

102nd Annual Meeting



March 20-23, 2016 ■ Phoenix Convention Center, Arizona

Annual Meeting Program



103rd ANNUAL MEETING

APRIL 2-5, 2017

**Minneapolis Convention Center
Minneapolis, MN**

 **AACRAO**

Advancing Global Higher Education

www.aacrao.org

Welcome Letter. **2**

Sponsors **5**

Room Locations **6**

Annual Meeting Notes and Reminders **8**

Map of Downtown Phoenix **10**

Sheraton Grand Phoenix Hotel Floor Plan **11**

Convention Center Floor Plans **12**

2015-2016 Board of Directors **17**

2016 Annual Meeting Committees **17**

Past Annual Meetings **18**

AACRAO Award Descriptions **19**

2016 Award Winners **20**

Past Award Winners **26**

Featured Speakers **28**

Meeting at a Glance **35**

Saturday Events and Workshops **39**

Sunday Events and Workshops **41**

Monday Events and Sessions **46**

Tuesday Events and Sessions **65**

Wednesday Events and Sessions **83**

Exhibitor Floor Plan **94**

Exhibitor List and Booth Number **95**

Exhibitors and Contacts **97**

Exhibitor Products and Services **111**




Dear Colleague,

On behalf of AACRAO, welcome to Phoenix! This year marks our 102nd Annual Meeting, and with each passing year, AACRAO renews its commitment to serve and advance higher education by providing exceptional leadership and professional development in academic and enrollment services.

These dedicated efforts are reflected in our extensive range of sessions and workshops, which result from the diligent planning of the Annual Meeting Program Committee over the past year. At this year's Annual Meeting, take time to network with colleagues; stop by the AACRAO Film Festival to see how other schools are promoting their programs, services, and marketing/recruitment efforts through institutional videos; and join us for an hour of laughter as humorist and *New York Times* Best-Selling Author, Dave Barry, shares his thoughts on "The World According to Dave" during the Closing Plenary.

Make the most of your Annual Meeting experience—learn, share, explore new ideas, and most importantly, enjoy yourself. We wish you a very successful and productive Annual Meeting experience. Be sure to save the date for AACRAO's 103rd Annual Meeting in Minneapolis, Minnesota, April 2-5, 2017.

Sincerely,


Dan Garcia
AACRAO President


Mike Reilly
AACRAO Executive Director



What's that you said about free shipping?

That's right—meeting attendees receive complimentary shipping for orders of any size placed at our on-site bookstore (U.S. only). Don't miss this opportunity to add valuable resources to your office library. Fly by and browse our extensive selection today!



ORDER FORM PROVIDED ON BACK



AACRAO thanks the following sponsors for their generous support of the Annual Meeting:

NATIONAL STUDENT CLEARINGHOUSE

First-Time Attendee Orientation & Welcome
Timothy Egan and Dave Barry Plenaries
AACRAO ENGAGE Meeting App
Pens

NATIONAL STUDENT CLEARINGHOUSE RESEARCH CENTER

Corporate Research



parchment

Turn Credentials into Opportunities.
Totebags



DIGARC
curriculum + catalog

Hotel Key Cards



COLLEGE SCHEDULER
BY CIVITAS LEARNING

Badge Holders

INFOSILEM 
THE SCHEDULING PEOPLE

Course and Room Scheduling Track



SEAtS Software
The Student Success Platform

Student Success Track



RunnerTech

Evaluations



Lifetouch
Special Events

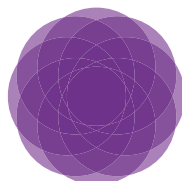
Conference Photography

PAVER FAMILY FOUNDATION

International Educators Reception

ETS TOEFL

International Educators Reception



AACRAO
INTERNATIONAL
EDUCATION
SERVICES

International Educators Reception

ACT

advancing lives

Corporate Research

All sessions and events are located at the Phoenix Convention Center unless otherwise indicated.

Phoenix Convention Center
100 North 3rd Street

As a courtesy to others, please remember to turn off your mobile devices.

Important Locations

AACRAO Bookstore

North 5-6 Lobby

Exhibit Hall

North Halls 5-6

AACRAO Booth

North Halls 5-6

Cyber Café

Located in the Exhibit Hall on Sunday, Monday, and Tuesday;
Located in North 5-6 Lobby near Registration on Wednesday.

Phoenix Hospitality Booth

North 5-6 Lobby

Minneapolis Publicity Booth

North 5-6 Lobby

Session Data Entry Room & Session Evaluations

North 221B

Speaker Ready Room

North 221A

*AACRAO will provide presentation computers in all meeting rooms, which will be networked to a central computer. **You may not use your own laptop.***

Presenters are required to check in at the Speaker Ready Room. Please stop by at least four hours prior to your presentation to verify that your presentation is formatted properly on the presentation computers.





ACALOG

CURRICULOG

400 SUCCESS STORIES
ON TIME. ON BUDGET. AS PROMISED.



DIGARC
curriculum + catalog

**REVOLUTIONIZING
THE WAY SCHOOLS MANAGE THEIR
MOST IMPORTANT ASSETS.**

With Acalog and Curriculog, you have the power to streamline, track, and control the course life cycle from conception to publication.

Learn from a panel of your peers during our session,
There Must Be a Better Way to Manage Catalog and Curriculum
Monday, March 21 at 9:30 a.m. in room North 127C

WWW.DIGARC.COM

Don't Miss the Following at the Annual Meeting

AACRAO ENGAGE Mobile App

Use your mobile device to get meeting updates, search the program, view facility maps, submit session evaluations and more! To download the app, visit: mobile.aacrao.org/.

Sponsored by

**NATIONAL STUDENT
CLEARINGHOUSE**

I Tweet for #aacrao



Follow @AACRAO on Twitter to get meeting updates and share your conference experiences on Twitter or Facebook by tagging them with #aacrao. Best tweet or post daily will receive a prize! Network with your social media active colleagues at the Tweet-up on Monday, March 21 during the 3:30 p.m. break at the AACRAO booth!

Wi-Fi Access

The Phoenix Convention Center offers complimentary wireless access in public lobby spaces, but it is not available in meeting rooms, offices, ballrooms and the exhibit hall.

AACRAO Screening Debut Film Festival

Come view your colleagues' movie masterpieces in North 125A during the Monday and Tuesday breakout session times. We will run a continuous loop of videos that were submitted from institutions around the world. See how others are promoting their programs, services, and marketing/recruitment efforts, and during lunch hours, take the opportunity to meet some of the submitters.

Visit the AACRAO Bookstore

AACRAO publications include how-to guides, handbooks, and cases from the field. For many of the sessions listed throughout the program, we have also listed relevant publications that may be of interest to you. The Bookstore will be located in North 5-6 Lobby.

Phoenix Visitor's Information Center

Are you looking for information on what to see, where to shop, the best places to dine, and how to get around in Phoenix? Then look no further than the Visitor's Information Desk, located on street level, near Metro Marche, on the Third Street side of the convention center. Representatives will be available from Sunday – Wednesday to provide all the information you need for an enjoyable day of sightseeing or a memorable night on the town!



Each year, there are outstanding presentations given at local state and regional conferences that were not submitted for consideration for the AACRAO Annual Meeting. The Best of the Best Program creates an opportunity for leadership of state and regional organizations to give additional recognition and nominate the outstanding presentations to potentially be a part of the 2016 AACRAO Annual Meeting. The AACRAO Program Committee reviewed all of the nominations and chose 3 presentations for inclusion this year. They are highlighted in the program.

Musical Entertainment and Native American Artisans

Yellow Bird Productions is a Native American family performing arts group. The founding Director, Ken Duncan, Sr., is a member of the San Carlos Apache tribe of Arizona, and Doreen Duncan, Manager, is a member of the Hidatsa and Arikara Nation of North Dakota. Their authentic dances, songs, and stories will introduce you to the essence and passionate spirit of Southwest Native culture. The group will perform at the Honorees Reception and the International Educators' Reception. Talon Ree Duncan, who was crowned the 2016 World Champion Teen Hoop Dancer in February, will perform on Sunday evening prior to the opening general session, and members of Yellow Bird Productions will be available for photographs outside the exhibit hall during the welcome reception.

Native American artisans—including a Navajo rug weaver, Apache flute maker, silver & turquoise jeweler, Maricopa potter, basket weaver, and a Hopi Kachina carver—will also be displaying and selling their wares in the registration area (North 5-6 Lobby) on Sunday from 4:30 to 7:30 p.m.

Welcome Reception in the Exhibit Hall

On Sunday evening enjoy light hors d'oeuvres and a cash bar while previewing the exhibit hall. Our vendors can discuss the latest technologies, help you improve on your current practices, and show you how to optimize your resources.

Earn Credit Towards SEM-EP

AACRAO's Strategic Enrollment Management Endorsement Program (SEM-EP) provides a well-defined career advancement track for SEM professionals. Take advantage of this valuable resumé-building and career advancement opportunity. Note that attendance at the AACRAO Annual Meeting fulfills one of the optional SEM-EP requirements. AACRAO will feature a SEM-EP session on Monday at 1:15 p.m. in North 123. Joe F. Head, SEM-EP Director, will be available to answer specific questions regarding the program.

Speak to an AACRAO Consultant

AACRAO Consulting offers colleges and universities quality, cost-effective consultation services that provide practical solutions for achieving institutional success. Stop by the AACRAO Consulting booth in the Exhibit Hall (**Booth 101**) for more information.

AACRAO IES and EducationUSA Partner in the Exhibit Hall

AACRAO's International Education Services (IES) has once again partnered with EducationUSA and the Department of State to bring EducationUSA advisors and embassy representatives from multiple countries to participate in the Annual Meeting. Visit their joint booth in the Exhibit Hall (**Booth 501**). IES representatives can discuss your credential evaluation needs, EducationUSA advisors will be available to share information about educational systems, student mobility, recruitment opportunities, and advising programs offered in the regions they represent.

AACRAO's Professional Development Courses

Stop by the AACRAO Booth (**201**) in the Exhibit Hall and learn how our professional development program—including online courses, webinars, and other educational opportunities—can benefit you. See a demonstration of an online course, meet some of our faculty, and be sure to enter our drawing for a free online professional development course!

Prize Drawings

Be sure to participate in the Exhibit Hall raffle. Visit our exhibitors, collect their signatures, and drop off your entry at the AACRAO booth in the Exhibit Hall. It's that easy! We are giving away prizes such as cash and gift certificates—be sure to fill out your raffle ticket!

Visit Phoenix and Minneapolis Hospitality Booths

Visit the 2016 and 2017 Annual Meeting hospitality booths, located in the North 5-6 Lobby. Stop by to say hello, pick up some treats, and learn about what to see and do in our Annual Meeting host cities.

Photography

Lifetouch Special Events will be taking pictures throughout the Annual Meeting. We will post the pictures to the web after the meeting.



Visit the Poster Sessions

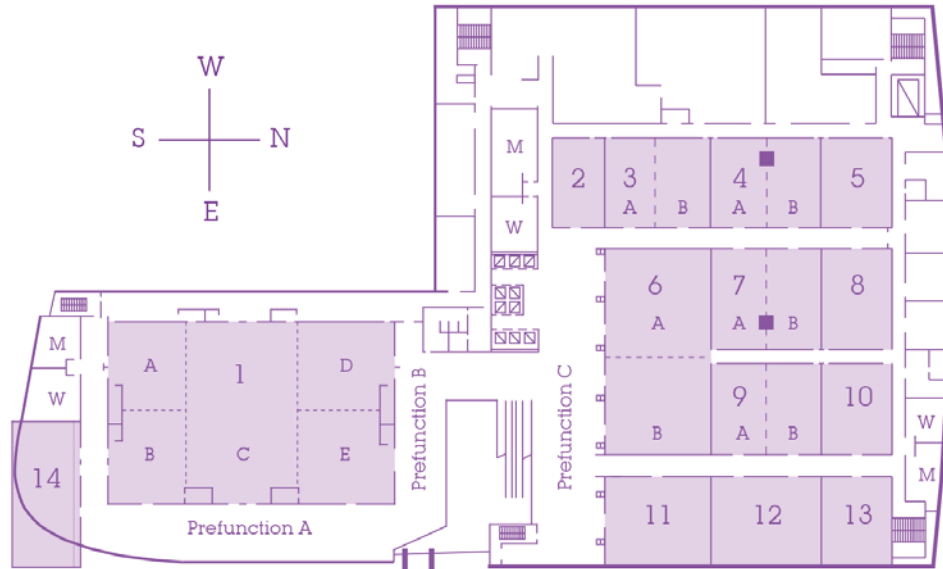
Poster sessions offer presenters an opportunity to discuss their topic in an informal setting, somewhat like an information fair. This year's posters are located in North Ballroom 120 Foyer. Presenters will discuss their posters on Tuesday, from 1:00 p.m. – 2:00 p.m. and from 3:45 p.m. – 4:45 p.m.



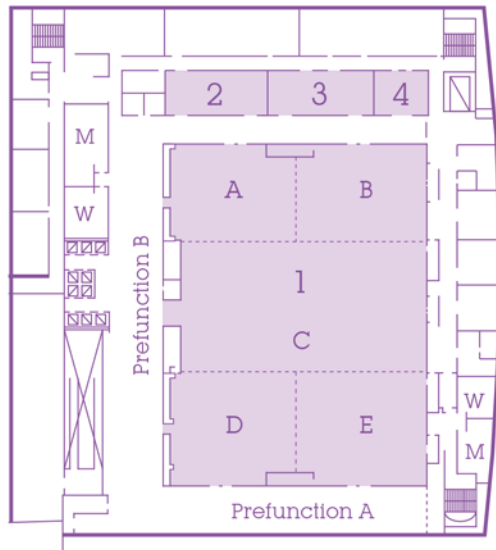
Sheraton Grand Phoenix Hotel

FUNCTION SPACE

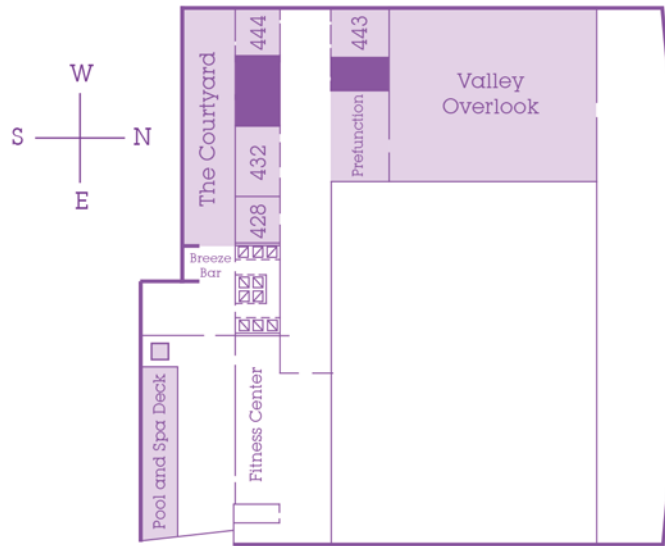
- 1 VALLEY OF THE SUN
- 2 ARCADIA
- 3 AHWATUKEE
- 4 LAVEEN
- 5 SOUTH MOUNTAIN
- 6 ENCANTO
- 7 MARYVALE
- 8 ESTRELLA
- 9 CAMELBACK
- 10 ALHAMBRA
- 11 DEER VALLEY
- 12 PARADISE VALLEY
- 13 NORTH MOUNTAIN
- 14 OCULUS



SECOND LEVEL



THIRD LEVEL

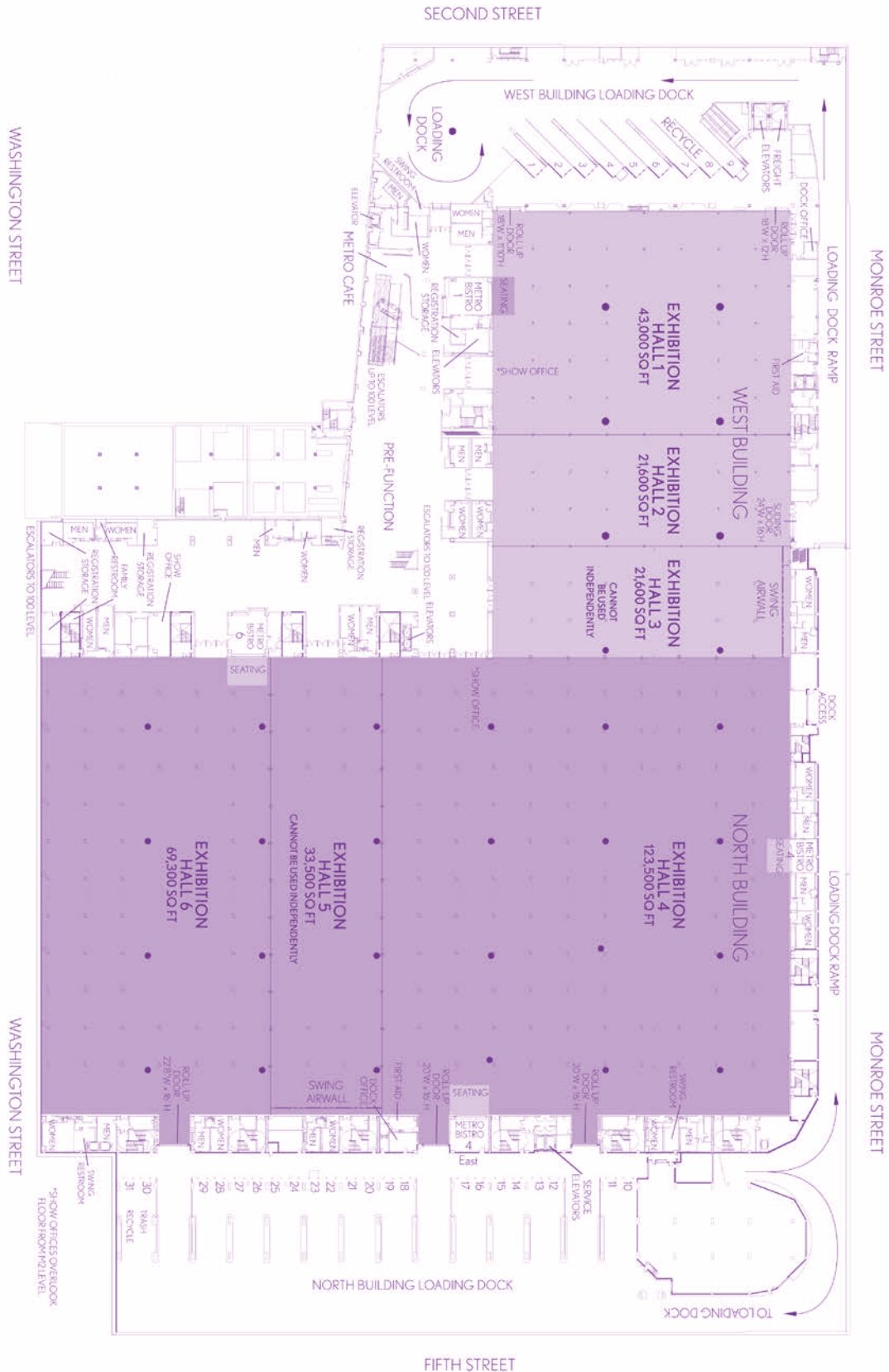


FOURTH LEVEL

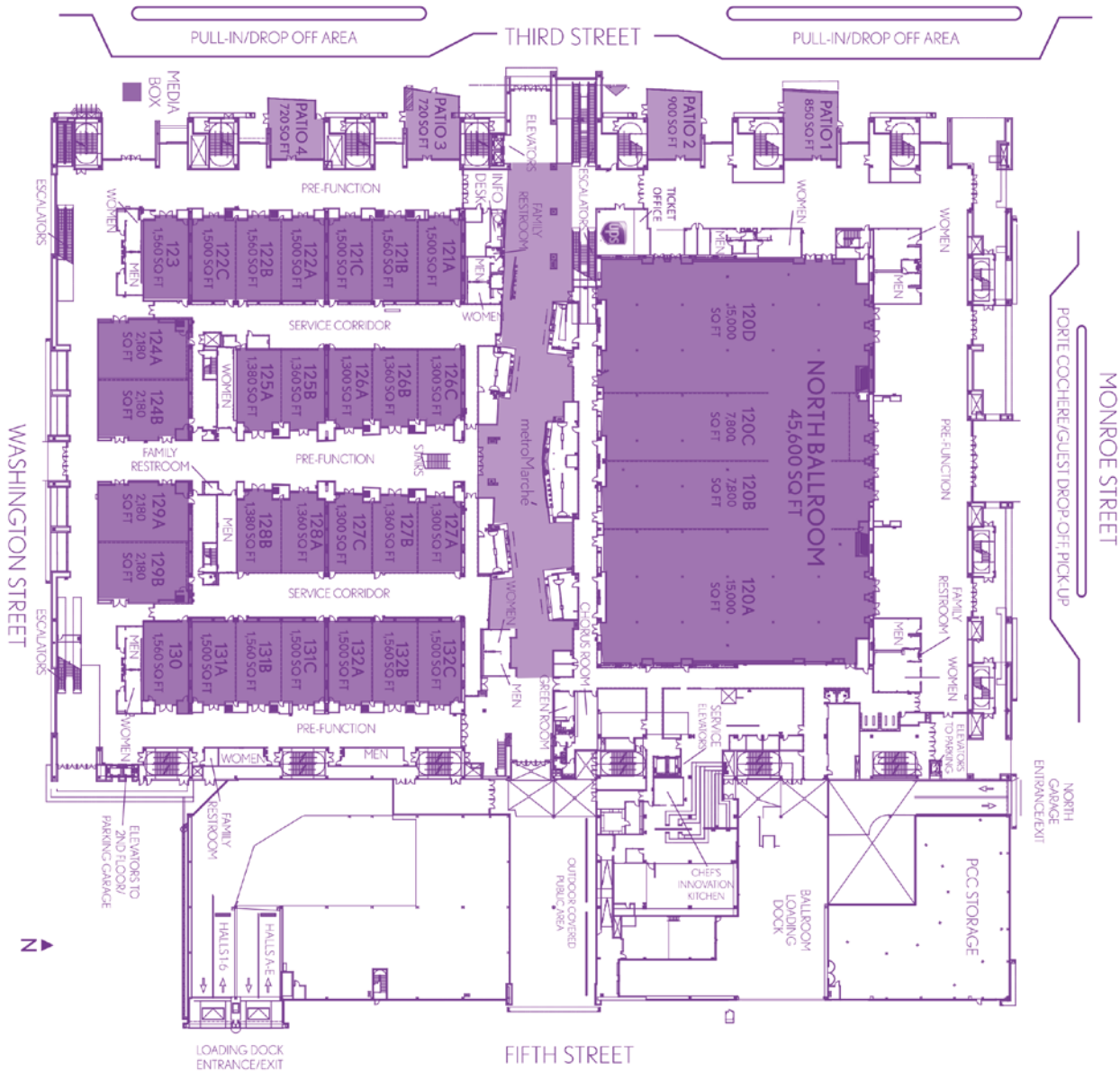
FUNCTION SPACE

- 1 PHOENIX
- 2 CAVE CREEK
- 3 DESERT SKY
- 4 CORONADO

North Building ■ Exhibition Hall ■ Lower Level



North Building ■ North Ballroom & Meeting Rooms ■ 100 Level Street Level



It's a simple idea ...

✓ **ORDER**  **SEND**  **RECEIVE**

All academic credentials electronically
With the most advanced credential management system

ACADEMIC TRANSCRIPTS

CO-CURRICULAR TRANSCRIPTS

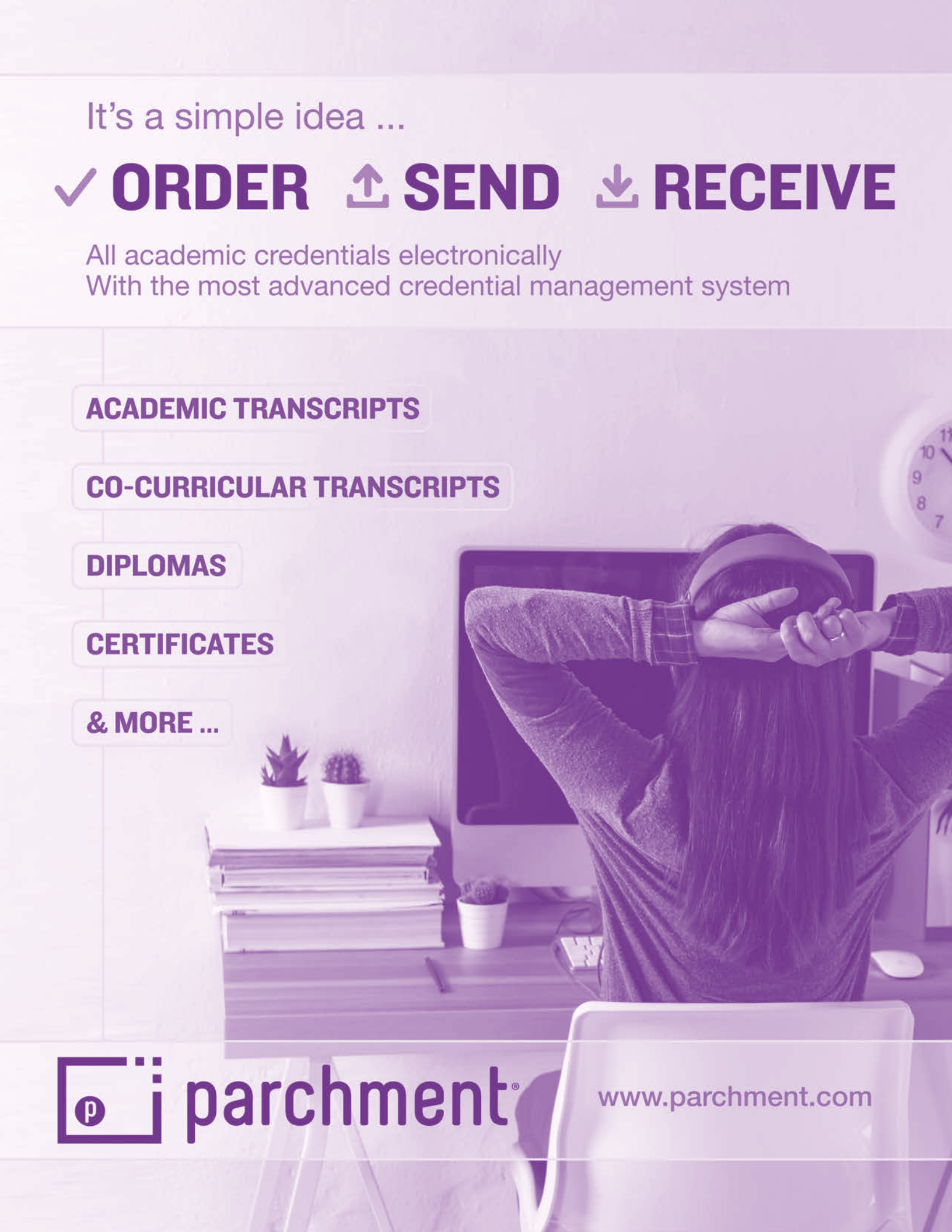
DIPLOMAS

CERTIFICATES

& MORE ...

