

ADVERTISING OPPORTUNITIES

CONTACTUS:

AACRAO 1108 16th Street, NW Suite 400 Washington, DC 20036 Phone: 202-263-0287 Fax: 202-822-8850

Email corporates@aacrao.org

Enhance your company, or organization's visibility and brand identity with an ad in *AACRAO Connect*, *Transcript*, *College and University* journal, or AACRAO's Engage meeting app.



JOIN TODAY!

For more information on becoming a corporate partner, email corporates@aacrao.org or call us at 202-263-0286. Want to know more about AACRAO? The association's membership includes approximately 11,000 members and partners representing over 2,6000 institutions, organizations and education-oriented businesses in the United States and more than 40 countries around the world.

AACRAO represents institutions from every sector of the higher education community, from large public institutions to small, private liberal arts colleges. With an international network of resources and consulting expertise, AACRAO is a recognized authority in Enrollment Management, Admissions, Records, Registration, Financial Aid, Information Technology, and Student Services.

Membership in AACRAO has its privileges. Committed to creating quality products and services that enhance the academic community, corporate partners are instrumental in keeping AACRAO members informed of the latest technology and developments that affect their professional lives.

Benefits of becoming an AACRAO Corporate Partner include:

- Reduced rates on publications, advertising, conference fees, exhibit space and corporate presentations
- Access to AACRAO's online Member Guide
- Online corporate listing in AACRAO's Corporate Connection
- · Access to a community of higher education administrators

www.aacrao.org

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| fo@aacrao.org or fax to (202) | 822-8850. | |
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Please indicate the advertisements you would like to purchase in the table below:

| PLACEMENT | AACRAO CORPORATE PARTNER | NON-PARTNER | NUMBER OF ADVERTISEMENTS | | | | |
|---|---|---|-----------------------------|--|--|--|--|
| AACRAO Connect | | | | | | | |
| Banner | \$600 each, \$500 each for 4 or more placements | \$900 each, \$800 each for 4 or more placements | | | | | |
| AACRAO Transcript | | | | | | | |
| Banner | \$600 each, \$500 each for 4 or more placements | \$900 each, \$800 each for 4 or more placements | | | | | |
| AACRAO Engage | | | | | | | |
| Advertising (please indicate which meeting) | \$300 | \$500 | | | | | |
| College and University Journal | | | | | | | |
| Inside Front Cover | \$3,995 | \$4,295 | | | | | |
| Inside Back Cover | \$3,795 | \$4,095 | | | | | |
| Full page | \$2,400 | \$2,700 | | | | | |
| Half-page horizontal | \$1,700 | \$2,000 | | | | | |
| Amount Due | \$ | | | | | | |

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