



ON SITE PROGRAM

AACRAO Technology & Transfer Conference

JULY 12-14 ★ JW MARRIOTT AUSTIN ★ AUSTIN, TX

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CollegeSource presents...

CURVE BALLS

TRANSFER CREDIT, REVERSE TRANSFER,
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HIT IT OUT OF THE PARK!

MONDAY, JULY 13, 2015
10AM -11:15AM // ROOM 209

Standing at bat facing a curve ball can be scary for many of us. Transfer students face the same kind of obstacle, wondering "How many transfer credits will my new institution accept in transfer?" Help these students eliminate strike-outs with Transferology™ by displaying your transfer articulations in our nation-wide portal. Help staff aid the batters (students) with utilizing TES® for determining transfer credit. With solutions from CollegeSource, we can "Play Ball" and everyone is sure to hit a Home Run and win the game!

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[#aacrao](https://twitter.com/aacrao)


Dear Colleagues,

Welcome to Austin! AACRAO's Technology & Transfer Conference is one meeting with a focus on two very specific topics. While each program is the perfect size for networking, we also offer shared plenaries, a combined exhibitor space, and a joint reception, so it's like attending a larger meeting. As an attendee, you have the option of attending transfer- or technology-related sessions—and also a combination of both. So if you brought a team to the meeting, be sure to “divide and conquer” the sessions.

New this year, we are excited to offer an Extended Transcript Track. The “extended” transcript represents a broader range of educational experiences than are currently embodied by the academic transcript. Take part in a series of discussions on the extended transcript—learn about the project, provide feedback, and help develop the new framework.

Renowned and respected authorities in their fields will deliver the plenary presentations at the conference. During the opening plenary, Stacey Güney will describe the vision, challenges, operation, and results of the world's largest “learning emporium.” There will also be a panel discussion featuring three Austin business leaders, who will discuss how colleges and universities can work together to prepare the workforce of the 21st Century. Lastly, you won't want to miss Steven Mintz share how the University of Texas System campuses are implementing an approach to competency-based education that differs fundamentally from that offered elsewhere.

If you are looking to improve your transfer practices, or if you apply technology to your work as a higher education professional, the AACRAO Technology & Transfer Conference is your one-stop resource. So, whether you have responsibilities in one area or both, we're pleased that you're here to have fun, network, and learn! While you are here, be sure to experience the unique shopping, dining, and entertainment options in Austin—the “Live Music Capital of the World.”

We truly hope the 2015 AACRAO Technology & Transfer Conference meets your personal and professional expectations. We hope to see you next July (10-12) for the 2016 AACRAO Technology & Transfer Conference at the Anaheim Marriott in California.


Mark McConahay
Technology Program Director


Lee Furbeck
Transfer Program Director



CONFERENCE DIRECTORS
Mark McConahay
AACRAO Technology Program Director


Mark McConahay attended Indiana University in Bloomington, Indiana, received a B.A. in Mathematics (1979) and Master of Science of Environmental Science (1984) and never left. He joined the Office of the Registrar in 1982 as an Analyst/Programmer, was the Associate Registrar of Systems from 1990–2011, and is now the Associate Vice

Provost and Registrar. In addition to his work in the Office of the Registrar, Mark has presented at several conferences, received two EDUCAUSE Best Practice Awards (then CAUSE), two CUMREC Best Paper Awards, contributed to books and articles, was a member of the 2002 EDUCAUSE program committee, and a member of the CUMREC Board of Directors.

Lee Furbeck
AACRAO Transfer Program Director


Lee Furbeck, Ph.D. currently serves as Director of Undergraduate Admissions and Student Transition at Cleveland State University and has directed the Transfer Program for AACRAO's Technology & Transfer Conference for the past seven years. She has published and presented extensively on transfer-related topics, student

access and equity, and admissions recruitment. Lee previously served as Chair of AACRAO's Transfer and Articulation Committee and has worked with transfer students and transfer credit policy at the institutional and state levels in multiple states. She has also served as Chair of AACRAO's Professional Development Committee and in several regional leadership roles. Lee earned a doctorate in English at the University of Missouri-Columbia, and master's and bachelor's degrees from the University of Kentucky.

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IMPORTANT REMINDERS

As a courtesy to our presenters and fellow attendees, kindly remember to silence all of your electronic devices while attending the sessions.

Internet Access at the Hotel

Complimentary Internet is provided in the lobby and public areas of the hotel. Each guestroom will also have complimentary Internet. There will be no Internet available in the meeting rooms.

Be “Social” at the Tech & Transfer Conference

- **AACRAO Engage Meeting App**

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Use your mobile device to get updates, search the meeting program, find exhibitors, view maps, submit session evaluations, and more. To download the app, visit: <http://mobile.aacrao.org> and use your institutional e-mail address and the initial password “engage” to get started.

- **App Guru Available Onsite**

Have a question about the meeting app? Need a little help getting started? Then look no further! Greg Osburn, AACRAO CIO and designated “App Guru,” will be available onsite in the Speaker Ready Room (Room 404) to help you navigate the app.

- **Time for a Tweetup**

Share your conference experiences on Twitter by tagging them with #aacrao. Follow @AACRAO on Twitter to get meeting updates and receive invitation-only information. We will be tweeting our followers the location of this meeting’s Tweet-up on Monday, July 13 during the 3:00 PM break! For questions about Twitter, visit the AACRAO booth in the exhibit hall.

- **LinkedIn**

Follow us at linkedin.com/company/AACRAO

“Meet and Greet” Networking Reception

Sunday, 5:00 PM–6:30 PM

Exhibit Hall (Grand Ballroom 1-5, Level 4)

Please join us in the exhibit hall for the Technology & Transfer Conference welcome reception on Sunday evening. Hors d’oeuvres and a cash bar will be available. While at the reception, preview the exhibit hall and learn about the most useful, cutting-edge, and cost-effective products for your institution. The exhibit hall will be open Sunday and Monday.

Free Shipping at the AACRAO Bookstore

The new *Transfer Handbook* will be for sale at the AACRAO Bookstore. We will also have our latest releases available for you to browse and purchase, with free shipping on all domestic orders placed onsite. The AACRAO Booth and Bookstore will be located in the Exhibit Hall (Grand Ballroom 1-5, Level 4) through Monday, and in the Grand Ballroom Foyer (Registration Area) on Tuesday.

Prize Drawings

Be sure to participate in the Exhibit Hall raffle. Visit our exhibitors, collect their signatures, and drop off your entry at the AACRAO Booth and Bookstore. It’s that easy! We are giving away great prizes—so be sure to fill out your raffle ticket!

Charging Station

If your phone or laptop is running low on battery, power up your device at the AACRAO Charging Station located in the AACRAO Booth in the Exhibit Hall.

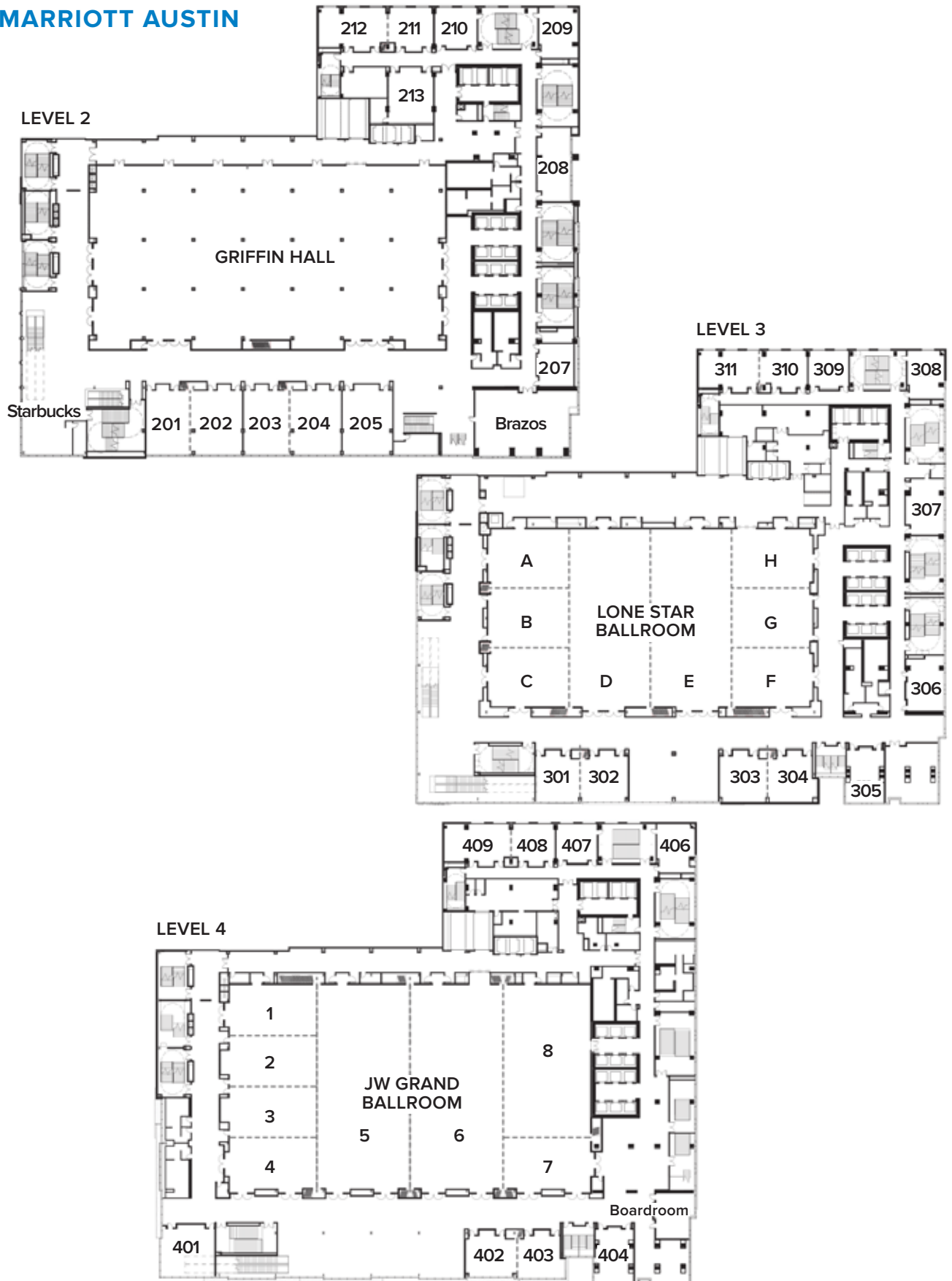
Photography

Lifetouch Special Events will be taking pictures throughout the meeting. We will post the pictures to the web after the meeting.



FLOORPLANS

JW MARRIOTT AUSTIN



KEY LOCATIONS

All sessions and events are located at the JW Marriott Austin unless otherwise indicated.

110 East Second Street, Austin, TX 78701
(512) 474-4777

As a courtesy to others, please remember to silence your electronic devices.

KEY LOCATIONS

Exhibit Hall

Grand Ballroom 1-5, Level 4

AACRAO Booth

Located in the Exhibit Hall (Grand Ballroom 1–5, Level 4) on Sunday and Monday; Located in the Grand Ballroom Foyer (Level 4) near Registration on Wednesday

Cyber Café

Located in the [Exhibit Hall \(Grand Ballroom 1–5, Level 4\)](#) on Sunday and Monday; Located in the [Grand Ballroom Foyer \(Level 4\)](#) near Registration on Wednesday

AACRAO Bookstore

Located in the [Exhibit Hall \(Grand Ballroom 1-5, Level 4\)](#)

App Guru Available Onsite

Have a question about the meeting app? Need a little help getting started? Then look no further! Greg Osburn, AACRAO CIO and designated “App Guru,” will be available onsite in the [Speaker Ready Room \(Room 404, Level 4\)](#) to help you navigate the app.

