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MONDAY, JULY 10, 2016
10AM-11AM // SALON D

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TECHNOLOGY AND TRANSFER STUDENTS
THE TWO GO HAND-IN-HAND
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AACRAO

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Dear Colleagues,

Welcome to Anaheim! AACRAO’s Technology & Transfer Conference is one meeting with a focus on two very specific topics. While each program is the perfect size for networking, we also offer shared plenaries, a combined exhibitor space, and a joint reception, so it’s like attending a larger meeting. As an attendee, you have the option of attending transfer- or technology-related sessions—and also a combination of both. So if you brought a team to the meeting, be sure to “divide and conquer” the sessions.

In addition, be sure to attend our plenary presentations. Our opening speakers will share how research can inform good practice and improve degree completion for transfer students, while our closing speaker Stephen Handel, Associate Vice President—Undergraduate Admissions for the University of California (UC) System, will discuss how demographic, economic, and technological forces are reshaping American higher education, and the extent to which they have or will change the transfer process. Our Monday plenary panel—which features three SIS providers—will provide some guidance regarding the future of ERPs, which ties into a new session track at the meeting focusing on that very issue.

If you are looking to improve your transfer practices, or if you apply technology to your work as a higher education professional, the AACRAO Technology & Transfer Conference is your one-stop resource. So, whether you have responsibilities in one area or both, we’re pleased that you’re here to have fun, network, and learn!

We truly hope the 2016 AACRAO Technology & Transfer Conference meets your personal and professional expectations.

Mark McConahay
Technology Program Director

Seth Kamen
Transfer Program Coordinator
Mark McConahay
**AACRAO Technology Program Director**

Mark McConahay attended Indiana University in Bloomington, Indiana, received a B.A. in Mathematics (1979) and Master of Science of Environmental Science (1984) and never left. He joined the Office of the Registrar in 1982 as an Analyst/Programmer, was the Associate Registrar of Systems from 1990–2011, and is now the Associate Vice Provost and Registrar. In addition to his work in the Office of the Registrar, Mark has presented at several conferences, received two EDUCAUSE Best practice Awards (then CAUSE), two CUMREC Best Paper Awards, contributed to books and articles, was a member of the 2002 EDUCAUSE program committee, and a member of the CUMREC Board of Directors.

Seth Marc Kamen
**AACRAO Transfer Program Coordinator**

Seth Marc Kamen currently works for Montgomery College (Maryland) as the Articulation, Transfer and Academic Services Manager. Prior to joining MC, he worked for the American Association of State Colleges and Universities, the University of Baltimore and the University System of Maryland. He received a B.A. in Sociology from the University of Maryland College Park and an MBA from the University of Maryland University College. He has been an active member in AACRAO since 1999, presenting at multiple national conferences and authoring numerous transfer-related articles, and most recently served on the Program Committee for the 2014–2016 Annual Meetings. He’s also been involved with the Department of Defense and the Council for College Military Educators (CCME), focusing his efforts on easing the transfer process for active-duty service members and their families.

Mark Simpson
**2017 AACRAO Technology & Transfer Conference Director**

Mark Simpson completed a BS in Social Psychology from Park University and a M.Ed in Educational Leadership from Brigham Young University. He began working in higher education in 1994 and has served as a Director of Admissions and Scholarships at Snow College, Assistant Registrar at Brigham Young University, a University Registrar at Weber State University, and most recently as a Director of Student Affairs Strategic Initiatives at the University of Utah. Mark has presented at multiple conferences, served as President of UACRAO, President of Utah Council for Secondary/Post-secondary Relations, was an active member of the SPEEDE Committee, and most recently was selected as the Director of AACRAO’s Technology & Transfer Conference.
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Important Reminders

As a courtesy to our presenters and fellow attendees, kindly remember to silence all of your electronic devices while attending the sessions.

Internet Access at the Hotel
Complimentary Internet is provided in the lobby and public areas of the hotel. Each guestroom will also have complimentary Internet. There will be no Internet available in the meeting rooms.

Be “Social” at the Technology & Transfer Conference
• AACRAO ENGAGE Meeting App
  Sponsored by NATIONAL STUDENT CLEARINGHOUSE
Use your mobile device to get updates, search the meeting program, find exhibitors, view maps, submit session evaluations, and more. To download the app, visit: mobile.aacrao.org and use your institutional e-mail address and the initial password “engage” to get started.

• Time for a Tweetup
Follow @AACRAO on Twitter to get meeting updates and share your conference experiences on Twitter or Facebook by tagging them with #aacrao. Best tweet or post daily will receive a prize! Network with your social media active colleagues at the Tweet-up on Monday, July 11 during the 2:45 pm break! For questions about Twitter, visit the AACRAO booth in the exhibit hall.

Higher Education Hotspots
Help AACRAO identify higher education hotspots by leaving your mark on the world map near the registration area. We are asking attendees at each of our meetings to identify their institution on the map to illustrate the reach of AACRAO’s global network.

“Meet and Greet” Networking Reception
Sunday, 5:30 PM–7:00 PM
Exhibit Hall (Marquis South)
Please join us in the exhibit hall for the Technology & Transfer Conference welcome reception on Sunday evening to network with colleagues. Hors d’oeuvres and a cash bar will be available. While at the reception, preview the exhibit hall and learn about the most useful, cutting-edge, and cost-effective products for your institution. The exhibit hall will be open Sunday and Monday.

Visit the AACRAO Bookstore
AACRAO publications include how-to guides, handbooks, and cases from the field. The Bookstore will be located in Marquis South (Exhibit Hall).

Prize Drawings
Be sure to participate in the Exhibit Hall raffle. Visit our exhibitors, collect their signatures, and drop off your entry at the AACRAO Booth and Bookstore. It’s that easy! We are giving away great prizes—so be sure to fill out your raffle ticket!

Charging Station
If your phone or laptop is running low on battery, power up your device at the AACRAO Charging Station located in the AACRAO Booth in the Exhibit Hall.

Photography
Lifetouch Special Events will be taking pictures throughout the meeting. We will post the pictures to the web after the meeting.
All sessions and events are located at the Anaheim Marriott.

700 West Convention Way
Anaheim, CA 92802 USA
Phone: (714) 750-8000

As a courtesy to others, please remember to silence your mobile devices.

KEY LOCATIONS

Exhibit Hall
Marquis South

AACRAO Booth
Located in the Exhibit Hall (Marquis South) on Sunday and Monday; Located in the Grand Foyer near Registration on Tuesday.

Cyber Café
Located in the Exhibit Hall (Marquis South) on Sunday and Monday; Second location in the Grand Foyer near Registration for the duration of the meeting.

AACRAO Bookstore
Located in the Exhibit Hall (Marquis South).

Speaker Ready Room
Orange County 1
AACRAO will provide presentation computers in all meeting rooms, which will be networked to a central computer. You may not use your own laptop.

Presenters are required to check in at the Speaker Ready Room. Please stop by at least four hours prior to your presentation to verify that your presentation is formatted properly on the presentation computers.
**REGISTRAR 101 TWO-DAY PRECONFERENCE WORKSHOP**
SATURDAY, JULY 9 AND SUNDAY, JULY 10

**SATURDAY, JULY 9**
Registrar 101 Workshop (Day 1)
8:30 AM–5:00 PM
La Jolla/Los Angeles, Lower Level

**SUNDAY, JULY 10**
Registrar 101 Workshop (Day 2)
8:00 AM–11:30 AM
La Jolla/Los Angeles, Lower Level

**CONFERENCE BEGINS**

**SUNDAY, JULY 10**

Registration Open
7:00 AM–5:00 PM
Marquis Registration Desk

Exhibit Hall Open
3:00 PM–7:00 PM
Marquis South

AACRAO Booth and Bookstore
3:00 PM–7:00 PM
Marquis South

Cyber Café (Two Locations)
*Registration Area*
7:00 AM–5:00 PM

*Exhibit Hall*
3:00 PM–7:00 PM

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**Speaker Ready Room**
7:00 AM–5:00 PM
Orange County 1

**Breakfast for Reverse Transfer Workshop Attendees**
7:30 AM–8:00 AM
Platinum 7

**Preconference Workshop on Reverse Transfer** *(Additional fee required)*
8:00 AM–11:30 AM
Platinum 7

**Lunch on Your Own**
11:30 AM–1:00 PM

**Breakout Sessions**
1:00 PM–2:00 PM

**Breakout Sessions**
2:15 PM–3:15 PM

**Refreshment Break in Exhibit Hall**
3:15 PM–4:00 PM
Marquis South

**Opening Plenary Presentation**
4:00 PM–5:30 PM
Marquis Center

**Presenters:**
Davis Jenkins, Senior Research Associate, Community College Research Center at Columbia University’s Teachers College
Tim Amyx, Director of Admissions and College Registrar, Volunteer State Community College
Luisa Havens, Vice President for Enrollment Management and Services, Florida International University

**Opening Reception in Exhibit Hall**
5:30 PM–7:00 PM
Marquis South
MONDAY, JULY 11

Registration Open
7:00 AM–5:00 PM
Marquis Registration Desk

Exhibit Hall Open
7:30 AM–11:30 AM and 1:30 PM–3:45 PM
Marquis South

AACRAO Booth and Bookstore
7:30 AM–11:30 AM and 1:30 PM–3:45 PM
Marquis South

Cyber Café (Two Locations)
Registration Area
7:00 AM–5:00 PM
Exhibit Hall
7:30 AM–11:30 AM and 1:30 PM–3:45 PM

Speaker Ready Room
7:00 AM–5:00 PM
Orange County 1

Continental Breakfast in Exhibit Hall
7:30 AM–8:15 AM
Marquis South

Breakout Sessions & Roundtables
8:15 AM–9:15 AM
Marquis South

Refreshment Break in Exhibit Hall
9:15 AM–10:00 AM
Marquis South

Breakout Sessions & Roundtables
10:00 AM–11:00 AM

Breakout Sessions & Roundtables
11:15 AM–12:15 PM

Conference Luncheon and Panel Discussion
12:30 PM–2:45 PM
Marquis Center

Presenters:
Mark Armstrong, Vice President for Higher Ed Product Development, Oracle
Liz Dietz, Vice President, Student Strategy and Product Management, Workday
Kari Branjord, Senior Vice President of Product Management—ERP, Ellucian
Mark McConahay, Associate Vice Provost and Registrar, Indiana University Bloomington [Moderator]
Adrian Cornelius, University Registrar, University of Maryland [Moderator]

Refreshment Break in Exhibit Hall
2:45 PM–3:30 PM
Marquis South

Breakout Sessions & Roundtables
3:30 PM–4:30 PM

Breakout Sessions & Roundtables
4:45 PM–5:45 PM
TUESDAY, JULY 12

Registration Open
7:30 AM–12:00 PM
Marquis Registration Desk

AACRAO Booth and Bookstore
7:30 AM–12:00 PM
Grand Foyer

Cyber Café
7:30 AM–12:00 PM
Grand Foyer

Speaker Ready Room
7:00 AM–11:15 AM
Orange County 1

Continental Breakfast
7:30 AM–8:00 AM
Grand Foyer

Breakout Sessions
8:00 AM–9:00 AM

Breakout Sessions
9:15 AM–10:15 AM

Closing Plenary Presentation
10:30 AM–11:30 AM

Presenter:
Stephen Handel, Associate Vice President—Undergraduate Admissions for the University of California System
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Transfer Credit Practices of Designated Educational Institutions (TCP)
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$140 Non-Members
Item #3017

The Transfer Handbook: Promoting Student Success
$80 Members
$115 Non-Members
Item #0143

To order or for more information please visit the AACRAO Bookstore at www.aacrao.org/bookstore or call (202) 263-0292.

