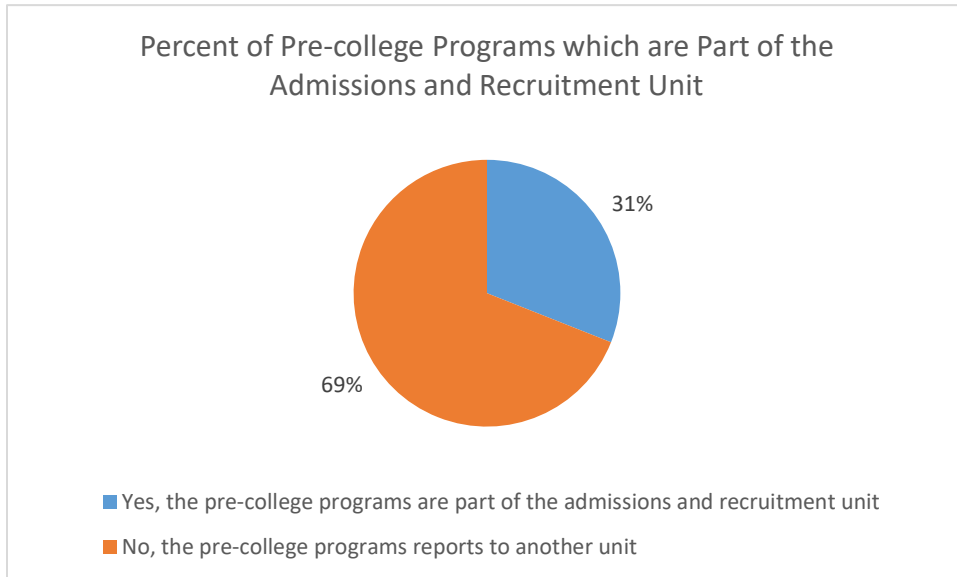


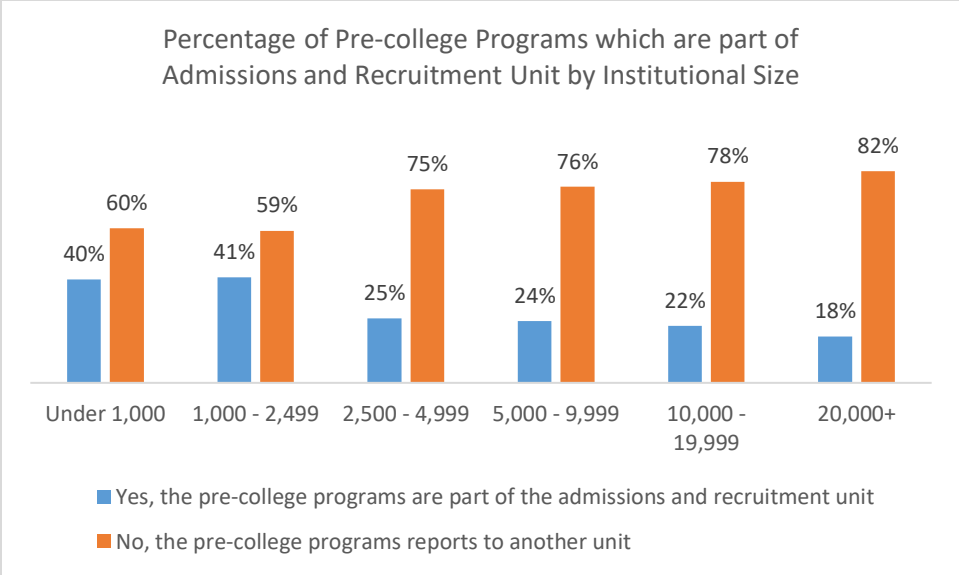
Other titles.