Speaker Ready Room

[Room 404, Level 4](#)

AACRAO will provide presentation computers in all meeting rooms, which will be networked to a central computer. **You may not use your own laptop.**

Presenters are required to check in at the Speaker Ready Room. Please stop by at least four hours prior to your presentation to verify that your presentation is formatted properly on the presentation computers.



MEETING AT A GLANCE

**REGISTRAR 101 & FERPA TWO-DAY
PRECONFERENCE WORKSHOP**
 Saturday, July 11 and Sunday, July 12

Saturday, July 11
Registrar 101 & FERPA Workshop (Day 1)

8:30 AM–5:00 PM

Room 213, Level 2

Sunday, July 12
Registrar 101 & FERPA Workshop (Day 2)

8:00 AM–11:30 AM

Room 213, Level 2

**AACRAO TECHNOLOGY &
TRANSFER CONFERENCE**
 Sunday, July 12–Tuesday, July 14

Sunday, July 12
Registration Open

7:00 AM–5:00 PM

Grand Ballroom Foyer, Level 4

AACRAO Booth and Bookstore

3:00 PM–6:30 PM

Grand Ballroom 1-5, Level 4

Cyber Café (Two Locations)
Registration Area

7:00 AM–6:30 PM

Grand Ballroom Foyer, Level 4

Exhibit Hall

3:00 PM–6:30 PM

Grand Ballroom 1-5, Level 4

Exhibit Hall Open

3:00 PM–6:30 PM

Grand Ballroom 1-5, Level 4

Speaker Ready Room

7:00 AM–5:00 PM

Room 404, Level 4

Reverse Transfer Workshop
(Additional fee required)

8:00 AM–11:30 AM

Room 402-403, Level 4

Lunch on Your Own

11:30 AM –12:30 PM

Breakout Sessions

12:30 PM–1:30 PM

Breakout Sessions

1:45 PM–3:00 PM

Refreshment Break in Exhibit Hall

3:00 PM–3:30 PM

Grand Ballroom 1-5, Level 4

Opening Plenary Presentation
**“The ACCelerator: Providing an Innovative Way
to Teach and Learn”**

3:30 PM–5:00 PM

Presenter:
Stacey Güney, *Director—Highland Campus ACCelerator,
Austin Community College*

Grand Ballroom 6-8, Level 4

Opening Reception in Exhibit Hall

5:00 PM–6:30 PM

Grand Ballroom 1-5, Level 4



MEETING AT A GLANCE

Monday, July 13

Registration Open

7:00 AM–5:00 PM

[Grand Ballroom Foyer, Level 4](#)
AACRAO Booth and Bookstore

7:15 AM–11:30 AM and 1:30 PM–3:45 PM

[Grand Ballroom 1-5, Level 4](#)
Cyber Café (Two Locations)
Registration Area

7:00 AM–5:00 PM

[Grand Ballroom Foyer, Level 4](#)
Exhibit Hall

7:15 AM–11:30 AM and 1:30 PM–3:45 PM

[Grand Ballroom 1-5, Level 4](#)
Exhibit Hall Open

7:15 AM–11:30 AM and 1:30 PM–3:45 PM

[Grand Ballroom 1-5, Level 4](#)
Speaker Ready Room

7:00 AM–5:00 PM

[Room 404, Level 4](#)
Continental Breakfast in Exhibit Hall

7:15 AM–8:00 AM

[Grand Ballroom 1-5, Level 4](#)
Breakout Sessions

8:00 AM–9:15 AM

Refreshment Break in Exhibit Hall

9:15 AM–10:00 AM

[Grand Ballroom 1-5, Level 4](#)
Breakout Sessions

10:00 AM–11:15 AM

Panel Discussion
“What are Business Leaders Really Looking for in a College Graduate?”

11:30 AM–12:30 PM

[Grand Ballroom 6-8, Level 4](#)
Panelists:
Cam Houser, *CEO, 3 Day Startup*
Andrew O’Hara, *Founder and CEO, Chiron Health*
Tyler Mandry, *CEO, AskU*
Mike Reilly, *AACRAO [Moderator]*
Conference Luncheon

12:30 PM–1:30 PM

[Grand Ballroom 6-8, Level 4](#)
Breakout Sessions

1:45 PM–3:00 PM

Refreshment Break in Exhibit Hall

3:00 PM–3:45 PM

[Grand Ballroom 1-5, Level 4](#)
Breakout Sessions

3:45 PM–5:00 PM

Breakout Sessions and Roundtables

5:00 PM–6:00 PM



MEETING AT A GLANCE

Tuesday, July 14

Registration Open

7:30 AM–12:00 PM

Grand Ballroom Foyer, Level 4

AACRAO Booth and Bookstore

7:30 AM–12:00 PM

Grand Ballroom Foyer, Level 4

Cyber Café

7:30 AM–12:00 PM

Grand Ballroom Foyer, Level 4

Speaker Ready Room

7:00 AM–11:15 AM

Room 404, Level 4

Continental Breakfast

7:30 AM–8:00 AM

Grand Ballroom Foyer, Level 4

Breakout Sessions

8:00 AM–9:00 AM

Breakout Sessions

9:15 AM–10:15 AM

Closing Plenary Presentation**“Competency-Based Education 2.0”**

10:30 AM–11:30 AM

Grand Ballroom 6-8, Level 4

Presenter:

Steven Mintz, *Executive Director, Institute for Transformational Learning for the University of Texas System and Professor of History, The University of Texas at Austin*



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FEATURED SPEAKERS

**OPENING PLENARY
PRESENTATION**
Sunday, July 12
3:30 PM–5:00 PM
Grand Ballroom 6-8, Level 4
**“The ACCelerator: Providing an Innovative
Way to Teach and Learn”**

The Highland Campus of Austin Community College is home to the ACCelerator, a high-tech learning lab that provides access to 600+ computer stations for individualized learning. As the world’s largest “learning emporium,” university officials are hopeful that this modularized and personalized approach to learning will result in expanding access to higher education, improving student success, and training an elite workforce to help regional businesses grow.

The ACCelerator opened in Fall 2014 and is part of the first phase of the conversion of the former Highland Mall in Austin. The result is a 32,000-square-foot ACCelerator laboratory, which is open every day and has more than 90 faculty and staff members. There are 15 separate study rooms and 3 classrooms, but the central computer lab is the highlight and has already served over 7,000 unique students in over 80,000 visits.

The immersion of student services throughout all aspects of this new environment has resulted in a state-of-the-art center for innovative learning, training excellence, and community engagement. Stacey Güney will describe the vision, challenges, operation, and outcomes of the center.

Stacey Güney, *Director—Highland Campus ACCelerator, Austin Community College*



Stacey Güney holds an undergraduate degree in Math, Physics, and English from Greenville College and a Master’s of Science in Engineering from Washington University in St. Louis. Stacey is currently a doctoral student at the University of North Texas

Department of Learning Technologies. Her current research interests include neuroscience and non-cognitive skill development in instructional design, responsible use of technology in education, and the use of technology in math instruction. She brings an international perspective in her roles through her years of extended residencies abroad as well as her previous work as a consultant in higher education.



FEATURED SPEAKERS

PANEL DISCUSSION
Monday, July 13
11:30 AM–12:30 PM
Grand Ballroom 6-8, Level 4
“What are Business Leaders Really Looking for in a College Graduate?”

The news is full of stories of businesses struggling to fill positions because they can't find enough qualified graduates. Business owners tell us new employees arrive with college degrees but lacking the skills they need to succeed. Many businesses are providing their own training for their employees. And did we mention they hate our transcripts?

Austin, Texas is a hotbed of high-tech industries and creative start-ups. Join us as we welcome a panel of Austin business leaders to discuss the state of education and work and explore how colleges and universities can work together to prepare the workforce of the 21st Century.



Jean-Michel Dufaux

Panelists:
Cam Houser, CEO, 3 Day Startup


Cam Houser is the CEO of 3 Day Startup, a company that runs hands-on entrepreneurship programs for students at MIT, Harvard, and fifty other schools on five continents. In addition to 3 Day Startup, Cam is a professor of entrepreneurship at the McCombs School of Business at the University of Texas. He holds a BA from Davidson College.

Tyler Mandry, CEO, AskU


Tyler Mandry is the co-founder and CEO of AskU, a company whose aim is to help students succeed in college life. Tyler began AskU after studying Computer Science at Texas A&M University and working at Google in California. Today AskU works from their office in downtown Austin, building communities that bring together students and collect their experiences for the benefit of future generations.

Andrew O'Hara, Founder and CEO, Chiron Health


A native of Iowa City, IA, Andy O'Hara spent the early part of his career as a stock analyst at a Chicago-based investment bank covering the health IT sector. He made his way to Austin, TX to start the MBA program at the McCombs School of Business, but took a leave from the program in October 2013 to found Chiron Health, a web-based platform that connects physicians with their patients through secure video conferencing for routine follow-up appointments.

Michael V. Reilly, Executive Director, AACRAO
[Moderator]


Mike Reilly joined AACRAO as Executive Director on June 1, 2012. Prior to coming to AACRAO he served as the Executive Director for the Council of Presidents, an association of the six public baccalaureate degree granting institutions in Washington state. He has more than 25 years of experience in university admissions and enrollment management, including having served as the Associate Vice President for Enrollment Management at both Central Washington University and Humboldt State University.

FEATURED SPEAKERS

**CLOSING PLENARY
PRESENTATION**
Tuesday, July 14
10:30 AM–11:30 AM
Grand Ballroom 6-8, Level 4
Competency-Based Education 2.0

For years, accreditors, employers and a host of educational reformers have sought an outcomes-oriented education with explicit learning objectives and rigorous assessments to evaluate and certify students' knowledge and proficiencies. In order to significantly increase student learning and career success, a growing body of thought has come to favor an approach that emphasizes demonstrated mastery of essential competencies. Why, then, has competency-based education—an educational model that places a premium on learning outcomes rather than class time—evoked a great deal of ambivalence among many observers? The answer, is because competency-based education lacks a commonly accepted definition.

The University of Texas System campuses are implementing an approach to competency-based education that differs fundamentally from that offered elsewhere. Rather than conflating competency-based education with any online approach that grants credit based on tests, papers, and projects rather than seat time, it focuses on CBE's fundamental characteristics.

For competency-based education to be truly effective, it is essential to move forward on multiple fronts. We need high impact program designs that offer personalized learning pathways, a high degree of interactivity, state-of-the-art content, and powerful networking and collaborative experiences. We need 360-degree individualized student support, including instructional facilitators who can provide the mentoring that too few students currently receive. And we need new technologies to power next generation pedagogies and forms of education research previously impossible. Competency-based education can produce unprecedented gains in access, affordability, and student success. The challenge is to do this right.

Steven Mintz, *Executive Director, Institute for Transformational Learning for the University of Texas System and Professor of History, The University of Texas at Austin*



A pioneer in the application of new technologies to teaching and research, Steven Mintz is Executive Director of the University of Texas System's Institute for Transformational Learning, which is responsible for making a quality education more affordable, accessible, and successful through

the innovative use of new technologies. He is also Professor of History at the University of Texas at Austin.

Previously a fellow at Stanford's Center for Advanced Study in the Behavioral Sciences, he is also past president of the Society for the History of Children and Youth and H-Net: Humanities and Social Sciences Online and a former chair of the Council on Contemporary Families, which seeks to enhance the national conversation on today's diverse families, their challenges, and their needs. He has also been elected into the Society of American Historians, whose members are selected based on their commitment to literary distinction in the writing of history.

Previously the director of Columbia University's Graduate School of Arts & Sciences Teaching Center and a professor of history there, he has chaired the juries for the Bancroft and Frederick Douglass book prizes, and created the Digital History website. He is the author and editor of 14 books including *The Prime of Life: A History of Modern Adulthood*, *Huck's Raft: A History of American Childhood*, and *Domestic Revolutions: A Social History of American Family Life*.