OPENING PLENARY
SUNDAY, JULY 10
4:00 PM–5:30 PM

Transforming Transfer: Improving College Outcomes by Better Serving the Often-Overlooked Mobile Student

The Community College Research Center (CCRC) at Columbia University has partnered with the Aspen Institute and the National Student Clearinghouse to conduct research on community college to four-year institution transfer. The first releases of their results have provided new insights into student transfer and will serve as a valuable resource for two- and four-year institutions to develop practices to better serve community college and transfer students.

Davis Jenkins, Senior Research Associate at CCRC, will present results of from two recent products from this research: 1) a January 2016 report on measures of the effectiveness of two- and four-year institutions in enabling students to transfer and earn bachelor’s degrees; and 2) a (forthcoming) May 2016 report on the practices of partnerships of two- and four-year institutions that have better than expected bachelor’s outcomes (based on analysis of NSC data and controlling for student and institutional characteristics) for students who start at community colleges. Davis will be joined by Luisa Havens, Vice President for Enrollment Management and Services at Florida International University, and Tim Amyx, Director of Admissions and College Registrar at Volunteer State Community College to share how research can inform good practice and improve degree completion.

Presenters:

Davis Jenkins, Senior Research Associate, Community College Research Center at Columbia University’s Teachers College

Davis Jenkins is a Senior Research Associate at the Community College Research Center at Columbia University’s Teachers College. He works with colleges and states across the country to find ways to improve educational and employment outcomes for students, particularly those from disadvantaged backgrounds. Davis’s research and thinking have informed the development and spread of innovative approaches to improving student success, including career pathways, adult technical bridge programs (such as Washington State’s I-BEST), and guided pathways to success (GPS).

Together with Thomas Bailey and Shanna Jaggars, he is the author of Redesigning America’s Community Colleges: A Clearer Path to Student Success (Harvard University Press, 2015), which is based on CCRC’s research on strategies for improving student completion and learning. He is currently leading research projects aimed at improving the effectiveness of 2- and 4-year institutions in enabling community college transfer students to earn college degrees and on identifying strategies for helping students enter a program of study suited to their interests and aspirations. He earned a Ph.D. in public policy analysis from Carnegie Mellon University and a BA in religion from Princeton University.

Tim Amyx, Director of Admissions and College Registrar, Volunteer State Community College

Tim Amyx has worked in higher education for over 15 years and is the Director of Admissions and College Registrar at Volunteer State Community College in Gallatin, TN just north of Nashville. Tim is a Past President and former Vice President for Information Technology and Publications for Tennessee ACRAO and still serves as the Tennessee ACRAO webmaster. Over the years, Tim has served on various AACRAO task forces and committees. He was the chair for the AACRAO Community College Issues Committee and was the Group V coordinator for the Annual Meeting.

Luisa Havens, Vice President for Enrollment Management and Services, Florida International University
Tim has been a regular presenter on technology topics at Tennessee ACRAO and has also presented on tech topics at TN-Summit, at the AACRAO Annual Meeting, and via AACRAO webinars. Among other committees, Tim has served on Tennessee Board of Regents Mobilization Task Force for Student Services and received the Innovations Award from the Tennessee Board of Regents Distance Education Committee. He is always loved technology and is regularly involved in pushing his college, and pretty much anyone who will listen, towards the “next big thing.”

Luisa Havens, Vice President for Enrollment Management and Services, Florida International University

Dr. Luisa M. Havens became Vice President for Enrollment Services at Florida International University (FIU) on October 15, 2012. Prior to FIU, she served as Executive Director for Enrollment Services at The University of Texas at El Paso (UTEP). She began her career as a student recruiter at her Alma Matter, the University of Idaho. She has served in leadership roles in the areas of admissions, recruitment, registration, international admissions, graduate admissions, financial aid and enrollment services. She served as the Vice President for Access and Equity in the Board of Directors of the American Association of Collegiate Registrar and Admissions Officers (AACRAO) from 2010 to 2013 and is an institutional delegate to the College Board.

Originally from Honduras, she holds a BS degree in radio and TV production, a master’s degree in resource recreation and tourism and a Ph.D. in education with an emphasis in higher education administration from the University of Idaho.

LUNCHEON & PANEL DISCUSSION
MONDAY, JULY 11
12:30 PM–2:30 PM

What is the Future of ERPs?

Enterprise Resource Planning Systems (ERPs) that include Student Information Systems (SISs) were heavily implemented over the past 10–15 years. The vast majority of student records professionals use these ERPs, and they are the predominant means by which student records are administered in higher education. However, the landscape upon which these systems are built is dynamic, and as our business needs change (CBE, Comprehensive Student Records, Interoperability, etc.), so does our dependency on our applications and systems. The potential of these systems to fundamentally change, improve, or provide the necessary information for curriculum management and student support on behalf of our campuses is far reaching.

For many institutions, ERP-style student information systems now represent the “legacy” operational system, and administrators are now beginning to search for a future approach. Other institutions choose to wait for the “next generation” of ERPs to evolve in order to leverage the operational value of their legacy systems. So, for any of us who use and/or are considering the adoption of one of these systems, what is the future of ERPs?

Three panelists—each of whom represents an SIS provider—will provide some guidance regarding the future of ERPs. The representatives will be asked to provide the salient characteristics of their solutions, the primary distinctions that define their systems, and their roadmaps for future development of their systems.

Presenters:

Mark Armstrong, Vice President for Higher Ed Product Development, Oracle
Kari Branjord, Senior Vice President of Product Management—ERP, Ellucian
Liz Dietz, Vice President, Student Strategy and Product Management, Workday
Adrian Cornelius, University Registrar, University of Maryland [Moderator]
Mark McConahay, Associate Vice Provost and Registrar at Indiana University [Moderator]
Featured Speakers:

**Mark Armstrong**, Vice-President for Higher Ed Product Development, Oracle

Mark Armstrong is Vice-President for Oracle Higher Ed Product Development, leading the team that develops and supports products that are specific to the Higher Ed market. That includes the PeopleSoft Campus Solutions and Oracle Student Cloud product suites. Until its acquisition by Oracle, he held a similar position at PeopleSoft. Prior to joining PeopleSoft to build Campus Solutions, Mark developed and implemented student systems and related projects at the University of California, Los Angeles (UCLA).

**Kari Branjord**, Senior Vice President of Product Management—ERP, Ellucian

As Senior Vice President of Product Management—Enterprise Resource Planning, Kari Branjord is responsible for Ellucian’s ERP and Student Information Systems, which includes Banner, Colleague, Elevate, PowerCampus, and Quercus. Kari joined the company in 2011 focused on Banner, and added the entirety of the ERP Portfolio in December of 2015. She continues to drive Banner Transformation, as well as initiatives around Elevate, and Banner and Colleague SaaS.

Prior to Ellucian, Kari had thirteen years of direct experience in higher education. She has always been involved in Enterprise software, primarily leading implementations at the multi-institution systems of the University of Colorado and the University of Minnesota. During that time she also served as the President of the Higher Education User Group for Oracle applications, representing 700 schools world-wide and advocating for advances in those systems. As President, Kari organized communities in the United Kingdom, Europe, Southeast Asia, South Africa, and Australia and New Zealand. She also began similar projects in Brazil and Latin America. Kari also has ten years of experience in the health care sector.

**Liz Dietz**, Vice President, Student Strategy and Product Management, Workday

Liz Dietz is Vice President at Workday and is responsible for strategy, design, and product management of Workday Student. She has more than 25 years of experience in designing, building, marketing, and supporting innovative software solutions in the education market. Prior to joining Workday in 2013, Liz served as vice president for higher education at CedarCrestone, establishing its Higher Education Workday Practice. Prior to CedarCrestone Liz was general manager of www.edu1world.org, and before that served as president and CEO for Xap Corp., where she stewarded the development of Xap’s secondary and postsecondary transcript exchange network and led the acquisition of Bridges Transitions. Prior to Xap, Liz was vice president/general manager of the Campus Solutions Product Division at PeopleSoft. She joined PeopleSoft via the acquisition of Campus Solutions, the software and consulting company she co-founded that developed PeopleSoft’s student administration software products.

Liz also spent more than 10 years at University of California, Los Angeles and Loyola Marymount Universities where she was responsible for designing, developing, and implementing student information systems, and served two years as associate director, Financial Aid.

**Adrian Cornelius**, University Registrar, University of Maryland [Moderator]

Adrian Cornelius’s career spans 30 years of administrative and teaching experience in higher education. Adrian developed a passion for education early in his life, and has earned four degrees in education, the last of which is a doctorate in higher education administration from Georgia Southern University.

Adrian has worked at large and small institutions, including a community college, a medical school, a liberal arts college, and research institutions. He has served as an assistant registrar, a registrar, and a dean of enrollment management. Since 2011, he serves as University Registrar at the University of Maryland.

Adrian has been actively involved in the implementation of student systems and has worked extensively on improving academic support services through the use of...
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MONDAY, 11TH
11:15 AM
SESSION
5528

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innovative technology. His professional fulfillment comes from being able to assist students on their pathway to a successful life. Adrian is committed to developing intentional value-added services for students, staff, and faculty.

Mark McConahay, AACRAO Technology Program Director, Associate Vice Provost and Registrar, Indiana University Bloomington [Moderator]
Mark McConahay attended Indiana University in Bloomington, Indiana, received a B.A. in Mathematics (1979) and Master of Science of Environmental Science (1984) and never left. He joined the Office of the Registrar in 1982 as an Analyst/Programmer, was the Associate Registrar of Systems from 1990–2011, and is now the Associate Vice Provost and Registrar. In addition to his work in the Office of the Registrar, Mark has presented at several conferences, received two EDUCAUSE Best practice Awards (then CAUSE), two CUMREC Best Paper Awards, contributed to books and articles, was a member of the 2002 EDUCAUSE program committee, and a member of the CUMREC Board of Directors.

CLOSING PLENARY
SUNDAY, JULY 12
10:30 AM–11:30 AM

Transforming Transfer: Improving College Outcomes by Better Serving the Often-Overlooked Mobile Student

Extraordinary forces—demographic, economic, and technological—are reshaping American higher education. New technologies promise radical alterations to the ways in which we admit, enroll, and teach new students coming to our colleges and universities. Demographic changes and shifting economic perspectives influence where Americans will access a college education. But to what extent have—or will—these transformative forces change the transfer process? The importance of community colleges in allowing families to leverage their ever-shrinking higher education budgets mean that transfer will become increasingly important to a wider range of students in the United States. This session touches on some of the new ideas that are swirling around the transfer process, while highlighting some of the traditional values that have made the transfer function one of the most majestic elements of American higher education.

Presenter:
Stephen Handel, Associate Vice President—Undergraduate Admissions for the University of California System
**Featured Speakers**

**Presenter:**

**Stephen Handel,** Associate Vice President—Undergraduate Admissions for the University of California System

Stephen J. Handel, Ph.D., is the Associate Vice President—Undergraduate Admissions for the University of California (UC) System. In this capacity, Dr. Handel provides leadership concerning freshman and community college transfer admissions policy and practice for the nine UC undergraduate campuses. Prior to this position, he served for nearly a decade as the Executive Director of the National Office of Community College Initiatives at the College Board. At the College Board, Handel advocated for and conducted research with community colleges nationally and internationally, with a special focus on initiatives that advance educational access and equity for all students.

