

ELEVATE

A HIGHER LEVEL OF SERVICES
FOR HIGHER EDUCATION.

SUCCESS—

FOR YOUR STUDENTS AND
YOUR INSTITUTION.

UNBIASED ADVICE, INCOMPARABLE
EXPERTISE AND A TRUSTED NAME.



You're driven to help your students and your institution succeed regardless of the obstacles and limitations. AACRAO Consulting is here to partner with you to help you reach your goals as well as those of your students. We're part of the non-profit American Association of Collegiate Registrars and Admissions Officers (AACRAO), one of the most respected associations in higher education, and recognized for setting the standard for innovation in enrollment and academic support services.

"Our AACRAO Consultants brought a great deal of outside experience and perspective from both a four-year and a community college lens. They brought a unique approach in quickly building a team, allowing our staff to bring their knowledge and experience to the table as well. The consultation experience was not only helpful but empowering."

DIANE DREBIN

Former Dean of Enrollment Services
Clackamas Community College

OUR WEALTH OF KNOWLEDGE AND WIDE RANGE OF SERVICES TRANSFORM INSTITUTIONS.

AACRAO's membership is comprised of more than 11,000 individuals spanning 2,500 institutions worldwide, and AACRAO Consulting was founded to partner with these colleges and universities to provide them with innovative, comprehensive, actionable solutions designed to build stronger institutions through focused, customized consulting services. Here's a sample of our most requested services:



Strategic Enrollment Management (SEM)—reach, recruit and retain the best mix of students using limited resources while containing costs. Components may include an **SEM Readiness Review** and/or **SEM Plan Development**.



Registrar's Office Review—find out the best ways to capture, record, maintain and store student academic records and related data. This review can address the entire process, a specific issue and/or the registrar's role in relation to other departments.



Transfer Practices Review—build clean, streamlined and efficient articulation agreements. This review can also encompass the development of partnership agreements that align the interests and needs of two-year and four-year institutions.



Recruitment & Marketing Review—work more efficiently and productively to communicate with students, streamline processes and deliver student-focused, leading-edge services. Assessments may include communication strategies, marketing efforts across all media, information capture, outreach activities, staff training and deployment.



Technology Optimization and Selection—match existing technology to strong business processes to create the greatest possible return on investment. This effort may also include hardware/software recommendations and/or assistance with an RFP process to purchase a technology solution.



Admissions Operations Review—ensure that processes and services are following leading practices in all parts of the admission office. The review may be general or address a specific issue, such as staff roles and responsibilities, use of technology or how admissions operations integrate with other key departments.



Electronic Records and Automation—confirm the effectiveness of an existing system or transform the records process from paper to electronic. This review may incorporate how the data is acquired, maintained, stored and accessed.



Retention & Student Success Review—assert a commitment to supporting students through completion/graduation. Assessments may include retention initiative programs and/or other efforts as well as outreach to students as a whole or those who struggle academically, socially or financially.



Business Process Review—make the most of human and fiscal resources in a particular department. This process may incorporate an analysis of organizational structure, responsibility deployment, technology and effectiveness at providing services to students.



FERPA Training and Reviews—be assured that students and staff are familiar with student rights and that the law is being interpreted and enforced correctly on your campus or at your organization.



International Higher Education—expand your international student population. This review examines current recruitment and admitting processes and procedures, student support and compliance, and offers improvements.

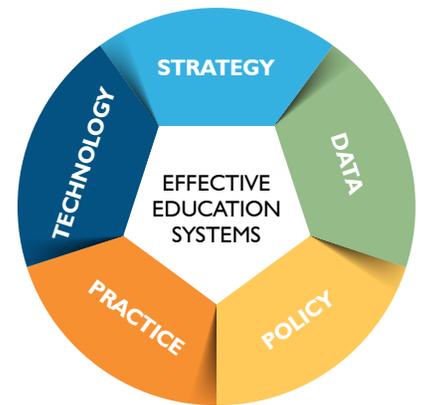
Customized Services—if your problem is unique, we may be the only consulting group with the knowledge and the access to leading experts to help you find answers. We've tackled and resolved a wide range of issues including unconventional academic calendars, faulty records, accreditation applications and homegrown self-service modules.

UNMATCHED EXPERIENCE, UNWAVERING COMMITMENT.

Each and every member of the AACRAO Consulting team is a talented, active leader in higher education, assuring that you receive advice from professionals who have excelled in your field for decades. Our expertise covers the full breadth of departments, institutions and disciplines, and we have firsthand experience in meeting the challenges and embracing the opportunities colleges and universities face.

We draw on our own successes, as well as AACRAO's extensive knowledge base, to craft tailored solutions designed to address your issues and maximize your resources. After we determine the best methods to meet your needs, we can help you implement these processes to ensure their effectiveness. Our goal is to make your department, school or institution stronger so that you can navigate the enrollment challenges of both today and tomorrow.

AACRAO CONSULTING'S APPROACH TO EDUCATION SYSTEMS



**Activate a better solution to maximize your enrollment.
Contact us today: (202) 355-1056 or consulting@aacrao.org**



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Leading Solutions for Higher Education

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