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Visit the Clearinghouse booth to learn how the Clearinghouse can help you with your student research and reporting needs.

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PRE-CONFERENCE WORKSHOPS
REGISTRAR 101 & FERPA TWO-DAY WORKSHOP
Saturday, July 11 (Day 1)
8:30 AM–5:00 PM
Sunday, July 12 (Day 2)
8:00 AM–11:30 AM
Room 213, Level 2

Registrar 101 is a journey through the “what” and “how” of the work of the registrar’s office. Registrar 101 is intended for members of the profession who have been in registrar or registrar-related positions for less than three years and want to develop a more solid, expansive understanding of the work of the registrar’s office. Upper-level administrators have also found Registrar 101 gives them a better understanding of the supervisory role they may have of the registrar’s office.

Registrar 101 provides a unique framework for discussing/learning the fundamentals of the work of the registrar’s office by:

1. exploring the evolving role and mission of the registrar,
2. providing an in-depth discussion and application of FERPA,
3. discussing the interplay of academic policies and regulations on the work performed in the Registrar’s office,
4. exposing a wide-ranging discussion of the “nuts and bolts” of the work performed in the registrar’s office,
5. exploring the evolving role of the registrar’s office in management, customer service, technology application and as a change agent,
6. promoting best practices, and
7. providing a forum for discussing common issues and concerns of those relatively new to the registrar’s profession.

Presenters:
Lara Medley, *Colorado School of Mines*
LeRoy Rooker, *AACRAO*
Kimra Schipporeit, *University of Nebraska Kearney*
REVERSE TRANSFER WORKSHOP
Sunday, July 12
8:00 AM–11:30 AM
Room 402-403, Level 4

There is vast literature regarding the benefits of reverse transfer programs for students pursuing higher education. The literature notes that reverse transfer programs provide a means to award associate degrees to early-transfer students in a low-cost, scalable, and sustainable manner. Students who receive an associate degree are several times more likely to attain their bachelor degree, while students who fall short of a bachelor degree often walk away empty-handed when they have earned enough credits for an associate degree. In addition, reverse transfer programs help pull stop-out students back into the educational pipeline; improve the transition for community college students coming to four-year institutions, allowing them to complete on pace according to their degree plan; and identify motivated and academically prepared community college students who help meet four-year institutional goals in the areas of undergraduate admissions, diversity, accessibility, excellence, and tuition funding.

The presenters will review the efforts underway in their respective states, discuss some of the challenges faced, the lessons learned, and creative ideas put in place to facilitate reverse transfer. They will also discuss where this may lead, next steps, and the benefits and strategy behind developing a national approach to reverse transfer.

Presenters:
Michelle Blackwell, *University of North Carolina*
Scott Owczarek, *University of Wisconsin–Madison*
Brenda Selman, *University of Missouri*
Shelby Stanfield, *The University of Texas at Austin*



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CONFERENCE SESSIONS & EVENTS

Saturday, July 11

Registrar 101 & FERPA Workshop (Day 1)

8:30 AM–5:00 PM

Room 213, Level 2

Sunday, July 12

Registrar 101 & FERPA Workshop (Day 2)

8:00 AM–11:30 AM

Room 213, Level 2

AACRAO TECHNOLOGY & TRANSFER CONFERENCE Sunday, July 12–Tuesday, July 14

Sunday, July 12 Agenda

Registration Open

7:00 AM–5:00 PM

Grand Ballroom Foyer, Level 4

AACRAO Booth and Bookstore

3:00 PM–6:30 PM

Grand Ballroom 1–5, Level 4

Cyber Café (Two Locations)

Registration Area

7:00 AM–6:30 PM

Grand Ballroom Foyer, Level 4

Exhibit Hall

3:00 PM–6:30 PM

Grand Ballroom 1–5, Level 4

Exhibit Hall Open

3:00 PM–6:30 PM

Grand Ballroom 1–5, Level 4

Speaker Ready Room

7:00 AM–5:00 PM

Room 404, Level 4

Reverse Transfer Workshop

(Additional fee required)

8:00 AM–11:30 AM

Room 402-403, Level 4

Lunch on Your Own

11:30 AM–12:30 PM

Breakout Sessions

12:30 PM–1:30 PM

Breakout Sessions

1:45 PM–3:00 PM

Refreshment Break in Exhibit Hall

3:00 PM–3:30 PM

Grand Ballroom 1–5, Level 4

Opening Plenary Presentation

“The ACCelerator: Providing an Innovative Way to Teach and Learn”

3:30 PM–5:00 PM

Presenter:

Stacey Güney, *Director—Highland Campus ACCelerator, Austin Community College*

Grand Ballroom 6–8, Level 4

Opening Reception in Exhibit Hall

5:00 PM–6:30 PM

Grand Ballroom 1–5, Level 4

CONFERENCE SESSIONS & EVENTS

Breakout Sessions
Sunday, 12:30 PM–1:30 PM

EXTENDED TRANSCRIPT TRACK
The Extended Transcript, Part I

Sunday, 12:30 PM–1:30 PM

Room 402–403, Level 4

S2.4143

In this first session in AACRAO's extended transcript framework project, participants will learn the goals and objectives of the project and hear a summary of the work that has been completed to date. We'll also hear from campus experts who have begun to develop components of an extended transcript and how this work might fit into a broader framework.

Presenters:

Thomas Black, *Stanford University*

Michael Reilly, *AACRAO*

Joellen Shendy, *University of Maryland-University College*

A Collaborative Approach: Academia, Administration, and IT Moving the University Towards Information Literacy Through Data Governance

Sunday, 12:30 PM–1:30 PM

Room 208, Level 2

S2.3968

The University of Wisconsin–Madison recognized the need to move to a data-driven improvements campus. Come learn how this decentralized research institution improved information literacy by forming an enterprise data governance program that focused on key aspects, policies and standards, information quality, privacy and security, and architecture and integration.

Presenters:

Jason Fishbain, *University of Wisconsin–Madison*

Scott Owczarek, *University of Wisconsin–Madison*

Transfer Credit Evaluation is an Art, Not a Science

Sunday, 12:30 PM–1:30 PM

Room 307, Level 3

S2.4039

The evaluation of transfer credit requires an intricate knowledge of learning outcomes that extends beyond the accepting institution. It is imperative that the receiving institution develops and maintains a credit policy and procedure that aligns with the organizational goals, while at the same time providing maximum consideration for the individual student. This session will highlight the who, what, when, where, and how of conducting a credit evaluation.

Presenter:

Debra LaPorte, *Champlain College*

NCAA Transfer Standards and Best Practices

Sunday, 12:30 PM–1:30 PM

Room 401, Level 4

S2.4089

This session will provide an overview of Division I and II NCAA eligibility standards when evaluating two-year and four-year college transfers. Learn how to apply the legislation to basic factual scenarios and share practices on certifying transfer eligibility. Attendees will also be provided with strategies to assist with the certification of transfers and will have time to ask questions.

Presenters:

Megan Kassabian, *National Collegiate Athletics Association (NCAA)*

Emily Capehart, *National Collegiate Athletics Association (NCAA)*

Western University's Staffnet 2.0

Sunday, 12:30 PM–1:30 PM

Room 211–212, Level 2

S2.4111

Over the last decade, Western University has developed many custom applications using Cold Fusion. Six years ago, these applications were merged into Staffnet, which became the Intranet for student services staff at Western. This portal provides a suite of specialized administrative services in six major groupings of functionality. Over the past year, this intranet was improved and all of these custom applications were re-branded and re-integrated.

Presenters:

Carac Allison, *Western University*

Lisa Latif, *Western University*

CONFERENCE SESSIONS & EVENTS
eLearning 101: A Primer for Higher Education

Sunday, 12:30 PM–1:30 PM

Room 408–409, Level 4

S2.4130

This session will discuss the business, practice, and premise of eLearning within higher education. Many institutions toggle with the idea of adopting eLearning solutions for traditional on-campus programs while not fully understanding the eLearning construct. This presentation will help demystify the eLearning paradigm.

Presenter:
Joseph Salomone, *Drexel University*
RESEARCH SESSION

Exploring the Multiple Dimensions of College Readiness

Sunday, 12:30 PM–1:30 PM

Room 209, Level 2

S2.4230

Preparing students for life after high school involves a multifaceted set of goals, including academic and workplace skill readiness, effective studying behaviors, and educational and career plans. Research indicates, in addition to academic achievement, measuring salient psychosocial variables can increase schools' abilities to identify and intervene with students at risk.

Presenter:
Kristie Fisher, *ACT*
Reverse Transfer of Credit: A National Solution for the Exchange of Student Data

Sunday, 12:30 PM–1:30 PM

Room 308, Level 3

S2.4474

Hear about the national, free automated solution for the exchange of student academic data the National Student Clearinghouse has developed with our institutional partners.

Presenters:
Dave Pelham, *National Student Clearinghouse*
Brenda Selman, *University of Missouri—Columbia*
Shelby Stanfield, *The University of Texas at Austin*
Breakout Sessions

Sunday 1:45 PM–3:00 PM

EXTENDED TRANSCRIPT TRACK
Issuing Experiential Transcripts and Competency Reports: A Registrar's Perspective (Part I)

Sunday, 1:45 PM–3:00 PM

Room 402–403, Level 4

S3.4141

As more institutions seek to better represent the scope of student learning through these credential types, they experience both unexpected challenges and rewarding outcomes. Hear from registrars who have implemented these innovative credentials as part of their official offerings, and learn how you can do the same.

Presenters:
Joellen Shendy, *University of Maryland—University College*
Rodney Parks, *Elon University*
Online Grade Replacement Opportunity

Sunday, 1:45 PM–3:00 PM

Room 211–212, Level 2

S3.3991

The University of Arizona allows eligible undergraduates to apply for a Grade Replacement Opportunity (GRO). We are a PeopleSoft school and created a student self service modification that allows the student to apply for GRO using familiar enrollment-style processing. The process determines eligibility based on our complex rules and provides the student with a list of eligible classes for the term. Turnaround is instant, human error is gone, and we're saving trees!

Presenters:
Beth Acree, *University of Arizona*
Cori Cashen, *University of Arizona*



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CONFERENCE SESSIONS & EVENTS
What Would Free Community College Mean for Your Transfer Policies?
Sunday, 1:45 PM–3:00 PM
Room 401, Level 4
S3.3993

As the movement toward free community college tuition is debated at the federal and state level, is your institution ready for increased community college enrollment and transfer to four-year programs? This session will examine the common issues and benefits of transfer agreements, credit articulation, partnerships, and practices, providing specific examples of proven models of effective transfer programs.

Presenters:
Tom Green, *AACRAO Consulting*
Michele Sandlin, *AACRAO Consulting*
Reverse Transfer: Opportunities and Updates
Sunday, 1:45 PM–3:00 PM
Room 310–311, Level 3
S3.4054

This session will provide background information on reverse transfer and share how public and some private institutions in Ohio have implemented the program. Get an introduction to reverse transfer and learn how it can benefit both students and institutions. In addition, the session will provide a variety of best practices and experiences in how to implement reverse transfer partnerships.

Presenters:
Jack Miner, *The Ohio State University*
Frank Yanchak, *Franklin University*
Operation Degree Completion: Two Steps to the Cap and Gown
Sunday, 1:45 PM–3:00 PM
Room 309, Level 3
S3.4057

Operation Degree Completion is a unique and transformative program that works with community colleges around Oklahoma. This program has assisted almost 2,000 students in attaining degrees over the past 3 years and will likely award 2,000 more degrees in the next 2 years. Join this dialogue as we share how the U.S.

Department of Education approved a reverse transfer process that is helping move Oklahoma ahead in the Complete College America effort. Learn about the two steps to the cap and gown.

