

AACRAO

**GROW YOUR
ENROLLMENT.**

**DEVELOP YOUR
CAREER.**



November 13-16, 2022

**Westin Harbour Castle
Toronto, Ontario
Canada**

PREMIER \$20,000 (Non-Member) \$18,000 (Member)	EXECUTIVE \$15,000 (Non-Member) \$13,500 (Member)	DELUXE \$10,000 (Non-Member) \$9,000 (Member)	SUPPORTING \$5,000 (Non-Member) \$4,500 (Member)
10x20 exhibit booth	10x10 exhibit booth	10x10 exhibit booth	10x10 exhibit booth
Four (4) full registrations & four (4) exhibit-hall only	Three (3) full registrations & three (3) exhibit-hall only	Two (2) full registrations & two (2) exhibit-hall only	One (1) full registration & one (1) exhibit-hall only
Listing of company name, URL & 100-word description on mobile app	Listing of company name, URL & 100-word description on mobile app	Listing of company name, URL & 50-word description on mobile app	Listing of company name, URL & 50-word description on mobile app
Company logo & hyperlink on the conference website	Company logo & hyperlink on the conference website	Name & hyperlink on the conference website	Name & hyperlink on the conference website
Listed as a conference sponsor on all SEM promotional material	Listed as a conference sponsor on all SEM promotional material	Listed as a conference sponsor on all SEM promotional material	Listed as a conference sponsor on all SEM promotional material
Company logo on conference signage	Company logo on conference signage	Company name on conference signage	Company name on conference signage
Electronic list of pre-registered attendees	Electronic list of pre-registered attendees	Electronic list of pre-registered attendees	Electronic list of pre-registered attendees
Company logo on the rolling screen during wait-time between sessions	Company logo on the rolling screen during wait-time between sessions	Company name on the rolling screen during wait-time between sessions	Company name on the rolling screen during wait-time between sessions
Promotional item in Registration Bag	Promotional item in Registration Bag	Promotional item in Registration Bag	
Corporate Presentation	Corporate Presentation		
Company banner ad in AACRAO e-newsletter	Company banner ad in AACRAO e-newsletter		
Company logo featured on mobile app			
Recognition at the podium during Opening Plenary			

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Choice of 3 items: 60-second video shown in Registration Area Post-conference webinar Post-conference article in Connect E-Newsletter Reposting of 2 social media posts One push notification on mobile app	Choice of 2 items: 60-second video shown in Registration Area Post conference article in Connect E-Newsletter Reposting of 2 social media posts One push notification on mobile app	Choice of 1 item: Corporate Presentation Post conference article in Connect E-Newsletter Reposting of 2 social media posts Company banner in AACRAO e-newsletter	

Additional Marketing Opportunities:

Additional 10x10 exhibit booth space	\$4,400.00
Company logo on attendee badges	\$10,000.00
Keynote Speakers	Contact corporates@aacrao.org
SEM Conference Mobile App Sponsorship	\$10,000.00
Relaxation Station Sponsor	\$3,750.00 per sponsor
Video Kiosk Co-Sponsor	\$3,750.00 per sponsor
Company-branded Hotel Key Cards	\$4,000.00
Refreshment Break in Exhibit Hall	\$5,000 per Break, two sponsors welcomed
Company logo on all SEM Conference signage	\$7,000.00
Welcome Reception Sponsorship	\$12,000.00 multiple sponsors welcomed
Company-branded Toronto gifts for attendees	\$6,000.00
Virtual SEM Conference Sponsor	\$10,000.00
Exhibit Hall Breakfast/Luncheon Sponsor	\$8,000/\$10,000.00
SEM Teams Reception	\$13,000.00