Asst. to the VP of Enrollment
Administrator of High School Initiatives
Assistant Dean
Assistant Provost
Campus President
Coach
Coordinator
Dual Enrollment Coordinator
Education Specialist
Executive Director
Formally Manager of Pre-College Project and Partnerships
Manager
Program Coordinator
Section head
Specialist
Varies by unit who oversees individual programs
Vice Provost

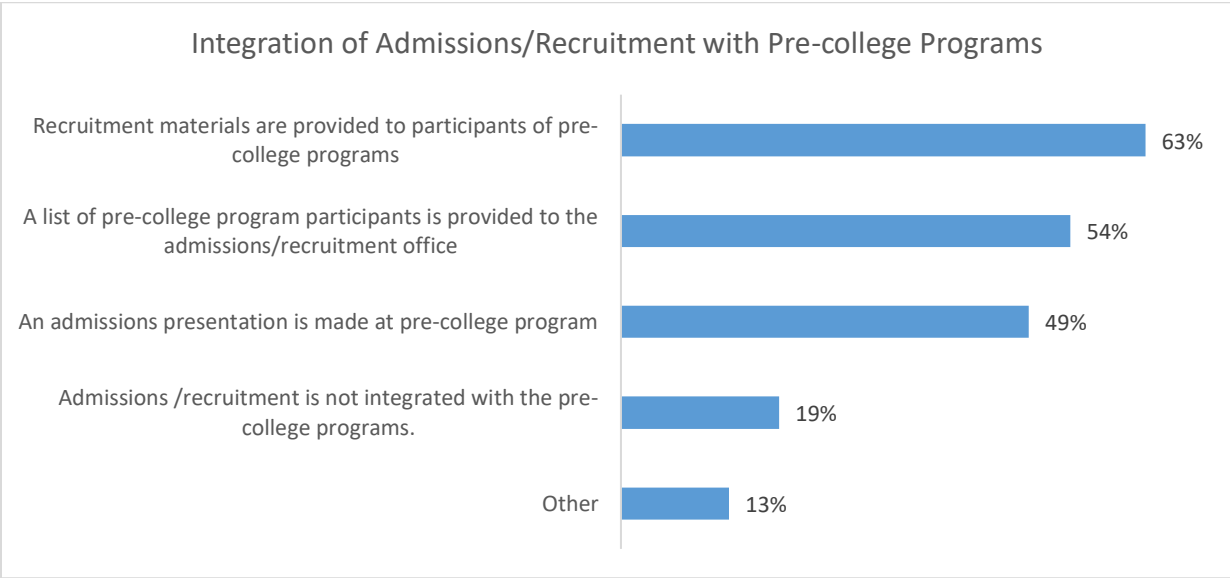


Is the pre-college programs unit a sub-unit of the admissions and recruitment unit?





Identify the ways that admissions/recruitment is integrated with your pre-college programs. (All that apply)



Other ways admissions/recruitment is integrated with pre-college programs.

- A sub-unit of an academic school is specifically focused on youth initiatives. Fostering relationships with provincial school boards has been a key factor in developing increased dual-credit program offerings. Summer Camp programs focused on technology and skill development have been developed to expand awareness of our diploma/certificate/degree offerings. Career Exploration Centre developed to introduce students in grade 8/9 to technology exploration. This aligns with the Alberta education curriculum mandate for youth.
- Admissions is integrated with dual credit - other pre-college programs are offered through continuing education and/or specific youth initiatives/recruitment
- Admissions may coordinate the outreach event or serve on the planning team.
- Admissions Processes only