 **parchment**[®]

www.parchment.com



102nd Annual Meeting

SCREENING DEBUT

- March 20-23, 2016
- Phoenix Convention Center, Arizona

Stop into Room North 125A and check out the blockbuster submissions of your peers. The AACRAO Screening Debut can satisfy your curiosity with a peek into how other campuses use this form of media for Marketing/Recruiting, Services, or even getting a glimpse into the Campus Culture.

Monday, March 21
8:00 a.m. – 9:15 a.m.
10:45 a.m. – 2:15 p.m.*

Topic

- Marketing/Recruiting

Tuesday, March 22
8:00 a.m. – 9:15 a.m.
11:30 a.m. – 1:00 p.m.**

Topics

- Welcome/Orientation
- Services
- Philosophy/Culture
- Potpourri

* From 11:30 a.m. – 1:15 p.m. Submitters may be available to discuss their videos and answer your questions.

** From 11:45 a.m. – 1:00 p.m. Submitters may be available to discuss their videos and answer your questions.



AACRAO Technology & Transfer Conference

JULY 10-12 • ANAHEIM MARRIOTT • ANAHEIM, CA

Sponsored by



Advancing Global Higher Education

PRESIDENT**Dan Garcia**

Vice President for Enrollment Management
West Texas A&M University

PAST PRESIDENT**Brad Myers**

University Registrar
The Ohio State University

PRESIDENT-ELECT**Paul Kyle**

Dean of Student Services and Success
Johnson County Community College

VICE PRESIDENT FOR INFORMATION TECHNOLOGY**Nicole Rovig**

University Registrar
Michigan State University

VICE PRESIDENT FOR LEADERSHIP AND MANAGEMENT DEVELOPMENT**Meredith Braz**

Registrar of the College
Dartmouth College

VICE PRESIDENT FOR ACCESS AND EQUITY**Monique Snowden**

Vice President for Academic & Enrollment Services
Fielding Graduate University

VICE PRESIDENT FOR ADMISSIONS AND ENROLLMENT MANAGEMENT**Luke Schultheis**

Vice Provost for Strategic Enrollment Management
Virginia Commonwealth University

VICE PRESIDENT FOR FINANCE**Stan DeMerritt**

Associate Academic Vice President
Wayland Baptist University

VICE PRESIDENT FOR RECORDS AND ACADEMIC SERVICES**Tina Falkner**

Director, Continuity and Compliance
University of Minnesota – Twin Cities

VICE PRESIDENT FOR INTERNATIONAL EDUCATION**Jacquelyn Elliott**

Chief Enrollment Specialist at Marion Military Institute & International Liaison Specialist at the University of Missouri – St. Louis

VICE PRESIDENT AT LARGE**Scott Dittman**

University Registrar
Washington and Lee University

EXECUTIVE DIRECTOR**Mike Reilly**

American Association of Collegiate Registrars and Admissions Officers

PROGRAM COMMITTEE CHAIR**Jack Miner**

The Ohio State University

PROGRAM COMMITTEE VICE CHAIR**Tim Amyx**

Volunteer State Community College

COORDINATORS**Group 1: Admissions and Enrollment Management****Seth Kamen**

Montgomery College

Group 2: International Education**Karee Head**

University of Idaho

Group 3: Records and Academic Services**Cem Sunata**

California Polytechnic State University - San Luis Obispo

Group 4: Leadership and Management Development**Bob Kubat**

The Pennsylvania State University

Group 5: Access and Equity**Tina DeNeen**

University of Alabama at Birmingham

Group 6: Information Technology**Ingrid Nuttall**

University of Minnesota – Twin Cities

Group 7: Workshops and Special Sessions**Ari Kaufman**

Berklee College of Music

Annual Meeting Evaluations Committee**CHAIR, EVALUATIONS****Marianne Stickel**

Dominican University of California

VICE CHAIR, EVALUATIONS**Jonathan Helm**

Baylor University

Annual Meeting Volunteers**CO-CHAIR, VOLUNTEERS****Monterey Sims**

University of Phoenix

CO-CHAIR, VOLUNTEERS**Hue Haslim**

Western International University

Year	City	President	Attendance
1910	Detroit, MI	Alfred H. Parrott	24
1911	Boston, MA	A. Howry Espenshade	30
1912	Chicago, IL	A. Howry Espenshade	38
1913	Salt Lake City, UT	John A. Cravens	23
1914	Richmond, VA	E.J. Matthews	46
1915	Ann Arbor, MI	George O. Foster	55
1916	New York, NY	Walter Humphries	69
1917	Lexington, KY	Frank A. Dickey	66
1919	Chicago, IL	Arthur W. Tarbell	106
1920	Washington, DC	Erza L. Gillis	107
1922	St. Louis, MO	Arthur G. Hall	118
1924	Chicago, IL	James A. Gannett	160
1925	Boulder, CO	Thomas J. Wilson, Jr.	105
1926	Minneapolis, MN	George P. Tuttle	166
1927	Atlanta, GA	Rodney M. West	214
1928	Cleveland, OH	Ira M. Smith	253
1929	Seattle, WA	Charles E. Friley	119
1930	Memphis, TN	Edward J. Grant	250
1931	Buffalo, NY	J. Pearce Mitchell	252
1932	Chicago, IL	R.N. Dempster	282
1933	Chicago, IL	J. G. Quick	266
1934	Cincinnati, OH	Frank O. Holt	219
1935	Raleigh, NC	Kenneth P.R. Neville	245
1936	Detroit, MI	Alan Bright	309
1937	Kansas City, MO	J.R. Sage	285
1938	New Orleans, LA	Fred L. Kerr	334
1939	New York, NY	Edith D. Cockins	442
1940	St. Louis, MO	William S. Hoffman	325
1941	Chicago, IL	Joseph C. MacKinnon	404
1942	Chicago, IL	A.H. Larson	316
1944	Chicago, IL	James R. Robinson	381
1946	Atlanta, GA	Ernest C. Miller	285
1947	Denver, CO	S. Woodson Canada	380
1948	Philadelphia, PA	Carrie May Probst	622
1949	Columbus, OH	R. Fred Thomason	586
1950	San Francisco, CA	R.E. McWhinnie	419
1951	Houston, TX	Elwood C. Kastner	348
1952	Washington, DC	John C. Fellows	702
1953	Minneapolis, MN	Emma E. Deters	588
1954	St. Louis, MO	Ronald B. Thompson	651
1955	Boston, MA	Albert F. Scribner	764
1956	Detroit, MI	Jonh M. Rhoads	846
1957	Denver, CO	W.C. Smyser	694
1958	Cincinnati, OH	Roy Armstrong	795
1959	Pittsburgh, PA	Herman A. Spindt	801
1960	Los Angeles, CA	William F. Adams	464
1961	Miami Beach, FL	Charles E. Harrell	622
1962	Kansas City, MO	Ted McCarell	675
1963	New York, NY	E. Vincent O'Brien	895
1964	Omaha, NE	Florence N. Brady	721
1965	Chicago, IL	James K. Hitt	1,006

Year	City	President	Attendance
1966	Phoenix, AZ	Robert E. Mann	1,026
1967	Denver, CO	Nelson M. Parkhurst	1,315
1968	Philadelphia, PA	Alfred Thomas, Jr.	1,543
1969	Dallas, TX	Gayle C. Wilson	1,525
1970	New Orleans, LA	Harold E. Temmer	2,021
1971	St. Louis, MO	Harvey Hall	1,745
1972	Cleveland, OH	Kenneth N. Vickery	1,804
1973	Los Angeles, CA	Calvin A. Cumbie	1,504
1974	Atlanta, GA	Henry F. Rossi	2,122
1975	Minneapolis, MN	E.E. Oliver	2,041
1976	Washington, DC	Garland G. Parker	2,575
1977	Houston, TX	Naomi M. McCracken	2,343
1978	Miami Beach, FL	Stan Berry	2,407
1979	Chicago, IL	Albert L. Clary	2,445
1980	New Orleans, LA	Elbert W. Ockerman	2,638
1981	San Francisco, CA	Ruth Jass	2,670
1982	Kansas City, MO	Cliff Sjogren	1,878
1983	Boston, MA	Kenneth H. Bogard	2,452
1984	Denver, CO	Leo J. Sweeney	2,438
1985	Cincinnati, OH	James E. Thomas	2,399
1986	Baltimore, MD	Bruce T. Shutt	2,569
1987	Las Vegas, NV	Mary Elizabeth Randall	2,811
1988	Nashville, TN	John F. Collins, Jr.	2,680
1989	Chicago, IL	Robert Cyphers	2,750
1990	New Orleans, LA	Robert N. Melott	3,253
1991	Honolulu, HI	Gerald D. Bowker	2,037
1992	Dallas, TX	Charles W. McKinney	2,177
1993	Orlando, FL	Gary L. Smith	2,305
1994	Boston, MA	Jeffery Tanner	2,706
1995	Indianapolis, IN	Nancy C. Sprotte	2,646
1996	Reno, NV	Stanley E. Henderson	2,920
1997	Salt Lake City, UT	Kathleen Plante	2,202
1998	Chicago, IL	Frederick A. Fresh	2,797
1999	Charlotte, NC	Paul H. Anderson	2,227
2000	New Orleans, LA	William R. Haid	2,740
2001	Seattle, WA	Louise Lonabocker	2,967
2002	Minneapolis, MN	R. Eugene Schuster	2,478
2003	Washington, DC	Heather C. Smith	2,361
2004	Las Vegas, NV	Paul F. Taylor	3,270
2005	New York, NY	Thomas A. Bilger	3,380
2006	San Diego, CA	Joseph Roof	3,274
2007	Boston, MA	Angé Peterson	3,142
2008	Orlando, FL	Paul Aucoin	3,030
2009	Chicago, IL	Paul Wiley	2,191
2010	New Orleans, LA	Wanda Simpson Munson	2,011
2011	Seattle, WA	Betty Huff	2,026
2012	Philadelphia, PA	Nora McLaughlin	2,134
2013	San Francisco, CA	Jeff von Munkwitz-Smith	2,347
2014	Denver, CO	Adrienne McDay	2,177
2015	Baltimore, MD	Brad Myers	2,055

AACRAO Awards

The **Distinguished Service Award** recognizes an AACRAO member for exceptional contributions over an extended period of time for service to AACRAO at the national level in the areas of program, scholarship, committee, or other activities worthy of recognition. The recipient is recommended by the AACRAO Awards Committee and approved by the Board of Directors. Members who have served on the Board of Directors within the past three years are not eligible for the award.

(25 points toward Honorary Membership)

Named for a Past President of AACRAO, the **Thomas A. Bilger Award** is presented to a member in recognition of consistent vision, service and/or leadership in AACRAO and with seven or more years of volunteer service. The award represents a significant contribution to AACRAO in positions such as Task Force Chair, Special Projects Director, Program Coordinator/Director, or member of the Board of Directors. This award is given to honor those who had the foresight to recognize the needs of the profession. The award may be given to more than one person annually. The recipient is recommended by the AACRAO Awards Committee and approved by the Board of Directors. Members who have served on the Board of Directors within the past three years are not eligible for this award.

(15 points towards Honorary Membership)

The **Emerging Leader Award** is presented to professionals who have, early in their career, made an exceptional or unique contribution which demonstrates promise as a future AACRAO leader. The award may be given to up to five recipients annually. The recipients are recommended by the AACRAO Awards Committee and approved by the Board of Directors.

(5 points to Honorary Membership)

The **Elbert W. Ockerman State and Regional Professional Activity Award** recognizes outstanding professional activities of the state/regional associations and encourages development and expansion of quality professional activities among state/regional associations. Up to three awards of \$500 each will be presented. Nominees must prepare a one page written summary of their activities for consideration. The recipient(s) are recommended by the AACRAO Awards Committee and approved by the Board of Directors.

The **Award for Excellence in International Education** is presented to a member for excellence in the field of international education who has demonstrated a commitment to internationalism and has not only made an impact on the profession but on those who serve it. Contributions include, but are not limited to: leadership, publications, contribution to conference and programs and special projects. One award is given annually and presented

Points for award recipients are applied as applicable (see awards above.) Other significant contributions can be included at the discretion of the Board of Directors. Recipients are selected by the Board of Directors.

at the Annual Meeting. The recipient is recommended by the AACRAO Awards Committee and approved by the Board of Directors.

(15 points toward Honorary Membership)

The **AACRAO Centennial Award for Excellence**, established in recognition of AACRAO's 2010 centennial celebration, is presented to an individual who is not an AACRAO member, but who has made a contribution to or influenced the higher education community in a notable and positive manner that supports the vision and mission statement of AACRAO. The recipient is selected by the Board of Directors.

Honorary Membership is awarded in recognition of a member's active involvement and contribution to AACRAO by the Board of Directors. Honorary members no longer actively employed shall be entitled to benefits from the association, such as free meeting registration and waiver of dues. If an Honorary Member becomes eligible for active or corporate AACRAO Membership, the benefits of Honorary Membership will be suspended until the individual is no longer eligible for active or corporate membership.

Criteria: Honorary membership will be considered for AACRAO members who are retiring from a member institution or leaving the profession and who should have accumulated a minimum of 100 points based on significant participation and service to AACRAO according to the following point system.

5 points per service year

- Co-Chair of Volunteers
- Task force member
- AACRAO Committee Chair (max 15 points)
- Program Committee member (max 15 points)
- Nominations and Elections member
- Inter-Association Representative
- Author of an article or chapter in an AACRAO Publication

15 points per service year

- Nominations and Elections chair or vice chair
- Task force chair
- LAC chair or co-chair
- Program Committee chair (max 30 points)
- Editor or author of an AACRAO publication (15 points per contribution)
- Editor of College and University

25 points per service year

- Board of Directors

Emerging Leader Award



Karee Head

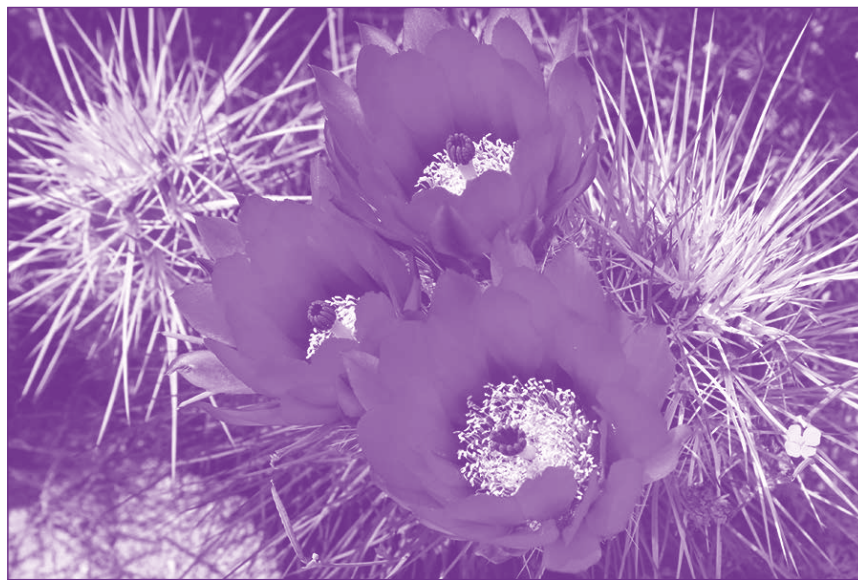
Karee Head, International Admissions Specialist at the University of Idaho, is exactly the type of fervent leader AACRAO wishes to acknowledge. For an Association, one of the most important charges is encouraging passionate new leaders in the profession. When Karee became a member, she jumped in headfirst in service to AACRAO. After beginning her position at the University of Idaho she became a member of the AACRAO's International Admissions Committee, soon transitioning to Chair. She has served on the Program Committee and is currently Program Coordinator for International Education and presented at several NAFSA conferences. She approaches all of these duties with energy, enthusiasm, and a strong desire to excel. She motivates others on her team and always goes above and beyond to offer her guidance in advancing our association and the annual meeting experience. She looks forward to helping guide future attendees through their first meeting experiences. Karee has shown tremendous initiative in her early roles in AACRAO and we foresee her being a very valuable asset to the organization and its members for years to come.

Emerging Leader Award



Catherine Mund

Catherine has emerged as a true leader and will undoubtedly continue to do so. In her time as an AACRAO member she has contributed greatly to the profession. She has served on AACRAO's Public Policy Advisory Committee, represented fellow registrars and admissions officers at roundtable conversations with the Department of Education and NACUBO, and has contributed to program ideas for the current Annual Meeting. Catherine has presented on policy topics at meetings in her current home state of Maryland as well as at conferences nationwide. These experiences tap into Catherine's strengths and interests in a manner that she says has defined the highlights of her higher education career. She currently serves in the role of Registrar at Howard Community College and has served on the Board of Chesapeake and Potomac ACRAO. She seeks to contribute to the advancement of our profession and provide clarity and applicability to our work. Always enthusiastic to seize any opportunity to demonstrate the enjoyment and excitement of legislative topics, Catherine shows exactly the type of initiative and attitude that a leader should display. Her eagerness to contribute positively to the profession is to be commended.



Centennial Award for Excellence



Peggy Blumenthal

With 30 years of service at the Institute of International Education (IIE), Ms. Blumenthal transitioned to the role of Senior Counselor to the President in 2011. A private not-for-profit organization with 650 staff members in 18 offices around the globe, IIE is a world leader

in academic exchange and the development of globally-competent professionals and future leaders. Peggy has overseen international offices, research and publications, as well as scholarship and training programs. She represents IIE as a chair and/or a member on the boards of numerous higher education development bodies like the Japan Center for International Exchange and the Global Engineering Education Exchange. Peggy has also served on AACRAO's International Task Force, to help develop recommendations for how AACRAO might enhance, among other things, ways that AACRAO research could help Registrars facilitate students' study abroad, focusing especially around issues of transferring credits earned abroad back to the home campus. She presented on this topic at AACRAO's 2014 Annual Meeting, and has spoken at various AACRAO events over the years. Peggy notes that AACRAO has always played a key role as part of IIE's Open Doors Advisory Group, and that more recently she has been pleased to engage the Association in other IIE initiatives, including Generation Study Abroad. We thank Peggy for her tireless excellence in the profession.

Thomas A. Bilger Award



Lara Medley

With 14 years as a member, Lara is a true up and coming leader within the Association. The current Registrar at the Colorado School of Mines, Lara has donated her time and expertise to AACRAO as an author, on committees, as a presenter, and as a board member. Lara wrote

a chapter in *The Registrar's Guide*, one of AACRAO's most referenced publications. She has been a major part of facilitating AACRAO's exchange with our peer state and regional associations as a member and Chair of the State and Regional Relations Committee. Her tenure as President of her regional RMACRAO in 2009 makes her the perfect liaison for that committee. Lara has presented several times at both AACRAO and RMACRAO meetings, moderated AACRAO's first State and Regional Webinar in Fall 2015 and is currently a Faculty Member for Registrar 101. She was Co-Chair of volunteers for AACRAO's 100th Annual Meeting in her current home state of Colorado and has participated in the Nominations and Elections committee as well as a variety of committees with RMACRAO. Lara's consistent contributions to AACRAO and the profession speak to her vision and commitment to the profession.



Distinguished Service Award**Susan Van Voorhis**

Susan Van Voorhis has been active in AACRAO and her State and Regional Association, UMACRAO, for over 20 years. Always a consummate volunteer for AACRAO, Sue has contributed several chapters to some of AACRAO's most popular publications as well

as articles to *College & University*. She was a part of the Nominations and Elections Committee for two terms, serving once as Chair. Always a dynamic participant, she presents at nearly every Annual Meeting and encourages and supports her staff in their involvement with the Association. Sue currently serves at The University of Minnesota – Twin Cities as Associate Vice Provost and University Registrar. Sue's efforts help to ensure that the Association is developing the most meaningful discussions and relevant topics for our meetings; one way she does this is by challenging, inspiring and supporting her staff members to submit presentations. She pushes herself strongly to advance her knowledge and strives to share that knowledge with her colleagues so that we might all do better. She has made service to AACRAO a keystone in her career and is truly deserving of this award for all she continues to do for AACRAO, our profession, and a generation of leaders.

Distinguished Service Award**Glenn Munson**

Glenn has been a remarkable leader within our industry and within the Association, bringing more than 30 years of lauded service. Even after retirement he continues to contribute substantially to the profession. His career spans time at both Rhodes College and the

University of Memphis; this combination of working at both a small private college and a large state university has ensured that Glenn has extensive expertise in all aspects of the registrar profession. He is a strong proponent of the active involvement of the Registrar in student success and retention initiatives. To that end, Glenn was instrumental in the restructuring of AACRAO's Registrar 101 and helped to co-develop Registrar 201; he continues to participate as a faculty member and presenter for both of these programs. A frequent presenter at annual meetings and workshops, Glenn has also been a significant part of AACRAO leadership, serving as Vice President for Records and Academic Services, Chairing the Nominations & Elections Committee, serving on the *College & University* Editorial Board and participating in numerous other committees and task forces. Already an Honorary Member, and recipient of the 2005 APEX Award, AACRAO is pleased to further recognize Glenn's consistent support of AACRAO endeavors.



Honorary Membership



Jeff von Munkwitz-Smith

Jeff has long been an exceptional leader with AACRAO. Retiring from Boston University as Assistant Vice President and University Registrar after 40 years in higher education, Jeff has been an active member of AACRAO at nearly every level; serving on committees,

as Program Chair, and multiple terms on the Board of Directors. Jeff served as AACRAO President in 2013. Jeff's knowledge and prominence in higher education and AACRAO have led him to be called upon often to comment on ongoing higher education issues. He has presented nationwide with various workshops, conferences, sessions, and as a keynote speaker at state and regional AACRAOs. He has published widely throughout the field and numerous times with AACRAO. He currently serves as Editor of *College & University*. A mentor to countless members over the years, Jeff has been referred to as the Yoda of AACRAO. He is one of the founders of AACRAO's annual Technology Conference and was instrumental in keeping it going, especially in its early stages. He has chaired multiple AACRAO task forces over the years; most recently chairing the working group for AACRAO's Core Competencies and Proficiencies. Few individuals are more deserving of this recognition and AACRAO is incredibly pleased to extend Honorary membership to Jeff.

Honorary Membership



William R. Haid

William Haid is University Registrar at the University of California – San Diego. Bill will be retiring after a rewarding 38 year career in higher education. In his work, Bill has always placed an emphasis on organizational and career development for his teams

and others with whom he has collaborated. Of all the experiences, accomplishments, and achievements from a career as a registrar and enrollment manager at large public institutions, what Bill cherishes most is the growth, development and advancement of so many of the people he has mentored over the years. Bill is an AACRAO Past President, serving in 1999, and has served on multiple committees and task forces, chairing the Program Committee and the Task Forces for Diversity. He was a part of creating the AACRAO's Articles of Incorporation in 2000. In addition to his leadership roles, Bill has contributed multiple chapters to AACRAO publications. He has served as President for both RMACRAO and NMACRAO. Bill is regarded as a leader and visionary not only by his colleagues at UC San Diego, but amongst his peers in the field of higher education. Bill is passionate about our profession and his dedication and tireless efforts to advance higher education established significant support for AACRAO, students, and for the profession as a whole. We thank him for his service.



Honorary Membership



Bruce Cunningham

Bruce Cunningham retires from Duke University after 19 years as Assistant Vice Provost and University Registrar. With over 30 total years in higher education at both public and private institutions, Bruce has garnered a unique perspective on the world of higher education. In addition

to being an expert in the area of athletic eligibility and a leader of federal policies like FERPA, he also helped create and launch Duke's Course Scheduling Policy, which has become one of the national models in course scheduling. Bruce served on AACRAO's Board of Directors as Vice President for Leadership Management and Development and Chaired the Nominations and Elections Committee. When AACRAO's previous Executive Director retired, Bruce chaired the search committee for his replacement and played an integral part in the selection of current Executive Director, Mike Reilly. Bruce has presented over 50 times at various professional meetings, including AACRAO Annual Meetings and Technology Conference. He served on the Editorial Board for *College & University* and authored a chapter in *The Registrar's Guide*. He has also held leadership positions in SACRAO, serving once as President and earning multiple awards and recognitions from that association. Bruce has always been a strong proponent of AACRAO values and growing the AACRAO membership. Bruce's contribution to AACRAO has been significant and exemplary.

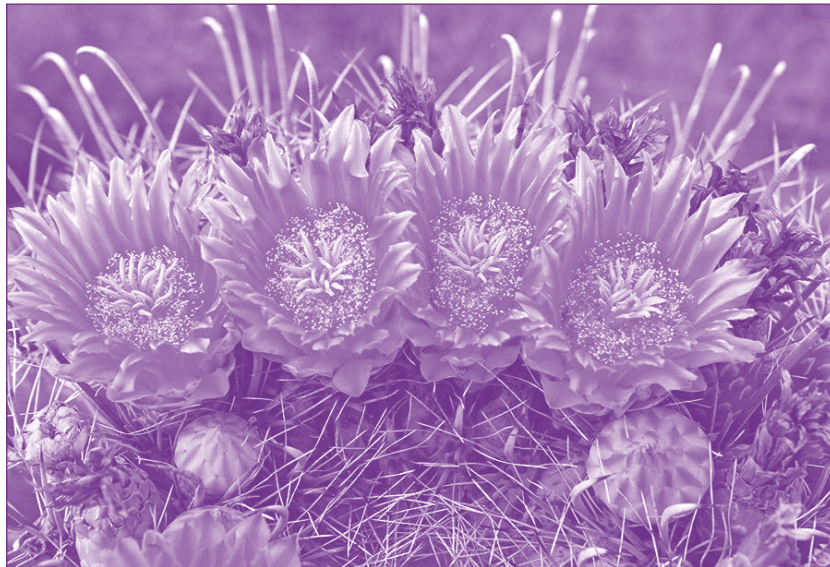
Honorary Membership



Adrienne McDay

Adrienne McDay has been a part of AACRAO for more than 30 years. Within her time in higher education she has carved out a career serving in multiple roles within academic and enrollment services for AACRAO and for the institutions for which she worked. Before retiring

from William Rainey Harper College as Coordinator of Enrollment Services she served in nearly every position in the registrar's office. Adrienne's varied expertise was lent to various program committees and caucuses with AACRAO and her regional Illinois AACRAO. She made a particular and outstanding mark in AACRAO with regards to diversity, and access and equity; serving on the Diversity Task Force and later serving a three year term as Vice President for Access and Equity on the Board of Directors, a position which she helped to develop. Adrienne's natural leadership and dedication to service helped her to rise to the position of AACRAO President in 2014 when she helped to establish AACRAO's Core Competencies and sought to engage students and young professionals in the organization. Having also served as President with IACRAO Adrienne's competency as a leader is unflagging. She is a role model to those in the profession and a distinguished colleague to us all.