Dr. Handel also served as UC’s first Director of Community College Transfer Enrollment Planning, where he initiated strategic enrollment policies focusing on the needs of community college transfer students. During this time, he worked closely with colleagues at the California Community College Chancellor’s Office to increase significantly the number of community college students transferring to a UC campus. He is the author of the Community College Counselor Sourcebook as well as other publications focusing on higher education issues, including Under Match and the Community College Student, Reimagining Remediation (with Ronald Williams), Strengthening the Nation By Narrowing the Gap (with James Montoya), and Second Chance, Not Second Class: A Blueprint for Community College Transfer.

Dr. Handel earned his Ph.D. and M.A. degrees from the University of California, Los Angeles, a B.A. from California State University, Sacramento, and an A.A. from Cosumnes River Community College.
**Pre-Conference Workshops**

Registrar 101 provides a unique framework for discussing/learning the fundamentals of the work of the registrar's office by:

- exploring the evolving role and mission of the registrar,
- providing an in-depth discussion and application of FERPA,
- discussing the interplay of academic policies and regulations on the work performed in the registrar's office,
- exposing a wide-ranging discussion of the “nuts and bolts” of the work performed in the registrar's office,
- exploring the evolving role of the registrar's office in management, customer service, technology application and as a change agent,
- promoting best practices, and
- providing a forum for discussing common issues and concerns of those relatively new to the registrar’s profession.

Registrar 101 is intended for members of the profession who have been in registrar or registrar-related positions for less than three years and want to develop a more solid, expansive understanding of the work of the registrar's office. Upper-level administrators have also found Registrar 101 gives them a better understanding of the supervisory role they may have of the registrar's office.

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**REGISTRAR 101 & FERPA TWO-DAY**

**SATURDAY, JULY 9 (DAY 1)**

8:30 AM–5:00 PM

**SUNDAY, JULY 10 (DAY 2)**

8:00 AM–11:30 AM

La Jolla/Los Angeles, Lower Level

**Member Fees:** $440

**Nonmember Fees:** $490

Registrar 101 is a journey through the “what” and “how” of the work of the registrar's office. The goals of Registrar 101 are to develop an understanding of: the basic areas of work and responsibility of the registrar’s office; the integral role the registrar's office plays in an institution’s academic community; trends in higher education that have an impact on the office of the registrar; and the knowledge, skills and abilities necessary to be successful in the registrar profession.

**Presenters:**

- **Lara Medley**, Registrar, Colorado School of Mines
- **LeRoy Rooker**, Senior Fellow, AACRAO

**REVERSE TRANSFER WORKSHOP**

**SUNDAY, JULY 10**

8:00 AM–11:30 AM

Platinum 7

**Fee:** $160

There is vast literature regarding the benefits of reverse transfer programs for students pursuing higher education. The literature notes that reverse transfer programs provide a means to award associate degrees to early-transfer students in a low-cost, scalable, and sustainable manner. Students who receive an associate degree are several times more likely to attain their bachelor degree, while students who fall short of a bachelor degree often walk away empty-handed when they have earned enough credits for an associate degree. In addition, reverse transfer programs help pull stop-out students back into the educational pipeline; improve the transition for community college students coming to four-year institutions, allowing them to complete on pace according to their degree plan; and identify motivated and academically-prepared community college students who help meet four-year institutional goals in the areas of undergraduate admissions, diversity, accessibility, excellence, and tuition funding.

A panel of experts will review the efforts underway across the country, discuss some of the challenges faced, the lessons learned, and creative ideas put in place to facilitate reverse transfer. They will also discuss where this may lead, next steps, and the benefits and strategy behind developing a national approach to reverse transfer.

**Presenters:**

- **E. Michelle Blackwell**, National Manager, Reverse Transfer Initiatives, National Student Clearinghouse
- **Shan Evans**, Senior IT Manager, University of Texas at Austin
- **Connie Garrick**, System Director Records & Enrollment Services/Registrar, Office of Completion, Lone Star College
- **Maggie Herron**, Registrar, Truman State University
- **Scarlett Huang**, Senior Client Service Coordinator, National Student Clearinghouse
- **Misty Lenhart**, Assistant Registrar, The Ohio State University
- **Shelby Stanfield**, Vice Provost and University Registrar, University of Texas at Austin
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Stay current with higher education news by LIKING us at facebook.com/AACRAO
Take advantage of your NETWORK and FOLLOW us at linkedin.com/company/AACRAO
Share your conference experiences on Twitter by tagging them with #aacrao. Follow @AACRAO on Twitter to get meeting updates and receive invitation-only information. We will be tweeting our followers the location of this meeting’s Tweet-up!
HOT TOPIC: THE FUTURE OF ERPs AND STUDENT INFORMATION SYSTEMS

Enterprise Resource Planning Systems (ERPs) that include Student Information Systems (SISs) were heavily implemented over the past 10–15 years. The vast majority of campuses use these ERPs and they are the predominant means by which student records are administered in higher education. However, the landscape upon which these systems are built is dynamic (e.g. SaaS, multitenancy, data analytics, etc.) and as our business needs change (CBE, Comprehensive Student Records, Interoperability, Integrated Planning and Advising Systems (IPAS), etc.), so does our dependency on our applications and systems. The potential of these systems to fundamentally change, improve, or provide the necessary information for curriculum management and student support on behalf of our campuses is far reaching.

The adoption and implementation of an ERP/SIS is very important and a far-reaching decision. The dedication of the resources, the adoption of “best practice” solutions, and the re-codification of system of record can/will dictate your ability to support your campus now and in the near and far term. For those institutions that have already adopted an ERP/SIS, these systems now represent a “legacy” operational system that must be re-evaluated when faced with curricular and technical innovation. Will this installed system support the directions their campus wishes to go? Can they afford to install a new system? Can they afford NOT to? How can institutions balance their need for a robust system of record with the nimbleness of a smartphone app installed and operated at an affordable price?

The AACRAO Technology & Transfer Conference Future of the ERPs/SIS track will provide student record and admissions professionals the basic information needed to evaluate and consider ERP systems. The sessions will provide a foundation for understanding the features and functions of ERPs, the current state of technology supporting them, plans for future development, an opportunity to review and compare the leading ERP/SISs in the space, and last but not least, an opportunity to discuss issues and problems with your AACRAO colleagues. In a manner similar to the Comprehensive Student Record track held during the 2015 Technology & Transfer Conference, attendees will have the opportunity to contribute to a white paper summarizing the information presented at the conference and obtained through the collaboration of all who attend. It is truly a great opportunity to be exposed to the major ERP providers and others in the student records space, and directly engage with their representatives and your colleagues.
The Future of the ERP Track breakout sessions are summarized below. The track is anchored by the Monday plenary.

**What is the Future of ERP/SISs? What Can They do for My Institution?**
Sunday, 2:15 PM–3:15 PM
Platinum 8
Session ID 5542
In this first session in the Future of the ERP track, the presenters will frame the issues and challenges of adopting, installing, and operating an institutional ERP. Participants will be provided information regarding the nature of ERPs, AACRAO’s objectives in organizing the track, as well as background and the state of technology information.

**Presenters:**
- Jim Bouse, University of Oregon
- Michael Reilly, AACRAO

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**Ellucian: Find, Recruit, and Enroll Your Students!**
Monday, 8:15 AM–9:15 AM
Platinum 10
Session ID 5541
Ellucian delivers an innovative portfolio of technology solutions and strategic guidance to help education institutions thrive in a dynamic world. More than 2,400 institutions in 40 countries look to Ellucian for the ideas that will move education forward, helping people everywhere discover their futures through learning.

**Presenter:**
- Rick Skeel, Ellucian

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**Oracle PeopleSoft Campus Solutions**
Monday, 11:15 AM–12:15 PM
Platinum 9
Session ID 5540
Oracle Solutions for Education & Research help organizations harness the power of the cloud, along with mobile and social technologies, to modernize systems and processes and accelerate the transformation to a modern campus. Oracle delivers innovative solutions to help improve outcomes, streamline operations, and meet the expectations of today’s students.

**Presenter:**
- Mark Armstrong, Oracle Campus Solutions

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**Conference Luncheon and Panel Discussion: What is the Future of ERPs?**
Monday, 12:30 PM–2:45 PM
Marquis Ballroom Center
Session ID 5630
Three panelists—each of whom represents an SIS provider—will provide some guidance regarding the future of ERPs. The representatives will be asked to provide the salient characteristics of their solutions, the primary distinctions that define their systems, and their roadmaps for future development of their systems.

**Presenters:**
- Mark Armstrong, Oracle Campus Solutions
- Kari Branjord, Ellucian
- Liz Dietz, Workday

**Moderators:**
- Adrian Cornelius, University of Maryland—College Park
- Mark McConahay, Indiana University—Bloomington
**Workday Student**  
Monday, 3:30 PM–4:30 PM  
Salon A  
Session ID 5610  
Designed for today’s mobile generation, Workday Student is the first true cloud application for higher education. Learn how Workday Student will transform the way institutions serve and satisfy their constituents.  
**Presenter:**  
Liz Dietz, Workday

**Kuali Student**  
Monday, 4:45 PM–5:45 PM  
Salon B  
Session ID 5757  
Kuali Student allows institutions to manage the complete lifecycle of courses and programs with simple, yet powerful and flexible workflow, rules, and forms. Come hear how Kuali Student can support your campus and where we are on our development roadmap.  
**Presenter:**  
Joel Dehlin, Kuali

**ERP: Institutional Panel**  
Tuesday, 8:00 AM–9:00 AM  
Platinum 9  
Session ID 5539  
A panel of campus officers will discuss the issues, challenges, opportunities and future plans associated with the identification and adoption of a new ERP. The panelists will analyze the issues from different perspectives: Adoption from legacy, adoption from existing ERP, choosing to develop rather than adopt an ERP, and the perspective from the IT organization.  
**Presenters:**  
Dennis Cromwell, Indiana University  
Julie Fell, University of Iowa  
Bob Kubat, Penn State University  
Mike Scroggins, Washington State Board for Community & Technical Colleges  
Mark Simpson, University of Utah

**What is the Future of ERP/SISs? What Did we Learn?**  
Tuesday, 9:15 AM–10:15 AM  
Platinum 8  
Session ID 5214  
In this final session of “The Future of the ERP” track, participants will de-brief and help develop the final set of issues, challenges, and salient characteristics of ERPs from a student record professional’s perspective. Come ready to engage colleagues, ask questions, identify issues, and discuss future features. The dialogue will be integral for the development of the document to be published after the conference.  
**Presenter:**  
Jim Bouse, University of Oregon
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- Student, College Scheduler Survey, Oregon State University

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SUNDAY AT 2:15PM SALON B
MONDAY AT 11:15AM SALON B

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AGENDA

Registration Open  
7:00 AM–5:00 PM  
Marquis Registration Desk

Exhibit Hall Open  
3:00 PM–7:00 PM  
Marquis South

AACRAO Booth and Bookstore  
3:00 PM–7:00 PM  
Marquis South

Cyber Café (Two Locations)  
Registration Area  
7:00 AM–5:00 PM

Exhibit Hall  
3:00 PM–7:00 PM

Speaker Ready Room  
7:00 AM–5:00 PM  
Orange County 1

Breakfast for Reverse Transfer Workshop Attendees  
7:30 AM–8:00 AM  
Platinum 7

Preconference Workshop on Reverse Transfer  
(Additional fee required)  
8:00 AM–11:30 AM  
Platinum 7

Lunch on Your Own  
11:30 AM–1:00 PM

Breakout Sessions  
1:00 PM–2:00 PM

Breakout Sessions  
2:15 PM–3:15 PM

Refreshment Break in Exhibit Hall  
3:15 PM–4:00 PM  
Marquis South

Opening Plenary Presentation  
4:00 PM–5:30 PM  
Marquis Center

Presenters:  
Davis Jenkins, Senior Research Associate, Community College Research Center at Columbia University’s Teachers College  
Tim Amyx, Director of Admissions and College Registrar, Volunteer State Community College  
Luisa Havens, Vice President for Enrollment Management and Services, Florida International University

Opening Reception in Exhibit Hall  
5:30 PM–7:00 PM  
Marquis South
SRM (Student Relationship Management)/EMS (Education Management System)
Sunday, 1:00 PM–2:00 PM
Salon B
Session ID 5303
ITU’s SRM is a cloud-based system integrated with marketing tools and domestic and international payments gateways. Our goal is to reduce the complexity of the admissions process into one streamlined interface. ITU’s EMS provides a central portal for students to view course information, submit assignments, and participate in course discussions. Similarly, the EMS allows faculty to interact with students, and integrates curriculum development with class content.