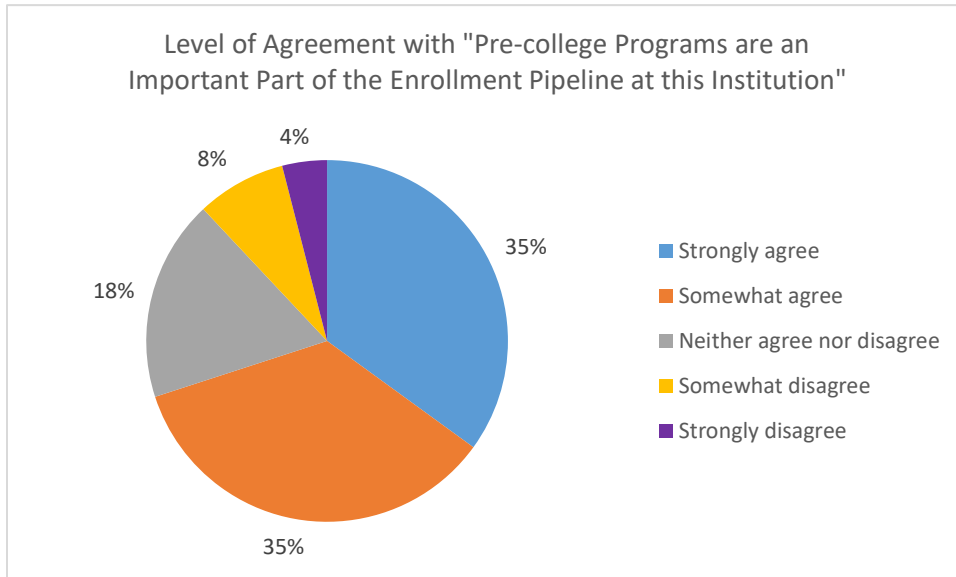
Admissions processes the applications for the pre-college programs
Admissions Reps serve as advisors to high school students for dual enrollment purposes.
Admissions staff are trained to answer general inquiries about our programs
Admissions staff is responsible for 1) ensuring the high school teachers are certified by the Department of Public Instruction 2) ensuring HS teachers know college guidelines 3) work with college officials to correct registration errors (students not registered, not dropped, not withdrawn, grades missing after term ended) 4) entering course sections in the system 5) following up with HS teachers who aren't accessing college email accounts 6) work to have students registered within a month and a half of the course starting or make exception arrangements 6) work with HS on course offerings
Admissions staff on-site in high schools weekly. Assist in registration transactions, provide info about credit, applications process.
Admissions' student tour guides provide tours of the facility and participate in student panels regarding their college experience and pre-college backgrounds
All administrative work related to enrolling students in pre-college programs is handled by the admissions/Recruitment office
All matriculation is done at the high school
Applications for the pre-college program are collected and reviewed by Admission
Campus tours, financial aid presentations
College fair
Continuing Ed - Runs Kids Kollege
Coordinated on limited special outreach activities; Shared contacts for high schools and community based organizations; International student outreach coordinated through high school contacts. General information about programs are included messaging about university offerings.
Event coordination
First Year Experience runs the Summer Bridge program; FYE is part of the Registrar's Office
Focus on college access that may go beyond admission simply to our university
High school personnel can subscribe to the College's eNews for school districts which details available pre-college services and events, such as the Pathways Speakers Program (K-12), Early College Awareness Program (middle school youth), Visit Fridays (middle and high school youth), and College 101 (high school juniors).
in the university catalog
Info is shared in one CRM for all applicants to any program pre-college, UG, Grad at the college.
Just starting to have representation at some events
Just the experience of attending the pre-college program has a profound effect on a student's decision to apply for admission
Listening to the demands of the marketplace and coordinating the communication of the needs and execution of the experiences that are in demand.
May be eligible for targeted scholarships
New program that was just approved and launching this summer.
None. The high school is already a great feeder school, and the recruiters are already heavily involved with the school.
Not all the pre-college programs integrate with admissions.
One of our full-time faculty members is the instructor, who actively encourages students to pursue the college.
Only for one program
Only in the programs that are part of an official program relating to high school students such as dual enrolled.
Our unit is called Admissions, Recruitment, and High School Programs
Participant Scholarships