Honorary Membership



Angé Peterson

Angé Peterson retired from the University of Central Florida as Associate Vice President – Regional Campuses with more than 30 years of experience in higher education and administration. As a supervisor, mentor, and leader, Angé has encouraged her staff to further

their knowledge of the profession, and also aims to develop staff participation in areas of leadership and contributions to AACRAO. Angé served as AACRAO's President in 2006, and as Vice President for Admission and Enrollment Management for several years prior. She chaired the Enrollment Management Committee and served terms on numerous other committees during her tenure with AACRAO. In addition to her leadership duties, Angé has contributed beyond the formal roles of committee chair and Board positions, most specifically with her input in the Strategic Enrollment Management initiatives of AACRAO and transfer credit. Angé has been a part of the AACRAO SEM meeting for its entire 25 year history, attending and presenting nearly every year. Through AACRAO'S SEM Meeting, and her presentations on a range of other topics at professional meetings nationwide, Angé has helped to expose many attendees to best practices in strategic enrollment and transfer credit. Angé has been published frequently in AACRAO publications, as a contributor to books and to AACRAO journals. Throughout the years, Angé has consistently been an active participant in the advancement of the profession and an asset to AACRAO.



Honorary Membership

1999	Margaret Ruthven Perry	2004	Gerald R. Pugh	2012	Kathleen G. Plante
2000	Frederick A. Fresh	2005	Wilbert E. Corprew	2013	Paul Aucoin
2000	Ken Bogard	2005	R. Eugene Schuster	2013	Robert K. Doolos
2000	Gary L. Smith	2005	S. Mark Strickland	2013	Kathleen M. Jones
2000	D. Jack Pommrehn	2005	Beverly Lewis	2013	Christine A. Kerlin
2001	Clifford Gillespie	2006	Thomas A. Bilger	2013	Richard D. Skeel
2001	Mary Elisabeth Randall	2006	Paul F. Taylor	2013	David H. Stones
2001	Donald Gwinn	2008	Joseph A. Roof	2013	Richard L. Yount
2001	Paul H. Anderson	2009	Jeanenne Rothenberger	2014	Johnny W. Johnson
2002	Linda Y. Finley	2009	Gloria Nathanson	2014	Glenn W. Munson
2002	William J. Paver	2010	Dennis J. Dulniak	2015	Stanley E. Henderson
2002	Richard A. Rainsberger	2011	Beth Tedrow	2015	Katherine M. Beaty
2003	Nancy C. Sprotte	2011	James W. Blackburn	2015	Betty J. Huff
2003	J. Tom Stewart	2012	Michael D. Allen	2015	Nancy Krogh
2003	Jeffery M. Tanner	2012	Mary E. Baxton		
2004	Georgeanne B. Porter	2012	Samuel D. Conte		

APEX Award – 1997-2014

1997	Patrick Forte	2004	Joe Head	2011	Kathi Baucom
1998	David Stones	2005	Glenn Munson	2012	Christine Kerlin
1999	Paul Aucoin	2006	Bruce Marton	2013	Kathleen Jones
2000	Jeanenne Rothenberger	2007	Elizabeth Childs	2014	Johnny Johnson
2001	Paul Anderson	2008	Wayne Sigler	2014	Glenn Munson
2002	Donald R. Larson	2009	Mary Koskan		
2003	John T. Stewart	2010	Margaret Bellon		

Elbert W. Ockerman State and Regional Professional Activity Award

2000	Kansas ACRAO ("Mission Possible" Video)	2004	Virginia ACRAO (The Virginia Tour)	2008	New England ACRAO (Reverse College Day)
2000	Southern ACRAO (Journal)	2005	Pacific ACRAO (PACRAO Writers Group)	2009	Kentucky ACRAO (College to College Electronic Transcript Exchange)
2000	Michigan ACRAO (Summer Articulation Conference)	2006	Georgia ACRAO (Enrollment Management Workshop)	2009	Ohio ACRAO (Membership and Mentoring)
2001	Arizona ACRAO (Staff Development Workshop)	2006	Rocky Mountain ACRAO (A Year in the Life of RMACRAO)	2010	Kentucky ACRAO (Transfer College Fairs)
2001	West Virginia ACRAO (Summer Drive-in Retreat)	2007	Nebraska ACRAO (Nebraska On Wheels Bus Tour)	2011	Ohio ACRAO (Scholarship Program)
2001	Wisconsin ACRAO (Professional Development Committee Projects)	2008	Michigan ACRAO (Michigan Transfer Network)	2012	Pacific ACRAO (PACRAO Review)
2002	Texas ACRAO (Archived TACRAO Historical Records)	2008	Upper Midwest ACRAO (First-Ever UMACRAO/ WACRAO Joint Conference)	2013	Georgia ACRAO (GACRAO W.E.A.L.T.H.)
2003	Kansas ACRAO (Planning for College Workshop)	2008	Wisconsin ACRAO (First-Ever UMACRAO/ WACRAO Joint Conference)	2014	Southern ACRAO (SACRAO Poster Sessions)
				2015	Wisconsin ACRAO (Veterans Certifying Workshop)

Thomas A. Bilger Award

2006	Mary K. Jones*	2008	Heather Eckstein^	2012	Heather Eckstein*
2006	Michael D. Allen^	2009	Dennis J. Dulniak*	2012	Dennis J. Hicks^
2006	Carolyn Z. Bartlett*	2009	Kathi M. Baucom^	2013	Joseph A. Roof*
2006	Michele Sandlin^	2010	R. Gerald Pugh*	2013	Katherine M. Beaty^
2007	Paul Anderson*	2010	Robert K. Doolos^	2014	Paul G. Wiley*
2007	Brad A. Myers^	2010	Dorene L. Root^	2014	William F. DeWolf^
2008	Kimra F. Schipporeit*	2011	Paul Aucoin*	2015	Jack Miner
2008	Stanley E. Henderson*	2011	Tina M. Falkner^	2015	V. Shelby Stanfield

* Awarded as Founders for Leadership Award

^ Awarded as Thomas A. Bilger Citation for Service

Emerging Leader Award

2006	Melinda Roelfs*	2008	Luke D. Schultheis*	2014	Ingrid D. Nuttall*
2007	Lee F. Furbeck*	2011	Nathan Fuerst*	2015	Rodney L. Parks

*Awarded as Exemplary New Member Award

Award for Excellence in International Education

2004	Axel Markert	2008	William J. Paver	2011	Johnny K. Johnson
2005	Leo J. Sweeney	2009	John Yopp	2012	Nancy Keteku
2006	James S. Frey	2010	Cliff Sjogren	2013	G. James Haas
2007	Gloria Nathanson	2010	Linda Kosene	2015	Robert Watkins

Distinguished Service

1959	Robert E. Mahn	1980	R. Linton Cox	1999	Paul Aucoin
1960	William H. Strain	1981	Grady Boque	1999	James Christiansen
1961	L. Joseph Lins	1981	William Price	1999	John E. Westberry
1962	T. E. Kellogg	1982	M. D. Scherer	2000	Clifford Gillespie
1963	James E. Hitt	1982	Herman F. Plunkett	2000	Christine A. Kerlin
1964	Nelson M. Parkhurst	1983	Stan Berry	2000	Ann Fletcher
1965	Clyde Vroman	1983	John F. Collins, Jr.	2004	William R. Haid
1966	Neil Freeland	1987	Lance Erickson	2005	James Black
1967	Truman Pouncey	1987	Elbert W. Ockerman	2007	Stan E. Henderson
1968	Clifford L. Constance	1988	J. Douglas Conner	2007	Louise Lonabocker
1969	Verner R. Ekstrom	1988	Cliff Sjogren	2009	Richard D. Skeel
1970	Albert L. Clary	1989	Janet H. Doehlert	2009	Kathleen M. Jones
1971	Lee Wilcox	1990	David H. Stones	2009	Heather C. Smith
1971	Clyde Vroman	1992	J. Tom Stewart	2010	Virginia Johns
1973	E. E. Oliver	1993	Rebecca R. Dixon	2011	Kathleen G. Plante
1974	Richard D. Rowray	1994	Sara N. McNabb	2012	Paul Kyle
1975	Hazel E. Benn	1994	Karlene N. Dickey	2013	Robert K. Doolos
1976	Hattie Jarmon	1996	Mary M. Neary	2014	William J. Paver
1976	Robert N. Melott	1998	Valerie H. Mead	2015	Betty J. Huff
1977	Loyd Oleson	1998	Jeanenne Rothenberger		
1979	C. James Quann	1998	Orville Waltz		

Centennial Award for Excellence

2014	Ann West	2015	Bob Bontrager
2014	David A. Bergeron		

Opening Plenary Presenter



Photo Credit: Lisa Howe Verhovek

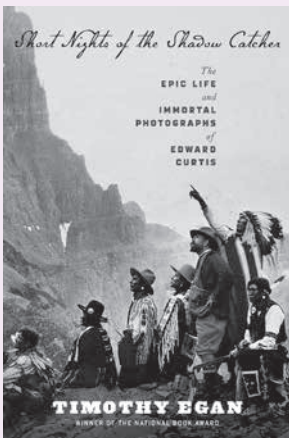
Timothy Egan @nytegan

National Book Award Winner and *New York Times*
Op-Ed Writer

Sunday, 5:45 p.m. – 6:45 p.m. | North Ballroom 120CD

**Sponsored by NATIONAL STUDENT
CLEARINGHOUSE®**

“Indiana Jones with a Camera: How Edward Curtis Tried to Make Native Americans Live Forever”



Using a handful of the most memorable of the 40,000 photographs that Edward Curtis took of Native Americans, Timothy Egan will tell the story of the First Americans at the dawn of the 20th century, and the man who tried to make them live forever. Curtis’s achievement was perhaps the greatest photographic accomplishment of all time—an artistic odyssey that consumed all of his adult life. And yet he died alone, forgotten, and having lost title to his enduring masterpiece. But today, he’s appreciated for seeing the humanity in native people—those portraits of the Hopi, the Navajo, the Crow, the Nez Perce and many others that have grown in stature, especially in Indian Country.

Timothy Egan is an acclaimed writer and veteran chronicler of the West whose interests range wide across the American landscape and American history. He is a Pulitzer Prize-winning reporter, a popular columnist, and a National Book Award-winning author.

His weekly online column for *The New York Times*, the popular “Opinionator,” is consistently among the most read pieces on the NYT site. Before that, he worked as one of the newspaper’s national correspondents, roaming the West and serving as its Pacific Northwest correspondent. In 2001, Egan was part of the Pulitzer Prize-winning team that wrote the series “How Race Is Lived in America.”

Egan is the author of several books, including *The Big Burn: Teddy Roosevelt and the Fire That Saved America*, a *New York Times* bestseller and winner of the 2009 Pacific Northwest Booksellers Award. *The Big Burn* was also the inspiration for a recent documentary also titled *The Big Burn* which aired on *The American Experience* (PBS) in 2014. Egan’s book *The Worst Hard Time: The Untold Story of Those Who Survived the Great American Dust Bowl*, a work Walter Cronkite called “can’t-put-it-down history,” won the 2006 National Book Award for nonfiction. Egan is featured prominently in Ken Burns’ acclaimed 2012 film, *The Dust Bowl*.

Closing Plenary Presenter



Dave Barry

Humorist and *New York Times* Best Selling Author

Wednesday, 11:45 a.m. – 12:45 p.m. | North Ballroom 120CD

**Sponsored by NATIONAL STUDENT
CLEARINGHOUSE®**

“The World According to Dave”

Dave Barry has been a professional humorist ever since he discovered that professional humor was a lot easier than working. For many years he wrote a newspaper column that appeared in more than 500 newspapers and generated thousands of letters from readers who thought he should be fired. Despite this, Barry won the Pulitzer Prize for commentary, although he misplaced it for several years, which is why his wife now keeps it in a secure location that he does not know about. One of Barry's columns was largely responsible for the movement to observe International Talk Like a Pirate Day every year on September 19. This is probably his most enduring achievement.

Barry has written more than 30 books, including the novels *Big Trouble*, *Lunatics*, *Tricky Business* and, most recently, *Insane City*. He has also written a number of books with titles like *I'll Mature When I'm Dead*, which are technically classified as nonfiction, although they contain numerous lies. Two of Barry's books were the basis for the CBS sitcom *Dave's World*, which can probably still be seen on cable TV in certain underdeveloped nations.



Graduate and Professional Schools Luncheon Presenter



Manley A. Begay, Jr., Ed.D.

Professor, Northern Arizona University, College of Social and Behavioral Sciences, Department of Applied Indigenous Studies and Co-director, Harvard Project on American Indian Economic Development

Monday, 11:45 a.m. – 1:15 p.m. | North 124A

“Indigenous Nation-Building: Creating Strong Partnerships Between Higher Education Institutions and Native Nations”

In an age of Indigenous Nation-(Re)Building, higher education institutions and Indigenous nation governments and organizations can create meaningful, effective, and lasting partnerships. In his presentation, Dr. Begay will highlight this effort, particularly focusing on the knowledge and skills that higher education administrators and students need in order to become aware of and responsive to Indigenous nations as they look to partner with them to solve shared challenges.

Manley A. Begay, Jr. is professor in the Department of Applied Indigenous Studies (AIS), and Department of Politics and International Affairs, College of Social and Behavioral Sciences. Professor Begay is also an affiliate faculty member of the W. A. Franke College of Business at Northern Arizona University, Flagstaff (NAU).

Professor Begay joined the NAU faculty in fall of 2014. Beginning in 1997, he has also been co-director (with Professors Joseph Kalt and Stephen Cornell) of the award-winning Harvard Project on American Indian

Economic Development at the John F. Kennedy School of Government at Harvard University. Since 1987, the Harvard Project has worked for and with Indigenous governments, enterprises, organizations, and communities world-wide providing research, advisory services and executive education on issues of nation-building and economic development. At NAU, he has primary responsibility for teaching about Indigenous Nation-Building and developing the Tribal Leadership Initiative.



Monday Plenary Presenters



David Bergeron
Senior Fellow for
Postsecondary Education,
American Progress



Mike Reilly
Executive Director,
AACRAO

Monday, 2:30 p.m. – 3:30 p.m. | North Ballroom 120CD

“A Conversation With David Bergeron”

David Bergeron, currently a Senior Fellow for Postsecondary Education at the Center for American Progress, spent more than 30 years at the U.S. Department of Education. In addition to having been the acting assistant secretary for postsecondary education he served as the deputy assistant secretary for policy, planning, and innovation at the Office of Postsecondary Education. He led key policy groups working on the reauthorization of the Higher Education Act, developed legislative, regulatory and other policies affecting postsecondary education, and has been a strong advocate for access and opportunity. David, a longtime friend of AACRAO, was awarded AACRAO’s Centennial Award for Excellence in 2014.

Mike Reilly, AACRAO’s Executive Director, will have a conversation with David and seek his insights on a wide range of topics including accreditation reform, reauthorization of the Higher Education Act, financial aid, and the future of the Department of Education.

David A. Bergeron is a Senior Fellow for Postsecondary Education at American Progress after serving more than two years as the Vice President for Postsecondary Education Policy. At American Progress, he has written on a variety of higher education issues including student loans.

Before joining American Progress, David served for more than 35 years at the U.S. Department of Education in increasingly responsible positions. His last role was that of Acting Assistant Secretary for Postsecondary Education. In this position, David acted as the Education Secretary’s chief advisor on higher education issues and administered more than 60 grant and loan programs that provide nearly \$3 billion annually to institutions of higher education and community-based organizations.

Mike Reilly serves as the Executive Director of the American Association of Collegiate Registrars and Admissions Officers (AACRAO). Prior to coming to AACRAO, he served as the Executive Director for the Council of Presidents, an association of the six public baccalaureate degree-granting institutions in the state of Washington. He has 25 years of experience in university administration, admissions, and enrollment management, including having been the Associate Vice President for Enrollment Management at both Central Washington University and Humboldt State University.

He recently served on the American Council on Education Board of Directors and is currently on the American Council on Education’s Commission on Education Attainment and Innovation and the College Board’s Access and Diversity Collaborative Advisory Council. He is a frequent writer and speaker on public policy matters impacting higher education.

Tuesday Plenary Presenter



Andy S. Gomez @asgomez1

Assistant Provost, Dean of International Studies & Senior Fellow in Cuban Studies, University of Miami (Retired)

Tuesday, 2:30 p.m. – 3:30 p.m. | North Ballroom 120CD

“Education: The Glory of the Cuban Revolution. Myth or Reality?”

Since the early days of the Cuban Revolution, education has played a key role in governmental strategies. The Castro regime used the education process to indoctrinate Cuba’s youth in Marxist-Leninist ideology. However, the younger generation has begun to question and contradict the beliefs and practices they were taught. Today, with the renewal of diplomatic ties between Cuba and the United States, what risks and opportunities are there for American universities to develop student and faculty exchange programs? We will analyze these concepts in detail.

Dr. Andy S. Gomez is a Senior Advisor with the law and public policy firm of Poblete Tamargo LLP. Prior to joining the firm, he served as Special Assistant for International Affairs at the University of Miami, in Florida. In this role, Dr. Gomez served as the university’s liaison between the international business and the diplomatic communities. He served as Assistant Provost for Planning, Institutional Research, and Assessment from 2005-2012. In this capacity, Dr. Gomez was responsible for the continuous academic improvement of all university-wide programs. He also served on the Southern

Association of Colleges and Universities (SACS) Board of Trustees from 2008-2012.

At the University of Miami, Dr. Gomez also served as Dean of the School of International Studies, 2001-2004. Dr. Gomez is considered an academic scholar in Cuban studies. He currently serves as a Senior Fellow at the University of Miami’s Institute for Cuban and Cuban-American Studies. His research agenda focuses on the ideological and psychological reconstruction of human values and attitudes in a post-Castro Cuba.

Tuesday Plenary Presenter



Becky Petitt @drbeckypetitt

Vice Chancellor for Equity, Diversity, and Inclusion at UC San Diego

Tuesday, 2:30 p.m. – 3:30 p.m. | North Ballroom 120AB

“Demanding Times: Higher Education Leadership in an Era of Student Demands”

Higher education professionals are currently encountering the demand to be more nimble in capturing the complex texture of our students through integrating preferred versus legal ethnic or gender designations, sexual orientation, multiracial students, and transgender students. This session will address the pivotal role of higher education leaders in supporting our students’ critical engagement, the necessity of pursuing remedies through shared governance, and the important role admissions and enrollment management professionals play in informing and implementing institutional responses to student demands as an essential component of delivering on your college or university’s brand promise.

Dr. Becky Petitt has served as Vice Chancellor for Equity, Diversity, and Inclusion at UC San Diego since March 2015. She has over 25 years of progressive leadership experience in diversity work across the university community. She is the former Associate Vice President and Chief of Staff for the Office of Diversity at Texas A&M University, where she provided vision and shared leadership for the campus.

A native of Texas, she received a Bachelor of Science degree from Sam Houston State University and both a Masters and Doctorate in Education

from Texas A&M University. Dr. Petitt is a nationally recognized consultant, specializing in diversity in higher education, leadership, and organizational development. She frames her Chief Diversity Officer role as that of a “change agent” and her motto is: “If nothing changes, nothing changes.” She is known as a scholar, visionary, provocateur, and a relentless advocate for creating sustainable practices and policies that advance equity, diversity, and inclusion in higher education.

AFGHANISTAN TO ZIMBABWE,
NOBODY KNOWS THE WORLD BETTER.



Since its inception in 1910, AACRAO has taken a leadership position in developing policies centered on the global higher education community. Our International Education Services (IES) is the focal point for resources on international education and exchange including:

- **Institutes and symposiums on international admissions**
- **Campus-based training and consulting**
- **Credential evaluation workshops and training**
- **Foreign credential evaluation**

IES services are based on unmatched expertise in the field and are guaranteed to be objective, consistent and accurate.

Visit ies.aacrao.org for more information on registration and evaluation applications.



AACRAO

INTERNATIONAL EDUCATION SERVICES

*ies.aacrao.org
IESinfo@aacrao.org*

—SAVE THE DATE—
SUMMER INSTITUTE FOR
INTERNATIONAL ADMISSIONS
JULY 11-15, 2016
LEESBURG, VA

SATURDAY, MARCH 19

Board of Directors Meeting

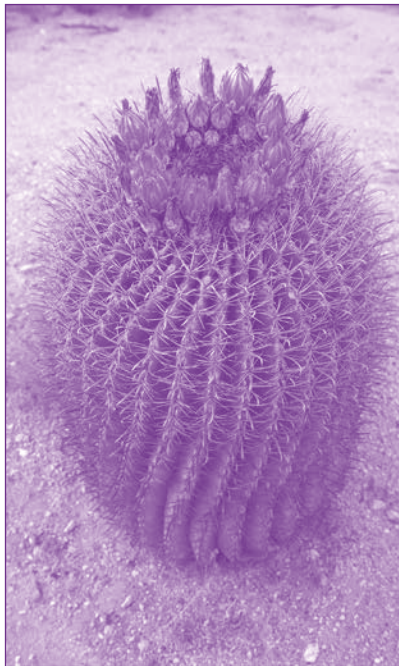
8:00 a.m. – 6:00 p.m.
North Mountain, Second Level,
Sheraton Grand Phoenix

**Registrar 101 and FERPA
Pre-meeting Workshop
(Part 1 of 2)**

(ticket at extra cost required)
9:30 a.m. – 5:30 p.m.
North 121BC

**Registrar 201 Pre-meeting
Workshop (Part 1 of 2)**

(ticket at extra cost required)
9:30 a.m. – 5:30 p.m.
North 122BC



SUNDAY, MARCH 20

Registration

7:00 a.m. – 7:30 p.m.
North 5-6 Lobby

AACRAO Bookstore

8:00 a.m. – 5:30 p.m.
North 5-6 Lobby

Exhibit Hall Open

**AACRAO Booth and Cyber Café
Located Here**

6:45 p.m. – 8:00 p.m.
North Halls 5-6

Speaker Ready Room

12:00 p.m. – 5:00 p.m.
North 221A

Pre-meeting Workshops

(ticket at extra cost required)

- **Half day:**
 - (S2) 8:30 a.m. – 11:30 a.m.
 - (S3) 12:30 p.m. – 3:30 p.m.

IPEDS Pre-Meeting Workshop

(ticket at extra cost required)
7:30 a.m. – 4:00 p.m.
North 124B

**State and Regional
Officers Workshop**

8:30 a.m. – 11:30 a.m.
North 126AB

**National Network of Law School
Officers Board of Directors
Meeting**

8:30 a.m. – 3:00 p.m.
South Mountain, Second Level, Sheraton
Grand Phoenix

**Registrar 101 and FERPA
Pre-meeting Workshop (Part 2)**

(ticket at extra cost required)
8:30 a.m. – 3:30 p.m.
North 121BC

**Registrar 201 Pre-meeting
Workshop (Part 2)**

(ticket at extra cost required)
8:30 a.m. – 3:30 p.m.
North 122BC

**AACRAO SPEEDE Committee
Business Meeting**

9:00 a.m. – 5:00 p.m.
Laveen B, Second Level,
Sheraton Grand Phoenix

Program Committee Meeting

(2015-2016, 2016-2017)
By invitation
9:30 a.m. – 11:00 a.m.
North 126C

**Luncheon for Professional
Activities Committees Chairs**

(2015-2016, 2016-2017)
By invitation
11:15 a.m. – 12:30 p.m.
North 124A

**Meeting for Chairs & Members of
Professional Activities Committees**

(2015-2016, 2016-2017)
12:30 p.m. – 3:00 p.m.
North Ballroom 120A

**Veterans Compliance Reporting
Re-Engineering Project Update**

1:30 p.m. – 3:30 p.m.
North 128A

Joint Caucus Welcome

3:15 p.m. – 3:45 p.m.
North 124A

NNLSO Welcome Reception

3:30 p.m. – 4:30 p.m.
Estrella, Second Level,
Sheraton Grand Phoenix

**(S4) First-Time Attendee
Orientation & Welcome**

3:45 p.m. – 4:45 p.m.
North Ballroom 120B
*Sponsored by National Student
Clearinghouse*

**(S4) Nominations & Elections
Committee Meeting**

(2015-2016, 2016-2017)
3:45 p.m. – 4:45 p.m.
North 126C

(S5) Opening General Session

5:00 p.m. – 6:45 p.m.
North Ballroom 120CD

- **Welcome and Awards Presentation**
5:00 p.m. – 5:45 p.m.
- **Opening Plenary**
5:45 p.m. – 6:45 p.m.
*PRESENTER: Timothy Egan, National
Book Award Winner and New York Times
Op-Ed Writer*
*Sponsored by National Student
Clearinghouse*

Welcome Reception

(cash bar and hors d'oeuvres)
6:45 p.m. – 8:00 p.m.
North Halls 5-6

MONDAY, MARCH 21

Registration

8:30 a.m. – 5:30 p.m.
North 5-6 Lobby

AACRAO Bookstore

8:30 a.m. – 5:00 p.m.
North 5-6 Lobby

Exhibit Hall Open**AACRAO Booth and Cyber Café
Located Here**

9:00 a.m. – 4:30 p.m.
North Halls 5-6

Space available for Professional Activity Committee meetings in the Exhibit Hall during exhibit hall hours.

Speaker Ready Room

7:30 a.m. – 5:30 p.m.
North 221A

Friends of Bill W. Meeting

7:00 a.m. – 8:00 a.m.
North 126C

AACRAO Past Presidents' Breakfast

By invitation

8:00 a.m. – 9:30 a.m.
Cassidy Room, Second Floor, Hyatt

(M1) Educational Sessions & Roundtable Discussions

8:00 a.m. – 9:15 a.m.

Corporate Showcase

- Refreshment Break in Exhibit Hall
9:15 a.m. – 10:30 a.m.
- (M2) Corporate Presentations
9:30 a.m. – 10:30 a.m.

(M3) Educational Sessions & Roundtable Discussions

10:45 a.m. – 11:45 a.m.

(ML) Graduate and Professional Schools Luncheon

(ticket at extra cost required)

11:45 a.m. – 1:15 p.m.

PRESENTER: Manley Begay, Professor,
Northern Arizona University
North 124A

**(ML) Nominations & Elections
2016-2017 Committee Luncheon**

By invitation

North 126C

(M4) Educational Sessions & Roundtable Discussions

1:15 p.m. – 2:15 p.m.

(M4) Latino/Latina Caucus

1:15 p.m. – 2:15 p.m.
North 125B

(M5) Plenary Presentation

2:30 p.m. – 3:30 p.m.