Presenters:
Kranthi Lammatha, International Technological University
Lloyd Lee, International Technological University
Peter Pokorny, International Technological University
James Wachira, International Technological University

Pathways to Successful Transfer and Degree Completion in New Jersey
Sunday, 1:00 PM–2:00 PM
Salon G
Session ID 5313
Community college students in New Jersey are among the most successful in transferring to a four-year institution and earning a bachelor’s degree. We will discuss New Jersey’s initiatives to increase two- and four-year degree completion rates, while providing clear pathways for transfer. Topics include benefits/challenges of implementing a statewide Web-based transfer data information system, the development of a Statewide Transfer Agreement, and the Guided Pathways to Success (GPS) project.

Presenters:
Yesenia Madas, New Jersey Council of County Colleges
John Scott, New Jersey Statewide Transfer Initiative
Linda Tromp, New Jersey Statewide Transfer Initiative

Transitioning Transfer Students to Your University
Sunday, 1:00 PM–2:00 PM
Platinum 8
Session ID 5329
Students transferring from one institution to another is not a new concept. This session will address enrollment strategies necessary to recognize the value that transfer students bring to each institution, while incorporating research within higher education’s ever-changing climate.

Presenters:
Joanne Gaita, East Stroudsburg University of Pennsylvania
Candice Pellegrino, East Stroudsburg University of Pennsylvania

First-Year Experience and Early Alert Solutions: Big Solutions on Small Budgets
Sunday, 1:00 PM–2:00 PM
Salon A
Session ID 5351
Integrated support systems are important for persistence and completion. At USU Eastern, the Center for First Year Experience has developed a technology-driven, comprehensive support system for incoming students. This program provides five technology tips to bring about a successful support system that meets students’ needs and provides leading, actionable data for institutions.

Presenter:
Greg Dart, Utah State University Eastern

Transfer Guidelines: The Joint Statement on Transfer and a Transfer Student Bill of Rights
Sunday, 1:00 PM–2:00 PM
Salon H
Session ID 5432
AACRAO has a goal to update the Joint Statement on Transfer and to develop a Transfer Student Bill of Rights. Are you interested in learning more about these documents? Want to provide comments and ideas? This session will review the current framework and begin to gather information for new versions.

Presenter:
Seth Kamen, Montgomery College
Postsecondary Student Pathways: What Does Accounting for Student Transfer and Mobility Tell Us?
Sunday, 1:00 PM–2:00 PM
Salon C
Session ID 5439
Today’s students are mobile; they stop in and out of multiple institutions. This session will present the findings from the new reports of the National Student Clearinghouse Research Center that demonstrate how accounting for transfers unveils a more complete picture of student success. In particular, yearly success and progress of the fall 2009 entering cohort and one-year mobility rates for students enrolled in recent years will be discussed.

**Presenter:**
Afet Dundar, National Student Clearinghouse

An Electronic Common Credential Data Standard: Why Do They Need to be on Paper?
Sunday, 1:00 PM–2:00 PM
Salon D
Session ID 5536
AACRAO, along with three universities, is collaborating through PESC to develop a COMMON CREDENTIAL DATA STANDARD for certificates, degrees, and diplomas. The have proposed a standard “...(that) can be used by any college and university, to fully communicate degrees, certifications, and other credentials obtained by the student.” While the transcript contains a student’s educational experience, often only a simple verification of a degree, diploma, or certificate is needed. See how this work is progressing.

**Presenter:**
Tom Black, Stanford University

A Day in the Life of a Transfer Transcript
Sunday, 1:00 PM–2:00 PM
Platinum 10
Session ID 5501
Before the Internet and EDI and document imaging workflows, handling transcripts for transfer students was a tedious, repetitive, and time-consuming process. This session will explore both the old and the new ways of managing transfer of credit, with an emphasis on technologies and tips that speed the process and ensure equitable and accurate transfer credit for all students.

**Presenters:**
Susan Eveland, University of Oregon
Brian Lowery, University of Oregon

Great Scott! Transcript Model Extensions Hit 88 MPH!
Sunday, 1:00 PM–2:00 PM
Platinum 7
Session ID 5611
When it comes to expanding the academic record, institutions now have myriad options: electronic certificates, badges, stackable micro-credentials, and co-curricular transcripts to name a few. Many campus leaders, however, still find the big picture out of focus. Where are we going with these innovations? Join us as we showcase Elon’s Visual EXP, which was launched in May.

**Presenter:**
Rodney Parks, Elon University
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The Cost of Free Community College
Sunday, 1:00 PM–2:00 PM
Platinum 9
Session ID 5662
Tennessee Promise brought tuition-free community college to TN high school graduates in Fall 2015. Getting ready for their arrival was a challenge. The impact of Tennessee Promise was felt in every area of the college—recruitment models were tossed out the window, the curriculum had to be revised to align with new enrollment demands, plus support for incoming students was more important than ever before. So how’d it go?

Presenter:
Tim Amyx, Volunteer State Community College

B1G Transfer Admissions: Let’s Get Personal
Sunday, 2:15 PM–3:15 PM
Salon G
Session ID 5226
Collectively, the 14 Big Ten (B1G) universities admit and enroll thousands of transfer students from all over the world each year. Attend this session to find out how some of the biggest universities in the country make the transfer admissions process personal for students. This session will focus on two key topics in transfer admissions: recruitment strategies/ideas and pre-advising for prospective students.

Presenters:
Kimberly Bryant, University of Michigan—Ann Arbor
Keith Epechino, The Pennsylvania State University
Peg Wier, Purdue University—Main Campus

THE FUTURE OF THE ERP TRACK
What is the Future of ERP/SISs? What Can They do for My Institution?
Sunday, 2:15 PM–3:15 PM
Platinum 8
Session ID 5542
In this first session in the Future of the ERP track, the presenters will frame the issues and challenges of adopting, installing, and operating an institutional ERP. Participants will be provided information regarding the nature of ERPs, AACRAO’s objectives in organizing the track, as well as background and the state of technology information.

Presenters:
Jim Bouse, University of Oregon
Michael Reilly, AACRAO

24-Hour Transfer Credit Evaluations: How Colorado State University—Global Campus Processes Degree Plans in One Day
Sunday, 2:15 PM–3:15 PM
Platinum 9
Session ID 5291
Members of the Colorado State University—Global Campus registrar team will discuss the history of their transcript evaluation practices and explain how they were able to process 20,000+ evaluations in 2015 with only 5 full-time employees while maintaining a 24-hour turnaround time for front-end degree plans.

Presenters:
Meredith Husk, Colorado State University—Global Campus
Ashley Skelnik, Colorado State University—Global Campus

Transfer Web Outreach: Using a Comprehensive Transfer Webpage to Support Transfer Students
Sunday, 2:15 PM–3:15 PM
Salon H
Session ID 5323
In 2015, the University of Tennessee set out to evaluate the effectiveness of the webpages that housed transfer student information. After reviewing webpage analytics, all webpages were consolidated into one functional
resource that could aid transfer students transitioning to the university. This presentation will review the steps taken to create the new webpage and how a collaborative approach is being used to manage that content.

**Presenters:**
Mary Beth Burlison, University of Tennessee—Knoxville  
Larry Long, University of Tennessee—Knoxville

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**Use Systems, Servers, Vendors, Standards to Innovate, Automate & Improve Service**  
Sunday, 2:15 PM–3:15 PM  
Salon A  
Session ID 5356

Learn how to successfully partner with service providers to enhance student services. The presenters will highlight how to leverage internal systems and web services to automate many high-volume, time-sensitive processing operations critical to student services delivery.

**Presenters:**
W. Matthew Bemis, University of Southern California  
Roger Lurie, Arizona State University

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**Reverse Transfer from the Two-Year College Perspective**  
Sunday, 2:15 PM–3:15 PM  
Platinum 7  
Session ID 5380

Now that there is a national solution for reverse transfer, what’s next for the two-year, degree-granting institution? Come hear the latest on how Lone Star College is using the new technology from National Student Clearinghouse and PeopleSoft to enhance our processes for reverse transfer.

**Presenters:**
Connie Garrick, Lone Star College System  
Jamie Posey, Lone Star College System

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**Using a Technical Redesign Project to Transform the Registrar’s Office**  
Sunday, 2:15 PM–3:15 PM  
Salon C  
Session ID 5392

The Office of the University Registrar at UNC—Chapel Hill initiated a major redesign of the security model for its PeopleSoft-based student information system this past year. The project was a collaboration of both technical and functional experts. The result is a security model that has increased our ability to maintain and audit access to student records and provide a clearer vision to improve and transform the Registrar’s Office into a much more efficient, process-driven, and modern office.

**Presenters:**
Christopher Derickson, University of North Carolina at Chapel Hill  
Ira Knight, University of North Carolina at Chapel Hill

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**Empower Your Students by Simplifying Scheduling! How Student Schedule Planning Benefits the Entire Institution**  
Sunday, 2:15 PM–3:15 PM  
Salon B  
Session ID 5435

Imagine the smoothest registration your institution has ever experienced. Now add benefits for advising, orientation staff, and the registrar's office. College Scheduler will demonstrate how one solution can alleviate registration frustration, provide administration with critical course demand data, increase advising efficiency, and streamline orientation.

**Presenter:**
Mike Ayers, College Scheduler
Beyond Compass: How Can You Use ACT Data for Student Success?
Sunday, 2:15 pm–3:15 pm
Platinum 10
Session ID 5440
This session will look at what other information is available to you that can impact student success on your campus. From WorkKeys and NCRC to Engage to ACT Profile and the ACT, institutions have a myriad of information to help them understand how to put students on the right path to succeed at their institution. National ACT research as well as real life stories will provide practical examples for implementation.

Presenter:
Steve Kappler, ACT

Reaching More Students with Campus Tours Mobile Tech
Sunday, 2:15 pm–3:15 pm
Salon D
Session ID 5670
75% of high school seniors say they visit a college campus without ever contacting admissions. That could add up to hundreds or even thousands of missed prospects every year. Guidebook will discuss the range of mobile communication available to admissions offices, how to contextualize a digital program within your larger communication strategy, and the importance of data. We’ll also hear how the University of Oregon is approaching mobile with a self-guided campus tour app.

Presenter:
Allyson Trochez, University of Oregon

Opening PLENARY PANEL
Transforming Transfer: Improving College Outcomes by Better Serving the Often-Overlooked Mobile Student
Sunday, 4:00 pm–5:30 pm
Marquis Ballroom Center
Session ID 5629
The Community College Research Center (CCRC) at Columbia University has partnered with the Aspen Institute and the National Student Clearinghouse to conduct research on community college to four-year institution transfer. The first releases of their results have provided new insights into student transfer and will serve as a valuable resource for two and four-year institutions to develop practices to better serve community college and transfer students.