Presenters:
Kristin Boyer, *TG Philanthropy*
Jay Corwin, *University of Central Oklahoma*
Rick Edgington, *Northern Oklahoma College*
SPEEDE and ExPRESS Long-Term Success in Texas, and What Made it Work
Sunday, 1:45 PM–3:00 PM
Room 213, Level 2
S3.4077

For over twenty years, Texas colleges and universities have been exchanging huge numbers of SPEEDE transcripts, in standard formats easily understood and processed by the recipient school. High school transcripts in the sister format—ExPRESS—have been in place for 8 years and continue to grow. Hear how these movements happened, what allowed them to continue, and how universities have helped the high school transcript process.

Presenter:
David Stones, *Southwestern University*
Starting the Conversation: Strategies for Navigating the “New Transfer Student”
Sunday, 1:45 PM–3:00 PM
Room 307, Level 3
S3.4080

This session will take an in-depth look at what the University of Arizona is doing to create a smoother transfer process for the new age of transfer students. It will also serve to foster the collaboration of other colleges on successes they have had in order to develop a better transfer environment and to serve this growing and dynamic population.

Presenters:
Mandie Corcoran, *University of Arizona*
John Ocasio, *University of Arizona*

CONFERENCE SESSIONS & EVENTS
Clearing Out the Filing Cabinets: Getting Started with Digitizing Archived Student Records

Sunday, 1:45 PM–3:00 PM

Room 208, Level 2

S3.4116

This session offers an overview on planning and implementing a records archival and disposal project. The presenter will discuss primary action items, including: hiring and training a small army to assist with scanning archived student records; working with your university's temporary vs. permanent records retention and disposal schedule; and ensuring compliance with state/federal regulations for imaging, storing, and disposing your records properly.

Presenter:
Evan Rosenthal, *University of South Florida*
CommIT: A Better Way to Get Students From There to Here

Sunday, 1:45 PM–3:00 PM

Room 408–409, Level 4

S3.4132

What if you could spend less money and time to onboard and manage accounts for new prospects in your admissions portal? And what if you could correctly match their third-party records without a second thought? And what if the approach reduced financial aid risk and made it easier for students to apply? Join us to learn about how your peers are doing just that through the community-driven CommIT Project.

Presenter:
Ann West, *Michigan Tech/Internet2*
Improve Student Services and Success: How Student Schedule Planning Benefits The Entire Institution

Sunday, 1:45 PM–3:00 PM

Room 209, Level 2

S3.4254

Are you challenged to improve student service, increase on-time graduation, and enhance course demand accuracy? The presenter will demo the functionality of a schedule planner and share the benefits for students and administration. College Scheduler provides every possible schedule option to your students, reducing frustration during registration. At the same time, administration benefits from real-time course demand, enrollment optimization, and bulk scheduling for specific student populations. By providing a more efficient registration process, students can maximize courses taken each semester, increasing on-time graduation, and improving the student experience.

Presenter:
Robert Strazzarino, *College Scheduler LLC*
CourseLeaf: Streamlining the “Schedule of Classes” Process

Sunday, 1:45 PM–3:00 PM

Room 308, Level 3

S3.4257

CourseLeaf Section Scheduler (CLSS) software is redefining how institutions plan and coordinate the schedule of classes across campus. CLSS includes powerful tools that put users in control of their schedule with visual reports of schedule distribution, an intuitive interface for entering sections, and a robust rules-engine to validate schedules.

Presenter:
Greg Soare, *CourseLeaf from Leepfrog Technologies*
Refreshment Break in Exhibit Hall

3:00 PM–3:30 PM

Grand Ballroom 1–5, Level 4

CONFERENCE SESSIONS & EVENTS
OPENING PLENARY
“The ACCelerator: Providing an Innovative Way to Teach and Learn”
Sunday, 3:30 PM–5:00 PM
Grand Ballroom 6–8, Level 4
S4.4322

The Highland Campus of Austin Community College is home to the ACCelerator, a high-tech learning lab that provides access to 600+ computer stations for individualized learning. As the world’s largest “learning emporium,” university officials are hopeful that this modularized and personalized approach to learning will result in expanding access to higher education, improving student success, and training an elite workforce to help regional businesses grow.

The ACCelerator opened in Fall 2014 and is part of the first phase of the conversion of the former Highland

Mall in Austin. The result is a 32,000-square-foot ACCelerator laboratory, which is open every day and has more than 90 faculty and staff members. There are 15 separate study rooms and 3 classrooms, but the central computer lab is the highlight and has already served over 7,000 unique students in over 80,000 visits.

The immersion of student services throughout all aspects of this new environment has resulted in a state-of-the-art center for innovative learning, training excellence, and community engagement. Stacey Güney will describe the vision, challenges, operation, and outcomes of the center.

Presenter:
Stacey Güney, *Austin Community College*
OPENING RECEPTION
Sunday, 5:00 PM–6:30 PM
Grand Ballroom 1–5, Level 4

Please join us in the exhibit hall for our opening reception. Hors d’oeuvres and a cash bar will be available. Network with colleagues and take time to preview the exhibit hall and learn about the most useful, cutting-edge, and cost-effective products for your institution.



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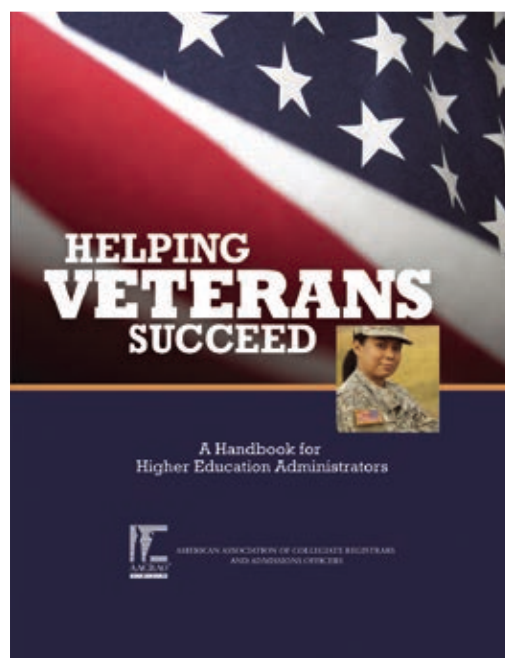


Transition.

Helping Veterans Succeed: A Handbook for Higher Education Administrators is AACRAO's first comprehensive guide to address the unique needs of student veterans on campus. Through 16 chapters, this handbook gives campus administrators the tools to effectively help veterans achieve their academic goals and transition successfully into the workforce. Written by experts in the field, it covers transfer of credit and prior learning credits, campus communication strategies, certification, orientation efforts, implementing a Yellow Ribbon Program, and helping veterans transition from the classroom to the workforce. In addition, case studies and appendices offer relevant tips and resources for higher education professionals serving student veterans.

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CONFERENCE SESSIONS & EVENTS

Monday, July 13 Agenda

Registration Open

7:00 AM–5:00 PM

[Grand Ballroom Foyer, Level 4](#)
AACRAO Booth and Bookstore

7:15 AM–11:30 AM and 1:30 PM–3:45 PM

[Grand Ballroom 1-5, Level 4](#)
Cyber Café (Two Locations)
Registration Area

7:00 AM–5:00 PM

[Grand Ballroom Foyer, Level 4](#)
Exhibit Hall

7:15 AM–11:30 AM and 1:30 PM–3:45 PM

[Grand Ballroom 1-5, Level 4](#)
Exhibit Hall Open

7:15 AM–11:30 AM and 1:30 PM–3:45 PM

[Grand Ballroom 1-5, Level 4](#)
Speaker Ready Room

7:00 AM–5:00 PM

[Room 404, Level 4](#)
Continental Breakfast in Exhibit Hall

7:15 AM–8:00 AM

[Grand Ballroom 1-5, Level 4](#)
Breakout Sessions

8:00 AM–9:15 AM

Refreshment Break in Exhibit Hall

9:15 AM–10:00 AM

[Grand Ballroom 1-5, Level 4](#)
Breakout Sessions

10:00 AM–11:15 AM

Panel Discussion
“What are Business Leaders Really Looking for in a College Graduate?”

11:30 AM–12:30 PM

[Grand Ballroom 6-8, Level 4](#)
Panelists:
Cam Houser, *CEO, 3 Day Startup*
Andrew O’Hara, *Founder and CEO, Chiron Health*
Tyler Mandry, *CEO, AskU*
Mike Reilly, *AACRAO [Moderator]*
Conference Luncheon

12:30 PM–1:30 PM

[Grand Ballroom 6-8, Level 4](#)
Breakout Sessions

1:45 PM–3:00 PM

Refreshment Break in Exhibit Hall

3:00 PM–3:45 PM

[Grand Ballroom 1-5, Level 4](#)
Breakout Sessions

3:45 PM–5:00 PM

Breakout Sessions and Roundtables

5:00 PM–6:00 PM

CONFERENCE SESSIONS & EVENTS
Continental Breakfast in Exhibit Hall

Monday, 7:15 AM–8:00 AM

Grand Ballroom 1-5, Level 4

Breakout Sessions

Monday, 8:00 AM–9:15 AM

EXTENDED TRANSCRIPT TRACK
Issuing Experiential Transcripts and Competency Reports: A Registrar's Perspective (Part II)

Monday, 8:00 AM–9:15 AM

Room 402-403, Level 4

M1.4129

As more institutions seek to better represent the scope of student learning through these credential types, they experience both unexpected challenges and rewarding outcomes. This session piggybacks on Part I, which was held Sunday afternoon. Hear from additional registrars who have implemented these innovative credentials as part of their official offerings, and learn how you can do the same.

Presenters:
Brad Barron, *Furman University*
Darrin Hobbs, *Western Governors University*
Empower Your Students by Simplifying Scheduling! How Student Schedule Planning Benefits the Entire Institution

Monday, 8:00 AM–9:15 AM

Room 308, Level 3

M1.4253

Are you tasked with improving student services, increasing on-time graduation, and striving to increase credits? Are you struggling with unknown course demand? Help your students by providing a solution that automatically finds the perfect schedule! With benefits for the registrar, advising, and students, College Scheduler will show how enhancing registration can have a major impact on your campus.

Presenter:
Robert Strazzarino, *College Scheduler LLC*
How Did Peter Piper Pick His Projects and Prune His Project Pipeline?

Monday, 8:00 AM–9:15 AM

Room 208, Level 2

M1.3997

Learn how the Registrar's Office at the University of Wisconsin-Madison figured out how to manage their project pipeline by implementing a Project Prioritization Process. We will discuss how projects are proposed, scored, and selected. We will also touch on how we manage the project portfolio after the prioritization process.

Presenters:
Leslie Gardner, *University of Wisconsin-Madison*
Phil Hull, *University of Wisconsin-Madison*
Time to Upgrade [Insert System Here]: Do we Build or Buy?

Monday, 8:00 AM–9:15 AM

Room 408-409, Level 4

M1.4038

In this discussion, we'll talk about finding the sweet spot in the build-or-buy balance. We'll discuss the pros and cons of each option and walk through a decision tree to help determine the right option for your situation. We'll use an example from our recent CRM purchasing (or non-purchasing) debate to discuss how we came to our decision and what factors were involved.

Presenter:
Daniel Harmon, *University of Illinois*
Articulation and Recruitment: The Benefits and Challenges of the DePaul Admission Partnership Program (DAPP)

Monday, 8:00 AM–9:15 AM

Room 307, Level 3

M1.4058

The DePaul Admission Partnership Program (DAPP) was created as a comprehensive transfer program to facilitate students' transition from community colleges to DPU. As with any new transfer program, we encountered many obstacles such as tracking, marketing, communication, and reporting on the success of the program. We will discuss how two DPU offices worked together to successfully implement and continue to grow DAPP.