North Ballroom 120CD

PRESENTERS: David Bergeron, Senior Fellow for Postsecondary Education, American Progress, and Mike Reilly, Executive Director, AACRAO

Refreshment Break in Exhibit Hall

3:30 p.m. – 4:00 p.m.

North Halls 5-6

(M6) Educational Sessions & Roundtable Discussions

4:00 p.m. – 5:00 p.m.

(M6) ACAOPU Meeting

4:00 p.m. – 5:00 p.m.
North 124A

(M6) LGBTQA Caucus

4:00 p.m. – 5:00 p.m.
North 125B

(M7) AACRAO Town Meeting

5:15 p.m. – 6:15 p.m.
North Ballroom 120CD

**Board of Directors Reception
for Honorees**

By invitation

6:15 p.m. – 7:30 p.m.

Valley Overlook, Second Level,
Sheraton Grand Phoenix

**National Network of Law Schools
(NNLSO) Social**

7:00 p.m.

*For information and registration,
contact: Denise Boessen at
BoessenN@missouri.edu or
(573) 882-8269
Canyon Café,
455 N. 3rd St., #114*

TUESDAY, MARCH 22

INTERNATIONAL DAY

Registration

7:45 a.m. – 4:30 p.m.
North 5-6 Lobby

AACRAO Bookstore

8:30 a.m. – 5:15 p.m.
North 5-6 Lobby

Exhibit Hall Open**AACRAO Booth and Cyber Café
Located Here**

9:00 a.m. – 3:00 p.m.
North Halls 5-6

Space available for Professional Activity Committee meetings in the Exhibit Hall during exhibit hall hours.

Speaker Ready Room

7:30 a.m. – 5:00 p.m.
North 221A

Friends of Bill W. Meeting

7:00 a.m. – 8:00 a.m.
North 126C

(T1) Educational Sessions & Roundtable Discussions

8:00 a.m. – 9:15 a.m.

Refreshment Break in Exhibit Hall

9:15 a.m. – 10:00 a.m.
North Halls 5-6

(T2) AACRAO Business Meeting

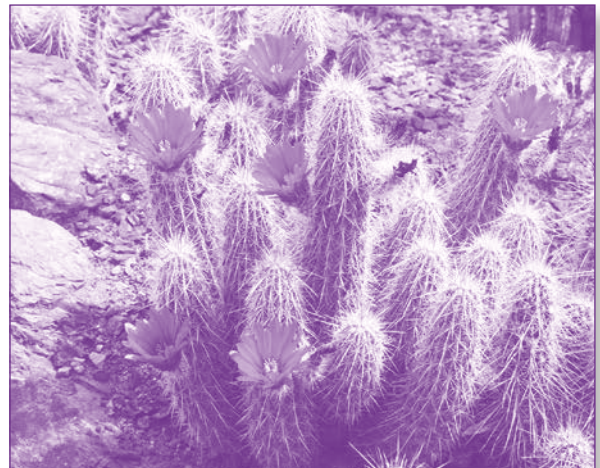
10:00 a.m. – 11:30 a.m.
North Ballroom 120CD

Asian and Pacific Islander Caucus

11:30 a.m. – 12:45 p.m.
North 121A

Black Caucus

11:30 a.m. – 12:45 p.m.
North 121BC



(TL) National Network of Law School Officers Luncheon and Business Meeting

11:30 a.m. – 1:00 p.m.

North 124A

For information and registration, contact: Denise Boessen at BoessenN@missouri.edu or (573) 882-8269

(TL) Annual Meeting Planners Luncheon

By invitation

11:30 a.m. – 1:00 p.m.

North 125B

(TL) TAICEP: The Association for International Credential Evaluation Professionals Brown Bag Lunch

11:30 a.m. – 1:00 p.m.

North 126C

Contact: Jeanie Bell at Jeanie.bell@colorado.edu or (303) 735-2437

(T3) Educational Sessions & Roundtable Discussions

1:00 p.m. – 2:00 p.m.

(T3) Poster Sessions

1:00 p.m. – 2:00 p.m.

North Ballroom 120 Foyer

Refreshment Break in Exhibit Hall

2:00 p.m. – 2:30 p.m.

North Halls 5-6

NAIA Registrars Association Annual Business Meeting and Discussion

2:00 p.m. – 3:30 p.m.

North 124A

(T4) Plenary Presentation

2:30 p.m. – 3:30 p.m.

North Ballroom 120CD

PRESENTER: Andy Gomez, Assistant Provost, Dean of International Studies & Senior Fellow in Cuban Studies, University of Miami (Retired)

(T4) Plenary Presentation

2:30 p.m. – 3:30 p.m.

North Ballroom 120AB

PRESENTER: Becky Pettitt, Vice Chancellor for Equity, Diversity, and Inclusion, UC San Diego

(T5) Educational Sessions & Roundtable Discussions

3:45 p.m. – 4:45 p.m.

(T5) Poster Sessions

3:45 p.m. – 4:45 p.m.

North Ballroom 120 Foyer

Native American Caucus

3:45 p.m. – 4:45 p.m.

North 126C

(T6) Educational Sessions & Roundtable Discussions

5:00 p.m. – 6:00 p.m.

Receptions

6:30 p.m. – 8:00 p.m.

- State and Regional Receptions
- International Educators Reception (ticket at extra cost required)

Valley of the Sun Foyer and Oculus, Second Level, Sheraton Grand Phoenix

Sponsored by AACRAO International Education Services (IES), ETS TOEFL, and The Paver Family Foundation

WEDNESDAY, MARCH 23**Registration**

7:45 a.m. – 12:30 p.m.

North 5-6 Lobby

AACRAO Bookstore

8:30 a.m. – 1:00 p.m.

North 5-6 Lobby

AACRAO Booth and Cyber Café

7:45 a.m. – 12:30 p.m.

North 5-6 Lobby

Speaker Ready Room

7:30 a.m. – 10:30 a.m.

North 221A

Friends of Bill W. Meeting

7:00 a.m. – 8:00 a.m.

North 126C

(W1) Educational Sessions & Roundtable Discussions

8:00 a.m. – 9:00 a.m.

(W2) Educational Sessions & Roundtable Discussions

9:15 a.m. – 10:15 a.m.

(W3) Educational Sessions & Roundtable Discussions

10:30 a.m. – 11:30 a.m.

(W4) Closing Plenary

11:45 a.m. – 12:45 p.m.

North Ballroom 120CD

PRESENTER: Dave Barry, *New York Times*

Best Selling Author

Sponsored by National Student Clearinghouse

Program Committee Meeting

(2016-2017)

By invitation

1:30 p.m. – 3:30 p.m.

Room 126C

Board of Directors Meeting

1:30 p.m. – 3:30 p.m.

Room 125B

Professional Endorsement & Career Advancement

for Professionals in SEM and Enrollment Services



Through online courses, webinars, field visits to approved institutions and attendance at the AACRAO Annual Meeting, AACRAO Strategic Enrollment Management Endorsement Program (SEM-EP) enrollees receive formal recognition by AACRAO endorsing their ability to meet today's Enrollment Management challenges.

AACRAO SEM-EP BENEFITS INCLUDE:

- Formal recognition by AACRAO
- Validation of professional readiness for current and future challenges in the field
- Valuable addition to a resume
- Confirmation of the preparedness of prospective employees for SEM positions

**ATTENDANCE
AT THE AACRAO
ANNUAL MEETING
FULFILLS
ONE OF THE
OPTIONAL SEM-EP
REQUIREMENTS.**

For more information visit www.aacrao.org



Advancing Global Higher Education

**Saturday, March 19
Workshops**

SATURDAY EVENTS

**Registrar 101 and FERPA Pre-meeting Workshop
(Part 1 of 2)**

(ticket at extra cost required)

9:30 a.m. – 5:30 p.m.

North 121BC

Registrar 201 Pre-meeting Workshop (Part 1 of 2)

(ticket at extra cost required)

9:30 a.m. – 5:30 p.m.

North 122BC



**Sunday, March 20
Events and Workshops**

SUNDAY EVENTS

Registration

7:00 a.m. – 7:30 p.m.

North 5-6 Lobby

AACRAO Bookstore

8:00 a.m. – 5:30 p.m.

North 5-6 Lobby

Exhibit Hall Open

AACRAO Booth and Cyber Café Located Here

6:45 p.m. – 8:00 p.m.

North Halls 5-6

Speaker Ready Room

12:00 p.m. – 5:00 p.m.

North 221A

Pre-meeting Workshops

(ticket at extra cost required)

- **Half day:**
 - (S2) 8:30 a.m. – 11:30 a.m.
 - (S3) 12:30 p.m. – 3:30 p.m.

IPEDS Pre-Meeting Workshop

(pre-registration required)

7:30 a.m. – 4:00 p.m.

North 124B

State and Regional Officers Workshop

8:30 a.m. – 11:30 a.m.

North 126AB

**National Network of Law School Officers Board
of Directors Meeting**

8:30 a.m. – 3:00 p.m.

South Mountain, Second Level, Sheraton Grand Phoenix

Registrar 101 and FERPA Pre-meeting Workshop (Part 2)

(ticket at extra cost required)

8:30 a.m. – 3:30 p.m.

North 121BC

Registrar 201 Pre-meeting Workshop (Part 2)

(ticket at extra cost required)

8:30 a.m. – 3:30 p.m.

North 122BC

AACRAO SPEEDE Committee Business Meeting

9:00 a.m. – 5:00 p.m.

Laveen B, Second Level, Sheraton Grand Phoenix

Program Committee Meeting

(2015-2016, 2016-2017)

By invitation

9:30 a.m. – 11:00 a.m.

North 126C

Luncheon for Professional Activities**Committees Chairs**

(2015-2016, 2016-2017)

*By invitation***11:15 a.m. – 12:30 p.m.****North 124A****Meeting for Chairs & Members of Professional Activities Committees**

(2015-2016, 2016-2017)

12:30 p.m. – 3:00 p.m.**North Ballroom 120A****Veterans Compliance Reporting Re-Engineering Project Update****1:30 p.m. – 3:30 p.m.****North 128A****Joint Caucus Welcome****3:15 p.m. – 3:45 p.m.****North 124A****NNLSO Welcome Reception****3:30 p.m. – 4:30 p.m.****Estrella, Second Level, Sheraton Grand Phoenix****(S4) First-Time Attendees' Orientation & Welcome****3:45 p.m. – 4:45 p.m.****North Ballroom 120B***Sponsored by National Student Clearinghouse***(S4) Nominations & Elections Committee Meeting**

(2015-2016, 2016-2017)

3:45 p.m. – 4:45 p.m.**North 126C****(S5) Opening General Session****5:00 p.m. – 6:45 p.m.****North Ballroom 120CD**

- **Welcome and Awards Presentation**

5:00 p.m. – 5:45 p.m.

- **Opening Plenary**

5:45 p.m. – 6:45 p.m.*PRESENTER: Timothy Egan, National Book Award Winner and New York Times Op-Ed Writer**Sponsored by National Student Clearinghouse***Welcome Reception***(cash bar and hors d'oeuvres)***6:45 p.m. – 8:00 p.m.****North Halls 5-6****PRE-MEETING WORKSHOPS***You may register for a workshop on-site by visiting the Annual Meeting registration desk.***Registrar Workshops (Two-Days)****Sa1.4314 & S1.4314****Registrar 101 and FERPA (Parts 1 & 2)**

Saturday, 9:30 a.m. – 5:30 p.m. and

Sunday, 8:30 a.m. – 3:30 p.m. | North 121BC

FEE: \$415

Spend two days diving into the work of the registrar's office. This workshop is for those new to the profession and will address many of the "what" and "how" questions that make up the work of the registrar. A significant portion of the workshop will focus on understanding and applying FERPA. Attendees will leave the workshop with a greater understanding of the depth and breadth of the work of the registrar, where to find information and answers, and a solid network of professional colleagues.

PRESENTERS:**Stephanie Henning**, Central College**LeRoy Rooker**, AACRAO**Kimra Schipporeit**, University of Nebraska at Kearney**Daniel Weber**, Northeastern Illinois University

Related Publications: The Registrar's Guide: Evolving Best Practices in Records and Registration; AACRAO FERPA Guide; The AACRAO 2016 Academic Record and Transcript Guide; AACRAO's Student Records Management.

Sa1.4367 & S1.4367**Registrar 201 (Parts 1 & 2)**

Saturday, 9:30 a.m. – 5:30 p.m. and

Sunday, 8:30 a.m. – 3:30 p.m. | North 122BC

FEE: \$415

The work of the registrar's office is ever evolving. Increasingly our work crosses the boundaries of other areas within our campuses and beyond. Join us as we provide insights for successful navigation of this changing landscape. This workshop is geared toward those with at least 5 years of experience in the profession and will explore leadership and management, budgeting, technology, beyond basic FERPA, and what issues we may be facing in the near future. Come prepared to share and learn.

PRESENTERS:**Tina Falkner**, University of Minnesota – Twin Cities**Bob Kubat**, The Pennsylvania State University**Glenn Munson**, Rhodes College (Retired)**Brad Myers**, The Ohio State University

Related Publications: The Registrar's Guide: Evolving Best Practices in Records and Registration; AACRAO FERPA Guide; The AACRAO 2016 Academic Record and Transcript Guide; AACRAO's Student Records Management.

Sunday Morning Half-Day Workshops

8:30 A.M. – 11:30 A.M.

S2.4369 The Core Concepts of SEM

8:30 a.m. – 11:30 a.m. | North 122A

FEE: \$250

This introductory workshop will provide an overview of the concepts and strategies of strategic enrollment management. Participants will expand their understanding of SEM and take away action plans for achieving enrollment goals upon their return to campus.

PRESENTERS:

Tom Green, AACRAO Consulting

Michele Sandlin, AACRAO Consulting

Related Publications: Strategic Enrollment Management: Transforming Higher Education; SEM and Institutional Success; Handbook of Strategic Enrollment Management

S2.4760 State and Regional Officers Workshop

8:30 a.m. – 11:30 a.m. | North 126AB

FEE: NONE

All state and regional officers, committee chairs, and others in leadership roles within the state and regional organizations are encouraged to attend this FREE workshop.

PRESENTER:

Charlie Couch, University of Northern Colorado

Sunday Afternoon Workshops

12:30 P.M. – 3:30 P.M.

S3.4484 Say Yes: Improvisation Techniques to Build Teams and Improve Performance

12:30 p.m. – 3:30 p.m. | North 127A

FEE: \$135

Learn how improvisation techniques can help you build teams, improve performance, and turn difficult situations into positive interactions, and receive tips for a variety of public speaking formats. This is an interactive workshop, and participants will join in activities and exchanges with the goal of learning how to “say yes” and achieve better outcomes in our registrar and admissions offices.

PRESENTER:

Ingrid Nuttall, University of Minnesota

S3.4502 Improve Analysis of Large Data Sets and Create Interactive, Flexible Reporting

12:30 p.m. – 3:30 p.m. | North 123

FEE: \$140

Providing timely and flexible analysis of large data sets can be problematic. This session sets the foundation on building an Excel database that is focused on addressing strategic business questions around retention, admissions, and enrollment. A data set will be provided for use during hands-on practice sessions in this workshop. You will learn to build interactive dashboards with trend lines as well as other in-depth analysis. Requirement: Bring laptop with Microsoft Office/Excel 2013.

PRESENTER:

Janet Ward, Seattle Pacific University

S3.4646 Creating Interactive Dashboards in Excel

12:30 p.m. – 3:30 p.m. | North 121A

FEE: \$140

No budget for specialized dashboard programs? New features in Excel 2010 and 2013 allow even casual users to create interactive dashboards that enable end-users to explore your data in ways you have only imagined. You only need some familiarity with how to create Pivot Tables for this workshop, and then we will go from there to explore more advanced options including PowerPivot, Slicers and more. It is surprisingly easy to turn out dashboards to impress!

PRESENTERS:

Jennifer Chadwick, University of North Georgia

Loralyn Taylor, Ohio University

S3.4761 Curriculum Management & Registrars: Strong Partnering with Academic Colleagues

12:30 p.m. – 3:30 p.m. | North 126AB

FEE: \$135

Registrars can and should play central roles in the curricular change process at their institutions. Learn about proven practices from two large public universities, where the Registrar’s Offices work as critical partners in the degree, course, and requirement change process. The presenters will discuss how to avoid pitfalls such as unnecessary course prefix changes, unworkable repeatability, equivalency issues, and other challenges.

PRESENTERS:

Julia Pomerenk, Washington State University

Rebecca Mathern, Oregon State University

S3.4762 Federal Financial Aid Regulations and the Academic Record

12:30 p.m. – 3:30 p.m. | North 122A

FEE: \$145

Federal legislation regarding higher education, and particularly financial aid, has had a significant effect on institutional business processes and student services. Mounting compliance requirements impact many departments including student records. Presenters will discuss what this means for institutions and underscore the importance of building strong collaborative relationships between registrar and the financial aid offices on campuses. An interactive discussion on current compliance topics will be the focus of this workshop. Come prepared to share your experiences and practices.

PRESENTERS:

James Kennedy, Indiana University
Kristi Wold-McCormick, University of Colorado Boulder

Related Publication: The AACRAO 2016 Academic Record and Transcript Guide

S3.5317 Veterans Compliance Reporting Re-Engineering Project Update

1:30 p.m. – 3:30 p.m. | North 128A

A national project to streamline the veterans compliance reporting process and alleviate the burden its complex requirements have placed on veterans and schools is underway. Expert school administration and student veteran panelists will discuss the proposed solution and progress to date, including meetings with the VA. Learn about this exciting initiative!

PANELISTS:

Marc Barker, National Association of Veteran Program Administrators and Colorado State University
Chris Cate, Student Veterans Association
Doug Falk, National Student Clearinghouse
Scott Owczarek, University of Wisconsin Madison
Shelby Stanfield, University of Texas at Austin
Rick Torres, National Student Clearinghouse [moderator]

S4.4756 Joint Caucus Kickoff

3:15 p.m. – 3:45 p.m. | North 124A

Please join us at this welcome for caucus participants.

FACILITATORS:

Tina DeNeen, University of Alabama at Birmingham
Joseph Salomone, Drexel University
Tiffany Robinson, Western Kentucky University
Cindy Lambert, University of St. Francis
Hue Haslim, Western International University

First-Time Attendee Orientation & Welcome

3:45 p.m. – 4:45 p.m. | North Ballroom 120B

Don't miss the AACRAO First-time Attendee Orientation & Welcome. This is an opportunity for you to meet other first-time attendees, have a snack, and participate in small group discussions.

Sponsored by **NATIONAL STUDENT CLEARINGHOUSE™**

AACRAO Annual Meeting Begins

5:30 P.M. – 8:00 P.M. | NORTH BALLROOM 120CD

- **Welcome and Awards Presentation**
5:00 p.m. – 5:45 p.m.
- **Opening Plenary**
5:45 p.m. – 6:45 p.m.
- **Welcome Reception**
(cash bar and hors d'oeuvres)
6:45 p.m. – 8:00 p.m.

Yellow Bird Productions is a Native American family performing arts group, and their authentic dances, songs, and stories will introduce you to the essence and passionate spirit of Southwest Native culture. Talon Ree Duncan, who was crowned the 2016 World Champion Teen Hoop Dancer in February, will perform tonight prior to the opening general session, and members of Yellow Bird Productions will be available for photographs outside the exhibit hall during the welcome reception.

S5.5192 Opening Plenary: “Indiana Jones with a Camera: How Edward Curtis Tried to Make Native Americans Live Forever”

5:45 p.m. – 6:45 p.m. | North Ballroom 120CD



Using a handful of the most memorable of the 40,000 photographs that Edward Curtis took of Native Americans, Timothy Egan will tell the story of the First Americans at the dawn of the 20th century, and the man who tried to make them live forever. Curtis’s achievement was perhaps the greatest photographic accomplishment of all time—an artistic odyssey that consumed all of his adult life.

And yet he died alone, forgotten, and having lost title to his enduring masterpiece. But today, he’s appreciated for seeing the humanity in native people— those portraits of the Hopi, the Navajo, the Crow, the Nez Perce and many others that have grown in stature, especially in Indian Country.

PRESENTER:

Timothy Egan, National Book Award Winner and *New York Times* Op-Ed Writer

Sponsored by **NATIONAL STUDENT CLEARINGHOUSE**

Welcome Reception

(cash bar and hors d’oeuvres)

6:45 p.m. – 8:00 p.m. | North Halls 5-6

Attend the Welcome Reception, where you can preview the exhibit hall, visit with exhibitors, and network with colleagues. While in the hall, be sure to visit the AACRAO Booth (#201). Get your questions answered, find out about AACRAO’s upcoming meetings and online courses, and learn about the products and services we provide.



REVOLUTIONIZE REGISTRATION

*"This is by far the greatest improvement
to registration ever."*

-Student, College Scheduler Survey, Oregon State University

WORK

FIVE
COURSES

SPORTS

STUDY
GROUP

EMPOWER STUDENTS TO FIND THE PERFECT CLASS SCHEDULE



**COLLEGE
SCHEDULER**
BY CIVITAS LEARNING™

College Scheduler automates schedule planning and presents students with every conflict-free schedule that is open for immediate registration.

ATTEND A SESSION FOR A
FULL DEMONSTRATION
MONDAY AT 9:30AM
North 127B
TUESDAY AT 1:00PM
North 131C




SIMPLIFY
STUDENT
SCHEDULING


BALANCE
LEARNING
WITH LIFE


IMPROVE THE
REGISTRATION
EXPERIENCE


SUPPORT
ON-TIME
GRADUATION


ANALYZE
COURSE
DEMAND

www.collegescheduler.com | partnerships@collegescheduler.com

Why You Should Work with the #1 in Transcript Services

- 1. Our eTranscripts solution was named a 2016 Top Product by University Business readers**
2. Free Transcript Ordering, electronic transcript delivery and exchanges for your school
3. Training and customer support included
4. Revenue generation opportunities
5. SIS integration available
6. Branded for your school
7. State-of-the-art digital security and document control along with academic portfolio delivery
8. AMCAS/LSAC functionality for immediate electronic delivery for medical and law school applicants
9. Streamlined ordering and real-time reporting/order tracking, plus mobile text alerts
10. Convenient online management tools and on-demand presentation-quality reports



Don't Miss: **How Can We Be of Service? Transcript Service, That Is!**
Monday, March 21 > 9:30-10:30 am > North 122BC

Visit the Clearinghouse in Booth #407

NATIONAL STUDENT
CLEARINGHOUSE®

www.transcriptservices.org

**Monday, March 21
Events and Sessions**

Registration

8:30 a.m. – 5:30 p.m.
North 5-6 Lobby

AACRAO Bookstore

8:30 a.m. – 5:00 p.m.
North 5-6 Lobby

Exhibit Hall Open

AACRAO Booth and Cyber Café Located in Exhibit Hall

9:00 a.m. – 4:30 p.m.

North Halls 5-6

Space available for Professional Activity Committee meetings in the Exhibit Hall during exhibit hall hours.

Speaker Ready Room

7:30 a.m. – 5:30 p.m.
North 221A

Friends of Bill W. Meeting

7:00 a.m. – 8:00 a.m.
North 126C

AACRAO Past Presidents' Breakfast

By invitation

8:00 a.m. – 9:30 a.m.

Cassidy Room Second Floor, Hyatt

(M1) Educational Sessions & Roundtable Discussions

8:00 a.m. – 9:15 a.m.

Corporate Showcase

- Refreshment Break in Exhibit Hall
9:15 a.m. – 10:30 a.m.
- (M2) Corporate Presentations
9:30 a.m. – 10:30 a.m.

(M3) Educational Sessions & Roundtable Discussions

10:45 a.m. – 11:45 a.m.

(ML) Graduate and Professional Schools Luncheon

(ticket at extra cost required)

11:45 a.m. – 1:15 p.m.

North 124A

PRESENTER: Manly Begay, Professor, Northern Arizona University

**(ML) Nominations & Elections
2016-2017 Committee Luncheon**

By invitation

North 126C

(M4) Educational Sessions & Roundtable Discussions

1:15 p.m. – 2:15 p.m.

(M4) Latino/Latina Caucus

1:15 p.m. – 2:15 p.m.

North 125B

(M5) Plenary Presentation

2:30 p.m. – 3:30 p.m.

North Ballroom 120CD

PRESENTERS: David Bergeron, Senior Fellow for Postsecondary Education, American Progress, and Mike Reilly, Executive Director, AACRAO

Refreshment Break in Exhibit Hall

3:30 p.m. – 4:00 p.m.

North Halls 5-6

(M6) Educational Sessions & Roundtable Discussions

4:00 p.m. – 5:00 p.m.

(M6) ACAOPU Meeting

4:00 p.m. – 5:00 p.m.

North 124A

(M6) LGBTQA Caucus Reception

4:00 p.m. – 5:00 p.m.

North 125B

(M7) AACRAO Town Meeting

5:15 p.m. – 6:15 p.m.

North Ballroom 120CD

**Board of Directors Reception
for Honorees**

By invitation

6:15 p.m. – 7:30 p.m.

Valley Overlook, Second Level, Sheraton Grand Phoenix

**National Network of
Law Schools (NNLSO) Social**

7:00 p.m.

Canyon Café, 455 N. 3rd St., #114

For information and registration, contact: Denise Boessen at BoessenN@missouri.edu or (573) 882-8269

(M1) Educational Sessions and Roundtable

MONDAY, 8:00 A.M. – 9:15 A.M.

M1.4315 Roundtable: Where They Came From – Student Veterans and Success

8:00 a.m. – 9:15 a.m. | North 124B

Admission and registrar offices play pivotal roles in the success of student veterans through tasks ranging from identification and selection to course alignment and crediting. But too often there are misunderstandings and frustrations based on the “the military/civilian divide.” Could we do a better job? Join a candid discussion on how a greater understanding of military service, training, and values can improve administrative operations and critical academic success for the student veteran.

FACILITATOR:

Rod Davis, Texas A&M University System

Related Publication: Helping Veterans Succeed: A Handbook for Higher Education Administrators

M1.4420 ABA Standards Updates and Experiential Learning Requirements

8:00 a.m. – 9:15 a.m. | North 132A

This session will share updates with the American Bar Association (ABA) standards, including those on the new experiential learning requirements that will go into effect beginning in 2016.

PRESENTER:

Bill Adams, American Bar Association

M1.4454 We Need to Talk: Addressing Workplace Concerns

8:00 a.m. – 9:15 a.m. | North 123

Many managers do not address workplace concerns because they feel uncomfortable or do not want to hurt their employee’s feelings. This session will discuss the supervisor’s role in managing workplace concerns, review some case studies with recommended actions, and provide practical tips on how to conduct meetings to confront workplace issues.

PRESENTER:

Aigi Adesogan, University of Florida

M1.4486 Anatomy of an Upgrade

8:00 a.m. – 9:15 a.m. | North 131A

In 2015, the University of Minnesota completed an upgrade of its enterprise system (i.e., Student, HR, Finance), moving from custom applications tailored to our specific needs and user community “desires,” to delivered functionality, and to a new enterprise portal. In this session, learn about the governance, pain points, successes, outreach strategies, cross-module communication, last minute “gotchas,” and key lessons learned from this 3+ year effort.