Presenters:

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Davis Jenkins, Columbia University Teachers College
Tim Amyx, Volunteer State Community College
Luisa Havens, Florida International University

Opening Reception in Exhibit Hall
5:30 pm–7:00 pm
Marquis South
Now more than ever, you need accurate and complete information on your students’ educational progress. The National Student Clearinghouse offers services and reports that draw on our unmatched student-level information resources, covering over 98 percent of public and private postsecondary enrollment.

You can access our nationwide coverage of enrollment and degree records via our StudentTracker™ service for little or (in some cases) no cost, helping you meet growing reporting demands.

Our free reports keep you up to date on big picture trends. That’s because the Clearinghouse’s unique role as higher education’s trusted partner enables us to provide you with the most accurate picture of actual student behavior. As a result, our reports offer the truest and timeliest look at trends in college enrollment, completion, and student pathways. You can read all of our reports at [http://nscresearchcenter.org](http://nscresearchcenter.org).

Visit the Clearinghouse booth to learn how the Clearinghouse can help you with your student research and reporting needs.
Afghanistan to Zimbabwe, nobody knows the world better.

Since its inception in 1910, AACRAO has taken a leadership position in developing policies centered on the global higher education community. Our International Education Services (IES) is the focal point for resources on international education and exchange including:

- Institutes and symposiums on international admissions
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- Credential evaluation workshops and training
- Foreign credential evaluation

IES services are based on unmatched expertise in the field and are guaranteed to be objective, consistent and accurate.

Visit ies.aacrao.org for more information on registration and evaluation applications.
MONDAY, JULY 11
AGENDA

Registration Open
7:00 AM–5:00 PM
Marquis Registration Desk

Exhibit Hall Open
7:30 AM–11:30 AM and 1:30 PM–3:45 PM
Marquis South

AACRAO Booth and Bookstore
7:30 AM–11:30 AM and 1:30 PM–3:45 PM
Marquis South

Cyber Café (Two Locations)
Registration Area
7:00 AM–5:00 PM

Exhibit Hall
7:30 AM–11:30 AM and 1:30 PM–3:45 PM

Speaker Ready Room
7:00 AM–5:00 PM
Orange County 1

Continental Breakfast in Exhibit Hall
7:30 AM–8:15 AM
Marquis South

Breakout Sessions & Roundtables
8:15 AM–9:15 AM

Refreshment Break in Exhibit Hall
9:15 AM–10:00 AM
Marquis South

Breakout Sessions & Roundtables
10:00 AM–11:00 AM

Breakout Sessions & Roundtables
11:15 AM–12:15 PM

Conference Luncheon and Panel Discussion
12:30 PM–2:45 PM
Marquis Center

Presenters:
Mark Armstrong, Vice President for Higher Ed Product Development, Oracle
Liz Dietz, Vice President, Student Strategy and Product Management, Workday
Kari Branjord, Senior Vice President of Product Management—ERP, Ellucian
Mark McConahay, Associate Vice Provost and Registrar, Indiana University Bloomington [Moderator]
Adrian Cornelius, University Registrar, University of Maryland [Moderator]

Refreshment Break in Exhibit Hall
2:45 PM–3:30 PM
Marquis South

Breakout Sessions & Roundtables
3:30 PM–4:30 PM

Breakout Sessions & Roundtables
4:45 PM–5:45 PM

Continental Breakfast in Exhibit Hall
7:30 AM–8:15 AM
Marquis South
An Update on the Comprehensive Student Records Project: Strategic Alliances for Transfer Students
Monday, 8:15 AM–9:15 AM
Salon G
Session ID 5282
Within the unique system of the Dallas County Community College District (DCCCD)—where each of the seven colleges is separately accredited—the District Office of Transfer and Articulation Services has created a policy to strategically ally with all colleges and educational institutions to enhance the quality of transfer advisement and transfer pathways. Learn how to build collaborative relationships with educational institutions using a standardized agreement system and faculty colloquium to create the transfer framework for student success.

**Presenter:**
Sunny Huang, Dallas County Community College District

Extending the Transcript: It’s About the Outcome, Not the Inputs!
Monday, 8:15 AM–9:15 AM
Platinum 8
Session ID 5321
UMUC, working with vendor partners, is developing a new competency based transcript that will showcase what the student knows and can do. This transcript can build a bridge between the university and the employer by providing greater transparency into a student’s competencies, showcasing the value and fit of the student to the workplace.

**Presenter:**
Joellen Evernham Shendy, University of Maryland—University College

Time to Go Digital! Student Service Preferences are A-Changing!
Monday, 8:15 AM–9:15 AM
Salon H
Session ID 5345
Today’s students are increasingly using digital communication and self-help resources instead of traditional face-to-face or even phone conversations. Communication is an essential part of the recruitment, admission, and enrollment process. Reaching students using their preferred communication modes is required. At Indiana University, a self-help technology taskforce was formed to review, identify, implement, and evaluate new digital service channels.

**Presenters:**
Cathy O’Bryan, Indiana University—Bloomington
Mike Szakaly, Indiana University—Bloomington

Roundtable: Sending and/or Receiving Electronic Transcripts
Monday, 8:15 AM–9:15 AM
Platinum 7
Session ID 5353
Come be a part of the growing electronic transcript community and share your experiences!

**Moderator:**
W. Matthew Bemis, University of Southern California

Increasing Rigor, Community, and Opportunity Using a Cohort Model in Dual Enrollment (Early College)
Monday, 8:15 AM–9:15 AM
Salon J
Session ID 5393
How do you create continuous improvement in dual enrollment with a cohort model? In this session participants will learn how one university worked to strengthen ties with local school districts while increasing opportunities for students to earn dual enrollment credit.

**Presenters:**
LeeAnna Brown, University of North Alabama
C. Matthew Little, University of North Alabama
Learning Analytics: Perspectives from the Registrar’s Office
Monday, 8:15 AM–9:15 AM
Salon A
Session ID 5406
Learning Analytics is a new and exciting area of research aimed at improving teaching and learning. Learn how staff from the Registrar’s Office at the University of Michigan have partnered with the faculty and researchers to build a Learning Analytics program. This session will show examples of learning analytics projects and describe our approach to data governance for accessing student records and learning management data.

Presenters:
Andy Cameron, University of Michigan—Ann Arbor
Lisa Emery, University of Michigan—Ann Arbor

The University Catalog of the Future...Today!
Monday, 8:15 AM–9:15 AM
Platinum 9
Session ID 5419
BYU has fully transitioned to a non-traditional catalog process that creates the catalog electronically each time a user needs it. No more paper, no more PDF, no more limitations! The catalog system interfaces with the student information system, curriculum files, course enrollment descriptions, course learning outcomes, course syllabi, faculty profiles, and distributed college content. It is built in Drupal with custom modules to import data and accommodates traditional archiving.

Presenters:
Rob Cook, Brigham Young University
Michael Kemp, Brigham Young University

Fitting the Prior Learning Trend into Your Traditional School Infrastructure
Monday, 8:15 AM–9:15 AM
Salon C
Session ID 5457
Many schools are struggling with how to implement systems that encourage the assessment of prior learning as part of their degree program while staying true to their academic core. Ohio State University has been successfully working with its state system to create a comprehensive articulation system between the two-year and four-year schools that streamlines the transfer credit process, incorporates credit by exam, dual enrollment, and credit when it’s due.

Presenters:
Misty Lenhart, The Ohio State University
Jack Miner, The Ohio State University

What’s New at the Clearinghouse?
Monday, 8:15 AM–9:15 AM
Salon D
Session ID 5503
Join the Clearinghouse for a session during which we will share and discuss the latest updates in higher education, from compliance reporting and automated processing solutions to the latest in student mobility and research. Some of the items we will cover include enrollment reporting, our interface with Department of Education and student loan industry, technology solutions for automating transcripts and data exchange, verification services, research initiatives, and client and customer support.

Presenters:
Nancy Penna, National Student Clearinghouse
Hilary Rich, National Student Clearinghouse

THE FUTURE OF THE ERP TRACK
Ellucian: Find, Recruit, and Enroll Your Students!
Monday, 8:15 AM–9:15 AM
Platinum 10
Session ID 5541
Ellucian delivers an innovative portfolio of technology solutions and strategic guidance to help education institutions thrive in a dynamic world. More than 2,400 institutions in 40 countries look to Ellucian for the ideas that will move education forward, helping people everywhere discover their futures through learning.

Presenter:
Rick Skeel, Ellucian
NEED HELP REACHING YOUR ENROLLMENT GOALS?

Unbiased advice.

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consulting.aacrao.org
Utilizing Technology at Commencement for Graduate Engagement and Recognition
Monday, 8:15 AM–9:15 AM
Salon B
Session ID 5661
Commencement is a time to showcase your institution and send off your graduates in a memorable way. Over the past few years, more institutions are using technological innovations to enhance the experience for graduates and their families.

**Presenter:**
*Mark Hommerding*, Lifetouch Special Events

Certified Electronic Diplomas: A Serious Document for a Complex World
Monday, 8:15 AM–9:15 AM
Salon K
Session ID 6070
Let's STOP Diploma Fraud and offer domestic and international students the documents they need, all while developing an alternative to the Apostille!

Come learn about the Certified Electronic Diploma, a document that extracts the transactional value from the paper diploma and presents it in a secure, portable, and verifiable format. Join us and some of your colleagues to learn about the many uses of the CeDiploma for your students.

**Presenters:**
*Tom Black*, Stanford University
*Christopher Jackson*, Paradigm

Refreshment Break in Exhibit Hall
9:15 AM–10:00 AM
Marquis South

Do You See What I See?
Monday, 10:00 AM–11:00 AM
Platinum 10
Session ID 5286
Do you see what I see? Come join Appalachian State University, as we walk you through the process of creating a document imaging and storage system that incorporates workflow.

**Presenter:**
*Misti Reese*, Appalachian State University

Cleaning, Maintaining, and Proactively Building a Large Transfer Equivalency Database
Monday, 10:00 AM–11:00 AM
Platinum 8
Session ID 5324
Learn how UM—Flint cleaned up the clutter, standardized equivalencies and practices, is implementing a system of automated audits, and is proactively building dozens of new catalogs and over 15,000 new equivalencies per year.

**Presenters:**
*Lee Cruppenink*, University of Michigan—Flint
*Jon Davidson*, University of Michigan—Flint

Wringing Electronic Data From Paper and PDF Transcripts
Monday, 10:00 AM–11:00 AM
Salon H
Session ID 5361
Student data doesn’t always come nicely wrapped as an electronic transmission. A large portion of transcripts still are received as paper or pdf. There are methodologies in place to leverage data extraction and processing in order to get to the electronic data.

**Presenters:**
*Susan Reyes*, San Diego State University
*Tuan Anh Do*, San Francisco State University
26th Annual AACRAO Strategic Enrollment Management Conference

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www.aacrao.org
**Roundtable: Transfer**
Monday, 10:00 AM–11:00 AM
Platinum 7
Session ID 5422
Come discuss issues relating to all things Transfer. This session will share some industry-wide best practices in transfer collected from admissions and registrar’s offices across the nation. Come hear what your colleagues are doing and share some best practices of your own!

**Moderator:**
Seth Kamen, Montgomery College

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**We all Need Technology, and Transfer Students!**
Monday, 10:00 AM–11:00 AM
Salon D
Session ID 5437
Technology and transfer students. The two go hand-in-hand. Does your institution need more technology to assist with evaluating transfer credit? This session will include an overview of two solutions from CollegeSource, the Transfer Evaluation System (TES®) and Transferology™. TES allows staff to easily access information to determine equivalencies. Transferology allows students to easily view how their courses will transfer. Our technology will help attract and retain more transfer students!