Presenters:
Megan Hoinkes, *DePaul University*
David Villarroel, *DePaul University*

CONFERENCE SESSIONS & EVENTS
Reverse Transfer at Texas A&M University
Monday, 8:00 AM–9:15 AM
Room 310-311, Level 3
M1.4059

Section 61.833 of the Texas Education Code established a mandatory reverse transfer program for Texas public general education universities and lower division colleges. In 2012, Texas A&M University successfully implemented a process that identifies eligible students, obtains their release authorization, and sends their reverse transfer transcripts. This presentation will include an overview of the process, statistical analysis, and in-progress (national) expansions for our process.

Presenters:
Sean Cargo, *Texas A&M University*
Stephanie Matlock, *Texas A&M University*
Melanie Monroe, *Texas A&M University*
Create a Transfer Visit Program for Under \$100: Warning, it Will Cost You Time!
Monday, 8:00 AM–9:15 AM
Room 309, Level 3
M1.4063

Are you interested in creating a Transfer Visit program? UNCW created a transfer brand and built a specific visit program offered semi-weekly throughout the academic year. The presenter will discuss how to substantiate the need, the investment, what we have learned (both the good and bad), and the ways we intend to grow.

Presenter:
Erica Angalay, *University of North Carolina Wilmington*
Tools to Successfully Implement Electronic Transcript Exchange
Monday, 8:00 AM–9:15 AM
Room 213, Level 2
M1.4073

Have you been tasked with implementing electronic transcripts at your institution? Are you confused by the various options and need more information on getting started? This session will give you the tools to put some wind in your sails when it comes to implementing electronic transcript exchange.

Presenters:
Doug Holmes, *Ontario Universities' Application Centre*
Monterey Sims, *University of Phoenix*
Improving In-House Processes Using Available Technology: The Case for Shadow Systems
Monday, 8:00 AM–9:15 AM
Room 211-212, Level 2
M1.4084

In resource-limited environments, institutions are often forced to improvise technology solutions to improve customer service and office functionality and efficiency. This session will share case studies of Brandeis University's Registrar's Office applying creative technology solutions in the absence of enterprise-wide systems, the challenges encountered both pre- and post-implementation, and the benefits of using available technology to complement business practices.

Presenters:
Sandra Fallon-Ludwig, *Brandeis University*
Andrew Marx, *Brandeis University*
Technology and Marketing Convergence in a Shifting and Changing Market
Monday, 8:00 AM–9:15 AM
Room 401, Level 4
M1.4098

Franklin University is able to provide on-demand unofficial transfer credit evaluations that provide transparency and shorten the buying cycle for prospective students. MyTransferCredit (MTC) is a web-based application that links prospective students directly to the University's transfer credit and articulation database. MTC provides estimated degree completion dates and a monetary value of the credit toward the total cost of the degree.

Presenter:
Scott Booth, *Franklin University*


102nd Annual Meeting



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CONFERENCE SESSIONS & EVENTS
Helping Learners Realize Opportunities: The Credential Innovation Framework
Monday, 8:00 AM–9:15 AM
Room 209, Level 2
M1.4305

More and more, electronic credentials are moving from the exception to the expectation. Join this session to learn how colleges and universities are expanding their digital credential efforts beyond transcript to eDiplomas, non-degree certificates, and other academic credentials. We will explore these trends in the context of the Credential Innovation Framework to provide a clear pathway for institutions to align eTranscripts to institutional strategies.

Presenter:
Gretchen Hanson, *Parchment*
Refreshment Break in Exhibit Hall
Monday, 9:15 AM–10:00 AM
Grand Ballroom 1-5, Level 4
Breakout Sessions
Monday, 10:00 AM–11:15 AM
EXTENDED TRANSCRIPT TRACK
Redesigning the Academic Record
Monday, 10:00 AM–11:15 AM
Room 402-403, Level 4
M2.4284

Institutions and employers increasingly demand more from our faculty's academic record. The value and usefulness of alternate forms of the record—including ePortfolios, co-curricular records, learning outcomes, and expansion of the current academic record—are recognized and requested. In this interactive session, attendees will see examples of these records, which are made possible by our current technological environment. It's time for a new academic record.

Presenter:
Thomas Black, *Stanford University*
A Telemedicine Session with Dr. FERPA
Monday, 10:00 AM–11:15 AM
Room 408-409, Level 4
M2.4456

LeRoy Rooker is the nation's leading authority on the Family Educational Rights and Privacy Act (FERPA). Mr. Rooker will respond to questions regarding all aspects of FERPA, but will particularly focus on issues as they apply to the new forms of the academic record, new means of sharing information (e.g., electronic document and dynamic documents—with links to learning artifacts), and new practices between institutions (e.g., reverse transfer). Poll Everywhere will be used in this session.

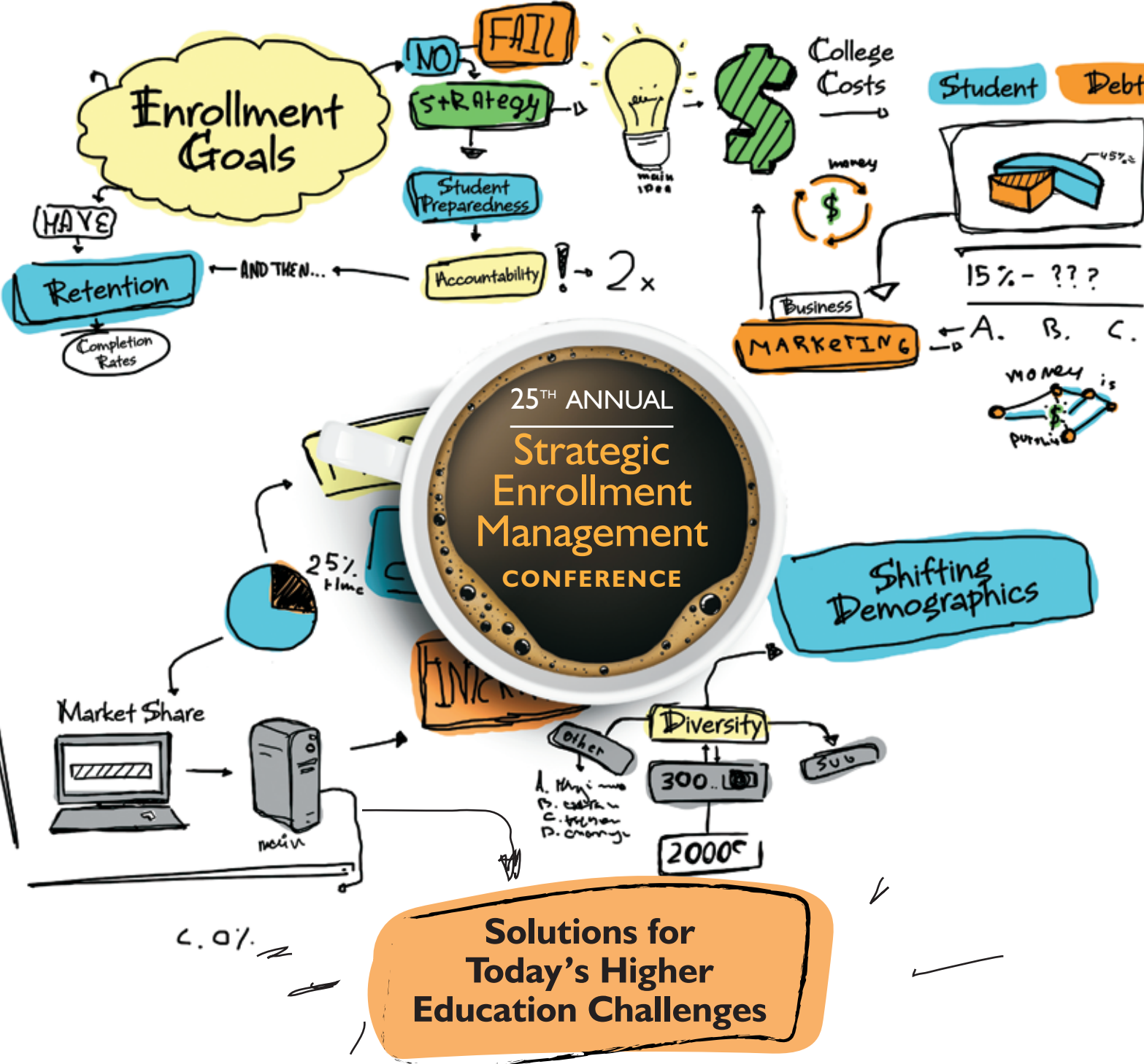
Presenter:
LeRoy Rooker, *AACRAO*
An International Example: Encouraging National Student Mobility—The ARUCC PCCAT National Transcript and Transfer Credit Nomenclature Project
Monday, 10:00 AM–11:15 AM
Room 310-311, Level 3
M2.4750

The Canadian registrarial and pathway organizations, ARUCC and PCCAT, are leading a multi-year project to examine transcript and transfer credit practices at postsecondary institutions across the country. The goal is to identify current practices and create and launch a national transcript and nomenclature standards guide by the fall of 2015. The presenter will share findings to date and provide another perspective on the topic of extending the transcript.

Presenter:
Joanne Duklas, *Duklas Cornerstone Consulting*
What Can Higher Ed Learn from Motorola? A Structured Approach to Assessing and Improving Processes
Monday, 10:00 AM–11:15 AM
Room 401, Level 4
M2.4064

Get lean, get efficient, get SIX SIGMA! Our group used Six Sigma to evaluate and improve our process for posting transfer credit. Our institution saw immediate and substantial improvements in efficiency, accuracy, and customer satisfaction.

Presenters:
Michelle Manuella, *University at Buffalo, SUNY*
Jennifer Meyers, *University at Buffalo, SUNY*



Solutions for Today's Higher Education Challenges

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CONFERENCE SESSIONS & EVENTS
Reverse Transfer: Increasing the Number of AA Degrees Awarded to Students in Florida
Monday, 10:00 AM–11:15 AM
Room 307, Level 3
M2.4069

This session will offer context on reverse transfer initiatives nationwide, including exemplary partnerships and completion data. Emphasis will be placed on the successes and challenges experienced by Florida International University, Miami Dade College, and Broward College in developing an effective and efficient reverse transfer model. This session will be especially valuable to persons who work directly with transfer students, support transfer student initiatives and/or advocate on transfer students' behalf, or who are interested in developing similar partnerships

Presenters:
Geneva Munoz, *Florida International University*
Janie Valdes, *Florida International University*
Rulx Jean-Bart, *Miami Dade College*
How to Build an Effective Yield Communication Flow
Monday, 10:00 AM–11:15 AM
Room 309, Level 3
M2.4079

This session is designed for counselors at two- or four-year schools who want to learn more about how effective yield marketing and communication can impact a student's enrollment choice. We tend to focus our communication efforts on prospective students, but what happens after they receive their decision? We'll discuss how you can use e-communication, social media tools, and the campus community to yield your transfer class.

Presenter:
Julie De Jesus, *Northeastern University*
Turn Transcripts into an Enrollment Asset
Monday, 10:00 AM–11:15 AM
Room 308, Level 3
M2.4261

On average, transfer students bring with them three to five transcripts each. And given the choice, they're more likely to attend schools that can quickly evaluate transfer

credit and accurately perform degree audits. After all, faster transfer decisions can drastically affect a student's course planning and registration, and progress toward degree completion. In order to meet matriculation, retention and graduation goals, schools have to find better ways to handle the high volume of credits that transfer students bring to campus. In this session, learn how Del Mar College and San Diego State University take transcript processing from a chore to an institutional advantage.