PRESENTERS:

Ingrid Nuttall, University of Minnesota – Twin Cities

Susan Van Voorhis, University of Minnesota – Twin Cities

M1.4540 Update on Education in India

8:00 a.m. – 9:15 a.m. | North 128B

Check in to see what’s happening with some of the newest changes in Indian education. We’ll discuss how to evaluate and make sense of continuing and comprehensive education, choice-based credit system, cumulative grade point average, and the recognition of private and foreign universities.

PRESENTER:

Timothy Kell, ECE Educational Credential Evaluators, Inc.

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

M1.4542 The Black Male Experience in Higher Education

8:00 a.m. – 9:15 a.m. | North 127B

This is an interactive panel discussion investigating the black male experience in higher education from the perspective of students, faculty, and staff.

PRESENTERS:

Darnell Davis, University of Akron Main Campus

Neal Lester, Arizona State University

Keon McGuire, Arizona State University

Tiffany Robinson, Western Kentucky University

Rashaad Thomas, Arizona State University

M1.4549 Research Findings in International Education: Top Ten Changes in EDGE in 2016

8:00 a.m. – 9:15 a.m. | North 128A

Changes in education systems around the world require research and verification from reliable sources. Such research findings are documented and posted weekly to the AACRAO Electronic Database for Global Education (EDGE). But descriptive changes are only the tip of the iceberg. The AACRAO International Education Standards Council (IESC) debates and crafts placement recommendations, grading scale conversions, and educational ladders for inclusion in EDGE. The panel will discuss the 2016 updates.

PRESENTERS:

- Chris Foley**, Indiana University – Purdue University – Indianapolis
- Dale Gough**, AACRAO International Education Services
- Johnny Johnson**, AACRAO International Education Services
- Gloria Nathanson**, University of California Los Angeles (retired)
- William Paver**, The University of Texas at Austin
- Jasmin Saidi-Kuehnert**, Academic Credentials Evaluation Institute, Inc.
- Robert Watkins**, The University of Texas at Austin

Related Publication: Foreign Educational Credentials Required

M1.4552 Surviving, Succeeding, and Setting a Leadership Example During Changing Times

8:00 a.m. – 9:15 a.m. | North 129A

Shrinking budgets, greater competition among colleges and universities for the same students, doing more with less! This session focuses on utilizing opportunities like this to review everything about your office including people, their skills, technology advancement (or the lack of), and archaic policies and procedures, all while dealing with morale, motivation, and advancement challenges for staff.

PRESENTERS:

- Rebecca Mathern**, Oregon State University
- Jerry Montag**, Northern Illinois University

Related Publication: Leadership Lessons: Vision and Values for a New Generation

M1.4555 Electronic Transcripts: A Step-by-Step Guide to Making it Happen

8:00 a.m. – 9:15 a.m. | North 131C

Do you want to get started sending or receiving electronic transcripts at your institution but don't know where to start? This session will start with the basics and take you through the steps to get up and running with electronic transcripts.

PRESENTERS:

- Tuan Anh Do**, San Francisco State University
- Susan Dorsey**, University of Colorado Boulder

Related Publication: Electronic Data Exchange Primer

M1.4582 Appreciative Mindset: Building Relationships with Academic Probation Students

8:00 a.m. – 9:15 a.m. | North 129B

Beginning Fall 2014, USC's Office of Academic Review and Retention implemented Appreciative Advising, a student-centered framework that fosters relationships and collaborations with students, major advisors, and the campus community to retain undergraduate academic probation students.

PRESENTERS:

- Mercedes Butler**, University of Southern California
- Laura Estrada**, University of Southern California

M1.4602 Utilizing Strategic Enrollment Management to Shape Enrollment

8:00 a.m. – 9:15 a.m. | North 131B

This session will examine new initiatives at the University of Oregon designed to re-shape the student body to increase academic quality and diversity. Examples of how data-driven decision making has enabled the institution to meet changing enrollment goals and better serve students, faculty, staff, and others will be shared. Lastly, the session will discuss how financial aid was re-engineered to impact and re-shape enrollment.

PRESENTERS:

- Jim Brooks**, University of Oregon
- Jonathan Jacobs**, University of Oregon
- Roger Thompson**, University of Oregon

Related Publications: Strategic Enrollment Management: Transforming Higher Education; SEM and Institutional Success; Handbook of Strategic Enrollment Management

M1.4702 The Cost of Free Community College

8:00 a.m. – 9:15 a.m. | North 132B

Tennessee Promise brought tuition-free community college to TN high school graduates in Fall 2015. Getting ready for their arrival was a challenge. The impact of Tennessee Promise was felt in every area of the college—recruitment models were tossed out the window, the curriculum had to be revised to align with new enrollment demands, plus support for incoming students was more important than ever before. So how'd it go?

PRESENTERS:

- Tim Amyx**, Volunteer State Community College
- George Pimentel**, Volunteer State Community College
- Emily Short**, Volunteer State Community College

M1.4719 Access and Success: Chief Enrollment and Financial Officers Bridge the Gap

8:00 a.m. – 9:15 a.m. | North 121A

Regardless of an institution's size, strategic plan or management model, financial aid awarding strategies should reflect and complement the mission and goals of the particular institution. For chief enrollment officers and chief financial officers, the goals may be academic quality, student talent, and diversity, as well as credit hours, student enrollment targets, budget targets, net tuition revenue, and affordability.

PRESENTERS:**Gerald Hector**, Ithaca College**David Johnson**, Indiana University – Bloomington

Related Publication: SEM and Institutional Success: Integrating Enrollment, Finance and Student Access

M1.4723 International Credential Evaluation, Part I

8:00 a.m. – 9:15 a.m. | North 122A

This session is the first of a three session series on foreign academic credential evaluation. It is designed for those new to the field or have minimum experience. Background information and the process involved will be discussed, including how to use resources, determine school recognition, and grade and credit conversion. Examples will be used using countries that reflect the U.S. system of education.

PRESENTERS:**David Mihalyi**, AACRAO International Education Services**Bonnie Rosenthal**, AACRAO International Education Services**Annetta Stroud**, AACRAO International Education Services

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

M1.4747 Designing BYU's University API

8:00 a.m. – 9:15 a.m. | North 127A

The goal for designing a university API for BYU was to identify the fundamental resources that make up the business of the university and design a single, consistent API around them. | The presenter was a key architect in this effort and will discuss how members of BYU's IT organization collaborated with domain experts from across campus to define an API to meet the needs of administrators and developers on and off campus.

PRESENTER:**Philip Windley**, Brigham Young University**M1.4787 Exploring the Competency-Based Transcript**

8:00 a.m. – 9:15 a.m. | North 121BC

As institutions across the country begin to embrace competency-based education, registrars are faced with the challenge of how to best represent competencies on an official transcript or report. Over the past year, IMS Global, AACRAO, and C-BEN have been working with vendors and registrars to explore the "nuts and bolts" of developing an extended transcript. Join us as we review the progress of this group, and explore ideas and suggestions for how you can implement this at your campus.

PRESENTERS:**Kelly Brooks**, Capella University**Joellen Evernham Shendy**, University of Maryland – University College**Michael Sessa**, Postsecondary Electronic Standards Council

Related Publications: The AACRAO 2016 Academic Record and Transcript Guide; Assessment's New Role in Degree Completion: A Registrar's Primer on Prior Learning Assessment and Competency-Based Education

M1.4976 Student Records Management: Retention, Disposal & Archival of Student Records

8:00 a.m. – 9:15 a.m. | North 126AB

Join the members of the editorial committee that updated the *Guide* for an overview of the updates and a designated question-and-answer period.

PRESENTERS:**Julie Ferguson**, Rutgers Biomedical and Health Sciences**Susan Hamilton**, Rutgers University**Martha Henebry**, AACRAO**Nora McLaughlin**, Reed College

Related Publication: AACRAO's Student Records Management: Retention, Disposal and Archive of Student Records

M1.5299 Closing the Gaps: Recruiting Transfer Students More Effectively

8:00 a.m. – 9:15 a.m. | North 127C

TES and Transferology from CollegeSource work together to help you create a more transfer-friendly environment. TES draws on the CollegeSource database of more than 77 million course descriptions, from both new and historic catalogs, to help your staff research incoming credit, as well as conduct evaluations. Transferology is a student-facing, nation-wide network available 24x7x365 online, providing students with fast answers regarding how their credits may transfer. With TES and Transferology you can save staff time, reach more students, and provide quick answers to attract more students.

PRESENTER:**John Panzica**, CollegeSource

M1.5219 Test-Optional Admissions: Trends and Perspectives

8:00 a.m. – 9:15 a.m. | North 122BC

A growing number of schools have adopted test-optional admissions practices where applicants are not required to submit results from standardized tests as part of their admissions application. What is driving this trend and what are the issues impacting the decision to go test-optional? What does the research say?

PRESENTERS:

Jack Buckley, The College Board
Steve Kappler, ACT, Inc.
Robert Schaeffer, The National Center for Fair and Open Testing (FairTest)

M1.5220 The National Study of Learning, Voting, and Engagement

8:00 a.m. – 9:15 a.m. | North 132C

With a database of more than 700 participating colleges and universities and 6.7 million college student records, the National Study of Learning, Voting, and Engagement (NSLVE) is the first and only objective national measure of college student voting and a significant research initiative on college student engagement in democracy. This session will discuss the nature of the research, share the latest results, and describe how institutions can join the project.

PRESENTERS:

Douglas Shapiro, National Student Clearinghouse
Nancy Thomas, Tufts University

Corporate Showcase

MONDAY, 9:15 A.M. – 10:30 A.M.

The Corporate Showcase offers dedicated hours to the exhibit hall and corporate presentations. The refreshment break in the exhibit hall begins at 9:15. Grab a quick bite and be sure to attend one of the informative corporate presentations scheduled exclusively during Corporate Showcase hours, which are from 9:30-10:30. It's your opportunity to listen to vendors and their clients discuss the latest trends and technologies in higher education administration. And if you have some free time, walk through the exhibit hall and see what exciting products and services our vendors have to offer.

Refreshment Break in Exhibit Hall

Monday, 9:15 a.m. – 10:30 a.m. | North Halls 5-6

(M2) Corporate Presentations

MONDAY, 9:15 A.M. – 10:30 A.M.

Course and Room Scheduling Track



M2.5181 Scheduling for Students: A Pathway to Successful Degree Completion!

9:30 a.m. – 10:30 a.m. | North 121A

Learn how Infosilem solutions can enhance your scheduling process so that your course schedule is perfectly aligned with your students' academic requirements. See how colleges and universities are incorporating student pathways into their scheduling workflow to produce a structured, conflict-free master schedule that gives students access to the courses they need to progress smoothly towards their degree.

PRESENTER:

Philippe Melis, Infosilem

M2.5183 Decentralizing Class Scheduling with CLSS: How NU Validates Schedules 1-2 years in Advance with Ease

9:30 a.m. – 10:30 a.m. | North 122A

CourseLeaf Section Scheduler (CLSS) provides universities with a vibrant and easy-to-use scheduling module that promotes collaboration and provides transparency between a university's many units. Come see how Northwestern leverages this technology to enforce scheduling compliance policies, eliminate double-booking conflicts, encourage departmental communication to improve student success, and effectively empower users to control their department's offerings through the entire academic scheduling cycle.

PRESENTERS:

Tamara Foster, Northwestern University
Patrick Boateng, CourseLeaf from Leepfrog Technologies

M2.5188 There Must Be a Better Way to Manage Catalog and Curriculum

9:30 a.m. – 10:30 a.m. | North 127C

Join a panel of your peers to learn how they build, organize, and publish interactive course and program information in real time, while maintaining a comprehensive audit trail of every curricular decision. Your colleagues will discuss their experiences and answer questions about how they increased efficiency, accountability, and collaboration utilizing Acalog and Curriculog.

PANELISTS:

Bob Morley, University of Southern California
April Hay, Indiana State University
Casey Bullock, Weber State University
Daniel Strickland, University of Montevallo
Gina Monaghan, DIGARC (Facilitator)

M2.5189 Technology Innovations for Your Commencement Ceremonies

9:30 a.m. – 10:30 a.m. | North 123

How do you keep an audience of thousands engaged for the hour before a ceremony begins and then during the big event? What are some of the new ways to enhance the experience for both graduates and their guests? National commencement consultant Mark Hommerding will present how institutions are improving upon time-tested traditions by incorporating new technologies and ideas, highlighting what Purdue University and Montana State University have done to make the graduate's last memory of their school a memorable one.

PRESENTERS:

Mark Hommerding, Lifetouch Special Events
Christine DeHahn Pass, Purdue University
Jerri Weston, Montana State University

M2.5190 Clean Your Data. Streamline Processes and Cut Costs with CLEAN_Address®

9:30 a.m. – 10:30 a.m. | North 126AB

Increase student enrollment and improve the quality of existing student data using CLEAN_Address®. CLEAN_Address verifies, standardizes, and corrects your student and alumni postal addresses with real-time and batch processing. You will learn how to improve staff productivity and eliminate unnecessary costs associated with inaccurate address data.

PRESENTER:

Chris Eaton, RunnerTech

M2.5207 Sending and Receiving All of Your Academic Credentials

9:30 a.m. – 10:30 a.m. | North 127A

We are in the early stages of moving academic credentials online. Join this session to learn how institutions like ASU are receiving 220K transcripts without breaking a sweat, and Colorado School of Mines, like most Parchment institutions, are offering all of their official documents (transcripts, diplomas or certificates) in one place to make a single point of service for their students. As you begin to consider adopting electronic credentials, learn from your peers in this session to be informed and inspired. Get more information about the services Parchment members are using to send and receive credentials.

PRESENTERS:

Corey Wahl, Colorado School of Mine
Ryan Burton, Arizona State University
Rajeev Arora, Parchment

M2.5209 Empower Your Students by Simplifying Scheduling! How Student Schedule Planning Benefits the Entire Institution

9:30 a.m. – 10:30 a.m. | North 127B

Imagine the smoothest registration your institution has ever experienced. Now add benefits for advising, orientation, staff, and the registrar's office. College Scheduler will demonstrate how one solution can alleviate student frustration, provide administration with critical course demand data, increase advising efficiency, and streamline your processes.

PRESENTER:

Robert Strazzarino, College Scheduler by Civitas Learning, Inc.

M2.5224 How Can We Be of Service? Transcript Service, That Is!

9:30 a.m. – 10:30 a.m. | North 122BC

Join a lively discussion on how the National Student Clearinghouse's Transcript Services can provide value to your school, no matter its size or complexity. Even if your school isn't currently looking at transcript service options, has explored other options, or is already considering the Clearinghouse, you don't want to miss this session!

PRESENTERS:

Adriene Doray-Franklin, National Student Clearinghouse
Hilary Rich, National Student Clearinghouse

M2.5227 Think Enterprise. It's Not Just a Starship

9:30 a.m. – 10:30 a.m. | North 128A

The USS Enterprise was light years ahead when the series debuted. But sometimes we look around campus and find our processes are as old as the series itself! Are you tired of campus mail for routing documents? Got wet signature blues? Wondering how to do business processing more efficiently? Come see what your colleagues in the California State University system are doing to deploy a true enterprise experience for faculty, staff, and students.

PRESENTERS:

Tuan Do, San Francisco State University
Susan Reyes, San Diego State University

M2.5228 Academic Content Management: The New Paradigm

9:30 a.m. – 10:30 a.m. | North 121BC

Join SmartCatalog as we unveil the first alternative repository of college catalogs this century. Announcing DegreeData—A comprehensive and searchable resource for course descriptions. By marrying SmartCatalog's proven technology with DegreeData, you'll be able to manage transfer credit evaluation, syllabi, catalogs, and curriculum in a single system. Stop learning more software and start getting more done.

PRESENTER:

Anne Valentine, SmartCatalog

Student Success Track



SEAtS Software
The Student Success Platform

M2.5310 The Steps to Student Success

9:30 a.m. – 10:30 a.m. | North 128B

This presentation is aimed to give listeners an insight into the SEAtS Student Success Platform. A full software as a service run-down will allow you the opportunity to realize how the SEAtS vision can align with your college, institution, or university's long term vision for student success.

PRESENTER:
Noel Dooley, SEAtS Software

M2.5312 Workday Student: Different By Design

9:30 a.m. – 10:30 a.m. | North 129A

Please join us for this informative session on Workday Student, the solution that will unite your entire campus under one modern, configurable, easy-to-use application that is delivered in the cloud. Hear how the nine colleges and universities in the design partner program are helping Workday develop the system needed today and for the future. Finally, see what makes the first two available products in the Workday Student suite—Student Recruiting and Admissions—different by design.

PRESENTER:
Adriana Farella, Workday

M2.5319 Pronunciations & Pronouns: Creating a More Inclusive Campus

9:30 a.m. – 10:30 a.m. | North 129B

To address growing concerns in today's campus climate around cultural and gender inclusivity, Stanford partnered with NameCoach to make audio name pronunciation, pronoun, and other information readily available throughout campus systems (from the LMS to alumni CRM). This session will examine adoption of the web-based solution from the classroom to commencement, at Stanford and other institutions focused on building community and welcoming diverse populations and international students.

PRESENTERS:
Thomas Black, Stanford University
Praveen R. Shanbhag, NameCoach

(M3) Educational Sessions and Roundtables

MONDAY, 10:45 A.M. – 11:45 A.M.

M3.4157 Automating and Modernizing Manual Processes: A Small Colleges Panel Discussion

10:45 a.m. – 11:45 a.m. | North 131C

Small colleges often struggle with too many manual and outdated processes. Join the presenters to discuss how we identified areas of improvement and implemented change to streamline these processes, as well as secured buy-in for these changes from the campus community.

PRESENTERS:
Margo Landy, University of the Pacific
Justin Selph, Ringling College of Art and Design

M3.4415 Transcript Ordering Platforms: Still Shopping?

10:45 a.m. – 11:45 a.m. | North 128A

Is your institution still shopping for a transcript ordering and fulfillment provider? A panel of institutional representatives will provide their take on their respective vendor solutions. Included will be an overview of each solution's integration with the institution's SIS; implementation timeline/overview; administrative user interface & associated reporting; any customization and/or business practice changes deployed; and an overview of fee structures/fulfillment options.

PRESENTERS:
Rob Fitzgerald, Brown University
Mark McConahay, Indiana University – Bloomington
Scott Owczarek, University of Wisconsin – Madison

Related Publication: The AACRAO 2016 Academic Record and Transcript Guide

M3.4438 Roundtable: Background Checks and University Admissions Processes

10:45 a.m. – 11:45 a.m. | North 124B

Many colleges have grappled with the question whether they should conduct background checks as part of the admissions process. Advocates for background checks focus on safety, while opponents' concerns range from student privacy, to resources and expertise to conduct checks, to how to proceed if a student with a criminal past is admitted. Come to this roundtables to share your practices relating to background checks and collecting previous college or civil discipline information.

FACILITATOR:
Kizzy Morris, East Stroudsburg University

M3.4447 FERPA: The Update

10:45 a.m. – 11:45 a.m. | North 121BC

LeRoy Rooker, former director of the Family Policy Compliance Office at the U.S. Department of Education, will discuss any updates regarding the Family Educational Rights and Privacy Act (FERPA).

PRESENTER:**LeRoy Rooker**, AACRAORelated Publication: *AACRAO FERPA Guide***M3.4455 Social Media Content for Marketing to Multicultural Students**

10:45 a.m. – 11:45 a.m. | North 122BC

Powerful social media content is the future of marketing to a new generation of multicultural students. According to a recent Pew Research Center Report, 85% of African-American teens have access to a smartphone, as compared to 71% of whites and Hispanics. Among African-American teens, 34% report going online daily, compared to 32% of Hispanic teens, and 19% of white teens. There is also a distinct difference in social media usage by socio-economic status. Teens from lower incomes are more likely to use Facebook than affluent teens. These factors must be considered when marketing to multicultural students.

PRESENTER:**Liza Smith**, Georgetown University**M3.4473 Military Outreach: Strategies for Serving Our Veterans**

10:45 a.m. – 11:45 a.m. | North 123

The veteran population across our campuses continues to grow dramatically. Does your school truly understand the unique challenges of this exceptional group of students? Is your institution engaged in military outreach to become more veteran friendly? This session will present the current situation and trends affecting student veterans and then present examples of proven strategies, practices, and policies that promote successful transition of veterans to postsecondary education.

PRESENTER:**Mark Eister**, Georgia Perimeter CollegeRelated Publication: *Helping Veterans Succeed: A Handbook for Higher Education Administrators***M3.4485 ACE 101: The “Ins-and-Outs” of the ACE Military Evaluations Review Process**

10:45 a.m. – 11:45 a.m. | North 126AB

Are you curious how the ACE military reviews are conducted, when they are conducted, and how it's all scheduled? Do you want to garner a better understanding of the integrity and rigor of the evaluations process? This session will help you build a foundational understanding of the review process.

PRESENTERS:**Dawn Light**, American Council on Education**Michele Spires**, American Council on Education**M3.4544 International Applicants: What Credentials Do I Need to Review?**

10:45 a.m. – 11:45 a.m. | North 128B

This session is designed to let you know what documents you should require of applicants from different countries so that you can best assess their eligibility for admission at your institution.

PRESENTER:**Linda Tobash**, Institute of International EducationRelated Publications: *AACRAO Electronic Database for Global Education (EDGE)*; *Foreign Educational Credentials Required***Course and Room Scheduling Track**

M3.4557 How Stanford Changed its Standard Class Meeting Patterns & Managed to Carry On

10:45 a.m. – 11:45 a.m. | North 129A

After a lengthy campus-wide debate, Stanford changed its class meeting patterns effective Autumn 2015. This involved changes that affected everyone on campus. The presentation describes the process, debate, and implementation in detail, and offers lessons learned and advice for others.

PRESENTER:**Stephen Arod Shirreffs**, Stanford University**M3.4677 Cheating or Sharing? Academic Ethics Across Cultures**

10:45 a.m. – 11:45 a.m. | North 121A

This session explores issues such as collaboration and plagiarism as cultural constructions. International students and US study abroad students often encounter unfamiliar perspectives, which may cause them to unwittingly breach campus academic integrity rules. Understanding these issues is important for student preparation and support.

PRESENTER:**Opal Leeman Bartzis**, Butler University

M3.4618 What International Admissions Officers Need to Know about the Redesigned SAT

10:45 a.m. – 11:45 a.m. | North 122A

With big changes afoot for the Big Test, what will be the impact on how you recruit, evaluate and enroll international students? How will the redesigned SAT support universities seeking to engage with and attract qualified students from outside the U.S.? We will discuss implications of the SAT's redesign on international student enrollment management. The session will be interactive and will integrate questions and feedback from higher education leaders.

PRESENTERS:**Clay Hensley**, College Board**Bryant Priestler**, Purdue University

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

M3.4624 Caucus 101: AACRAO Caucus Kick-off!

10:45 a.m. – 11:45 a.m. | North 129B

Join the full AACRAO Caucus Membership kick off presentation! As we progress within higher education, it is important that we identify areas and opportunities for improvement that are related to diversity, culture, and inclusion.

PRESENTERS:**Hue Haslim**, Western International University**Cindy Lambert**, University of St. Francis**Tiffany Robinson**, Western Kentucky University**Joseph Salomone**, Drexel University**M3.4640 State and Regional Organizations Working with Legislatures and Agencies**

10:45 a.m. – 11:45 a.m. | North 127A

This session will cover the ways that AACRAO state and regional organizations can work with state legislatures and local agencies to advance common educational interests. Come learn from AACRAO's Executive Director who has first-hand experience!

PRESENTER:**Michael Reilly**, AACRAO**M3.4692 Data Democracy: Administrators, Faculty, and Staff**

10:45 a.m. – 11:45 a.m. | North 131B

Making academic data available to staff for application development is a growing practice in higher education. This democratization of data is reshaping the definition of data steward and is opening discussions about data access, governance, and collaboration. As IT organizations move away from local systems to favoring commercial solutions, a shift in how vendors engage schools as clients and how data is shared is also changing. A second session exploring the idea of data democracy will take place on Monday at 1:15 p.m.

PRESENTERS:**Emily Shandley**, Yale University**Autumn Walden**, West Chester University of Pennsylvania**M3.4717 Intentional Collaboration Makes All the Difference: Partners for Student Success**

10:45 a.m. – 11:45 a.m. | North 132C

With a greater emphasis on graduation rates and student success, the partnership between Academic Advising and the Registrar's Office is essential. The presenters will discuss how they have intentionally developed a strong working relationship on everything from collaboration on policy to the development of a common student tracking system.

PRESENTERS:**Helen Bailey**, California Polytechnic State University – San Luis Obispo**Beth Merritt Miller**, California Polytechnic State University – San Luis Obispo**M3.4742 The Registrar's Toolkit**

10:45 a.m. – 11:45 a.m. | North 132A

This session will give you some "tools" to use to make your Registrar's Office, or any other enrollment services office run smoother and more efficiently. Aimed at newcomers to the profession, the session might help experienced professionals as well.

PRESENTER:**Joe Papari**, Southern Methodist University

Related Publications: AACRAO's Professional Development Guidelines for Registrars: A Self-Assessment; AACRAO FERPA Guide; The Registrar's Guide; AACRAO's Student Records Management; The AACRAO 2016 Academic Record and Transcript Guide; The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

M3.4766 Listen and Engage: Getting Student Conversations Going

10:45 a.m. – 11:45 a.m. | North 132B

Basketball rivalries aside, hear from a panel of universities from the Research Triangle discuss how they are managing the social media presence for their universities and undergraduate admissions offices. Building a student brand ambassador team is essential for engaging students to effect change whether it's for recruitment purposes or for yield in the enrollment management cycle.

PRESENTERS:**Natalie McCook**, North Carolina State University at Raleigh**Cara Rousseau**, Duke University**Natalie Vizuete**, University of North Carolina Chapel Hill

M3.5177 Let's STOP Diploma Fraud and Offer International Students the Documents They Need, All While Developing an Alternative to the Apostille

10:45 a.m. – 11:45 a.m. | North 127C

Come learn about the Certified Electronic Diploma, a document that extracts the transactional value from the paper diploma and presents it in a secure, portable, and verifiable format. Join us along with Stanford University, University of Florida, Elon University, Brown University, NYU, University of Delaware, UC Boulder, UW Madison, Case Western Reserve University, West Chester University, NC State and more to learn about the many uses of the CeDiploma for your students.

PRESENTERS:

Thomas Black, Stanford University
Christopher Jackson, Paradigm

M3.5182 Improved Course Scheduling Results in Increased Student Completions & Campus Efficiency

10:45 a.m. – 11:45 a.m. | North 131A

Campus leaders are met with demands to increase student completion and campus operating efficiencies. This session will introduce Ad Astra Information System's new Platinum Analytics™, a patented predictive modeling tool that equips campuses to refine the course offering schedule to advance both initiatives simultaneously. Campus success stories will be highlighted.