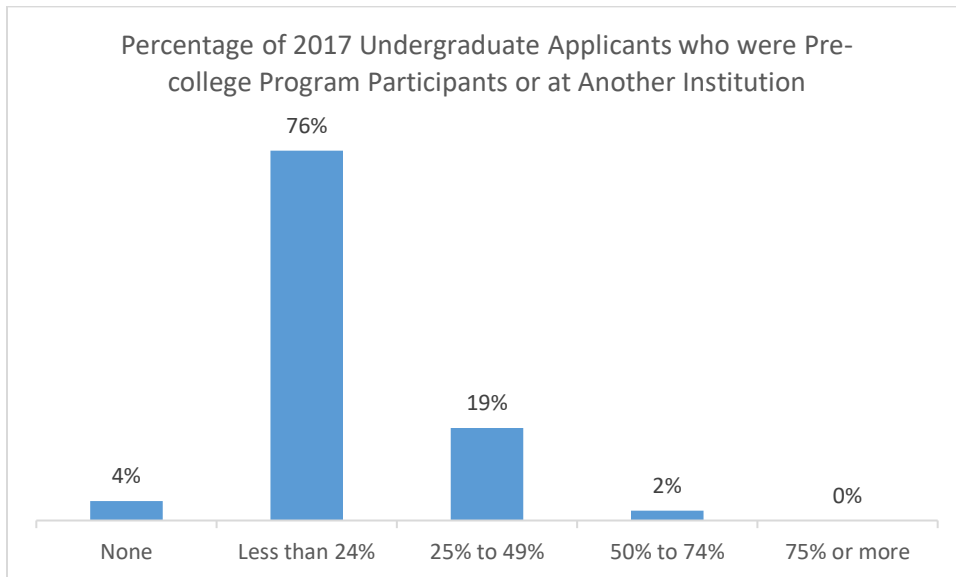
Pre-college participants are entered into the admissions database as prospective students for outreach initiatives. Occasionally admissions has presented at pre-college programming, including a recent u-wide pre-college fair hosted on campus.
Pre-college program marketing is part of the overall recruitment and marketing messaging. The opportunity for students to sample the college and better understand the benefits associated with the college, results in increased interest and eventual degree enrollment.
Pre-college programs do their own recruitment, admissions, and advising; transition students in 12th grade to college team
Program development or maintenance, include participants in prospect database/CRM for communication and continued relationship building
Recent steps toward integration but it varies by program.
Recruitment staff assist in programming
Scholarship for program participants
School visits
Shared calendars, shared presentations/materials, co-present, shared contacts
Students who participated in a summer youth camp are receive a small scholarship
Summer Program applicants are tracked and managed though the Admission CRM (Slate);
Summer Program Director attends admission staff meetings and staffs recruitment events where high school sophomores or juniors may be present.
The Extension Program organizes courses that train for the required entrance exams, and bridge courses for applicants who do not have the required scores.
The Extension Program organizes preparatory classes and bridge courses
This is an area of engagement being explored by central recruitment. Colleges are very involved in their programs.
This is our first summer offering pre-college programs. We are still working all of this out.
Visit the schools. Help with assessment testing at the school and on campus.
We have Dual Credit (funded by the State) and Early Admit (Paid by the student) programs that run through Enrollment Services as non-degree seeking students.
We hold enrollment events for high school students at the high school.
We share names purchased from student search lists
We use applications from concurrent and dual students as a pipeline for recruits.