**Presenter:**
Shelly Jackson, CollegeSource

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**The Impact of Electronic Content Management (ECM) System Ownership on Student Records Management Practice**
Monday, 10:00 AM–11:00 AM
Salon G
Session ID 5454
In early Spring 2016, AACRAO completed a Lexmark-sponsored research project on ECM system ownership and its impact on student records management practice. The results may surprise you especially when we understand that, on average, student records management breaches in higher education cost $300 per single student incident. Come join the discussion of the results and the implications for practice for both ECM use, data security, and student records management.

**Presenter:**
Wendy Kilgore, AACRAO

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**National Student Clearinghouse**

**Reverse Transfer Project: An Automated, National Data Sharing Platform**
Monday, 10:00 AM–11:00 AM
Platinum 9
Session ID 5504
This session will focus on research on student mobility and the current and future functionality of the National Student Clearinghouse’s free Reverse Transfer platform. A detailed description of the platform’s current functionality, future plans, and institutional experiences with the service will be presented.

**Presenter:**
Michelle Blackwell, National Student Clearinghouse

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**What if Students Searched for Courses Like They Shop Online?**
Monday, 10:00 AM–11:00 AM
Salon C
Session ID 5520
Come see how Brown partnered with a third party provider to develop a course discovery tool in the cloud. Imagine your students being able to quickly locate courses based on their major, time of day, semester, and keyword. But what if they could eliminate those courses they couldn’t take?! And what if they could see associated courses or faculty suggestions, but with an overlay showing courses already taken and ones needed to graduate? Come see Courses@Brown!

**Presenter:**
Rob Fitzgerald, Brown University

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**Engaged Learning Tools**
Monday, 10:00 AM–11:00 AM
Salon A
Session ID 5543
UCSD offers a suite of tools designed to help students discover, document and share their real-world learning experiences. The REAL portal provides a comprehensive database of experiential learning for both on and off campus. The Co-Curricular Record is a verified record of a student’s achievements outside of the classroom. The Enhanced Transcript includes contextual info about courses and instructors. The Electronic Portfolio showcases honors, achievements, skills and abilities.

**Presenters:**
Cindy Lyons, University of California—San Diego
Kimberly Elias, University of California—San Diego
THE FUTURE OF THE ERP TRACK

Salesforce Connected Campus
Monday, 10:00 AM–11:00 AM
Salon J
Session ID 5758
Come hear the “Connected Campus” strategy and how universities across the globe are placing students at the center of everything they do. Hear about all of the work we’re doing in the higher education space and learn about our latest technology release—HEDA (Higher Education Data Architecture). Also hear about getting a 360-degree view of its students, events, business partners and alumni, while simultaneously and eliminating time-consuming pen-and-paper processes.

Presenter:
Shea Lewis, Salesforce

Curriculum Management is Hard. It Doesn't Have to Be.
Monday, 10:00 AM–11:00 AM
Salon B
Session ID 6060
Each year, your institution makes dozens to hundreds of revisions to courses and programs, on top of new course and program proposals. Faculty, review committees, academic affairs, enrollment management, and the registrar’s office spend countless hours involved in the curriculum management process. Is it a simple, efficient process? Join this engaging session to learn about Kuali’s approach to simplifying curriculum management, and the company’s modular approach to replacing aging legacy student information systems.

Presenter:
Joel Dehlin, Kuali

The Office of Transfer Services: Support from A–Z
Monday, 10:00 AM–11:00 AM
Salon K
Session ID 6068
In six short years, the Office of Transfer Services has grown in size and scope to offer a full range of services to transfer students from prospective student, through each stage of their academic journey. Participants will learn how the “dream” of supporting transfer students became a reality, how to gain institutional support for transfer initiatives, and how Appalachian State is building the partnerships necessary to make the transfer process truly seamless.

Presenter:
Jane Rex, Appalachian State University

Student E-File: Going Paperless with Unstructured Student Records
Monday, 11:15 AM–12:15 PM
Salon C
Session ID 5289
The session will provide an overview of a Student E-File project, which aims to store and organize all unstructured student record information from across various elements of the institution. The session will provide an oversight of the need for change, the aims, and the change management project being implemented to achieve success.

Presenter:
Stephen Lopez, Glasgow Caledonian University

Transfer Transparency: Engaging the Post-traditional Student Through Self-Service Transfer Credit Exploration...Before They Apply
Monday, 11:15 AM–12:15 PM
Platinum 8
Session ID 5330
Post-traditional students demand up-front information to help them make an informed decision about their educational options. Prospective students are behaving more like consumers, and institutions aiming to enroll them must be prepared, even before the application. Excelsior College, a 40,000 student, non-profit, online institution, changed processes and added technology to provide website visitors with transfer credit and cost information up front. Hear about their experience and results.

Presenter:
Craig Maslowsky, Excelsior College
To find or post a job, visit jobs.aacrao.org or e-mail us at jol@aacrao.org

AACRAO Jobs Online is the only employment site specialized for admissions, enrollment management, student service and other higher education administration professionals.

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Sessions—Monday

Data Mining and Analysis: Using Social Media and Interaction Data for Proactive Engagement
Monday, 11:15 AM–12:15 PM
Platinum 10
Session ID 5339
Explore ways that online IBM Watson tools can be used to analyze unstructured data. Using the University of Oregon as the example, a primary takeaway from this session will be the knowledge of all the Watson tools you can access online, for free. Additionally, we will discuss ways the tools can be used with the analysis of social media as well as with unstructured data to enhance student recruitment.

Presenter:
Jim Bouse, University of Oregon

Powering Portability: EDexchange Launch by PESC’S Common Data Services Task Force
Monday, 11:15 AM–12:15 PM
Salon A
Session ID 5389
In December 2011, PESC created the Common Data Services (CDS) Task Force with the mission to improve security, reliability, efficiency, and speed in the transfer of education data. Leaders within the California Community College System requested this community development and service through PESC, submitting a formal, open Letter of Intent. After much analysis and planning to ensure alignment and interoperability with all other community-based initiatives, CDS is formally announcing EdExchange.

Presenters:
Tom Black, Stanford University
Tim Calhoon, California Community Colleges Technology Center
Lou Delzompo, California Community Colleges Technology Center
Monterey Sims, University of Phoenix

Don’t File Me Away: How to Keep Transfer Agreements Up-to-Date and Useful for Current and Future Students
Monday, 11:15 AM–12:15 PM
Salon G
Session ID 5423
Transfer agreements between higher education institutions are at an all-time high. With so many transfer agreements in place, it has become increasingly difficult to keep track and ensure that all agreements are known and utilized by staff at community colleges. We invite you to take part in a roundtable discussion that will include college partnerships, best practices, and what keeps YOUR agreements up-to-date.

Presenters:
Rebecca Popelka, DePaul University
David Villarroel, DePaul University

Empower Your Students by Simplifying Scheduling! How Student Schedule Planning Benefits the Entire Institution
Monday, 11:15 AM–12:15 PM
Salon B
Session ID 5436
Imagine the smoothest registration your institution has ever experienced. Now add benefits for advising, orientation staff, and the registrar’s office. College Scheduler will demonstrate how one solution can alleviate registration frustration, provide administration with critical course demand data, increase advising efficiency, and streamline orientation.

Presenter:
Mike Ayers, College Scheduler

It’s a Small (Credential) World: Issue Digital Diplomas and Receive Verified International Credentials from China
Monday, 11:15 AM–12:15 PM
Salon D
Session ID 5528
Today’s students are worldwide. After graduation they may go overseas or return to their home countries. You may seek international students as part of your admissions strategy. The need to receive and to issue verified credentials that students can use wherever they go is skyrocketing. Join this session to learn how University of Nebraska Omaha is receiving verified credentials from China via CHESICC, and how you can issue digital diplomas to all of your graduates. Have a verified digital diploma waiting in your grad’s inbox before they finish crossing the stage that can be shared securely on LinkedIn, Facebook, and with organizations around the world. Whether they are coming or going, digital credentials will help you support your students wherever they are.

Presenters:
Rajeev Arora, Parchment
Maureen Pope, University of Nebraska Omaha
Helping Veterans Succeed: A Handbook for Higher Education Administrators is AACRAO’s first comprehensive guide to address the unique needs of student veterans on campus. Through 16 chapters, this handbook gives campus administrators the tools to effectively help veterans achieve their academic goals and transition successfully into the workforce. Written by experts in the field, it covers transfer of credit and prior learning credits, campus communication strategies, certification, orientation efforts, implementing a Yellow Ribbon Program, and helping veterans transition from the classroom to the workforce. In addition, case studies and appendices offer relevant tips and resources for higher education professionals serving student veterans.

Item #0139 | $115 | $80 (members)
Available at bookstore.aacrao.org and on Amazon Kindle
THE FUTURE OF THE ERP TRACK

Oracle PeopleSoft Campus Solutions
Monday, 11:15 AM–12:15 PM
Platinum 9
Session ID 5540
Oracle Solutions for Education & Research help organizations harness the power of the cloud, along with mobile and social technologies, to modernize systems and processes and accelerate the transformation to a modern campus. Oracle delivers innovative solutions to help improve outcomes, streamline operations, and meet the expectations of today’s students.

**Presenter:**
Mark Armstrong, Oracle Campus Solutions

Roundtable: Imaging and Workflow
Monday, 11:15 AM–12:15 PM
Platinum 7
Session ID 5547
This roundtable is open to all Technology & Transfer Conference attendees! Join the imaging and workflow discussion, ask questions, and share ideas.

**Moderator:**
TBD

Transcript Ordering Platforms: Still Shopping?
Monday, 11:15 AM–12:15 PM
Salon H
Session ID 5590
Is your institution still shopping for a transcript ordering and fulfillment provider? A panel of institutional representatives will provide their take on their respective vendor solutions. Included will be an overview of each solution’s integration with the institution’s SIS; implementation timeline/overview; administrative user interface & associated reporting; any customization and/or business practice changes deployed; and an overview of fee structures/fulfillment options.

**Presenters:**
Rob Fitzgerald, Brown University
Mark McConahay, Indiana University—Bloomington
Scott Owczarek, University of Wisconsin—Madison

The AACC Pathways Project: Making the Case for Guided Pathways at Irvine Valley College
Monday, 11:15 AM–12:15 PM
Salon J
Session ID 5711
The American Association of Community Colleges (AACC) Pathways Project brought together stakeholder groups to reexamine how Irvine Valley College orients, places, directs, teaches, tracks, and supports students. Research, analysis and professional development paved the way for major redesigns in program mapping, meta-majors, developmental education, and matriculation. This session will explore how collaboration, planning, and data have allowed us to chart a clearer path for the institution and for our students.

**Presenter:**
Craig Hayward, Irvine Valley College

CourseLeaf CLSS: Streamlining the Schedule of Classes Process
Monday, 11:15 AM – 12:15 PM
Salon K
Session ID 6073
CourseLeaf Section Scheduler (CLSS) gives institutions a toolkit that enables them to plan and coordinate their classroom offerings across campus. Registrars and departments can easily build the schedule to maximize room resources and provide students with better access to classes. Institutional scheduling initiatives are communicated and applied through the built-in rules engine. Learn how your institution can move to a new level of scheduling efficiency with CourseLeaf CLSS!

**Presenter:**
Bryan Blackwell, CourseLeaf from Leepfrog Technologies
CONFERENCE LUNCHEON & PANEL DISCUSSION

What is the Future of ERPs?
Monday, 12:30 PM–2:45 PM
Marquis Ballroom Center
Session ID 5630

Three panelists—each of whom represents an SIS provider—will provide some guidance regarding the future of ERPs. The representatives will be asked to provide the salient characteristics of their solutions, the primary distinctions that define their systems, and their roadmaps for future development of their systems.