Presenters:
Gilberto Becerra, *Del Mar College*
Susan Reyes, *San Diego State University*
Peeling Back the Layers of Our Security Onion: Winona State University's Security Penetration Test
Monday, 10:00 AM–11:15 AM
Room 208, Level 2
M2.4083

Winona State University commissioned a system security penetration test. The test was a way to systematically peel back and examine layers of our security onion, from network security through to faculty/staff and student employee behaviors, while handling sensitive student data. This session will walk through the RFP request, the often "right under our nose" methods in which data was collected by the company, and the feedback from employees when they saw their results (both good and bad).

Presenters:
Tania Schmidt, *Winona State University*
Paul Stern, *Winona State University*
Building a Better Class Schedule at Northwestern, Texas at Austin, and Yale Universities
Monday, 10:00 AM–11:15 AM
Room 211-212, Level 2
M2.4133

Northwestern, UT at Austin, and Yale had very different problems to solve when it came to course offerings planning, class scheduling, and scheduling policy compliance. This session will address the complexities of building a class schedule using home-grown and vendor

CONFERENCE SESSIONS & EVENTS

solutions. We will discuss our goals for improvement in this area, how our processes have changed as a result of our tools, how we prepared for the transition, and how this will change the work in offices all over campus.

Presenters:

Jacquelyn Casazza, *Northwestern University*

Gabriel Olszewski, *Yale University*

Priscilla White, *University of Texas–Austin*

Avoid the Penalty Box! Making the Athletics Certification and APR Less Painful by Utilizing Technology Properly

Monday, 10:00 AM–11:15 AM

Room 213, Level 2

M2.4144

Athletic certification and academic progress reporting, let alone an audit if your campus is selected, can be an overwhelming and sometimes chaotic experience. Get the basics on what's required for NCAA and NJCAA certification and reporting, and how to prepare in advance for an audit by leveraging technology—primarily your SIS and distributed reporting tools—to ensure compliance at various stages.

Presenters:

Rob Fitzgerald, *Brown University*

Erin Reeder, *Anne Arundel Community College*

Curve Balls: Transfer Credit, Reverse Transfer, Transfer Recruitment—How To Best Hit It Out of the Park!

Monday, 10:00 AM–11:15 AM

Room 209, Level 2

M2.4228

Transfer students often wonder how many transfer credits their new institution will accept. Help these students eliminate strike-outs by displaying your transfer articulations in Transferology™, our nation-wide portal. Help staff determine transfer credit by utilizing TES®. With solutions from CollegeSource, everyone can hit a home run!

Presenters:

Shelly Jackson, *CollegeSource*

John Panzica, *CollegeSource*

PANEL DISCUSSION

“What are Business Leaders Really Looking for in a College Graduate?”

Monday, 11:30 AM–12:30 PM

Grand Ballroom 6-8, Level 4

ML.4321

Austin, Texas is a hotbed of high-tech industries and creative start-ups. Join us as we welcome a panel of Austin business leaders to discuss the state of education and work and explore how colleges and universities can work together to prepare the workforce of the 21st Century.

Panelists:

Cam Houser, *3 Day Startup*

Tyler Mandry, *AskU*

Andrew O'Hara, *Chiron Health*

Mike Reilly, *AACRAO [Moderator]*

Conference Luncheon

Monday, 12:30 PM–1:30 PM

Grand Ballroom 6-8, Level 4

Breakout Sessions

Monday, 1:45 PM–3:00 PM

EXTENDED TRANSCRIPT TRACK

Providing Context for the Contextualized Transcript: A Case Study

Monday, 1:45 PM–3:00 PM

Room 402-403, Level 4

M3.4283

This presentation provides an overview of the history and background of UNC's decision to implement a contextualized transcript. As of Spring 2015, this transcript is officially on hold, as the various constituents discuss the future plans for this new format. In addition to the politics and policy involved, of equal interest are the technical challenges learned from this project, which included several successes and a few critical failures that ultimately led to the decision to delay.

Presenters:

Christopher Derickson, *University of North Carolina at Chapel Hill*

Christy Samford, *University of North Carolina at Chapel Hill*



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College Scheduler automates schedule planning for students and presents them with every possible schedule that is available for immediate registration.

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00am	ACC-111-04		ACC-111-04		
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CONFERENCE SESSIONS & EVENTS

A Simple Solution: Merging Systems for Increased Efficiency and Improved User Experience

Monday, 1:45 PM–3:00 PM

Room 408-409, Level 4

M3.4037

Illinois once used a variety of systems to manage the enrollment process: Banner for our application, a homegrown system for visits, Talisma as our CRM, and paper copies shuffling between cubicles for Banner data entry and processing. That was before myllini, an integrated admissions solution. We'll discuss how myllini came to be and the effect it's had on user experience and operational efficiency, as well as the approach we plan to take in the future.

Presenter:**Daniel Harmon**, *University of Illinois***Building Lessons: Survival Stories from Creating a Custom Web Application**

Monday, 1:45 PM–3:00 PM

Room 211-212, Level 2

M3.4056

Frustrated with your SIS? Always dreamed of designing a web application just for your institution's unique needs? Learn how one professional school built a custom registration and course information application using web services. Emphasis will be on lessons learned, working with external vendors, how to keep momentum in multi-year, multi-phase projects, how to manage user expectations during roll-out, and updating reporting and documentation.

Presenter:**Heather Abbott**, *Yale University Law School***Past, Present, and Future: The Evolution of Technology, and its Impacts on the Academic Evaluation Process**

Monday, 1:45 PM–3:00 PM

Room 310-311, Level 3

M3.4078

Thomas Edison State College processed nearly 23,000 transfer credit evaluations during 2014. To meet this demand for high-quality, high-volume academic evaluations, the implementation of multiple technological platforms is critical. The presenters will discuss how the emergence of new technologies facilitates the increased

workflow efficiency within the Registrar's Office. Topics include document storage and retrieval, online catalog databases, and remote desktop access as it relates to telecommuting.

Presenters:**Robert Devine**, *Thomas Edison State College***Sean Reilly**, *Thomas Edison State College***Don't Stop Believing: The Non-Traditional Journey to UNCW**

Monday, 1:45 PM–3:00 PM

Room 401, Level 4

M3.4086

This presentation will explore four distinct non-traditional transfer student types at UNCW: main campus, extension site, military affiliated, and RN to BSN (Online Accelerated Program) students. Our data, examined over the past three years, substantiates the need for specialized recruitment strategies including admission coordinators to work exclusively with these populations, tailored communication plans and community college outreach, as well as integration methods.

Presenter:**Karla Blanton**, *University of North Carolina Wilmington***Speed to Degree: Creating a Transfer-Friendly Culture**

Monday, 1:45 PM–3:00 PM

Room 307, Level 3

M3.4099

We will explore ways to create a transfer-friendly environment and get students to their degrees faster from a degree plan, policy, process, articulation, and cultural perspective. This session will give an overview of what we have done at Kaplan University, and participants will divide into groups to learn best practices from others in attendance. The goal is to leave with new ideas you can implement at your institution to help get students to graduation faster.

Presenters:**Adam Downs**, *Kaplan University***Kate Rosch**, *Kaplan University*



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CONFERENCE SESSIONS & EVENTS
California State University's CourseMatch: The Cross-Campus Enrollment Program that Marries Students with the Course of their Dreams
Monday, 1:45 PM–3:00 PM
Room 208, Level 2
M3.4104

Learn how the California State University (CSU) updated its student systems and used articulation tools to facilitate enrollment across 23 campuses. To comply with state legislation, campus student systems provided user-friendly enrollment to other CSU campuses. Concurrently, the CSU Chancellor's Office used a workflow tool to deliver articulation tasks to campus transfer credit environments. Finally, building on these tools, a site was created to publish courses with articulation details.

Presenters:

Darlene Daclan, *California State University Chancellor's Office*

Angela Williams, *California State University Chancellor's Office*

The Certified Electronic Diploma has Arrived!!
Monday, 1:45 PM–3:00 PM
Room 213, Level 2
M3.4140

Come learn more about a truly revolutionary method for distributing diploma and other officially certified documents. The presenters will discuss a transactional document that provides the student with an alternative to the transcript, thereby allowing the recipient—including employers, governments and embassies—to independently validate the document. This method is already accepted by state governments and the Federation of State Medical Boards.

Presenters:

Thomas Black, *Stanford University*

Corey Wahl, *Colorado School of Mines*

The Paper Trail Ends Here: Indiana State University's Paperless Curriculum and Catalog Successes
Monday, 1:45 PM–3:00 PM
Room 308, Level 3
M3.4293

Indiana State University will share how the University conquered an outdated paper-based curriculum approval and catalog process by implementing Curriculog and Acalog. These fully integrated systems manage the entire curriculum and catalog process, resulting in increased transparency, efficiency, and accuracy while supporting integration with other campus systems. Learn where Indiana State University started, where they are now, and where Acalog and Curriculog will take them in the future.

Presenters:

Gina Monaghan, *DIGARC*

Cindy Otts, *Indiana State University*

What Are You Waiting For? Deliver an Official Transcript in MINUTES!
Monday, 1:45 PM–3:00 PM
Room 209, Level 2
M3.4304

The National Student Clearinghouse, in partnership with Ellucian, has built a fully-automated transcript ordering and delivery solution using Cloud and API technologies. Come and hear from schools that have actually made the move to automation. With more than 70 schools using this solution, and part of your baseline software, there is no reason to wait.

Presenter:

Adriene Doray-Franklin, *National Student Clearinghouse*

Rebooting Transcript Processing with Intelligent Capture
Monday, 1:45 PM–3:00 PM
Room 309, Level 3
M3.4360

Bogged down by manual data entry and long turnaround times, the University of Texas at Arlington (UTA) selected OCR technology from Perceptive's Intelligent Capture for Transcripts to speed transcript processing and evaluation. The process now includes workflow that uploads transcript data into PeopleSoft, as well as pushes courses without articulation rules to a team that builds new courses in advance of the evaluation.

Presenters:

Joy Frazier, *The University of Texas at Arlington*

Hans Gatterdam, *The University of Texas at Arlington*

Shannon Williams, *The University of Texas at Arlington*

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CONFERENCE SESSIONS & EVENTS

Refreshment Break in Exhibit Hall
Monday, 3:00 PM–3:45 PM
Grand Ballroom 1-5, Level 4
Breakout Sessions
Monday, 3:45 PM–5:00 PM
Case Studies: Electronic Data Lifecycle From Application to Enrollment
Monday, 3:45 PM–5:00 PM
Room 213, Level 2
M4.4071

This session will highlight case studies from two institutional perspectives on the process and the technology used to accomplish automation and integration in the various points of the Electronic Data Lifecycle, from application to enrollment.

Presenters:
Tuan Anh Do, *San Francisco State University*
Melinda Dvorak, *The University of Texas at Austin*
Preferred Name and Pronoun at the University of Vermont: How We Did it and What We've Learned
Monday, 3:45 PM–5:00 PM
Room 408-409, Level 4
M4.4082

In 2009, The University of Vermont became the first school to provide students the ability to enter a preferred name and pronoun in Banner. This session will review the campus climate that pushed this project to the top of the to-do list, the questions we set out to answer, the composition of the project team, the project scope, the technical solution, and what we've learned.

Presenter:
Keith Williams, *University of Vermont*
Can a Statewide System Really Improve Transfer?
Monday, 3:45 PM–5:00 PM
Room 401, Level 4
M4.4091

This session will be a presentation and discussion of Illinois' transfer initiatives, including: the value of maintaining institution-specific data on transfer patterns with an understanding of the state's transfer profile; the advantages and challenges of a statewide initiative in an institutionally diverse state; how Illinois approaches the challenges and seeks to maximize the advantages; and practices available to all institutions in developing military credit articulations.