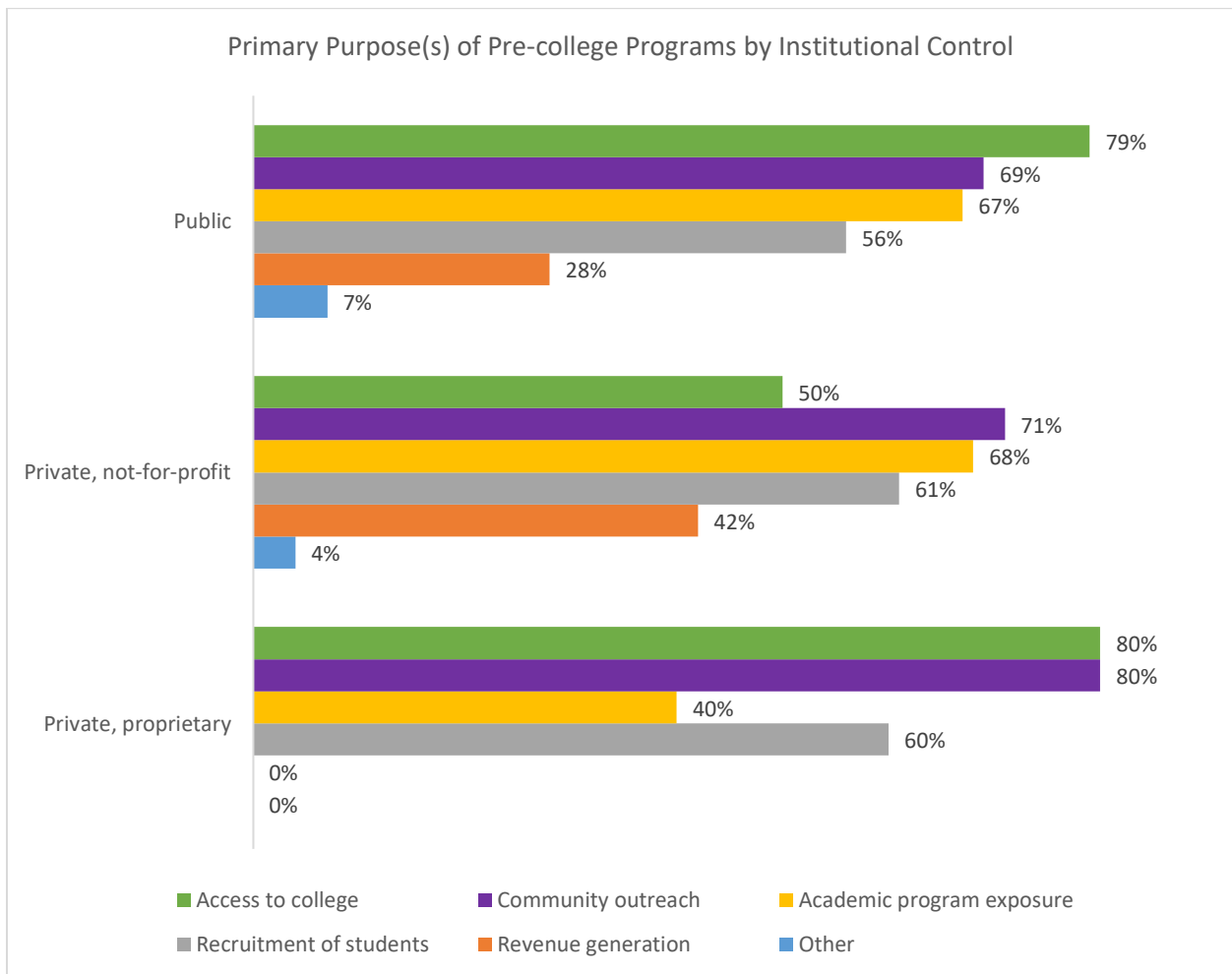
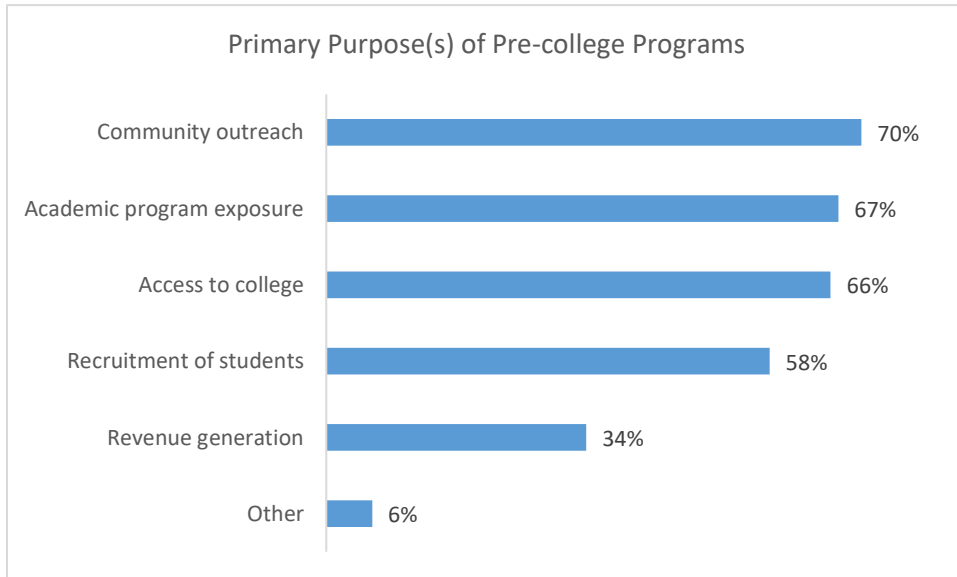
Please rate how much you agree with the following statement.