Presenters:
Mark Armstrong, Oracle Campus Solutions
Kari Branjord, Ellucian
Liz Dietz, Workday

Moderators:
Adrian Cornelius, University of Maryland—College Park
Mark McConahay, Indiana University—Bloomington

Scheduling Exams: More Students, More Courses, More Exams, Less Space, Better Results—How We Do It
Monday, 3:30 PM–4:30 PM
Salon C
Session ID 5332

As student enrolment increases, so does the number of final examinations. In 2012 we lost exam space, yet we achieved the best scheduling results in 15 years using Infosilem EnCampus Exam™. Examinations have continued to increase since 2012, and we have continued to produce spread-out, conflict-free examination schedules.

Presenter:
Gerry (Zeljka) Karlovic, University of Toronto Mississauga

Building American University’s Transfer Articulation Database
Monday, 3:30 PM–4:30 PM
Platinum 8
Session ID 5370

American University will explain its experience developing a homegrown transfer articulation process and database. We will describe our online recruitment tool, SharePoint distribution system, and reporting and auditing mechanisms.

Presenter:
Ariadna Figueredo, American University

Beyond The Classroom Matters: Structuring Data for the Comprehensive Student Record
Monday, 3:30 PM–4:30 PM
Platinum 9
Session ID 5394

Beyond The Classroom Matters is a project begun several years ago at the University of South Carolina to create a more comprehensive, holistic record of students’ collegiate experiences. Presenters will describe USC’s efforts to structure, collect, organize, and analyze data on students’ co-curricular involvement in order to improve the educational experience, demonstrate accountability, and provide consumers information about the educational experience at our institution.

Presenters:
Robert Askins, University of South Carolina—Columbia
Pam Bowers, University of South Carolina—Columbia
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JOIN US FOR OUR SESSION
CSU Fullerton’s Gail Matsunaga and Ben Perez
The Paper Trail Ends Here: Fullerton’s Paperless Curriculum and Catalog Success
Monday, July 11 at 3:30 p.m.

WWW.DIGARC.COM
The Clearinghouse, Digital Credentials, and You!  
Monday, 3:30 PM–4:30 PM  
Salon B  
Session ID 5398  
As student mobility continues to increase, the need to exchange students’ academic credentials domestically and internationally in an effective and efficient way becomes more important. In this session, the Clearinghouse will describe its approach for meeting the need to provide credentials in a data format that can be consumed in an automated fashion. Topics will include how Clearinghouse services—such as Transcript Services, Reverse Transfer, and USA-CONNECT—are including credentials in a data format as part of their roadmaps and are gearing up for the data revolution by using data standards as a basis for the transformation.  

**Presenters:**  
Dave Landry, National Student Clearinghouse  
Doug Falk, National Student Clearinghouse

Roundtable: Private and Liberal Arts Transfer  
Monday, 3:30 PM–4:30 PM  
Platinum 7  
Session ID 5407  
Private institutions, and many liberal arts-only institutions are struggling with enrolling transfer students. Do you work at one of these institutions? This roundtable discussion will afford you the chance to talk with colleagues from similar institutions about building the transfer student pipeline, articulating transfer credit, awarding competitive scholarships, and more. Bring your issues, questions and successes to share.  

**Moderator:**  
Cassandra Keithley, Whitman College

MyTransferCredit: Technology in a Shifting and Changing Market  
Monday, 3:30 PM–4:30 PM  
Salon J  
Session ID 5458  
Franklin University is able to provide on-demand unofficial transfer credit evaluations that provide transparency and shorten the buying cycle for prospective students. MyTransferCredit (MTC) is a web-based application that links prospective students directly to the university’s transfer credit and articulation database. MTC provides estimated degree completion dates and a monetary value of the credit toward the total cost of the degree.  

**Presenters:**  
Rachel Dunphy, Franklin University  
Frank Yanchak, Franklin University

Distributed Schedule of Classes: How to Enable 90 Scheduling Officers to Update their Schedule of Classes!  
Monday, 3:30 PM–4:30 PM  
Salon H  
Session ID 5538  
Learn how the IU Registrar used their SIS and CART (online request system) to move the entire Schedule of Classes lifecycle from a paper/pdf/e-mail process to an online, data-validated system of data collection. The development of user-specific access and data filters allowed the process of updating to be distributed outside of the Registrar’s Office to departments. We will discuss the gains achieved in data accuracy and consistency, as well as efficiencies made in processing speed.  

**Presenter:**  
Jalane Deckard, Indiana University—Bloomington

The Interstate Passport: An Outcomes-Based Block Transfer Framework  
Monday, 3:30 PM–4:30 PM  
Platinum 10  
Session ID 5601  
The Passport is a new framework for block transfer of lower-division general education based on learning outcomes and proficiency criteria. Faculty, registrars, and institutional researchers from 16 states have designed or are testing this new system to streamline transfer students’ pathways to graduation. As a U.S. Department of Education 2015 First in the World grantee, the Passport is expanding its infrastructure to the national level.  

**Presenters:**  
Pat Shea, WICHE  
Rodolfo Squire, Utah State University  
Michael Torrens, Utah State University
THE FUTURE OF THE ERP TRACK

Workday Student
Monday, 3:30 PM–4:30 PM
Salon A
Session ID 5610
Designed for today's mobile generation, Workday Student is the first true cloud application for higher education. Learn how Workday Student will transform the way institutions serve and satisfy their constituents.

Presenter:
Liz Dietz, Workday

The Golden Standard of Collaboration:
PESC Partnerships
Monday, 3:30 PM–4:30 PM
Salon G
Session ID 5763
AACRAO’s roots in digital standardization stretch back as far as the early 1980s. With growing interest, the SPEEDE Committee was formed in early 1991 to support registrars and admissions officers migrating to digital standardization. AACRAO and SPEEDE helped form PESC in 1997 as the need for standardization began to cross all sectors of the education enterprise. Our panel will examine and explore how PESC Approved Standards (like high school and college transcripts, etc.) are being used. PESC’s partners are leading the effort to enable portability of education data around the world.

Presenters:
Tom Black, Stanford University
Thomas McKechney, Credentials Solutions
Matthew Pittinsky, Parchment
Michael Sessa, PESC
Rick Torres, National Student Clearinghouse

The Paper Trail Ends Here: Fullerton's Paperless Curriculum and Catalog Success
Monday, 3:30 PM–4:30 PM
Salon D
Session ID 5660
CSU Fullerton will share how their teams conquered an outdated paper-based curriculum approval and catalog process by implementing Curriculog and Acalog, which are fully configurable, web-based curriculum and catalog management systems. These dedicated systems provide an efficient electronic repository for managing the curriculum and catalog processes resulting in increased efficiency, accountability, and collaboration between all campus curriculum and catalog stakeholders, and supports integration with other campus systems. Learn where they started, where they are now, and where Curriculog and Acalog will take them in the future.

Presenters:
Gail Matsunaga, California State University—Fullerton
Ben Perez, California State University—Fullerton
John Schoenborn, DIGARC

Breakout Sessions & Roundtables
Monday, 4:45 PM–5:45 PM

An Update on the Comprehensive Student Records Project
Monday, 4:45 PM–5:45 PM
Platinum B
Session ID 5280
AACRAO and NASPA have been working this year with 12 American institutions to assist their development of comprehensive student records. These innovations expand the information available to students, other higher education institutions, employers, and others to more fully demonstrate student learning and achievement, inside and outside the classroom. This session will provide an update on the project and emerging models of the next generation of student records.

Presenters:
Tom Green, AACRAO
Daniel Kellogg, University of Wisconsin—Extension
Laurie Dodge, Brandman University
Amelia Parnell, NASPA
**Using Technology Tools to Meet Outrageous Transfer Articulation Service Agreements**  
Monday, 4:45 PM–5:45 PM  
Platinum 10  
Session ID 5342

UO evaluates more than 21,000 transcripts annually, all within a 3–5 day service agreement time frame. This session covers techniques for tracking work, tips for making and storing equivalencies, and then serving them to the public. Other topics include OrACRAO Curriculum Template, Study Abroad Web Look-up, “Hands-Free AP Score Processing,” “Hands-Free EDI Processing,” and “Hands-Free Reverse Transfer.” All of these ensure timely, accurate, and fair transfer articulation for all students.

**Presenter:**  
Susan Eveland, University of Oregon

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**Implementing Georgia’s High School Dual Enrollment Program**  
Monday, 4:45 PM–5:45 PM  
Salon J  
Session ID 5387

Join us to learn about Georgia’s law, our process to administer the program, and how all these agencies worked together to train high school counselors and college advisors across the state.

**Presenters:**  
Daphne Blackmon, University System of Georgia  
Penelope Overcash, Board of Regents of the University System of Georgia  
Lisa Baldwin, Board of Regents of the University System of Georgia

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**University of Hawai’i System’s Successful Automatic Transfer Admission Program**  
Monday, 4:45 PM–5:45 PM  
Salon G  
Session ID 5400

Automatic Transfer Admission is an initiative that allows students completing their associate degree from any University of Hawai’i Community College to transfer seamlessly to any UH four-year campus without having to submit another application and pay an application fee. In this session, we will share our process, six years of data, and a communication plan, which ultimately resulted in a smoother transition for our community college students.

**Presenters:**  
Joanne Itano, University of Hawaii System  
Susan Nishida, University of Hawaii System

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**State-of-the-Art Digital Signage for Little or No Cost to Large Universities or Small Colleges!**  
Monday, 4:45 PM–5:45 PM  
Salon A  
Session ID 5420

Have you ever wanted integrated digital signage but cost or politics have gotten in the way? This presentation will guide you to an exceptional solution for no (or very little) cost. Whether you are a big institution or a small college, if you want digital signage, this is for you!

**Presenters:**  
Jeffery Bunker, Brigham Young University  
Rob Cook, Brigham Young University  
Michael Kemp, Brigham Young University

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**Rockin’ the Pre-Enrollment Process: Filling Classes Fairly by Designating, Assigning, Enrolling**  
Monday, 4:45 PM–5:45 PM  
Salon C  
Session ID 5521

This summer IU is implementing a pre-enrollment pilot program for incoming freshmen. Using tools developed locally, approximately 3,500 students will be designated, assigned to a class, and enrolled. The designation tool (MS Access) provides student context and a means to create subgroups. Each subgroup is serially packaged and fed into the assignment tool to build a conflict-free schedule for the students and fed into our SIS to complete registration.

**Presenter:**  
Ethan Bernhardt, Indiana University—Bloomington

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**Roundtable: Comprehensive Student Record**  
Monday, 4:45 PM–5:45 PM  
Platinum 7  
Session ID 5589

Join your colleagues in a discussion of the practices and technology that are enabling the expansion and effectiveness of communicating the career experiences of our students.

**Moderator:**  
Mark McConahay, Indiana University—Bloomington
How to Build Articulation Agreements
Monday, 4:45 PM–5:45 PM
Platinum 9
Session ID 5615
Are you responsible for building articulation agreements? This session will help you understand the different types of agreements, and offer a hands-on approach for building successful agreements. Step-by-step instructions, including examples, will be shared. Attendees are invited to bring their own agreements with them to get feedback and suggestions.

Presenter:
Seth Kamen, Montgomery College

Bogus Credentials and Diploma Mills
Monday, 4:45 PM–5:45 PM
Salon H
Session ID 5698
What do we mean by “bogus credentials?” In this session we’ll examine the myriad ways that document fraud is committed: from altered and tampered-with documents, to forgeries and documents created “from scratch” and sold to an unsuspecting public. We’ll discuss what diploma mills are, why they are a problem, who they victimize, and what you can do to protect your institution from diploma mill fraud. We’ll examine the case of Liberia, as well as a couple cases closer to home.