PRESENTER:

Sarah Collins, Ad Astra Information Systems, LLC

Research Session

NATIONAL STUDENT CLEARINGHOUSE
RESEARCH CENTER

M3.5191 Student-Level Data, National-Level Phenomena & Institution-Level Insights

10:45 a.m. – 11:45 a.m. | North 127B

What's inside the newest data from the National Student Clearinghouse Research Center? Puzzling trends are everywhere: more students are transferring from community colleges to four-year institutions, but with lower success rates, there are accelerating declines in completions rates all across higher education. Find out how the latest data and trends can help you understand what's happening and how it affects your institution.

PRESENTER:

Doug Shapiro, National Student Clearinghouse

ML.5193 Graduate and Professional Schools Luncheon Presentation

11:45 a.m. – 1:15 p.m. | North 124A

"Indigenous Nation-Building: Creating Strong Partnerships between Higher Educational Institutions and Native Nations"



In an age of Indigenous Nation-(Re)Building, higher education institutions and Indigenous nation governments and organizations can create meaningful, effective, and lasting partnerships. In his presentation, Dr. Begay will highlight this effort, particularly focusing on the knowledge and skills that higher education administrators and students need in order to become aware of and responsive to Indigenous nations as they look to partner with them to solve shared challenges.

PRESENTER:

Manley Begay, Northern Arizona University

(M4) Educational Sessions and Roundtables

MONDAY, 1:15 P.M. – 2:15 P.M.

M4.4234 Integrated Student Self Service: Your Online One-Stop Shop

1:15 p.m. – 2:15 p.m. | North 126AB

Help students create their road map to completion and beyond with Colleague Student Planning. See how MCCC students use the integrated self service (ISS) modules—Student Planning, Student Finance, and Financial Aid—to plan, register, budget, and pay for courses toward program completion, while MCCC administrators and staff use Student Planning to facilitate integrated planning and advising services.

PRESENTERS:

Sherry Phillips, Montgomery County Community College
Stephanie Prazenka, Montgomery County Community College

M4.4239 Diversity: Bridging Student Systems to Impact Event Attendance

1:15 p.m. – 2:15 p.m. | North 127A

Like many institutions with a "themed term," Elon brings numerous speakers to campus to engage in dialogues, however, student attendance at these events was sparse. To improve attendance, standard course registration was linked to an events management system used to register students for diversity-themed events at the same time they registered for the following semester's classes. The overall impact of connecting the two systems showed a significant increase in students attending themed diversity events outside of class.

PRESENTER:

Rodney Parks, Elon University

M4.4336 Designing and Implementing Reverse Transfer: Lessons from CWID States

1:15 p.m. – 2:15 p.m. | North 122BC

Since 2012, fifteen states have joined the Credit When It's Due (CWID) initiative in an effort to design and implement reverse transfer programs and policies. This session will feature the most recent CWID research, highlight salient design features, and share emerging evidence about the impact of reverse transfer programs.

PRESENTERS:

Debra Bragg, University of Illinois at Urbana-Champaign
Jason Taylor, University of Utah

Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

M4.4355 Leading as a “Naked Emperor” to Promote Organizational Success

1:15 p.m. – 2:15 p.m. | North 127B

Leaders must learn to work together to build the trust and relationships necessary for a successful office. However, when diverse experiences and personalities come together, miscommunication can occur, inferences made, and trust broken. Based upon our own bumps, bruises, and successes at the University of Wisconsin-Madison, we will share our lessons learned and advice.

PRESENTERS:

Keri Allard, University of Wisconsin - Madison
Scott Owczarek, University of Wisconsin - Madison

Related Publication: Leadership Lessons: Vision and Values for a New Generation

M4.4370 The Interstate Passport: An Outcomes-Based Block Transfer Framework

1:15 p.m. – 2:15 p.m. | North 121BC

The Passport is a new framework for block transfer of lower-division general education based on learning outcomes and proficiency criteria. Faculty, registrars, and institutional researchers from seven states have designed this new system to streamline transfer students' pathways to graduation.

PRESENTERS:

Patricia Shea, Western Interstate Commission for Higher Education
Roland Squire, Utah State University
Michael Torrens, Utah State University

Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

M4.4419 Make Your Life Easier Using Self-Reported Academic Records in Admissions

1:15 p.m. – 2:15 p.m. | North 132B

The presenters will explain how self-reported academic records are used in their admissions process, including on the new Coalition Application. The session will detail how the self-reported academic information is collected, how it is used in the admissions review and transfer credit evaluation process, and how it is verified on the backend for students who plan to enroll.

PRESENTERS:

Phyllis Micketti, Rutgers University – New Brunswick
Paul Seegert, University of Washington – Seattle Campus

M4.4490 Roundtable: Transfer Best Practices

1:15 p.m. – 2:15 p.m. | North 124B

Come discuss issues relating to all things transfer. This session will share some industry-wide best practices in transfer collected from admissions and registrar's offices across the nation. Come hear what your colleagues are doing and share some best practices of your own!

FACILITATOR:

Seth Kamen, Montgomery College

Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

M4.4514 I am Woman: See Me Achieve My Dream

1:15 p.m. – 2:15 p.m. | North 122A

This interactive session features a panel of professional women (representatives from the various caucuses) in the fields of admissions, recruitment, retention, and records and registration who will share their challenges, obstacles, and strategies for achieving personal and professional success.

PRESENTERS:

Evelyn Andrews, California State University Maritime Academy
Jackie Carter, Washington University in St. Louis
Tina DeNeen, University of Alabama at Birmingham

M4.4593 School of Record: Global Initiatives for Student Success

1:15 p.m. – 2:15 p.m. | North 128A

Spelman College and the Institute for Study Abroad, Butler University will facilitate a dialogue on School of Record agreements. In this interactive presentation, two universities will provide an overview of their School of Record operations, and describe the challenges and benefits that they've experienced.

PRESENTERS:

Margery Ganz, Spelman College
Amanda Maurer, University of South Florida
Steve Seaworth, Butler University

M4.4635 Reassessing Your State or Regional Organization Management

1:15 p.m. – 2:15 p.m. | North 127C

These Indiana ACRAO leaders will talk about the process that they have gone through in reassessing the state organization's leadership and management. Come to see what changes they have made and why.

PRESENTERS:**Lesla Beals**, Purdue University**Lisa Scully**, Indiana University Bloomington**Jennifer Schwartz**, Marian University

M4.4642 The Road Less Traveled: Internal Professional Development

1:15 p.m. – 2:15 p.m. | North 129B

This presentation provides an overview of how CSU Dominguez Hills' admissions and records offices partnered to develop and administer a series of professional development workshops to internal staff. Learn about the process of creating such a workshop, including tips on determining content, maximizing resources, and implementation strategies.

PRESENTER:**Michelle Taylor**, California State University – Dominguez Hills

M4.4666 Optimizing Service with Custom Designed Transcript and Document Fulfillment

1:15 p.m. – 2:15 p.m. | North 128B

When Midwestern University wanted to offer electronic transcript delivery for its students and alumni, they found no vendors that could provide the desired ordering and fulfillment interface. Now, students and alumni can order transcripts, diplomas, and other documents through a streamlined custom-built interface right in their campus portal. Registrar staff use an optimized dashboard integrated with the student information system to fulfill orders, which can be tracked in real-time.

PRESENTER:**Daniel Reck**, Midwestern University

M4.4673 Academic and Disciplinary Actions: Transcript Considerations

1:15 p.m. – 2:15 p.m. | North 131B

The purpose and scope of the official transcript has long been the center of discussion and debate over whether and how student misconduct should be noted. Higher education professionals on and across campuses are divided on whether institutional responsibility should trump the historical notion of the transcript being an exclusive extract of a student's academic performance and progress. AACRAO recently changed its stance on this matter. Panelists will share various registrar, admission, student affairs, and legal perspectives.

PRESENTERS:**Ryan Burton**, Arizona State University**Andrew Morse**, NASPA**Bart Quinet**, Vanderbilt University**Kristi Wold-McCormick**, University of Colorado Boulder*Related Publication: The AACRAO 2016 Academic Record and Transcript Guide*

M4.4693 Data Democracy: Students

1:15 p.m. – 2:15 p.m. | North 132C

Increasingly, students are building online tools to manage their academic experience. Sophisticated digital awareness, technical competency, and creativity lead them to launch applications on their own. Administrators see the need for cooperative policies on sharing data and are exploring partnerships with students to support how they use data for educational and institutional purposes. This is the second session exploring data democracy.

PRESENTERS:**Emily Shandley**, Yale University**Autumn Walden**, West Chester University of Pennsylvania

M4.4724 Update on Education in Saudi Arabia

1:15 p.m. – 2:15 p.m. | North 132A

The educational system of the Kingdom of Saudi Arabia is constantly evolving as a method for ensuring the education and employment of its growing youth population; roughly 2/3 of the population of Saudi Arabia is under 30. This session will briefly discuss the current status of education in the Kingdom and include sample credentials, recognized institutions, and resources for further information.

PRESENTER:**Peggy Hendrickson**, AACRAO International Education Services*Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required*

M4.5152 Roundtable: Community Colleges

1:15 p.m. – 2:15 p.m. | North 131A

Join your peers from other community colleges for this roundtable discussion of current trends and topics affecting our institutions.

FACILITATOR:**Chris Dorsten**, Cuyahoga Community College*Related Publication: Applying SEM at the Community College*

M4.5175 AACRAO's Professional Endorsement Program, SEM-EP

1:15 p.m. – 2:15 p.m. | North 123

SEM-EP is designed to prepare and recognize enrollment management professionals at the national level using a registry listing. Presenters will share their experiences regarding program logistics and benefits. An overview of qualifications to enroll and requirements to complete the SEM-EP program will be discussed. Recent survey results on national credentialing programs will also be shared.

PRESENTER:
Joe Head, SEM-EP Director

Related Publications: Strategic Enrollment Management: Transforming Higher Education; SEM and Institutional Success; Handbook of Strategic Enrollment Management; Applying SEM at the Community College; SEM in Canada

Research Session



M4.5206 The Challenge of Filling the STEM Pipeline

1:15 p.m. – 2:15 p.m. | North 121A

This session will explore the findings from *The Condition of STEM 2015* report and offer a glimpse at the emerging educational pipeline. You will learn about the new STEM benchmark, which is based on actual student success in college courses. In light of the results, ACT has issued a call to action to policymakers, educators, students, and parents, urging them to do their part to help improve educational outcomes and support college and career readiness for all students. Specific recommendations will be shared to help improve educational outcomes. The session will be of interest to everyone involved in helping students prepare for success in higher education.

PRESENTER:
Steve Kappler, ACT

M4.5208 Innovating Your Academic Credentials

1:15 p.m. – 2:15 p.m. | North 131C

In February, attendees from more than 170 institutions including policy makers, higher education institutions, and corporations came to Washington, DC for the Parchment Summit on Innovating Academic Credentials. Join this session to get a flavor of the conversation and learn from panelists the strides they have made in developing co-curricular transcripts, issuing badges, and seeking ways for students to extend the utility of their current transcripts. If you are thinking about the role that you might be playing as credentials innovate, this is a must-attend session.

PANELISTS:
Mark McConahay, Indiana University
Erin Seheult, Loma Linda University
Diane Singer, Brandman University
Leonard Napolitano, Parchment [moderator]



M4.5213 Your Nonverbal Picture is Worth 1,000 Words

1:15 p.m. – 2:15 p.m. | North 129A

The majority of the messages we send are never spoken. We all know our nonverbal messages are important in communication, but did you know that they extend way beyond simple facial expressions and body movements? During this presentation you will discover how other factors such as space, time, sound, and even smell can impact our interactions with others.

PRESENTER:
Cie Gee, The University of Texas at San Antonio

M4.5249 Latino Latina Caucus

1:15 p.m. – 2:15 p.m. | North 125B

FACILITATORS:
Tina DeNeen, University of Alabama at Birmingham
Cindy Lambert, University of St. Francis

M5.5194 Monday Plenary Presentation

Monday, 2:30 p.m. – 3:30 p.m. | North Ballroom 120CD

"A Conversation With David Bergeron"

David Bergeron, currently a Senior Fellow for Postsecondary Education at the Center for American Progress, spent more than 30 years at the U.S. Department of Education. In addition to having been the acting assistant secretary for postsecondary education he served as the deputy assistant secretary for policy, planning, and innovation at the Office of Postsecondary Education. He led key policy groups working on the reauthorization of the Higher Education Act, developed legislative, regulatory and other policies affecting postsecondary education, and has been a strong advocate for access and opportunity. David, a longtime friend of AACRAO, was awarded AACRAO's Centennial Award for Excellence in 2014.

Mike Reilly, AACRAO's Executive Director, will have a conversation with David and seek his insights on a wide range of topics including accreditation reform, reauthorization of the Higher Education Act, financial aid, and the future of the Department of Education.

PRESENTERS:



David Bergeron, Senior Fellow for Postsecondary Education, American Progress



Michael V. Reilly, Executive Director, AACRAO

Refreshment Break in Exhibit Hall

3:30 p.m. – 4:00 p.m. | North Halls 5-6

(M6) Educational Sessions and Roundtables

MONDAY, 4:00 P.M. – 5:00 P.M.

M6.4427 Roundtable: Micro College Registrars

4:00 p.m. – 5:00 p.m. | North 122BC

Join your colleagues from very small colleges (under 1,000) to discuss the issues and challenge only we face.

FACILITATOR:

Jill Megredy, Eastern Oregon University

M6.4461 Applying FERPA in Real-Life Settings

4:00 p.m. – 5:00 p.m. | North 121BC

We think we understand the Family Educational Rights and Privacy Act (FERPA) until we're tested by specific real-life situations. This highly interactive session allows participants to use "clickers" to share how they would interpret and apply FERPA in realistic scenarios.

PRESENTERS:

LeRoy Rooker, AACRAO

K. Celeste Taber, Oklahoma State University

Related Publication: AACRAO FERPA Guide

M6.4478 PLA: Regional Requirements, Mounting Myths, and Trending Policies

4:00 p.m. – 5:00 p.m. | North 126AB

This is a panel discussion on the varied regional accreditation standards around Prior Learning Assessment Programs (PLA) and Credit by Exam (CBE). Schools from three regions will review what is trending and what is rumor regarding expectations during an accreditation visit for schools offering PLA programs.

PRESENTERS:

Jon Bellum, Colorado State University Global

Dick Irwin, University of Memphis

Deborah Wright, Wentworth Institute of Technology

Related Publication: Assessment's New Role in Degree Completion: A Registrar's Primer on Prior Learning Assessment and Competency-Based Education

M6.4515 Two Offices, One Goal: The Importance of Admissions & Registrars Offices in Yield

4:00 p.m. – 5:00 p.m. | North 123

This session will detail the differing needs of the transfer student from the Admissions Office and Registrar's Office perspective, and the professionals in the key positions that work most with these students. Both the office and the professional play a significant role in assisting transfer students and this session will review best practices, discuss the key qualities needed from the professionals in each position, and provide perspective from someone who has been in both roles.

PRESENTER:

Katie Schwientek, York College Pennsylvania

Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

M6.4558 Case Studies: Maximize the Benefit of Electronic Transcripts

4:00 p.m. – 5:00 p.m. | North 121A

Ever wondered what happens to the transcript data after it's been received? Come hear how several presenters are using electronic transcripts in their evaluation process!

PRESENTERS:

Matthew Bemis, University of Southern California

Roger Lurie, Arizona State University

Matt Schill, University of Nebraska At Omaha

Related Publication: Electronic Data Exchange Primer

Student Success Track



SEAtS Software
The Student Success Platform

M6.4569 From Prospect to Grad: Using Technology to Strengthen the Recruitment Pipeline

4:00 p.m. – 5:00 p.m. | North 127A

Rutgers University's Office of Enrollment Management has developed and recently enhanced two online marketing and recruitment tools that streamline connections to opportunities for K-12 students at the university. This session will describe how these tools can be used to support the full student life cycle, from both pre-college programming and enrollment management/recruitment perspectives.

PRESENTER:

Paul Johnson, Rutgers University – New Brunswick

M6.4570 Roundtable: Emerging Issues in International Education

4:00 p.m. – 5:00 p.m. | North 124B

Come prepared to discuss best practices, hot trends, and learn more about what your Professional Activities Committees (PACs) are doing to serve you and the profession. Hear an update from AACRAO about new international activities, agendas, and ways in which international education is contributing to the Strategic Framework of AACRAO.

FACILITATORS:

Jacquelyn Elliott, Marion Military Institute

Melanie Gottlieb, AACRAO

Parisa Memari, University of Toronto

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

M6.4585 Comparison Between a Student Satisfaction Survey & Course Evaluations Results

4:00 p.m. – 5:00 p.m. | North 129A

Could there be a connection between the Student Satisfaction Survey and Course/Instructor Evaluation results? How could we integrate data and then investigate results and finally draw conclusions? With the use of the right tools, any analysis is possible. Find out how one can summarize all these results and improve the student's learning experience and their college life.

PRESENTER:

Vivi Consta, Deree-The American College of Greece

M6.4636 State & Regional Association Leadership & Management

4:00 p.m. – 5:00 p.m. | North 127B

Hear new ideas on organizational structure and leadership, board member responsibilities, annual task schedules, decisions about meeting frequency, ensuring all board member positions are engaged, communicating with your membership, preserving your history, and maintaining your web presence.

PRESENTERS:

Sheryl Burnette, East Tennessee State University

Dustin Duncan, East Tennessee State University

Michele Priddy, Aquinas College

M6.4649 Panel Discussion: Communicating with Parents

4:00 p.m. – 5:00 p.m. | North 122A

Panelists from a variety of schools will discuss the challenges and expectations for working and communicating with parents.

PRESENTERS:

Betsy Chapman, Wake Forest University

Daphne Rankin, Virginia Commonwealth University

M6.4674 Extended Transcript Panel Discussion: New and Developing Best Practices

4:00 p.m. – 5:00 p.m. | North 129B

As national discussions evolve, institutional interest in expanding transcripts to include learning outcomes, competencies, co-curricular activities, and other non-classroom educational experiences is also gaining momentum. | The focus for registrar and admissions professionals should be on the development of best practices, innovation, and creative solutions for campuses to document, deliver, receive, evaluate, and transfer alternate forms of student learning. Solutions may involve digital or supplemental transcripts. Panelists will share current examples of and ideas for digital academic transcripts, documented learning outcomes, competency reports, and co-curricular records. Ideas from session participants also are welcomed.

PRESENTERS:

Chris Derickson, University of North Carolina at Chapel Hill

Joellen Evernham Shendy, University of Maryland – University College

Lee Furbeck, Cleveland State University

Paul Robinson, University of Michigan

Related Publications: The AACRAO 2016 Academic Record and Transcript Guide; Assessment's New Role in Degree Completion: A Registrar's Primer on Prior Learning Assessment and Competency-Based Education

M6.4675 Roundtable: Small College Admissions

4:00 p.m. – 5:00 p.m. | North 131A

Bring your questions, answers, or frustrations to share with peers.

FACILITATOR:

Heidi Hoskinson, Rogers State University

Related Publication: The College Admissions Officer's Guide

M6.4699 The Registrar's Office: A Resource, Not a Road Block

4:00 p.m. – 5:00 p.m. | North 131B

Too often the registrar's office is looked at as a road block to the success of students, both traditional and non-traditional. This presentation will show how one small school's registrar's office overcame a road block label, to become a resource for all students, faculty, and staff. Regardless of the nature of your student body, this session will have something for you.

PRESENTER:

Jody Ragan, Simpson College

M6.4700 Deconstructing the GPA

4:00 p.m. – 5:00 p.m. | North 132B

This presentation looks at relationships that lie beneath the simple calculation of GPA, such as: how GPAs differ from high school to high school; factors such as income and race/ethnicity; the relationship between GPA and test scores, including TOEFL; and the predictive value of the GPA in specific freshman-level courses.

PRESENTER:

James Roche, University of Massachusetts – Amherst

M6.4739 Using Mentoring to Encourage Others (and Ourselves)

4:00 p.m. – 5:00 p.m. | North 131C

This session will offer suggested ways to extend mentoring roles across the institution. There will be a focus on how to improve one's mentoring and how mentoring is a key part of work and volunteer life. The session will also focus on how to use mentoring as a means to bring out the best in subordinates at work and in volunteer/professional settings.

PRESENTERS:

Heather Chermak, University of Idaho
Julia Pomerenk, Washington State University

M6.5222 Access, Affordability and Outcomes: The Coalition Application

4:00 p.m. – 5:00 p.m. | North 132A

A coalition of highly respected American public and private colleges and universities has begun the design and organization of an online platform that hopes to recast the nature of applying to college in the 21st century.

PRESENTERS:

Seth Allen, Pomona College
Vern Granger, The Ohio State University
Pamela Horne, Purdue University

M6.5278 Credentials Solutions: The Total Package Transcript Solution...And More!

4:00 p.m. – 5:00 p.m. | North 128B

Credentials Solutions has driven innovation in higher education since 1997 by automating transcript ordering and fulfillment. We have a variety of services to fit your unique needs that are all supported with world-class customer service. Come to our session to learn about our latest industry-leading innovation for student records management.

PRESENTERS:

Joshua Hoagland, Credentials Solutions
Mindy Starcher, Credentials Solutions

M6.5290 Implementing Lean Process: Maximizing Student Success and Increasing Efficiencies Through SEM

4:00 p.m. – 5:00 p.m. | North 127C

As institutions look to implement or enhance current technology platforms, such as SIS, CRM or LMS, they need to also assess their processes for maximum success. Implementing technology on top of bad process will compound existing problems. This session will focus on lean process principles that you can take back to your institution that will increase efficiencies as well as student satisfaction and success.

PRESENTER:

Drew Melendres, Collegis Education

M6.5030 ECM Ownership and Student Records Management Practices

4:00 p.m. – 5:00 p.m. | North 128A

In late 2015, AACRAO and Lexmark partnered to conduct a comprehensive survey of the AACRAO membership to gain an understanding of the prevalence of electronic content management (ECM) use and student records management practices. The impetus for this survey and session is based on our members' interest in how best to manage the many forms of electronic records and to take advantage of existing technology to streamline processes.

PRESENTERS:

Stephanie Eaton, Lexmark Enterprise Software
Wendy Kilgore, AACRAO Consulting

Related Publication: AACRAO's Student Records Management: Retention, Disposal and Archive of Student Records

M6.5230 LGBTQA Caucus

4:00 p.m. – 5:00 p.m. | North 125B

All new and current LGBTQA Caucus members are welcome to attend the annual planning meeting.

FACILITATOR:

Joseph Salomone, Drexel University

Association of Chief Admissions Officers of Public Universities (ACAOPU) Meeting

4:00 p.m. – 5:00 p.m. | North 124A

ACAOPU is comprised of over 75 different institutions that represent the major flagship public universities in the United States. The Deans and Directors of Admissions and heads of Enrollment Management of the schools belong to this network of professionals that meets several times a year to exchange information.

M7.5256 AACRAO Town Hall Meeting

5:15 p.m. – 6:15 p.m. | North Ballroom 120CD

This is an opportunity to discuss the status of the association, the proposed budget, any proposed bylaw change and other association priorities.

Board of Directors Reception for Honorees

By invitation

6:15 p.m. – 7:30 p.m. | Valley Overlook, Second Level, Sheraton Grand Phoenix

Musical Entertainment at the Honorees Reception

Tony Duncan, Apache/Arikara/Hidatsa is an award-winning Native American Flute Player and Darrin Yazzie, Navajo, is an accomplished acoustic guitarist. They will play the Native flute and acoustic guitar, whose soothing sounds represent the beauty of Native American Heritage.

National Network of Law Schools (NNLSO) Social

7:00 p.m. | Canyon Café, 455 N. 3rd St., #114

Don't let something
this important
get lost in the mail



CLEAN_Address® ensures mail
gets to its destination, *everytime*

www.runnertech.com | 1-877-784-0003





Get the answers you need from the **EXPERT** in student outcomes

Now more than ever, you need accurate and complete information on your students' educational progress. The **National Student Clearinghouse** offers services and reports that draw on our unmatched student-level information resources, covering over 98 percent of public and private postsecondary enrollment.

You can access our nationwide coverage of enrollment and degree records via our StudentTrackerSM service for (in most cases) no cost, helping you meet growing reporting demands.

Our free reports keep you up-to-date on big picture trends. That's because the Clearinghouse's unique role as higher education's trusted partner enables us to provide you with the most accurate picture of actual student behavior. As a result, our reports offer the truest and timeliest look at trends in college enrollment, completion, and student pathways. You can read all of our reports at <http://nscresearchcenter.org>.

Don't miss our session on the newest data from our Research Center:

Student-Level Data, National-Level Phenomena & Institution-Level Insights
Monday, March 21 > 10:45-11:45 am > North 127B

Visit booth #407 to learn how the Clearinghouse can help you with your student research and reporting and learn about the new platform upgrades in the pipeline.

NATIONAL STUDENT CLEARINGHOUSE[®]
RESEARCH CENTER[™]
nscresearchcenter.org

NAVIGATING TRANSFER CREDITS

**OVER 1/3 OF STUDENTS
TRANSFER** at least once before earning
their bachelor's degree, many also crossing
state lines in the process.*

Be ready with the NEW *Transfer Credit Practices of Designated Educational Institutions* and *The Transfer Handbook: Promoting Student Success*, your go-to resources for comprehensive data, regulations, state-by-state transfer credit practices, and recommendations for admissions, advising, enrollment, financial aid, registrar, and retention professionals who work with transfer students.



**Transfer Credit Practices
of Designated Educational
Institutions (TCP)**

\$98 Members
\$140 Non-Members
Item #3017



**The Transfer Handbook:
Promoting Student Success**

\$80 Members
\$115 Non-Members
Item #0143

To order or for more information please visit the AACRAO Bookstore at
www.aacrao.org/bookstore or call (202) 263-0292.

Tuesday, March 22 Events and Sessions

INTERNATIONAL DAY

Registration

7:45 a.m. – 4:30 p.m.

North 5-6 Lobby

AACRAO Bookstore

8:30 a.m. – 5:15 p.m.

North 5-6 Lobby

Exhibit Hall Open

AACRAO Booth and Cyber Café Located Here

9:00 a.m. – 3:00 p.m.

North Halls 5-6

Space available for Professional Activity Committee meetings in the Exhibit Hall during exhibit hall hours.

Speaker Ready Room

7:30 a.m. – 5:00 p.m.

North 221A

Friends of Bill W. Meeting

7:00 a.m. – 8:00 a.m.

North 126C

(T1) Educational Sessions & Roundtable Discussions

8:00 a.m. – 9:15 a.m.

