### Table: Conference Sponsorship Packages

<table>
<thead>
<tr>
<th>PREMIER</th>
<th>EXECUTIVE</th>
<th>DELUXE</th>
<th>SUPPORTING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$20,000</strong> (Non-Member)</td>
<td><strong>$15,000</strong> (Non-Member)</td>
<td><strong>$10,000</strong> (Non-Member)</td>
<td><strong>$5,000</strong> (Non-Member)</td>
</tr>
<tr>
<td><strong>$18,000</strong> (Member)</td>
<td><strong>$13,500</strong> (Member)</td>
<td><strong>$9,000</strong> (Member)</td>
<td><strong>$4,500</strong> (Member)</td>
</tr>
</tbody>
</table>

- **10x20 exhibit booth**
- **Four (4) full registrations & four (4) exhibit-hall only**
- **Listing of company name, URL & 100-word description on mobile app**
- **Company logo & hyperlink on the conference website**
- **Listed as a conference sponsor on all SEM promotional material**
- **Company logo on conference signage**
- **Electronic list of pre-registered attendees**
- **Company logo on the rolling screen during wait-time between sessions**
- **Promotional item in Registration Bag**
- **Corporate Presentation**
- **Company banner ad in AACRAO e-newsletter**
- **Company logo featured on mobile app**
- **Recognition at the podium during Opening Plenary**

- **10x10 exhibit booth**
- **One (1) full registration & one (1) exhibit-hall only**
- **Listing of company name, URL & 50-word description on mobile app**
- **Name & hyperlink on the conference website**
- **Listed as a conference sponsor on all SEM promotional material**
- **Company name on conference signage**
- **Electronic list of pre-registered attendees**
- **Company name on the rolling screen during wait-time between sessions**

- **10x10 exhibit booth**
- **Two (2) full registrations & two (2) exhibit-hall only**
- **Listing of company name, URL & 50-word description on mobile app**
- **Name & hyperlink on the conference website**
- **Listed as a conference sponsor on all SEM promotional material**
- **Company name on conference signage**
- **Electronic list of pre-registered attendees**
- **Company name on the rolling screen during wait-time between sessions**

- **10x10 exhibit booth**
- **Three (3) full registrations & three (3) exhibit-hall only**
- **Listing of company name, URL & 100-word description on mobile app**
- **Company logo & hyperlink on the conference website**
- **Listed as a conference sponsor on all SEM promotional material**
- **Company logo on conference signage**
- **Electronic list of pre-registered attendees**
- **Company logo on the rolling screen during wait-time between sessions**

- **Promotional item in Registration Bag**
- **Corporate Presentation**
- **Company banner ad in AACRAO e-newsletter**
- **Company logo featured on mobile app**
- **Recognition at the podium during Opening Plenary**

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**Choice of 1 item:**
- Corporate Presentation
- Post-conference webinar
- Post-conference article in Connect E-Newsletter
- Reposting of 2 social media posts
- One push notification on mobile app

**Choice of 2 items:**
- 60-second video shown in Registration Area
- Post-conference article in Connect E-Newsletter
- Reposting of 2 social media posts
- One push notification on mobile app

**Choice of 3 items:**
- 60-second video shown in Registration Area
- Post-conference webinar
- Post-conference article in Connect E-Newsletter
- Reposting of 2 social media posts
- One push notification on mobile app

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**November 13-16, 2022**
**Westin Harbour Castle**
**Toronto, Ontario**
**Canada**
### Additional Marketing Opportunities:

<table>
<thead>
<tr>
<th>Additional Marketing Opportunities</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional 10x10 exhibit booth space</td>
<td>$4,400.00</td>
</tr>
<tr>
<td>Company logo on attendee badges</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Keynote Speakers</td>
<td></td>
</tr>
<tr>
<td>SEM Conference Mobile App Sponsorship</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Relaxation Station Sponsor</td>
<td>$3,750.00 per sponsor</td>
</tr>
<tr>
<td>Video Kiosk Co-Sponsor</td>
<td>$3,750.00 per sponsor</td>
</tr>
<tr>
<td>Company-branded Hotel Key Cards</td>
<td>$4,000.00</td>
</tr>
<tr>
<td>Refreshment Break in Exhibit Hall</td>
<td>$5,000 per Break, two sponsors welcomed</td>
</tr>
<tr>
<td>Company logo on all SEM Conference signage</td>
<td>$7,000.00</td>
</tr>
<tr>
<td>Welcome Reception Sponsor</td>
<td>$12,000.00 multiple sponsors welcomed</td>
</tr>
<tr>
<td>Company-branded Toronto gifts for attendees</td>
<td>$6,000.00</td>
</tr>
<tr>
<td>Virtual SEM Conference Sponsor</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Exhibit Hall Breakfast/Luncheon Sponsor</td>
<td>$8,000/$10,000.00</td>
</tr>
<tr>
<td>SEM Teams Reception</td>
<td>$13,000.00</td>
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