Presenter:
LesLee Clauson Eicher, AACRAO

Beyond the Blockchain: Adding Trust to Digital Credentials
Monday, 4:45 PM–5:45 PM
Salon D
Session ID 5545
As universities begin to translate more of their student credentials into digital form, verifying this data in a manner that is agnostic to file format (PDF, XML, etc.) takes on greater importance. We propose a novel method for credential verification: blockchains and “transparency logs.” Further, we argue this model is better than relying on the blockchain itself, because logs offer the benefits of blockchain-based systems without added complexity. We also look ahead to future possibilities.

Presenters:
Tom Black, Stanford University
Brendan Farmer, Student, Stanford University
Jared Dunmon, Student, Stanford University

THE FUTURE OF THE ERP TRACK
Kuali Student
Monday, 4:45 PM–5:45 PM
Salon B
Session ID 5757
Kuali Student allows institutions to manage the complete lifecycle of courses and programs with simple, yet powerful and flexible workflow, rules, and forms. Come hear how Kuali Student can support your campus and where we are on our development roadmap.

Presenter:
Joel Dehlin, Kuali

Announcing DegreeData.com—An Alternative Database of College Catalogs for Transfer Credit Evaluation
Monday, 4:45 PM–5:45 PM
Salon K
Session ID 5755
Join SmartCatalog as we unveil the first alternative repository of college catalogs this century. Announcing DegreeData—a comprehensive and searchable resource for course descriptions. By marrying SmartCatalog’s proven technology with DegreeData, you’ll be able to manage transfer credit evaluation, syllabi, catalogs and curriculum in a single system. Stop learning more software and start getting more done.

Presenter:
Anne Valentine, SmartCatalog
TUESDAY, JULY 12
AGENDA

Registration Open
7:30 AM–12:00 PM
Marquis Registration Desk

AACRAO Booth and Bookstore
7:30 AM–12:00 PM
Grand Foyer

Cyber Café
7:30 AM–12:00 PM
Grand Foyer

Speaker Ready Room
7:00 AM–11:15 AM
Orange County 1

Continental Breakfast
7:30 AM–8:00 AM
Grand Foyer

Breakout Sessions
8:00 AM–9:00 AM

Breakout Sessions
9:15 AM–10:15 AM

Closing Plenary Presentation
10:30 AM–11:30 AM
Presenter:
Stephen Handel, Associate Vice President—Undergraduate Admissions for the University of California System

Breakout Sessions
Tuesday, 8:00 AM–9:00 AM

THE FUTURE OF THE ERP TRACK

ERP: Institutional Panel
Tuesday, 8:00 AM–9:00 AM
Platinum 9
Session ID 5539
A panel of campus officers will discuss the issues, challenges, opportunities and future plans associated with the identification and adoption of a new ERP. The panelists will analyze the issues from different perspectives: Adoption from legacy, adoption from existing ERP, choosing to develop rather than adopt an ERP, and the perspective from the IT organization.

Presenters:
Dennis Cromwell, Indiana University
Julie Fell, University of Iowa
Bob Kubat, Penn State University
Mike Scroggins, Washington State Board for Community & Technical Colleges
Mark Simpson, University of Utah

Credit Transfer in a Low-Tech Environment: How to Make It Work
Tuesday, 8:00 AM–9:00 AM
Salon A
Session ID 5325
In the past 10 years, Johns Hopkins has moved from haphazard transfer credit articulation processes based on oral history, to written, consistent policies and practices. By partnering with admissions, advising, registrar, and faculty, we now provide a significantly improved transfer credit experience for our students—accomplished with only the support of our existing student information system. We will share our experiences and provide tips for undertaking review of your own practices.

Presenters:
Renee DeMott, Johns Hopkins University
Kathleen Sindt, Johns Hopkins University
Streamlining an Outlier Process with Existing Technology  
Tuesday, 8:00 AM–9:00 AM  
Platinum 10  
Session ID 5328  
After years of working to rid the Registrar’s Office of paper files, only two major paper-driven processes remain. This presentation provides an overview of the “residency for tuition purposes” process at The University of Alabama, including how we have utilized existing technologies already purchased or licensed for other functions and services to manage the various aspects of intake, review, and communication for the process.  

Presenters:  
Lauren Bennett, University of Alabama  
Michelle Daughhetee, University of Alabama

NCAA Tracking  
Tuesday, 8:00 AM–9:00 AM  
Salon B  
Session ID 5337  
The NCAA Tracking component allows the Athletic Advisor and the Academic Advisor a component where all the necessary elements of the athlete’s student records are in one place. The component allows the Athletic Advisor to record student progression, allows the Academic Advisor to review, and gives the University Registrar team an audit trail on critical elements in the decision making process. We will share our experience in developing the module, training our team members, and what we feel is working and what needs to change.  

Presenters:  
Corey Hampton, University of Houston—University Park  
Cassandra Heavrin, University of Houston—University Park

Considerations & Best Practices in Electronic Transcript Exchange: EDI, XML, PDF  
Tuesday, 8:00 AM–9:00 AM  
Salon C  
Session ID 5352  
A panel of experts will discuss the considerations and best practices for electronic exchange of student transcripts.  

Presenters:  
Susan Dorsey, University of Colorado—Boulder  
Jeff Elliott, University of Missouri System  
Roger Lurie, Arizona State University

Top Lessons from Students on Smoothing the Transition  
Tuesday, 8:00 AM–9:00 AM  
Salon D  
Session ID 5388  
While 80% of community college students intend to transfer, less than half actually do. Those students who make the leap aren’t always handed the right tools to succeed. To help college leaders strengthen transfer enrollments and success, EAB researchers have gone straight to the source—crossing the country to interview hundreds of current and prospective transfer students about how their institutions can ease the transition process. This session will reveal top findings from the research.  

Presenters:  
Brittney Davidson, Education Advisory Board  
David Godow, Education Advisory Board  
Sarah Zauner, Education Advisory Board

FERPA and Reverse Transfer: The Latest Word  
Tuesday, 8:00 AM–9:00 AM  
Platinum 8  
Session ID 5455  
Reverse transfer is the process where academic credits for coursework completed at a four-year institution are transferred back to a community college to satisfy associate degree or certification requirements. But, do you ever wonder what FERPA permits when it comes to the issue of reverse transfer? Get answers to your questions along with the latest FPCO guidance concerning implementing reverse transfer programs.  

Presenter:  
LeRoy Rooker, AACRAO
Resources for International Transfer Credit: Getting What You Need with the $$ You Have
Tuesday, 8:00 AM–9:00 AM
Salon G
Session ID 5697
Resources are key when evaluating international transfer credit. How do we get all of the resources we need to do a fair and accurate job? This session will explore the available print, electronic, and web resources available. We’ll look at everything from the “big book” to small, lesser-known volumes, to free resources, to the vast body of information available on the web. Attendees will develop a plan to efficiently grow their own arsenal of international transfer credit evaluation resources.

Presenter: LesLee Clauson Eicher, AACRAO

Midwestern University’s Multi-Document e-Delivery Solution for Their Medical Professional Students
Tuesday, 9:15 AM–10:15 AM
Salon B
Session ID 5371
Do your students’ future employers, residency programs, and hospitals require more documents than just transcripts from your Registrar’s Office? Would these entities welcome secure electronic delivery of multi-document credentialing packages if it were an option? See how one healthcare professional school, Midwestern University, is solving this issue through the development of their own online document storefront and a unique e-delivery partnership.

Presenter: Virginia Bell, Midwestern University

THE FUTURE OF THE ERP TRACK

What is the Future of ERP/SISs?
What Did we Learn?
Tuesday, 9:15 AM–10:15 AM
Platinum 8
Session ID 5214
In this final session of “The Future of the ERP” track, participants will de-brief and help develop the final set of issues, challenges, and salient characteristics of ERPs from a student record professional’s perspective. Come ready to engage colleagues, ask questions, identify issues and discuss future features. The dialogue will be integral for the development of the document to be published after the conference.

Presenter: Jim Bouse, University of Oregon

Encouraging Degree-Completion with Georgia’s Online Transfer Portal
Tuesday, 9:15 AM–10:15 AM
Platinum 10
Session ID 5382
We will demonstrate how Georgia’s online transfer portal works and go over our process to collect and update course data from postsecondary institutions across the state.

Presenters: Lisa Baldwin, University System of Georgia Board of Regents
Daphene Blackmon, University System of Georgia
Penelope Overcash, University System of Georgia Board of Regents

Self-Service Delivery of On-Demand Documents: A Transient Letter Example
Tuesday, 9:15 AM–10:15 AM
Salon A
Session ID 5383
Providing online delivery of dynamic documents to students via Self-Service Banner can streamline internal processes and improve the student experience. At The University of Alabama, the Office of the University Registrar has automated its Letter of Transiency request process in order to save internal resources and to better
meet the needs of its students. This presentation will discuss details of the overall redesign and technical aspects of the development and implementation of this process.

**Presenters:**
Stephanie Linard, University of Alabama
Katheryn Meadows, University of Alabama

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**The Registrar as Enabler: How to Support Electronic Collaboration and Remain FERPA Compliant**
Tuesday, 9:15 am–10:15 am
Salon D
Session ID 5537

Several NSF-funded projects identified a group of schools as not having adequate support to provide seamless access to the consortial resources for campus scientists, researchers, and graduate students. How can you keep your school off this list and remain FERPA compliant (and sleep at night)? Join presenters in an exploration of the problem and how you can work with and use information technology to move national and global collaboration for your constituents.

**Presenters:**
John Papinchak, Carnegie Mellon University
Ann West, Michigan Tech/Internet2

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**Pronunciations & Pronouns: Technology for a More Inclusive Campus**
Tuesday, 9:15 am–10:15 am
Salon C
Session ID 6061

To address growing concerns in today’s campus climate around cultural and gender inclusion, Stanford partnered with NameCoach to make audio name pronunciation, pronoun, and other information readily available throughout campus systems. Learn how the new cloud solution is helping design partners welcome diverse populations and build community, from the classroom to commencement.

**Presenters:**
Praveen Shanbhag, NameCoach
Tom Black, Stanford University

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**Plenary Primer: Guided Pathways**
Tuesday, 9:15 am–10:15 am
Platinum 9
Session ID 5742

The term “Guided Pathways” has become a favorite buzz word among the higher education community. This session will focus on their foundation—what they are, the history behind them, why they are being implemented, how different schools are using them—so that you can be informed for our closing speaker and for when you return to your campus. Attendees are encouraged to bring questions and share their experiences.

**Presenter:**
Stephen Handel, Associate Vice President—Undergraduate Admissions for the University of California System

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**CLOSING PLENARY**

**Transition and Transformation: Fostering Transfer Student Success**
Tuesday, 10:30 am–11:30 am
Marquis Ballroom Center
Session ID 5631

Extraordinary forces—demographic, economic, and technological—are reshaping American higher education. New technologies promise radical alterations to the ways in which we admit, enroll, and teach new students coming to our colleges and universities. Demographic changes and shifting economic perspectives influence where Americans will access a college education. But to what extent have—or will—these transformative forces change the transfer process? The importance of community colleges in allowing families to leverage their ever-shrinking higher education budgets mean that transfer will become increasingly important to a wider range of students in the United States. This session touches on some of the new ideas that are swirling around the transfer process, while highlighting some of the traditional values that have made the transfer function one of the most majestic elements of American higher education.

**Presenter:**
Stephen Handel, University of California System
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