Refreshment Break in Exhibit Hall

9:15 a.m. – 10:00 a.m.

North Halls 5-6

(T2) AACRAO Business Meeting

10:00 a.m. – 11:30 a.m.

North Ballroom 120CD

Asian and Pacific Islander Caucus

11:30 a.m. – 12:45 p.m.

North 121A

Black Caucus

11:30 a.m. – 12:45 p.m.

North 121BC

(TL) National Network of Law School Officers Luncheon and Business Meeting

11:30 a.m. – 1:00 p.m.

North 124A

For information, contact: Denise Boessen at BoessenN@missouri.edu or (573) 882-8269

(TL) Annual Meeting Planners Luncheon

By invitation

11:30 a.m. – 1:00 p.m.

North 125B

(TL) TAICEP: The Association for International Credential Evaluation Professionals Brown Bag Lunch

11:30 a.m. – 1:00 p.m.

North 126C

Contact: Jeanie Bell at Jeanie.bell@colorado.edu or (303) 735-2437

(T3) Educational Sessions & Roundtable Discussions

1:00 p.m. – 2:00 p.m.

(T3) Poster Sessions

1:00 p.m. – 2:00 p.m.

North Ballroom 120 Foyer

Refreshment Break in Exhibit Hall

2:00 p.m. – 2:30 p.m.

North Halls 5-6

NAIA Registrars Association Annual Business Meeting and Discussion

2:00 p.m. – 3:30 p.m.

North 124A

(T4) Plenary Presentation

2:30 p.m. – 3:30 p.m.

North Ballroom 120CD

PRESENTER: Andy Gomez, Assistant Provost, Dean of International Studies & Senior Fellow in Cuban Studies, University of Miami (Retired)

(T4) Plenary Presentation

2:30 p.m. – 3:30 p.m.

North Ballroom 120AB

PRESENTER: Becky Pettitt, Vice Chancellor for Equity, Diversity, and Inclusion, UC San Diego

(T5) Educational Sessions & Roundtable Discussions

3:45 p.m. – 4:45 p.m.

(T5) Poster Sessions

3:45 p.m. – 4:45 p.m.

North Ballroom 120 Foyer

Native American Caucus

3:45 p.m. – 4:45 p.m.

North 126C

(T6) Educational Sessions & Roundtable Discussions

5:00 p.m. – 6:00 p.m.

Receptions

6:30 p.m. – 8:00 p.m.

- State and Regional Receptions
- International Educators Reception

(ticket at extra cost required)

Valley of the Sun Foyer and Oculus, Second Level, Sheraton Grand Phoenix

Valley of the Sun Foyer and Oculus, Second Level, Sheraton Grand Phoenix

**(T1) Tuesday Educational Sessions
and Roundtables****TUESDAY, 8:00 A.M. – 9:15 A.M.****T1.4302 Policy and Technical Innovation in a
Competency-Based Environment**

8:00 a.m. – 9:15 a.m. | North 123

In early 2014, the University of Wisconsin System launched UW Flexible Option, a portfolio of online degrees and certificates offered in an innovative, self-paced, and competency-based format. Five UW System institutions delivering academic programs were provided with operational and student support, administered centrally through the University of Wisconsin-Extension's Office of Student Success. This session will provide a high-level overview of this initiative.

PRESENTERS:

Janis Ford, University of Wisconsin Extension
Dan Kellogg, University of Wisconsin Extension

Related Publications: The AACRAO 2016 Academic Record and Transcript Guide; Assessment's New Role in Degree Completion: A Registrar's Primer on Prior Learning Assessment and Competency-Based Education

**T1.4421 Roundtable: Law School Registrars
& Admissions**

8:00 a.m. – 9:15 a.m. | North 127B

Learn how colleagues at other law schools deal with similar challenges and gain information and ideas on how you might change or make improvements to your processes.

FACILITATOR:

Jerri Cunningham, Baylor Law School

Student Success Track

SEAtS Software
The Student Success Platform

**T1.4424 A Unique Partnership: A Community College
and Nine Baccalaureate Institutions**

8:00 a.m. – 9:15 a.m. | North 122A

This session will focus on the unique partnership that exists between Montgomery College and the Universities at Shady Grove. In an effort to provide a transfer option to a community without a four-year institution, Montgomery College and The University System of Maryland joined forces to bring nine state institutions to a single location to offer a range of transfer-friendly degrees and to centralize student support activities.

PRESENTERS:

Justin Edgar, Universities at Shady Grove
Seth Kamen, Montgomery College

Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

T1.4429 Building Dynamic Relationships

8:00 a.m. – 9:15 a.m. | North 132B

Developing dynamic relationships with students, faculty, staff, alumni, parents, as well as executive officers must be a priority of the Registrar's Office. A closely related and equally important process relates to how we go about managing expectations. This session will provide insights into these critical areas and offer tips on tried and true approaches that could be used in any setting.

PRESENTERS:

Jerry Montag, Northern Illinois University
Reta Pikowsky, Georgia Institute of Technology-Atlanta

Related Publication: Leadership Lessons: Vision and Values for a New Generation

**T1.4469 Collaboration Between Records and
Financial Aid**

8:00 a.m. – 9:15 a.m. | North 128A

It is becoming more apparent that financial aid regulations require changes on the student records side and the need for collaboration between the two offices is imperative. Come see examples of how the University Records and Financial Aid Offices at Loma Linda University work together on important topics such as enrollment reporting, non-term registration, and program withdrawal.

PRESENTERS:

Verdell Schaefer, Loma Linda University
Erin Seheult, Loma Linda University

Related Publications: AACRAO's Student Records Management; The 2016 Academic Record and Transcript Guide

**T1.4631 New & Trusted Ideas for Annual
Meeting Planning**

8:00 a.m. – 9:15 a.m. | North 127A

Hear ideas that you can take back to your state or regional organization concerning venue selection, themes, negotiating contracts, keeping content fresh & relevant, selecting sessions and speakers, corporate sponsorship ideas, marketing, and managing budgets.

PRESENTERS:

Pete Belk, Johnson County Community College
Casey Wallace, University of Kansas Main Campus

T1.4488 ACE 201: Facing the Challenges of the JST and Transfer of Military Credit

8:00 a.m. – 9:15 a.m. | North 126AB

Are you handling the analysis of the Joint Services Transcript (JST) for your institution? This interactive session will provide technical, hands-on training with the JST, so bring your laptop or tablet, and sample transcripts. We will also look at promising practices related to the transfer and award of military recommended credits from the JST.

PRESENTERS:

Dawn Light, American Council on Education
Michele Spires, American Council on Education

Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

T1.4520 All Aboard! Registration Models for First-Semester Students

8:00 a.m. – 9:15 a.m. | North 127C

Engaging new freshmen in the college experience is critical for success and retention. Institutions often use mandatory on-site orientations that include course registration, but this trend may be changing. Come hear about the University at Buffalo's model, which involves advanced registration of students by advisors, and the University of Colorado Boulder, which rolled out a new remote model with no required on-site visit.

PRESENTERS:

Susan Dorsey, University of Colorado Boulder
Kara Saunders, University at Buffalo

T1.4537 Roundtable: Utilizing APIs to Fulfill Data Requests

8:00 a.m. – 9:15 a.m. | North 124B

Have students ever inquired about using "live" data to build an app? Would you benefit from exchanging data across institutions? Traditionally, data warehouses or other intermediary platforms have been used to provide data to external databases, apps, or systems. This session will share examples of using API technology to provide data directly from systems of record. Roundtable discussions will focus on the opportunities afforded by this technology along with associated policy implications.

FACILITATORS:

Brian Canavan, Massachusetts Institute of Technology
Margaret Welsh, Harvard University – Faculty of Arts and Sciences

T1.4550 Secondary Education in Anglophone Africa: The WAEC Countries and Kenya

8:00 a.m. – 9:15 a.m. | North 128B

The presenters will provide an overview of secondary credentials from the WAEC countries (Gambia, Ghana, Liberia, Nigeria, and Sierra Leone), and discuss their similarities and differences. Kenya will also be featured, as it is an Anglophone African country that has its own national examinations board. The presentation will conclude with commentary on how the secondary credentials have impacted postsecondary credentials.

PRESENTER:

LesLee Clauson Eicher, AACRAO International Education Services

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

T1.4563 The Secure Electronic Exchange of PDF Student Transcripts

8:00 a.m. – 9:15 a.m. | North 131C

Come hear case studies from several schools who have implemented the secure electronic exchange of PDF student transcripts. Hear their success stories and the problems they encountered in the implementation.

PRESENTERS:

Leesa Beck, University of California - Santa Barbara
Christopher Derickson, University of North Carolina at Chapel Hill
Jeff Elliott, University of Missouri - Columbia
Leslie Quinn, Johnson County Community College

Related Publication: Electronic Data Exchange Primer

T1.4594 A Minority Report on the Two Rs for Graduate and Professional Students of Color

8:00 a.m. – 9:15 a.m. | Room 131B

This panel discussion will provide a composite report on their efforts to enhance rates for two Rs: recruitment and retention. Learn from these experts on what they are doing to address the state of minority students underrepresented in higher education and how they might be adding to national trends. Where do underrepresented students of color stand in terms of attending or graduation from STEM, allied health, and health science-based graduate programs?

PRESENTERS:

Len Archer, Adventist University of Health Sciences
Breonte Guy, Winston-Salem State University
Bianca Thompson Owen, Rutgers Biomedical and Health Sciences

T1.4597 International Recruitment 101

8:00 a.m. – 9:15 a.m. | North 132A

This session will provide the groundwork for developing an international recruitment strategy. Topics will include initial strategy, budgeting, overview of available recruitment tools, staffing implications, and other factors necessary.

PRESENTER:

Zephur Solakian, Center for Global Advancement of Community Colleges (CGACC)

T1.4622 Emerging Issues/Themes for Sustaining a Diverse and Inclusive Campus

8:00 a.m. – 9:15 a.m. | North 132C

This is an interactive audience/panel discussion and presentation investigating current and emergent themes and issues surrounding culturally diverse and inclusive campuses.

PRESENTERS:

Cindy Lambert, University of St. Francis
Tiffany Robinson, Western Kentucky University
Joseph Salomone, Drexel University

Student Success Track

SEAtS Software
 The Student Success Platform

T1.4648 Advancing Student Completion Through Course Access and Resource Alignment

8:00 a.m. – 9:15 a.m. | North 131A

The University of North Georgia is strategically improving its course schedule through data analytics and advanced use of campus systems to accelerate graduation for its students. By aligning existing academic resources—faculty, classrooms, and course offerings—UNG is generating student-friendly schedules that result in improved course access and more efficient use of resources.

PRESENTER:

Jennifer Chadwick, University of North Georgia

T1.4691 Data Governance, Data Stewardship, and Data Quality Management

8:00 a.m. – 9:15 a.m. | North 121BC

As the steward of all student academic data, the registrar has a critical role to play on campus. Come learn about data governance best practices, the concept of data stewardship, and the ongoing efforts of data quality management, and ways you can elevate each at your own institution.

PRESENTER:

Doug McKenna, American University

T1.4722 International Credential Evaluation, Part II

8:00 a.m. – 9:15 a.m. | North 121A

This session is the second of three sessions on the topic of foreign academic credential evaluations. Examples will be used using the European Union (ECTS and Bologna Process) and the Indian Subcontinent (India, Bangladesh and Pakistan). Resources, document comparability, recognition, and transfer of credit practices will be discussed for both systems of education.

PRESENTERS:

David Mihalyi, AACRAO International Education Services
Bonnie Rosenthal, AACRAO International Education Services
Annetta Stroud, AACRAO International Education Services

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

T1.4744 Current and Pending Legislation for Veteran Education Benefits

8:00 a.m. – 9:15 a.m. | North 122BC

Come hear from the President of NAVPA (National Association of Veteran and Professional Administrators) about current and pending legislation connected to veteran education benefits.

PRESENTER:

Marc Barker, Colorado State University

Related Publication: Helping Veterans Succeed: A Handbook for Higher Education Administrators

T1.5174 IPEDS Update

8:00 a.m. – 9:15 a.m. | North 129A

The National Center for Education Statistics will present a general update on the Integrated Postsecondary Education Data System (IPEDS). Topics for discussion will include review of the 2015-16 data collection year, including an update on the new Outcome Measures data collection, upcoming changes to IPEDS for 2016-17 and later data collections, and IPEDS research and development activities.

PRESENTER:

Tara Lawley, National Center for Education Statistics

T1.5184 CourseLeaf Efficiency: Delivering Solutions that Improve Business Processes, Accuracy, Communication, and Student Focus

8:00 a.m. – 9:15 a.m. | North 129B

Four institutions will share stories of how they utilized CourseLeaf products to powerfully and transparently approve catalog edits, curriculum proposals, and course schedules. Each institution has different processes and requirements—what they have in common is their quest to achieve true efficiency. Join the discussion and learn how the unique needs of your institution can be realized with CourseLeaf CAT, CIM, and CLSS.

PRESENTERS:

Martha E. Fraire-Cuellar, Texas State University
Michael E. Maysilles, New Jersey Institute of Technology
Corey Wahl, Colorado School of Mines
Brenda Selman, The University of Missouri

Refreshment Break in Exhibit Hall

9:15 a.m. – 10:00 a.m. | North Halls 5-6

T2.5257 AACRAO Business Meeting

10:00 a.m. – 11:30 a.m. | North Ballroom 120CD

The AACRAO Business Meeting includes Annual reports on the status of the association from the Executive Director and the Board of Directors, any membership voting on the proposed budget and bylaw changes, and the installation of new board members.

(TL) Caucuses and Luncheons

TL.5247 Asian and Pacific Islander Caucus
 11:30 a.m. – 12:45 p.m. | North 121A
FACILITATOR:
Hue Haslim, Western International University

TL.5248 Black Caucus
 11:30 a.m. – 12:45 p.m. | North 121BC
FACILITATORS:
Tina DeNeen, University of Alabama at Birmingham
Tiffany Robinson, Western Kentucky University

TL.4521 NNLSO (National Network of Law School Officers) Business Meeting & Luncheon
 11:30 a.m. – 1:00 p.m. | North 124A
 For information and registration, contact: Denise Boessen at BoessenN@missouri.edu or (573) 882-8269

(TL) Annual Meeting Planners Luncheon
By invitation
 11:30 a.m. – 1:00 p.m. | North 125B

(TL) TAICEP: The Association for International Credential Evaluation Professionals Brown Bag Lunch
 11:30 a.m. – 1:00 p.m. | North 126C
 Contact: Jeanie Bell at Jeanie.bell@colorado.edu or (303) 735-2437

(T3) Poster Sessions, Educational Sessions, and Roundtables
TUESDAY, 1:00 P.M. – 2:00 P.M.

Poster Sessions:
Poster sessions offer presenters an opportunity to discuss their topic in an informal setting, somewhat like an information fair. Posters are located in North Ballroom 120 Foyer.

Poster Session
T3.4250 Communicating with Text Messages
 1:00 p.m. – 2:00 p.m. | Poster Area
 Text messages can be a great way to communicate during the application process for those students who refuse to simply read their mail or e-mail.
PRESENTERS:
Tracy Comer, Austin Peay State University
Annette Wagner, Volunteer State Community College

Poster Session
T3.4348 Lessons Learned from the Creation of a Student Success Center

1:00 p.m. – 2:00 p.m. | Poster Area
 In the summer of 2014, the University of Texas Health Science Center at San Antonio School of Nursing started a Student Success Center to address the learning needs of its diverse student enrollment. This poster will demonstrate lessons learned from the Center's creation, search for funding, and implementation of proven student support resources (e.g., peer mentoring, supplemental instruction, personal tutoring, etc.).
PRESENTER:
David Byrd, The University of Texas Health Science – San Antonio – School of Nursing

Poster Session
T3.4496 Demand Characteristics in College Admissions

1:00 p.m. – 2:00 p.m. | Poster Area
 The questions posed on college applications and surveys determine what information admissions personnel will have when evaluating an applicant for admission. But, how much does the phrasing of those questions affect the answers provided by the students? Visit this poster session to find out how demand characteristics might be affecting your data.
PRESENTER:
Amy Hutton, Virginia Commonwealth University

Poster Session
T3.4560 What Is SPEEDE? And What Can SPEEDE Do for Me?

1:00 p.m. – 2:00 p.m. | Poster Area
 Find out what the SPEEDE committee does and how it can help you with your electronic data exchange
PRESENTER:
Jerald Bracken, Brigham Young University
 Related Publication: *Electronic Data Exchange Primer*

Poster Session
T3.4568 The NSCS Experience: Retaining and Graduating Students Through Engagement

1:00 p.m. – 2:00 p.m. | Poster Area
 The National Society of Collegiate Scholars (NSCS) recognizes the importance of both college retention and completion. As a result, we have built a student engagement model that promotes scholarship, leadership, community service, and professional development on two-year and four-year college campuses nationwide. The NSCS experience offers scholarships, local and national events, employment and social connections for students, and professional development opportunities for advisors.
PRESENTER:
Sankaya Hall, The National Society of Collegiate Scholars

Poster Session**T3.4683 Course Re-Evaluation Analytics**

1:00 p.m. – 2:00 p.m. | Poster Area

This poster session will focus on the re-evaluation of existing transfer course rules to make sure the class has prepared students for upper-level coursework.

PRESENTER:

Tyrome Petty, University of Missouri – St. Louis

T3.4426 Roundtable: Small College Registrars

1:00 p.m. – 2:00 p.m. | North 122BC

Come meet with your colleagues from other small colleges and put a face with those names you know from the small college listserv.

FACILITATOR:

Liesl Fowler, Augustana College

T3.4471 Veteran Education Benefits: Working with Workflows

1:00 p.m. – 2:00 p.m. | North 121BC

Certifying veterans' benefits is a multilayered process. Come see how two different schools—a state university and a community college—leveraged their technology and re-examined their processes to speed up their certification processes. We will discuss how we modified our practices, implemented technology, and how all the changes affected our processing timelines.

PRESENTERS:

Marc Barker, Colorado State University

Nichole Mancone, Tarrant County College District

Related Publication: Helping Veterans Succeed: A Handbook for Higher Education Administrators

T3.4487 Where the Wild Things Are: Operational Efficiencies in the Registrar's Office

1:00 p.m. – 2:00 p.m. | North 123

In this session, learn about a range of changes in one Registrar's Office that led to measurable efficiencies in streamlining office operations. Topics covered will include work distribution and reorganization, use of technology, and process improvement.

PRESENTER:

Ingrid Nuttall, University of Minnesota – Twin Cities

T3.4493 FERPA and Admissions Records Requests: The View from the Registrar's Desk

1:00 p.m. – 2:00 p.m. | North 132B

What do you do when your students or denied applicants want to see their admissions records? What are your records retention policies? Are you following them? What does FERPA say we have to do? How would you handle thousands of requests at the same time? This session will explore how these questions played out at Stanford and the impact on other campuses across the country. Participants will learn what the law says and how to be prepared to manage such requests proactively.

PRESENTERS:

Thomas Black, Stanford University

LeRoy Rooker, AACRAO

Related Publication: AACRAO FERPA Guide

T3.4548 A Discussion on the AACRAO Senior Symposium on International Education

1:00 p.m. – 2:00 p.m. | North 128A

In February 2015, twenty invited senior university admissions professionals attended AACRAO's first Senior Symposium on International Admissions. The genesis for the Symposium came from attendees at AACRAO's Summer Institute on International Admissions, when participants said, "My boss needs to hear this." A panel will speak to their experiences at the Symposium.

PRESENTERS:

Jane Dane, Old Dominion University

Jacquelyn Elliott, Marion Military Institute

Chris Lucier, University of Delaware

Clarresa Morton, Shenandoah University

R. Scott Verzyl, University of South Carolina - Columbia

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

T3.4553 Win/Win: Withdrawal Can Be a Positive Experience

1:00 p.m. – 2:00 p.m. | North 126AB

Students don't always persist at their current institution, so finding a way to make withdrawal a win-win for both the school and the student might seem challenging. At the University of Miami, we have embarked on a new process that we believe enables us to gain valuable information about why students leave (win), ensures that withdrawing students have a positive exit experience (win), and creates an opportunity for students to return to the University in the future (win).

PRESENTERS:

Karen Beckett, University of Miami

Darby Plummer, University of Miami

T3.4554 Roundtable: Sending and/or Receiving Electronic Transcripts

1:00 p.m. – 2:00 p.m. | North 124B

Come be a part of the growing electronic transcript community and share your experiences!

FACILITATOR:**Matthew Bemis**, University of Southern California*Related Publication: Electronic Data Exchange Primer*

T3.4576 Our Work: Searching for Lives That Matter

1:00 p.m. – 2:00 p.m. | North 127A

Prompted by Wes Moore's book, *The Work: My Search for a Life that Matters*, we will discuss how our work—our vocations and our avocations— might lead us to lives that matter. How might that quest strengthen our contributions to our colleagues, our institutions, and our profession?

PRESENTER:**Julia Pomerenk**, Washington State University*Related Publication: Leadership Lessons: Vision and Values for a New Generation*

T3.4577 Big Office Politics in a Small Office

1:00 p.m. – 2:00 p.m. | North 127B

Do you feel like your small office gets caught up in the big politics going on around your campus? If so, come to an engaging session where you can share your stories as well.

PRESENTER:**Susan Hines**, The College of Idaho

T3.4579 EducationUSA Update

1:00 p.m. – 2:00 p.m. | North 122A

This session will focus on the latest updates from EducationUSA and how you can partner with the organization to facilitate the admission of international students to your institution.

PRESENTERS:**Monica Ibrahim**, EducationUSA Advisor, Syria**Crystal Liu**, EducationUSA Advisor, China**Christopher Medalis**, Regional Director, Northern & Central Europe and Turkey, EducationUSA**Dorothy Mora**, Program Officer, US Department of State**Patricia Ricle**, EducationUSA Advisor, Ecuador**Nicholas Tourides**, EducationUSA Advisor, Greece*Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required*

T3.4627 Strategic Planning & Revenue Sources for State & Regional Organizations

1:00 p.m. – 2:00 p.m. | North 127C

Join the leaders of our relatively young CAPACRAO organization to talk about their ideas for strategic planning and resources in today's environment, and creating a new regional AACRAO organization.

PRESENTERS:**Joellen Evernham Shendy**, University of Maryland – University College**Carol Harrison**, College of Southern Maryland

T3.4641 Best Practices in LGBT Academic Record Management

1:00 p.m. – 2:00 p.m. | North 132C

This is an interactive panel discussion and presentation investigating some current and continuing best practices around LGBT academic record management.

PRESENTERS:**Jack Miner**, The Ohio State University**Joseph Salomone**, Drexel University*Related Publication: The AACRAO 2016 Academic Record and Transcript*

T3.4663 Creating Guided Pathways for Community College Transfer Students

1:00 p.m. – 2:00 p.m. | North 129A

Transfer from community colleges to four-year institutions is becoming an essential element of strategic enrollment planning in higher education. Despite the extraordinary number of students attending community colleges who wish to transfer—almost 80 percent of all first-time community college students—the proportion that successfully transfer to a four-year institution and earn a baccalaureate degree is disappointingly small. Recent advances in “guided pathways” promise a new approach in preparing greater numbers of students for transfer, especially students from underrepresented groups. This session will highlight the features of this emerging model, using the University of California and the California community colleges as a case study.

PRESENTER:**Stephen Handel**, University of California*Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions*

T3.4681 Addressing the Challenges of Community College Study Abroad

1:00 p.m. – 2:00 p.m. | North 128B

Study abroad for community colleges presents unique challenges. Systems like common course numbering, general requirements, and single pathways, which are designed to facilitate transfer to four-year institutions, are particularly complicated. Many community colleges have developed creative structures to enable study abroad programming and transcription. This session aims to explore those approaches and to facilitate idea sharing.

PRESENTERS:

Kathryn Howard, Maricopa Community College
Yvonne Schmidt, Mesa Community College

T3.4689 Arcadia University's Solution to Transferring Credit Earned via Study Abroad

1:00 p.m. – 2:00 p.m. | North 129B

This presentation will explore some of the common challenges and potential solutions to the globalization of degree programs from two institutions with experience in the education abroad sector. Arcadia University, with over 60 years of experience in this arena, recently adopted AACRAO's EDGE Grading System across 130 overseas programs and can report on the initial results and successes.

PRESENTER:

Michelle Matranga, Arcadia University

T3.4690 Data Visualizations and You

1:00 p.m. – 2:00 p.m. | North 131A

Data visualizations, when done well, are a great way to convey a lot of information in an easy-to-understand way. In this non-technical, non-product-specific session, come learn about data visualizations: what they are, how to create them, some general guidelines and best practices, and how to make sure that the voice you're giving to your data is the appropriate one. Revised and updated from Baltimore with new examples.

PRESENTER:

Doug McKenna, American University

T3.4726 IELTS and TOEFL Score Data Resources

1:00 p.m. – 2:00 p.m. | North 121A

This session will provide tips on using the TOEFL and IELTS score reporting data in support of the work done in both the Registrar's and Admissions Offices.

PRESENTERS:

Michelle Hampton, Educational Testing Service
Kate McKeen, IELTS USA

T3.5023 Using a Technical Redesign Project to Transform the Registrar's Office

1:00 p.m. – 2:00 p.m. | North 131B

The Office of the University Registrar at UNC-Chapel Hill initiated a major redesign of the security model for its PeopleSoft-based student information system this past year. The project was a collaboration of both technical and functional experts. The result is a security model that has increased our ability to maintain and audit access to student records and a clearer vision to improve and transform the Registrar's Office into a much more efficient, process-driven, and modern office.

PRESENTERS:

Christopher Derickson, University of North Carolina at Chapel Hill
Ira Knight, University of North Carolina at Chapel Hill

T3.5210 Empower Your Students by Simplifying Scheduling! How Student Schedule Planning Benefits the Entire Institution

1:00 p.m. – 2:00 p.m. | North 131C

Imagine the smoothest registration your institution has ever experienced. Now add benefits for advising, orientation, staff, and the registrar's office. College Scheduler will demonstrate how one solution can alleviate student frustration, provide administration with critical course demand data, increase advising efficiency, and streamline your processes.

PRESENTER:

Robert Strazzarino, College Scheduler by Civitas Learning, Inc.

T3.5225 NSC: Enabling the Future Trends in Education Today

1:00 p.m. – 2:00 p.m. | North 132A

We are in the midst of an education ecosystem transformation: mediums for education delivery are evolving, learning outcomes have fragmented, and defining competency-based education is still in its infancy. Learn about NSC's view of the future and projects underway in new areas, including CBEs, KSAs, badges, extended transcripts, micro-credentials, and student portals.

PRESENTER:

Rick Torres, National Student Clearinghouse

Refreshment Break in Exhibit Hall

2:00 p.m. – 2:30 p.m. | North Halls 5-6

T4.4752 NAIA Registrars Association Annual Business Meeting

2:00 p.m. – 3:30 p.m. | North 124A

All NAIA registrars, conference registrars, assistant registrars, or anyone working in the Registrar’s Office at an NAIA school is invited to participate in the Annual Business Meeting. The NAIA registrar is the official voting delegate from the school.

