CELETITE

A Maritz Travel Company





Association Meeting Trends With an Impact

AACRAO S&R Workshop

Presented by: Tom Michalisko, CMP
Strategic Account Manager
Experient

Objectives/Agenda













RevPAR Peak -Trough-Recovery Timeframe 2011 2012 2013 2006 2007 2008 2009 2010 2014 2015 San Francisco 37 mos Miami Oahu 42 Boston 44 47 Nashville Los Angeles 48 56 Detroit 56 Houston Denver Anaheim 59 Se attle 59 St. Louis 60 Chicago Dallas 62 Philade lphia Minneapolis 65 65 San Diego 68 Tampa 69 Norfolk 78 Orlando 78 Atlanta 82 83 New York 83 Washington Phoenix 90+ Actual Estimated











































Thank You

Your business is greatly appreciated and we look forward to our continued partnership!