

# GROW YOUR ENROLLMENT. DEVELOP YOUR CAREER.



**November 5-8, 2023**  
**Hyatt Regency Seattle**  
**Seattle, WA**

<b>PREMIER</b> <b>\$20,000</b> (Non-Member) <b>\$18,000</b> (Member)	<b>EXECUTIVE</b> <b>\$15,000</b> (Non-Member) <b>\$13,500</b> (Member)	<b>DELUXE</b> <b>\$10,000</b> (Non-Member) <b>\$9,000</b> (Member)	<b>SUPPORTING</b> <b>\$5,000</b> (Non-Member) <b>\$4,500</b> (Member)
10x20 exhibit booth	10x10 exhibit booth	10x10 exhibit booth	10x10 exhibit booth
Five (4) full registrations	Three (3) full registrations	Two (2) full registrations	One (1) full registration
Listing of company name, URL & 100-word description on mobile app	Listing of company name, URL & 100-word description on mobile app	Listing of company name, URL & 50-word description on mobile app	Listing of company name, URL & 50-word description on mobile app
Company logo & hyperlink on the conference website	Company logo & hyperlink on the conference website	Name & hyperlink on the conference website	Name & hyperlink on the conference website
Listed as a conference sponsor on all SEM promotional material	Listed as a conference sponsor on all SEM promotional material	Listed as a conference sponsor on all SEM promotional material	Listed as a conference sponsor on all SEM promotional material
Company logo on conference signage	Company logo on conference signage	Company name on conference signage	Company name on conference signage
Electronic list of pre-registered attendees	Electronic list of pre-registered attendees	Electronic list of pre-registered attendees	Electronic list of pre-registered attendees
Company logo on the rolling screen during wait-time between sessions	Company logo on the rolling screen during wait-time between sessions	Company name on the rolling screen during wait-time between sessions	Company name on the rolling screen during wait-time between sessions
Promotional item in Registration Bag	Promotional item in Registration Bag	Promotional item in Registration Bag	
Corporate Presentation	Corporate Presentation		
Company banner ad in AACRAO e-newsletter	Company banner ad in AACRAO e-newsletter		
Company logo featured on mobile app			
Recognition at the podium during Opening Plenary			

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<b>Choice of 3 items:</b>  60-second video shown in Registration Area  Post-conference webinar  Post-conference article in Connect E-Newsletter  Reposting of 2 social media posts  One push notification on mobile app	<b>Choice of 2 items:</b>  60-second video shown in Registration Area  Post conference article in Connect E-Newsletter  Reposting of 2 social media posts  One push notification on mobile app	<b>Choice of 1 item:</b>  Corporate Presentation  Post conference article in Connect E-Newsletter  Reposting of 2 social media posts  Company banner in AACRAO e-newsletter	

## Additional Marketing Opportunities:

Additional 10x10 exhibit booth space	\$4,400
Company logo on attendee badges	\$10,000
Keynote Speakers	Contact corporates@aacrao.org
SEM Conference Mobile App Sponsorship	\$10,000
Relaxation Station Sponsor	\$3,750 per sponsor
Video Kiosk Co-Sponsor	\$3,750 per sponsor
Company-branded Hotel Key Cards	\$4,000
Refreshment Break in Exhibit Hall	\$5,000 per break, two sponsors welcomed
Company logo on all SEM Conference signage	\$7,000
Welcome Reception Sponsorship	\$12,000 multiple sponsors welcomed
Company-branded Seattle gifts for attendees	\$6,000
Virtual SEM Conference Sponsor	\$10,000
Exhibit Hall Breakfast/Luncheon Sponsor	\$8,000/\$10,000
SEM Teams Reception	\$13,000