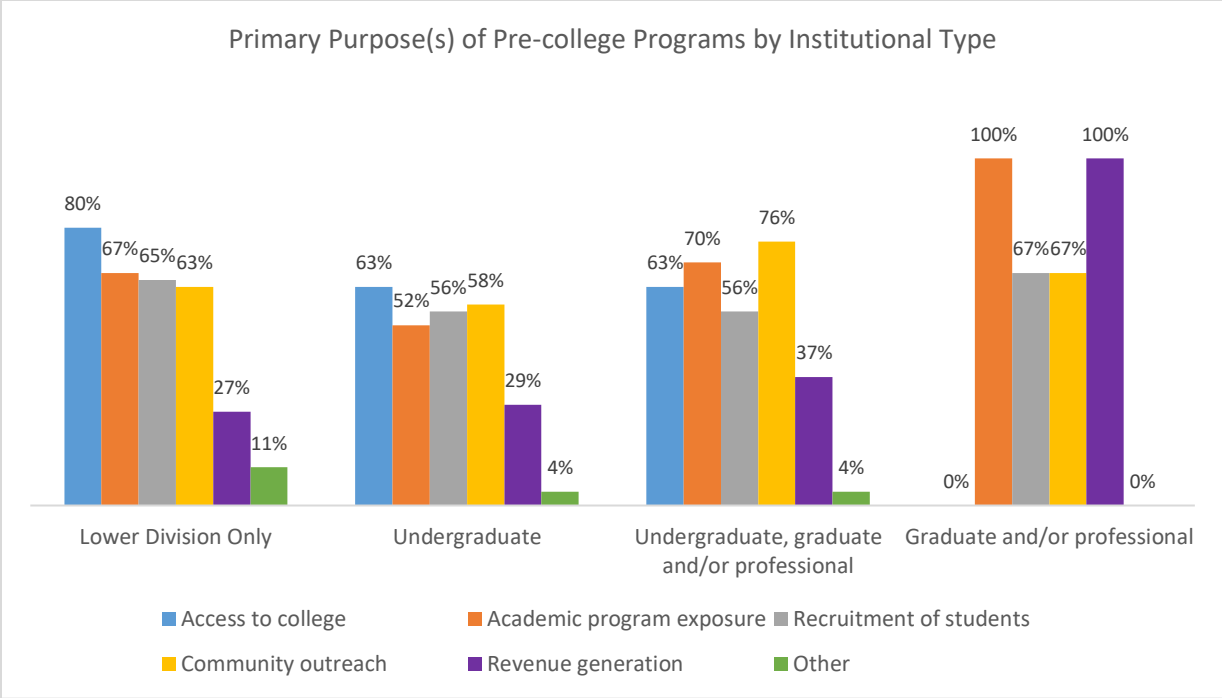


What percentage of your undergraduate applicants in fall 2017 were pre-college program participants at your institution or another institution of which you are aware?



What is/are the primary purpose/purposes of your pre-college programs? (All that apply)