Presenters:
Lois Bishop, *DePaul University*
Dena Lawrence, *University of Illinois at Urbana–Champaign*
How Iowa State University Collaborates with Iowa Community College Partners to Promote Transfer Student Success
Monday, 3:45 PM–5:00 PM
Room 307, Level 3
M4.4108

Learn how Iowa State University has extensively collaborated and articulated with Iowa's 15 unique Community College Districts to create an immersive student support environment. We will discuss a variety of resources offered: faculty involvement, academic advising, admissions' programs, and articulation information. Ongoing collaboration has strengthened our institutional partnerships and improved the transfer process.

Presenters:
Susie DeMoss, *Iowa State University*
Paige Duncan, *Iowa State University*
Eric Merten, *Indian Hills Community College*
Nancy Woods, *Des Moines Area Community College*
Transfer Credit Evaluation Best Practices
Monday, 3:45 PM–5:00 PM
Room 310-311, Level 3
M4.4115

Clep? ACE? IB? AP? College Credit? Online Courses? This session will share some industry-wide best practices in transfer credit collected from admissions and registrar's offices across the nation. Come hear what your colleagues are doing and share some best practices of your own!

Presenter:
Nicole Kragt, *Kalamazoo College*

CONFERENCE SESSIONS & EVENTS

Transfer Admission Revamped: When University Goals and Office Function Intersect

Monday, 3:45 PM–5:00 PM

Room 402-403, Level 4

M4.4128

Staff restructuring, budget cuts, and staff attrition can impact the processing of transfer applications. Visualizing a solution is one thing; creating a workable solution is another. This session will provide the vision, collaboration, pitfalls and the buy-in involved in utilizing process improvement and technology to address transfer needs at a large public university.

Presenters:**Matt Basgall**, *Michigan State University***Alexander Torres**, *Michigan State University***How the CART Request for Service System Enabled the Registrar to Serve the Campus with an Organizational Structure**

Monday, 3:45 PM–5:00 PM

Room 211-212, Level 2

M4.4134

As hubs of interoffice communication, today's registrar's offices are inundated with a massive volume of phone calls, e-mails, paper, and in-person requests, all of which need to be fielded, prioritized, and handled expediently and gracefully. This session will explore the benefits of an innovative website developed to ease constraints imposed by a centralization initiative that significantly reduced staff numbers.

Presenters:**Carissa Bullman**, *Indiana University–Bloomington***Darren Hawkins**, *Indiana University–Bloomington***How Carnegie Mellon University Manages the Graduation Process**

Monday, 3:45 PM–5:00 PM

Room 309, Level 3

M4.4146

Our degree certification and diploma process has several components. The graduation management component collects degree and diploma information for expected graduating students. Departments certify primary degrees including additional majors and minors, indicate university and college honors, record thesis titles, and can view the diploma delivery process. Students can also view the status of their certification and diploma delivery.

Presenters:**Joy Cavaliero**, *Carnegie Mellon University***John Papinchak**, *Carnegie Mellon University***Scheduling with Student Pathways to Successful Degree Completion!**

Monday, 3:45 PM–5:00 PM

Room 308, Level 3

M4.4292

Using Infosilem scheduling solutions, learn how you can enhance your scheduling process so that your course schedule is perfectly aligned to your students' academic requirements. See how colleges and universities are incorporating student pathways into their scheduling workflow to produce a structured, conflict-free master schedule that sees their students gain access to the courses they need to progress, with a clear path towards successful degree completion!

Presenter:**Philippe Melis**, *Infosilem, Inc.***Evolution of Data Exchange**

Monday, 3:45 PM–5:00 PM

Room 209, Level 2

M4.4306

As student mobility continues to rise, the need to evolve the exchange of student records from paper to electronic will continue to gain momentum. In this session, National Student Clearinghouse will describe its approach to that transition and how it will enable the automated exchange of standards-based data files.

Presenters:**Doug Falk**, *National Student Clearinghouse***Dave Landry**, *National Student Clearinghouse***Students Rethink the Office of the Registrar's Space to Enhance Collaboration, Creativity, and Engagement**

Monday, 3:45 PM–5:00 PM

Room 208, Level 2

M4.4311

Looking for creative ways to redesign some of your work space? Come learn how a class of UW-Madison students helped us "flip our office space." This class studied the theory of Design Thinking, which emphasizes practical application and placing human needs at the center of design engagement. The students will present a variety

CONFERENCE SESSIONS & EVENTS

of different methods used to evaluate and assess the registrar's work, and share their recommendations for re-designing the space to support creativity and collaboration.

Presenters:

Scott Owczarek, *University of Wisconsin–Madison*

Grace Cervantes, *University of Wisconsin–Madison [student]*

Robyn Connors, *University of Wisconsin–Madison [student]*

Emily Cruz, *University of Wisconsin–Madison [student]*

Breakout Sessions and Roundtables
Monday, 5:00 PM–6:00 PM
A Retrospective on an Office of the Registrar's First Year in Social Media
Monday, 5:00 PM–6:00 PM
Room 208, Level 2
M5.3970

The Indiana University Bloomington Office of the Registrar started actively engaging in social media via Twitter and Facebook during this past academic year. Find out what we learned. With the advent of a one-stop shop for students, the Office of the Registrar focuses on providing information and support to the various academic and administrative units on campus. As a result, our social media messaging is generally directed toward faculty and staff.

Presenter:

Michael Carroll, *Indiana University–Bloomington*

Calendaring System for Registrar and IT Operations
Monday, 5:00 PM–6:00 PM
Room 211-212, Level 2
M5.4055

Like other offices, Ohio State's Registrar's Office struggled with managing all of the dates related to office operations. To address this, a calendar application was developed that allows planning dates a semester or more in advance. The system allows staff to begin with student-facing public dates for a semester and build in trigger dates related to processing, communication, and systems jobs. The calendar system notifies staff of their upcoming tasks and exports for the web.

Presenter:

Jack Miner, *The Ohio State University*

EDX: Electronic Exchange of Student Records Roundtable
Monday, 5:00 PM–6:00 PM
Room 213, Level 2
M5.4076

This roundtable with the AACRAO Speede Committee is open to all conference attendees! Please come join the electronic transcript exchange discussion. Ask questions and share ideas.

Facilitator:

Monterey Sims, *University of Phoenix*

It Never Stops for the One-Stop
Monday, 5:00 PM–6:00 PM
Room 401, Level 4
M5.4113

Join us while we openly discuss our experiences with rolling out and sustaining a One-Stop-Shop. Learn what to expect with the evolution of students, technology, and budget restraints. How did WSU maintain areas of expertise while growing into a truly integrated model? The presenters will discuss topics candidly and welcome questions, conversation, and concerns as you build the vision for your institution.

Presenters:

Tania Schmidt, *Winona State University*

Paul Stern, *Winona State University*

Transfer Partnerships Roundtable
Monday, 5:00 PM–6:00 PM
Room 307, Level 3
M5.4136

Is your institution engaged in a successful degree partnership program? Are your partnership programs experiencing growing pains? Are you wondering how to begin a new program? No matter where you are in the journey to a successful degree partnership program, you're sure to benefit from attending this discussion. Be prepared to share your trials and successes and to get your questions answered.

Facilitator:

David Sundine, *University of Washington*

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CONFERENCE SESSIONS & EVENTS
Transfer Recruitment and Retention Roundtable
Monday, 5:00 PM–6:00 PM
Room 402-403, Level 4
M5.4138

Join your colleagues for a lively discussion of transfer recruitment and retention issues. How have you been successful in reaching potential transfer students? Are you seeing more transfers than in previous years? How are you ensuring their success? How do transfer students fit into your overall enrollment management plan? Come prepared to share your answers to these questions and to hear how others are tackling issues that you may be facing.

Facilitator:
Jane Rex, *Appalachian State University*
Building a Cost-Productive, Highly Configurable, Maximum-Functionality Curriculum Management System From Scratch
Monday, 5:00 PM–6:00 PM
Room 408-409, Level 4
M5.4147

Building software is hard—harder than it needs to be. Time-honored traditions of over-staffed, over-funded, “waterfall” software development projects are tired and

need to go away. Community-developed software was a great idea, but plagued with delays. This session will discuss how U of M turned that around and created a new student module (Curriculum Management) in record time. Attendees will walk away with an understanding of how a responsive software development process was created.

Presenter:
Adrian Cornelius, *University of Maryland–College Park*
Highly Selective Institutions Network Roundtable
Monday, 5:00 PM–6:00 PM
Room 309, Level 3
M5.4379

The purpose of the Highly Selective Institutions Network is to identify the unique academic and social characteristics of colleges and universities who have rigorous academic criteria for admission. These institutions typically serve highly academically talented students who are mostly “traditional” in age and draw from a national and international base. Network members share effective orientation programs and services from their institutions. If you want to discuss transfer in this context, this discussion is for you.

Facilitator:
Sasha Suzuki, *Wake Forest University*


Tuesday, July 14 Agenda

Registration Open

7:30 AM–12:00 PM

Grand Ballroom Foyer, Level 4

AACRAO Booth and Bookstore

7:30 AM–12:00 PM

Grand Ballroom Foyer, Level 4

Cyber Café

7:30 AM–12:00 PM

Grand Ballroom Foyer, Level 4

Speaker Ready Room

7:00 AM–11:15 AM

Room 404, Level 4

Continental Breakfast

7:30 AM–8:00 AM

Grand Ballroom Foyer, Level 4

Breakout Sessions

8:00 AM–9:00 AM

Breakout Sessions

9:15 AM–10:15 AM

Closing Plenary Presentation

“Competency-Based Education 2.0”

10:30 AM–11:30 AM

Grand Ballroom 6-8, Level 4

Presenter:

Steven Mintz, *Executive Director, Institute for Transformational Learning for the University of Texas System and Professor of History, The University of Texas at Austin*

Breakout Sessions

Tuesday, 8:00 AM–9:00 AM

EXTENDED TRANSCRIPT TRACK

The Extended Transcript, Part II

Tuesday, 8:00 AM–10:15 AM

[NOTE TIMING: This is a double session]

Room 402-403, Level 4

T1 & T2.4290

In this final session of AACRAO’s extended transcript framework project, participants will help develop the final framework. Come ready to roll up your sleeves, help resolve any outstanding issues and challenges, and contribute to the final document that will be published after the conference.

Presenters:

Tina Falkner, *University of Minnesota–Twin Cities*

Brad Myers, *The Ohio State University*

An Inside Look at Transfer Credit at the University of Texas–Austin

Tuesday, 8:00 AM–10:15 AM

[NOTE TIMING: This is a double session]

Off Site, Meet in Lobby

T1 & T2.4295

Ranked among the biggest and best research universities in the country, UT Austin is home to more than 51,000 students. At this double session, a limited number of attendees will travel to the UT-Austin campus for a behind-the-scenes look at how an institution of this size handles a staggering amount of transfer coursework. Attendees will also gain insight into UT-Austin’s visit programs for prospective students. **NOTE: Requires sign-up in advance to participate.**

Presenters:

Keith Baird, *University of Texas–Austin*

Caroline Enriquez, *University of Texas–Austin*

Mary Grigsby, *University of Texas–Austin*

Mike Washington, *University of Texas–Austin*



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Join us for our session:

The Paper Trail Ends Here: Indiana State University's Paperless Curriculum and Catalog Successes

Date/time: Monday, July 13, 1:35 - 3:00 p.m.

Location: Room 308

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CONFERENCE SESSIONS & EVENTS
Using Technology Tools to Meet Outrageous Transfer Articulation Service Agreements

Tuesday, 8:00 AM–9:00 AM

Room 208, Level 2

T1.4085

UO evaluates more than 18,000 transcripts annually, all within a 3-5 day service agreement time frame. This session covers techniques for tracking work, tips for making and storing equivalencies, then serving them to the public. Other topics include OrACRAO Curriculum Template, Study Abroad Web Look-up, “Hands-Free EDI Processing,” and “Hands-Free Reverse Transfer.”