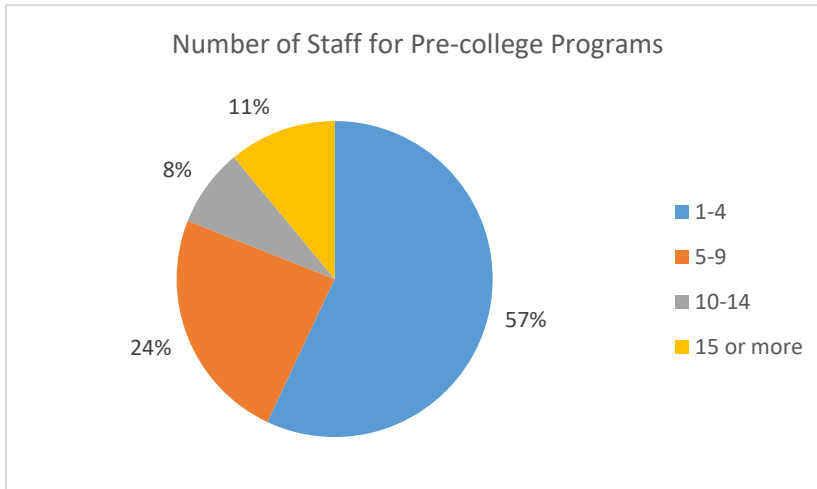




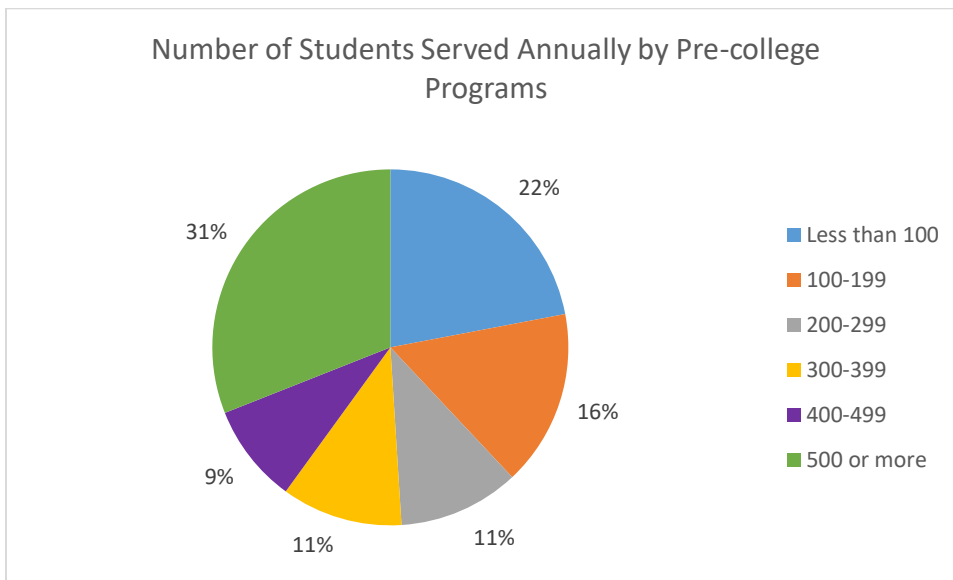
Other purpose of pre-college programs.

It is a good way to broaden exposure to GW at the undergraduate level; It enables us to serve underserved students in exposing them to college opportunities at large and it provides students with additional perspectives as they consider their college future.
Athletics development
Creating the K-12 pipeline
Currently sold as courses that will transfer somewhere else.
Dual Enrollment
Exposure to university life and culture
Fulfill Land Grant mission
Improve Diversity Pipeline
Legislative mandate to reduce overall cost
Local high schools have requested this
Not sure but many of the options sound familiar to this program
Provide learning experiences for pre-college students
Provincial government youth initiatives strategy - connection to the community
Service to statewide organizations (Forensics, Theatre, Band)
State Initiative
State mandate
State mandates that students may receive up to 12 credit hours of college instruction while in high school at no cost.

How many staff members work in pre-college programs?



Approximately how many students are served annually by your pre-college programs?



Appendix A: AACRAO March 2018 60-Second Survey

For the purposes of this survey, the following definitions apply.

Pre-college Programming defined in this context:

University sponsored/organized programs and activities for K-12 school participants typically not yet enrolled in college as degree-seeking students.

Pre-college Programming Unit defined in this context:

The university department and/or umbrella entity with responsibility for overall oversight of all pre-college programs at one college or university.

Does your institution offer any pre-college programs?

Pre-college Programming defined in this context:

University sponsored/organized programs and activities for K-12 school participants typically not yet enrolled in college as degree-seeking students.

- Yes
- No
- I do not know

How many separately names pre-college programs are offered by your institution?

- 1
- 2-3
- 4-5
- 6-7
- 8-9
- 10 or more
- I'm not sure.

In the last three years, the number of pre-college programs at your institution has

- Stayed the same
- Increased
- Decreased
- I'm not sure.

What institutional division (or divisions) provide/s administrative oversight for the pre-college programs? (All that apply)

Note: The next couple of questions will ask about the unit or units that oversee the daily operations.

- Chief executive (President, Chancellor, or institutional equivalent)
- Academic Affairs
- Enrollment Management
- Student Affairs
- Enrollment Services
- Continuing education
- Each college separately within the university
- Other, please describe. _____



Are pre-college programs housed in their own unit?

Pre-College Programming Unit defined in this context:

The university department and/or umbrella entity with responsibility for overall oversight of all pre-college programs at one college or university. That is, not part of another unit such as admissions and recruitment.

- Yes
- No
- I don't know

What is the name of the pre-college programs unit?

What is the title of the position who directly oversees (day-to-day operations) the pre-college program unit?

- Associate Director
- Director
- Associate Dean
- Dean
- Associate Vice President
- Vice President
- Provost
- Other, please describe. _____

Is the pre-college programs unit a sub-unit of the admissions and recruitment unit?

- Yes, the pre-college programs are part of the admissions and recruitment unit
- No, the pre-college programs reports to another unit
- I don't know

Identify the ways that admissions/recruitment is integrated with your pre-college programs. (All that apply)

- An admissions presentation is made at pre-college program
- Recruitment materials are provided to participants of pre-college programs
- A list of pre-college program participants is provided to the admissions/recruitment office
- Other. Please describe. _____

Please describe the other ways in which admissions/recruitment is integrated with your pre-college programs.

Please rate how much you agree with the following statement.

Pre-college programs are an important part of the enrollment pipeline for our institution.

- Strongly agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Strongly disagree



What percentage of your undergraduate applicants in fall 2017 were pre-college program participants at your institution or another institution of which you are aware?

- None
- Less than 24%
- 25% to 49%
- 50% to 74%
- 75% or more
- I don't know.

What is/are the primary purpose/purposes of your pre-college programs? (All that apply)

- Academic program exposure
- Access to college
- Community outreach
- Recruitment of students
- Revenue generation
- Other. Please describe. _____

How many staff members work in pre-college programs?

- 1-4
- 5-9
- 10-14
- 15 or more
- I don't know

Approximately how many students are served annually by your pre-college programs?

- Less than 100
- 100-199
- 200-299
- 300-399
- 400-499
- 500 or more
- I don't know

Thank you for completing the survey. AACRAO may want to take a deeper dive into the pre-college program topic at a later date. If you are interested in participating, please let us know who should receive the contact from us. Otherwise, please just submit your survey.

First name _____

Last name _____

Title _____

Email address _____



Appendix B: Respondent Count by Institution Control, Type, Size

Control, type and size	Count
Public	226
Lower Division Only	89
Under 1,000	9
1,000 - 2,499	23
2,500 - 4,999	28
5,000 - 9,999	21
10,000 - 19,999	8
Undergraduate	17
Under 1,000	3
1,000 - 2,499	7
2,500 - 4,999	2
5,000 - 9,999	1
20,000+	2
10,000 - 19,999	2
Undergraduate, graduate and/or professional	118
Under 1,000	1
1,000 - 2,499	7
2,500 - 4,999	14
5,000 - 9,999	30
20,000+	36
10,000 - 19,999	30
Graduate and/or professional	2
Under 1,000	1
10,000 - 19,999	1
Private, not-for-profit	211
Lower Division Only	6
Under 1,000	5
5,000 - 9,999	1
Undergraduate	48
Under 1,000	19
1,000 - 2,499	25
2,500 - 4,999	3
20,000+	1



Undergraduate, graduate and/or professional	148
Under 1,000	22
1,000 - 2,499	48
2,500 - 4,999	36
5,000 - 9,999	27
20,000+	5
10,000 - 19,999	10
Graduate and/or professional	9
Under 1,000	7
1,000 - 2,499	1
2,500 - 4,999	1
Private, proprietary	14
Lower Division Only	1
Under 1,000	1
Undergraduate	4
Under 1,000	2
1,000 - 2,499	1
2,500 - 4,999	1
Undergraduate, graduate and/or professional	9
Under 1,000	4
1,000 - 2,499	1
5,000 - 9,999	1
20,000+	1
10,000 - 19,999	2
Grand Total	451



Appendix C: Respondent Country, State/Province

Armenia	1
Australia	1
VIC	1
Canada	9
AB	2
BC	3
NS	1
ON	2
QC	1
China	1
Costa Rica	1
Italy	1
Jamaica	1
Lebanon	2
Mexico	1
Qatar	1
Republic of Palau	1
UAE	2
United States	429
AK	3
AL	7
AR	1
AZ	5
CA	30
CO	10
CT	4
DC	2
DE	2
FL	13
GA	15
IA	13
ID	4
IL	19
IN	14
KS	6
KY	8
LA	7
MA	13
MD	9
ME	4



MI	23
MN	11
MO	7
MS	1
MT	4
NC	10
ND	4
NE	6
NH	2
NJ	11
NM	3
NV	2
NY	25
OH	23
OK	1
OR	10
PA	26
PR	2
RI	3
SC	4
SD	1
TN	8
TX	17
UT	3
VA	8
VT	5
WA	4
WI	9
WV	5
WY	2
Grand Total	451