Presenter:
Susan Eveland, *University of Oregon*
Grade Change Workflow Implementation

Tuesday, 8:00 AM–9:00 AM

Room 408-409, Level 4

T1.3990

University of Houston implemented Grade Change Workflow procedures with the close of the Fall 2013 term with significant success. More than a year later, we will share technical setup, what went well, and what had to change.

Presenter:
Cassandra Heavrin, *University of Houston–University Park*
PDF Transcript Recommendations, Best Practices, and Tips for Optimization

Tuesday, 8:00 AM–9:00 AM

Room 213, Level 2

T1.4072

Are you thinking about or using PDF transcripts in any way (sending or receiving)? We will give some tips to make your implementation easier.

Presenters:
Susan Dorsey, *University of Colorado Boulder*
Susan Reyes, *San Diego State University*
Modifications to Your SIS: Why it's Necessary!

Tuesday, 8:00 AM–9:00 AM

Room 211-212, Level 2

T1.4092

In order for the University of Oregon to keep up with federal, state and university/faculty laws, regulations, and policies, we must modify our SIS (Banner). Examples of these modifications include building uploading processes via self service; modifying Last Date of Attendance for Financial Aid; building an application, forms, and reports for National Student Exchange; and much more. This is not a session that promotes modifications when baseline functionality works well, but rather focuses on modifications required to comply with regulations or modification desired for improvement to both business processes and customer service.

Presenter:
Brian Lowery, *University of Oregon*
Community College Transfer Students: A Program to Help with the Quest to Belong

Tuesday, 8:00 AM–9:00 AM

Room 307, Level 3

T1.4106

Transfer students from community college undergo both negative and positive experiences in searching for a sense of belonging when they arrive at a small private liberal arts and sciences university. Although it has been found through a recent study that transfer students suffer many negative experiences, most of the students have felt they found a sense of community through a specific support program created to assist transfer students.

Presenter:
Bertha Faudoa, *Southwestern University*

CONFERENCE SESSIONS & EVENTS
Serving Those Who Serve: Supporting Military and Veteran Students through Policy and Procedure

Tuesday, 8:00 AM–9:00 AM

Room 309, Level 3

T1.4139

The presenters recently collaborated on a chapter for the revised edition of the AACRAO publication: *The College Transfer Student in America: The Forgotten Student*, detailing the policies and procedures that Embry-Riddle has put into place to best serve their military and veteran population. Please join them for an interactive discussion of Embry-Riddle's residential and worldwide campuses' support of military and veteran students, and consider how you might apply these ideas at your college or university.

Presenters:

M.J. Caro, *Embry Riddle Aeronautical University—Daytona Beach*

Edward Trombley, *Embry Riddle Aeronautical University Worldwide*

CourseLeaf: Integrated Curriculum and Catalog Management Solutions

Tuesday, 8:00 AM–9:00 AM

Room 308, Level 3

T1.4258

CourseLeaf is the leading solution for the seamless progression from curriculum proposals to publishing a web, mobile, and print-ready catalog that accurately reflects an institution's programs. Learn how dynamic curriculum proposals, automated work flows, and integration with student information systems work to deliver more efficiency in the academic process.

Presenter:

Greg Soare, *CourseLeaf from Leepfrog Technologies*

Developing the Technology for a Reverse Transfer Program

Tuesday, 8:00 AM–9:00 AM

Room 401, Level 4

T1.4294

Are you considering developing the increasingly popular strategy of Reverse Transfer in your state? In this session, we will help you learn the different questions to ask regarding policies, procedures, and technology. We will discuss what has worked well, what difficulties we encountered, and how North Carolina solved many of the obstacles using technology while working with PeopleSoft, Banner and Colleague.

Presenters:

Michelle Blackwell, *University of North Carolina*

Elizabeth Reilley, *University of North Carolina*

RESEARCH SESSION

NATIONAL STUDENT CLEARINGHOUSE

RESEARCH CENTER
Transfer and Mobility: A National View of Postsecondary Pathways of First-Time Students

Tuesday, 8:00 AM–9:00 AM

Room 209, Level 2

T1.4231

This session will present the findings from the new report of the National Student Clearinghouse Research Center on transfer and mobility patterns of students who began postsecondary education in fall 2008. The study follows each student's enrollment over six years, through summer 2014, to identify the total number of movements or transfers among institutions, as well as the timing and destination of the first transfer. Students' enrollment patterns across two-year and four-year, public and private institutions as well as across state lines will be examined.

Presenter:

Afet Dundar, *National Student Clearinghouse*

Breakout Sessions

Tuesday, 9:15 AM–10:15 AM

Leveraging Systems, Servers, Vendors, and Standards to Innovate, Automate, and Improve Student Services

Tuesday, 9:15 AM–10:15 AM

Room 213, Level 2

T2.4074

This panel presentation provides an overview of how schools have successfully partnered with vendors and providers to enhance services delivered to their students. The presentation also highlights how some schools have leveraged their internal systems and web services to automate many high-volume, time-sensitive processing operations critical to student services delivery.

Presenters:

Jim Bouse, *University of Oregon*

Reid Kallman, *Stanford University*

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CONFERENCE SESSIONS & EVENTS

The Transfer Handbook: A Panel Discussion with the Authors

Tuesday, 9:15 AM–10:15 AM

Room 401, Level 4

T2.4137

Hear from a panel of authors of *The Transfer Handbook, Promoting Student Success*. Get practical advice on attracting, retaining, and guiding transfer students. Topics covered include strategies for orientation and advising; curricular issues; articulation agreements; preparing community college students for transfer; non-traditional students as transfers; and student swirl.

Facilitator:
Joe Vainner, *Cleveland State University*
Presenters:
Jane Rex, *Appalachian State University*
Jack Miner, *The Ohio State University*
Frank Yanchak, *Franklin University*
Ed Trombley, *Embry-Riddle Aeronautical University*
M.J. Caro, *Embry-Riddle Aeronautical University*
Using a Technical Re-Design Project to Transform a Registrar's Office

Tuesday, 9:15 AM–10:15 AM

Room 211-212, Level 2

T2.4142

The registrar at the University of North Carolina at Chapel Hill initiated a major redesign of the security model for its student information system this past year. The project resulted in a significant decrease in roles and permission lists, and the security model is now both more auditable and maintainable for the future. As a result of the methods used, there is a clear vision for how to become a more efficient, process-driven office.

Presenters:
Christopher Derickson, *University of North Carolina at Chapel Hill*
Ira Knight, *University of North Carolina at Chapel Hill*
An Administrative Approach to Project Management

Tuesday, 9:15 AM–10:15 AM

Room 307, Level 3

T2.4148

This session will provide an administrator's view and approach to effective project management, outline the components of project management such as requirements determination and communication strategies, as well as cover the benefits and value gained using real-world examples in a registrar's office.

Presenter:
Brenda Schumann, *The University of Texas at Austin*
Transfer Finder: Targeting Transfer Student Success

Tuesday, 9:15 AM–10:15 AM

Room 209, Level 2

T2.4229

Ellucian Degree Works Transfer Finder allows a student to audit coursework from their current school and other schools attended within the network against degree requirements at partner institutions. Learn how this tool can aid in providing a seamless transfer experience and bolster transfer student success. Testing experiences will be shared by SUNY Oswego, part of the inaugural implementation by the State University of New York system in support of transfer mobility initiatives.

Presenters:
Jerret LeMay, *SUNY College at Oswego*
Mark Wysoski, *Ellucian*
Are You Happy?

Tuesday, 9:15 AM–10:15 AM

Room 308, Level 3

T2.4260

A simple question: Are you happy? For the past 20 years, the field of positive psychology has investigated the factors that help normal people lead happier lives. Join a fellow (non-expert) pilgrim in the science of happiness, learn about some basic resources in the field, and get a list of suggested media as a springboard to helping yourself become a better you. We can start creating joy in your life.

Presenter:
Mark Hommerding, *Lifetouch Special Events*

CONFERENCE SESSIONS & EVENTS

CLOSING PLENARY PRESENTATION

“Competency-Based Education 2.0”

Tuesday, 10:30 AM–11:30 AM

Grand Ballroom 6-8, Level 4

T3.4135

For years, accreditors, employers and a host of educational reformers have sought an outcomes-oriented education with explicit learning objectives and rigorous assessments to evaluate and certify students' knowledge and proficiencies. In order to significantly increase student learning and career success, a growing body of thought has come to favor an approach that emphasizes demonstrated mastery of essential competencies. Why, then, has competency-based education—an educational model that places a premium on learning outcomes rather than class time—evoked a great deal of ambivalence among many observers? The answer, is because competency-based education lacks a commonly accepted definition.

The University of Texas System campuses are implementing an approach to competency-based education that differs fundamentally from that offered

elsewhere. Rather than conflating competency-based education with any online approach that grants credit based on tests, papers, and projects rather than seat time, it focuses on CBE's fundamental characteristics.

For competency-based education to be truly effective, it is essential to move forward on multiple fronts. We need high impact program designs that offer personalized learning pathways, a high degree of interactivity, state-of-the-art content, and powerful networking and collaborative experiences. We need 360-degree individualized student support, including instructional facilitators who can provide the mentoring that too few students currently receive. And we need new technologies to power next generation pedagogies and forms of education research previously impossible. Competency-based education can produce unprecedented gains in access, affordability, and student success. The challenge is to do this right.

Presenter:**Steven Mintz**, *University of Texas–Austin*

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Booth 208
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Booth 309

Advancing Global Higher Education
AACRAO
Booth 302

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The American Association of Collegiate Registrars and Admissions Officers (AACRAO) is one of the nation's oldest and largest higher education associations. Widely regarded as the leading authority on the emerging field of enrollment management, the association is a recognized source of information on student admissions, academic records, and international education. AACRAO serves as an independent advocate for the collegiate sector on a broad range of policy issues in Washington. The Association's policy agenda is founded on the principles of academic autonomy, access, and accountability.

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CourseLeaf from Leepfrog Technologies
Booth 215

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Booth 316

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National Student Clearinghouse
Booth 305

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Booth 214

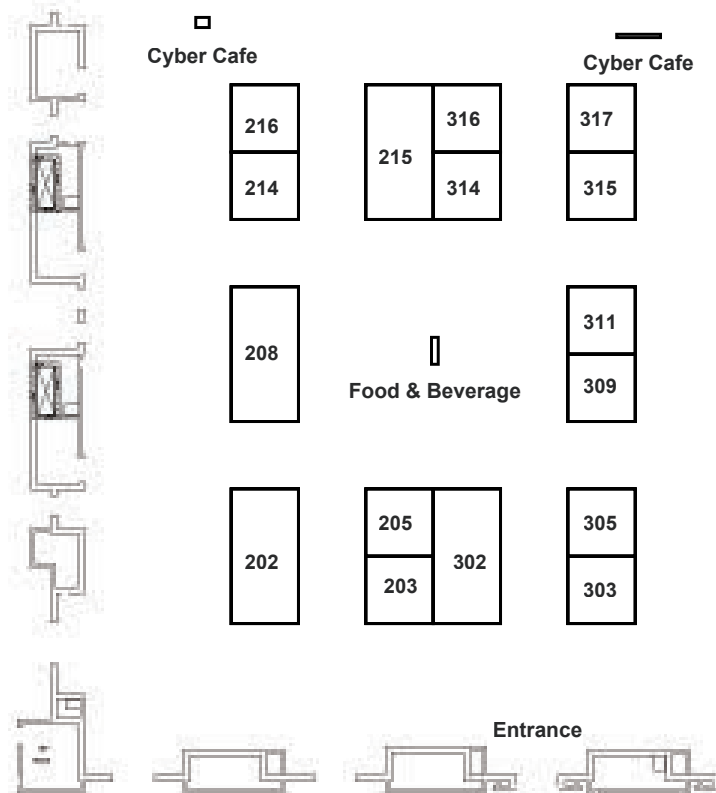
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