PRESENTER:

Jessica Cason, National Association of Intercollegiate Athletics (NAIA)

T4.5195 Tuesday Plenary

2:30 p.m. – 3:30 p.m. | North Ballroom 120CD

“Education: The Glory of the Cuban Revolution. Myth or Reality?”



The Castro regime used the education process to indoctrinate Cuba’s youth in Marxist-Leninist ideology. However, the younger generation has begun to question and contradict the beliefs and practices they were taught. Today, with the renewal of diplomatic ties between Cuba and the United States, what risks and opportunities are there for American universities to develop student and faculty exchange programs?

PRESENTER:

Andy Gomez, University of Miami (Retired)

T4.5196 Tuesday Plenary

Tuesday, 2:30 p.m. – 3:30 p.m. | North Ballroom 120AB

“Demanding Times: Higher Education Leadership in an Era of Student Demands”



Higher education professionals are currently encountering the demand to be more nimble in capturing the complex texture of our students through integrating preferred versus legal ethnic or gender designations, sexual orientation, multiracial students, and transgender students. This session will address the pivotal role of higher education leaders in supporting our students’ critical engagement, the necessity of pursuing

remedies through shared governance, and the important role admissions and enrollment management professionals play in informing and implementing institutional responses to student demands as an essential component of delivering on your college or university’s brand promise.

PRESENTER:

Becky Petitt, UC San Diego

(T5) Poster Sessions, Educational Sessions and Roundtables

TUESDAY, 3:45 P.M. – 4:45 P.M.

Poster Sessions:

Poster sessions offer presenters an opportunity to discuss their topic in an informal setting, somewhat like an information fair. Posters are located in North Ballroom 120 Foyer.

Poster Session

T5.4504 What Do We Need? Grades! When Do We Need Them? Now!

3:45 p.m. – 4:45 p.m. | Poster Area

Are you frustrated because you can’t get faculty to submit their grades on time? Do you have a backlog of missing grades that is larger than you care to admit? This poster session explores strategies to make the grade collection process more efficient so that it can actually work to your advantage.

PRESENTER:

Josephine Albert, Johns Hopkins University Bloomberg School of Public Health

Poster Session

T5.4559 What the Heck Is EDX?

3:45 p.m. – 4:45 p.m. | Poster Area

Come get the alphabet soup of Electronic Data Exchange explained, so you can make it work for you!

PRESENTERS:

Doug Holmes, Ontario Universities’ Application Centre
Susan Reyes, San Diego State University

Related Publication: *Electronic Data Exchange Primer*

Poster Session

T5.4580 EducationUSA in Greece

3:45 p.m. – 4:45 p.m. | Poster Area

Attend this poster session to meet an EducationUSA Advisor from Greece. This poster session will have information and updates on the educational system in Greece and insights on how to connect and engage with students and the EducationUSA network there.

PRESENTER:

Nicholas Tourides, EducationUSA Advisor, Greece

Related Publications: *AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required*

Poster Session**T5.4581 EducationUSA in China**

3:45 p.m. – 4:45 p.m. | Poster Area

Attend this poster session to meet an EducationUSA Advisor from China. This poster session will have information and updates on the educational system in China and insights on how to connect and engage with students and the EducationUSA network there.

PRESENTER:**Crystal Liu**, EducationUSA Advisor, China

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

Poster Session**T5.4660 Competency-Based Education Primer: The ABCs of CBE**

3:45 p.m. – 4:45 p.m. | Poster Area

There is a lot of discussion around competency-based education models lately. What is it? Who is doing it? What is direct assessment? What does a competency-based transcript look like? Stop by this session to get the ABCs of CBE.

PRESENTER:**Kelly Brooks**, Capella University

Related Publication: Assessment's New Role in Degree Completion: A Registrar's Primer on Prior Learning Assessment and Competency-Based Education

Poster Session**T5.4685 FERPA and Study Abroad**

3:45 p.m. – 4:45 p.m. | Poster Area

This poster session will address FERPA considerations for study abroad, including relationships with exchange partners and program providers, as well as your own faculty-led programs. Attendees will become acquainted with challenges and will be provided with resources for determining appropriate institutional approaches.

PRESENTER:**Rhonda Hinkle**, Butler University

Related Publication: AACRAO FERPA Guide

Poster Session**T5.5315 EducationUSA in Syria**

3:45 p.m. – 4:45 p.m. | Poster Area

Attend this poster session to meet an EducationUSA Advisor from Syria. This poster session will have information and updates on the educational system in Syria and insights on how to connect and engage with students and the EducationUSA network there.

PRESENTER:**Monica Ibrahim**, EducationUSA Advisor, Syria**Poster Session****T5.5316 EducationUSA in Ecuador**

3:45 p.m. – 4:45 p.m. | Poster Area

Attend this poster session to meet an EducationUSA Adviser from Ecuador. This poster session will have information and updates on the educational system in Ecuador and insights on how to connect and engage with students and the EducationUSA network there.

PRESENTER:**Patricia Ricle**, EducationUSA Advisor, Ecuador**T5.3949 Who Makes International Credential Recommendations?**

3:45 p.m. – 4:45 p.m. | North 128A

This session will explore some of the different practitioners in international admissions and credential evaluation and how they arrive at credential placement advice for their respective groups. Four senior experts in the field will share insights on how educational credentials are analyzed, who makes the determinations, what methodologies are used, and how the outcomes are shared with the field and even altered over time.

PRESENTERS:**Gloria Nathanson**, University of California Los Angeles (retired)**William Paver**, The University of Texas at Austin (retired)**Emily Tse**, International Education Research Foundation, Inc.**Robert Watkins**, The University of Texas at Austin

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

Student Success Track

SEAtS Software
The Student Success Platform

T5.4353 One-Stop Shops: Do They Impact Retention?

3:45 p.m. – 4:45 p.m. | North 126AB

Studies have shown that students' satisfaction with a university's student services has a greater influence on their rate of retention than their satisfaction with their courses. This session will explore how two universities—Wayne State University and the University of New Mexico—have each used data to determine how one-stop shops have influenced retention and student satisfaction.

PRESENTERS:**Tracy Hart**, University of New Mexico**Gayle Reynolds**, Wayne State University

T5.4491 Responding to Title IX: The View from the Registrar's Desk

3:45 p.m. – 4:45 p.m. | North 129B

As campuses respond to Executive Order 1095 relating to implementation of Title IX, the Campus SaVE Act, and related legislation on sex discrimination, sexual harassment and sexual violence, registrars are in the heart of the discussion and the process. Participants in this session will hear from who have worked through the processes of meeting the standards.

PRESENTERS:

John-Herbert Jaffry, Logan University
Brenda Selman, University of Missouri – Columbia
K. Celeste Taber, Oklahoma State University

T5.4510 Growing the Next Wave of Leaders

3:45 p.m. – 4:45 p.m. | North 127A

If higher education loses half of its leadership over the next few years to retirement, the best campus leaders will be those who actively develop from the ranks. Institutions must recognize that leaders are made, not born, and work to grow the next generation. We will cover specific tools, look at leadership development plans, and engage interactively.

PRESENTER:

Susan Dorsey, University of Colorado Boulder

Related Publication: Leadership Lessons: Vision and Values for a New Generation

T5.4516 Dealing with Tragedy in the Law School

3:45 p.m. – 4:45 p.m. | North 131B

What do you do when a tragedy—such as suicide or accident—happens within your law school community? Come explore ideas on how we as the law school community can help or cope with tragedy.

PRESENTER:

Terese Chenier, Western New England University

T5.4566 Use Systems, Servers, Vendors, Standards to Innovate, Automate & Improve Service

3:45 p.m. – 4:45 p.m. | North 127B

This presentation provides an overview of how USC successfully partnered with its service providers to enhance services to students. The presentation also highlights how USC has leveraged its internal systems and web services to automate many high-volume, time-sensitive processing operations critical to student services delivery.

PRESENTERS:

Matthew Bemis, University of Southern California
Jim Bouse, University of Oregon
Reid Kallman, Stanford University

T5.4574 Centralization of Registrar Services for Multi-Campus Institutions

3:45 p.m. – 4:45 p.m. | North 127C

Providing a consistent student experience and ensuring compliance across multiple locations, each with its own registrar's office, can often be a challenging task. This session focuses on implementing a scalable registrar model to support multi-campus institutions.

PRESENTERS:

Ryan Green, Chamberlain College of Nursing
Abbey McElligott, Chamberlain College of Nursing – St. Louis Campus

T5.4583 How Did Peter Piper Pick His Projects and Prune His Project Pipeline?

3:45 p.m. – 4:45 p.m. | North 128B

Do you know how many projects your office is working on at one time? Or do you have too many projects coming in and not enough resources to implement them? Learn how the Registrar's Office at the University of Wisconsin-Madison figured out how to manage their project pipeline by implementing a Project Prioritization Process. This presentation was also given at the 2015 AACRAO Technology & Transfer Conference.

PRESENTERS:

Aaron Apel, University of Wisconsin – Madison
Scott Owczarek, University of Wisconsin – Madison

T5.4611 Changes in Advanced Placement (AP): The Ongoing Role of Higher Education

3:45 p.m. – 4:45 p.m. | North 122A

In light of substantive changes within the Advanced Placement (AP) program, now is an ideal time for college registrars to ensure that academic catalogs are up to date with articulated policies—for existing and forthcoming—AP exams.

PRESENTER:

Cathy Brigham, The College Board

T5.4625 Best Practices in State & Regional Organizations

3:45 p.m. – 4:45 p.m. | North 131A

Leaders from SACRAO and RMACRAO will discuss today's best practices for state and regional organizations. Get some new ideas to infuse new life into your S&R organization!

PRESENTERS:

Kelley Christman, University of Northern Colorado
Charlie Couch, University of Northern Colorado
Joe Papari, Southern Methodist University

T5.4628 The LGBT Student College Application Experience: How to Find the Right School

3:45 p.m. – 4:45 p.m. | North 132B

This session will present a collection of resources for LGBTQA students who are applying to college, as well as initiatives by institutions to acknowledge and do outreach to potential LGBTQA applicants during the recruitment stages of the admissions process.

PRESENTER:**Joseph Salomone**, Drexel University**T5.4651 Building an EM Brand**

3:45 p.m. – 4:45 p.m. | North 131C

Panelists will discuss how to build and maintain a strong EM brand.

PRESENTERS:**Jennifer Carron**, Baylor University**Pamela Horne**, Purdue University – Main Campus**Caroline Miller**, University of Cincinnati**Ellen Neufeldt**, Old Dominion University**R. Scott Verzyl**, University of South Carolina – Columbia**T5.4662 Take a Break! Dealing with Student Leaves-of-Absence**

3:45 p.m. – 4:45 p.m. | North 121BC

It is becoming more mainstream for students to suspend studies and take leaves-of-absence from their academic programs. Curricula, financial aid, student services, retention, and graduation rates are all affected by these actions. This session considers how these interruptions are best accommodated by policy and practice.

PRESENTER:**Andrew Hannah**, University of Chicago**T5.4686 Strategic Recruitment Using the Revised SAT**

3:45 p.m. – 4:45 p.m. | North 122BC

Join leaders in enrollment management to hear how the redesign of the SAT will impact recruitment and admissions.

PRESENTERS:**John Barnhill**, Florida State University**Martha Pitts**, The College Board

Related Publications: Strategic Enrollment Management: Transforming Higher Education; Handbook of Strategic Enrollment Management

T5.4687 Roundtable: Study Abroad

3:45 p.m. – 4:45 p.m. | North 124B

Join your colleagues from registration and records as well as admissions for a frank discussion about the challenges and opportunities for study abroad at this roundtable session. Perspectives across institutional types, sizes, and locations will be shared.

FACILITATORS:**Lori Citti**, Johns Hopkins University**Opal Leeman Bartzis**, Butler University**T5.4696 A Reporter's Perspective on Data, Information, and Higher Education**

3:45 p.m. – 4:45 p.m. | North 132A

Chronicle of Higher Education reporter Beckie Supiano reports extensively on admissions, financial aid, student finances, and college costs. Ms. Supiano will provide insights into how media determine what to report and on how the news often sets the agenda for higher ed leaders. The session is an excellent opportunity for data and information providers to understand the role journalists play in the collection, synthesis, and dissemination of information. Extended Q&A for this session.

PRESENTERS:**James Roche**, University of Massachusetts – Amherst**Beckie Supiano**, Chronicle of Higher Education*Course and Room Scheduling Track*

T5.4737 Successful Space Management Strategies

3:45 p.m. – 4:45 p.m. | North 123

Responsible stewardship of classroom space can be laden with political challenges. Issues of “ownership,” “control,” and space allocation continue to be daunting. While many institutions have space management policies in place, too frequently these policies are inadequate. Rethink how you currently manage space and learn tips and tricks that will help you create (or refine) comprehensive, impactful classroom scheduling guidelines.

PRESENTERS:**Erin Mason**, University of Connecticut**Susan Olivas**, California Polytechnic State University – San Luis Obispo

Related Publication: Managing Academic Space: A Guide for Higher Education Institutions

T5.4859 Lost in Coding Translation? A Journey Through the Wiki

3:45 p.m. – 4:45 p.m. | North 121A

Our in-house wiki database is currently used to aid in credential evaluation by organizing all of our information into a central, online resource. Once completed, it will be an invaluable tool for international credential evaluation, yet is flexible enough to provide support for all areas of international services at our institution. The information within the wiki is easily accessible, allowing for greater internal collaboration and shared knowledge among staff.

PRESENTERS:**Christopher Adams**, Indiana University – Bloomington**Jeremy Mixell**, Indiana University – Bloomington

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

T5.5229 Academic Content Management: The New Paradigm

3:45 p.m. – 4:45 p.m. | North 129A

Join SmartCatalog as we unveil the first alternative repository of college catalogs this century. Announcing DegreeData—a comprehensive and searchable resource for course descriptions. By marrying SmartCatalog's proven technology with DegreeData, you'll be able to manage transfer credit evaluation, syllabi, catalogs, and curriculum in a single system. Stop learning more software and start getting more done.

PRESENTER:**Anne Valentine**, SmartCatalog**T5.5250 Native American Caucus**

3:45 p.m. – 4:45 p.m. | North 126C

FACILITATOR:**Mechelle Aitson-Roessler**, Rose State College**T5.5304 Building the Next Generation of Student Records: An Update on the Comprehensive Student Records Project**

3:45 p.m. – 4:45 p.m. | North 132C

AACRAO and NASPA, with support from Lumina Foundation, are leading a project to accelerate the creation of comprehensive student records. These next-generation records will build from traditional transcripts to provide a more complete picture of student learning and achievement. Learn more about the project and hear from institutional participants about their vision for next-generation records and updates on their progress.

PRESENTERS:**Bob Askins**, University of South Carolina**Tom Black**, Stanford University**Tom Green**, AACRAO**Amelia Parnell**, NASPA**Joellen Evernham Shendy**, University of Maryland – University College**(T6) Educational Sessions and Roundtables****TUESDAY, 5:00 P.M. – 6:00 P.M.****T6.4151 Getting Things Done! Executing Effective Change Through Agile Project Management**

5:00 p.m. – 6:00 p.m. | North 121BC

Have a complex project on your hands and wondering where to even start? Enacting change can be tough so come and learn how we in the TC Registrar's Office used Agile Project Management to get it done.

PRESENTERS:**Ramiro Ballesteros**, Teachers College at Columbia University**Sam Fugazzotto**, Teachers College at Columbia University**Amy Soans**, Teachers College at Columbia University**T6.4318 Technology Tools to Meet Outrageous Transfer Articulation Service Agreements**

5:00 p.m. – 6:00 p.m. | North 126AB

Learn how the University of Oregon evaluates 18,000+ transcripts annually, ALL within a 3-5 day service agreement time frame. Also learn about the OrACRAO template for sharing curriculum changes and our new "Hands-Free Reverse Transfer" process.

PRESENTERS:**Susan Eveland**, University of Oregon**Brian Lowery**, University of Oregon

Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

T6.4343 Students, Parents, and the Technology That Can Reunite Them

5:00 p.m. – 6:00 p.m. | North 123

Parents contact the Registrar's Office every day asking questions that we can't answer due to privacy regulations. Instead of telling the concerned party that you can't release information, what if there was another way? See how one institution developed an electronic solution for their students to conveniently manage the release of their chosen student information to their parents/guardians.

PRESENTER:**Christina Long**, Hutchinson Community College**T6.4423 Best Practices & Innovations: Replacing a Veteran Law Registrar & Old Processes**

5:00 p.m. – 6:00 p.m. | North 122A

Law Registrars' Offices are notoriously 'traditional' and sometimes it is difficult to be innovative and make changes when others don't see or support the need. PRESENTERS will share their favorite successes and achievements in updating registrar's office processes, which not only improve service to students, faculty, and staff, but save money in financially-restrictive times.

PRESENTERS:**Amy Arntsen**, University of Wisconsin - Madison**Connie Shipman**, Campbell University School of Law**T6.4492 Roundtable: Retroactive Degree Conferrals**

5:00 p.m. – 6:00 p.m. | North 124B

This is a roundtable discussion of best practices when working with former students who wish to complete degrees they started years or even decades ago.

FACILITATORS:**Kelley Brundage**, Colorado State University**Dawn Renta**, West Chester University of Pennsylvania

T6.4517 Professional Development for the Budgetless

5:00 p.m. – 6:00 p.m. | North 127A

Chances are you've found your professional development budget cut, but your staff is still hungry for development. Luckily, it's possible to lead and develop your staff without spending much, if anything, as long as you're willing to think creatively. This session will present several options for professional development—without getting approval from your finance officers first.

PRESENTER:
Emy Farley, Carleton College

T6.4526 Roundtable: We Need a New SIS! Where Do I Begin?

5:00 p.m. – 6:00 p.m. | North 122BC

Does your Student Information System include duct tape, patches, DOS screens and old coding languages? Are you sure that your institution would benefit from a new system, but feel that the task of convincing others is a tall mountain to climb? This roundtable will focus on the process of fostering community support for a new SIS.

FACILITATOR:
Brian Canavan, Massachusetts Institute of Technology

T6.4538 Transitioning Challenges for International Student Athletes

5:00 p.m. – 6:00 p.m. | North 127B

From recruitment to test scores to enrolling on campus, international student-athletes face a broad set of challenges. Information and insights will be provided by both a former D1 student-athlete (and current admissions professional) and a college registrar who have experiences at large public, two-year, and liberal arts colleges.

PRESENTERS:
Rodney Parks, Elon University
Mikayla Shaw, Elon University

T6.4591 Roundtable: Graduate and Professional Schools

5:00 p.m. – 6:00 p.m. | North 131A

Join your peers from other graduate and professional schools for this roundtable discussion of current trends and topics affecting your institutions.

FACILITATORS:
Kelli Backman, Bryan College of Health Sciences
Michael Murray, The Ohio State University

T6.4667 Update on Education in the United Arab Emirates

5:00 p.m. – 6:00 p.m. | North 128A

The UAE is home to a wide and growing variety of educational institutions. These include federal and private universities, international branch campuses, and a vocational education system. | The participants will share their experiences working in both a federal multi-campus system and a small, selective university. We will also give a brief overview of the secondary education system and the college application process.

PRESENTERS:
Ann Marie Liska, The Petroleum Institute
Eisa Mohammed, The Petroleum Institute
Al Nuaimi, The Petroleum Institute

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

T6.4600 Armchair International Recruitment in the Digital Age

5:00 p.m. – 6:00 p.m. | North 127C

Given better worldwide connectivity and digital tools, costly international travel is not necessarily required for a successful international recruitment plan. This session will discuss the digital tools available to institutions to recruit electronically and the budget and staffing implications involved.

PRESENTERS:
Mary Baxton, California State University, Northridge
Steve Seaworth, Butler University
Zephur Solakian, Center for Global Advancement of Community Colleges (CGACC)

T6.4704 ComPeration: Competitive Cooperation & Partnership to Address University Change

5:00 p.m. – 6:00 p.m. | North 128B

Whether it be in response to legislative requirements, changing patterns of funding, efficiency drivers, technological change, geography, or the need to enhance services to students, the Group of Eight research-intensive institutions in Australia has found ways to work together and partner with each other. Using case studies, the PRESENTERS will share the challenges and opportunities as well as some practical tools for 'ComPeration' in higher education.

PRESENTERS:
Mark Erickson, Australian National University
Neville Hiscox, Monash University
Neil Robinson, The University of Melbourne, Australia

T6.4732 Centralizing Student Records at a Historically Decentralized Institution

5:00 p.m. – 6:00 p.m. | North 131C

Vanderbilt University offers academic programs in ten separate schools and colleges, each of which was historically served by its own registrar. As part of the “One Vanderbilt” initiative, the Office of the University Registrar was charged with transitioning the student records functionality from the schools into the central office. Come learn about the process of centralization from the perspectives of the central office and a former school registrar.

PRESENTERS:

Matt King, Vanderbilt University
Bart Quinet, Vanderbilt University
Molly Thompson, Vanderbilt University

Related Publication: Student Records Management: Retention, Disposal and Archive of Student Records

T6.4741 Alphabet Soup of Accreditation: What is Accreditation and How Does it Work?

5:00 p.m. – 6:00 p.m. | North 132A

This session will take a look at the alphabet soup of accreditation—SACS, NCA-HLC, CHEA, USDOE, THECB, NACCAS, BETC, ABHES, ACCES, COE and about 80 more players in accreditation. What are these organizations and what is their role in the accreditation process. This session will help mentoring newcomers into the profession on the organizations, terms, phrases, and processes involved in accreditation.

PRESENTER:

John Hall, Southern Methodist University

Course and Room Scheduling Track


T6.4748 Online Course and Curriculum Management Panel

5:00 p.m. – 6:00 p.m. | North 129A

Join us to hear several institutions present their experiences using different vendor solutions for managing their catalog, courses, and curriculum online. Panelists will address campus needs, governance, community acceptance, and lessons learned during their specific implementations. Plans for future development, including integration with other systems, will also be shared.

PRESENTERS:

Meredith Braz, Dartmouth College
Emily Shandley, Yale University
Casey Washburn, Cornell University


T6.5211 Why You Need a Data Wizard in the Registrar's Office

5:00 p.m. – 6:00 p.m. | North 129B

Hear about some of the projects tackled in the Registrar's Office at Miami University by the resident Data Wizard and how this assists the university registrar in moving university-wide issues forward. Topics will include student-athlete certification, building the academic calendar, catching data errors, helping students with registration errors, and more.

PRESENTERS:

Timothy Kuykendoll, Miami University – Oxford
David Sauter, Miami University – Oxford

T6.5245 State of the Recruitment and Retention Environment: Strategies, Solutions, and Spirits

5:00 p.m. – 6:00 p.m. | North 132B

Join Scott Jaschik, CEO and Editor of Inside Higher Ed as he discusses the consequences of the shrinking pool of traditional students, the pressures on student success, and the evolving tactics to meet enrollment goals in new, innovative ways. Join us over Happy Hour for an interactive discussion on recruitment and student success strategies, and solutions. Jenzabar will provide the beer, wine, and snacks!

PRESENTERS:

Jason DeLong, Jenzabar
Scott Jaschik, Inside Higher Education
Meghan Turjanica, Jenzabar

T6.5322 College of DuPage Speeds Transcript Processing with Intelligent Capture

5:00 p.m. – 6:00 p.m. | North 131B

College of DuPage replaced overflowing file cabinets and manual transcript processing with intelligent capture technology from Lexmark Enterprise Software, which integrated with their student information system to increase productivity and speed transfer credit evaluations. Learn how the college improved student service, decreased transcript evaluation time by 60%, and gained a competitive advantage.

PRESENTERS:

Stephanie Eaton, Lexmark Enterprise Software
Katherine Thompson, College of DuPage

T6.5334 Roundtable: Distance Education

5:00 p.m. – 6:00 p.m. | North 121A

During this roundtable on distance education, participants will get a chance to discuss issues, concerns, trends, and their campus practices.

FACILITATOR:

David Schneider, Otterbein University

T6.5343 Preparing for Early FAFSA

5:00 p.m. – 6:00 p.m. | North 132C

Starting with the 2017 – 18 school year, your students will use prior-year income data on their Free Application for Federal Student Aid (FAFSA) – Early FAFSA. Using two years prior tax information on the FAFSA will increase the form's accuracy and give families an earlier and more accurate idea of their anticipated financial aid and college costs. A representative from the U.S. Department of Education, Federal Student Aid will discuss these changes and share new tools and resources to support your outreach efforts.

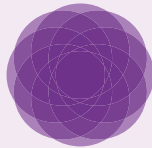
PRESENTER:

Ashley Harris, U.S. Department of Education

Receptions**International Educators Reception***(ticket at extra cost required)*

6:30 p.m. – 8:00 p.m. | Valley of the Sun Foyer and Oculus, Second Level, Sheraton Grand Phoenix

Musical entertainment this evening provided by Yellow Bird Productions, which is a Native American family performing arts group. Ken Duncan, Sr., Apache, Director of Yellow Bird Productions, will be joined by his son, Tony Duncan, Apache/Arikara/Hidatsa, who is an award-winning Native American Flute Player. Darrin Yazzie, Navajo, an accomplished acoustic guitarist, will provide beautiful indigenous sounds of the Native flute, acoustic guitar, and Native Drum.

Sponsored by

AACRAO
INTERNATIONAL
EDUCATION
SERVICES

**The Paver Family Foundation****State and Regional Receptions**

Check with your organization or the AACRAO message board to see if your organization is hosting a reception.

- **Illinois ACRAO (IACRAO)**
6:30 p.m. at 1130 The Restaurant, 455 North 3rd Street, Suite 1130 (tables reserved outside)
- **Indiana ACRAO (IACRAO)**
6:30 p.m.
Majerle's Sports Grill, 24 N. 2nd St.
- **Kansas ACRAO (KACRAO)**
7:00 p.m. – 9:30 p.m.
Blue Hound Kitchen & Cocktails, Hotel Palomar, 2 East Jefferson St.
- **Missouri ACRAO (MACRAO)**
6:30 p.m.
Canyon Cafe-Arizona Center, 455 North 3rd Street, Suite 114 (meet on the patio)
- **Nebraska ACRAO (NACRAO)**
6:30 p.m. – 8:00 p.m.
The Rose and Crown, 628 E. Adams St.
- **New England ACRAO (NEACRAO) – Dinner together as a group**
Meet at 6:15 p.m. in the lobby of the Sheraton. We will be walking as a group to a nearby restaurant (current plan is Canyon Café)
- **Ohio ACRAO (OACRAO)**
7:00 p.m.
Cibo Urban Pizzeria, 603 N. 5th Ave
- **Pac-12 Reception**
6:30 p.m. – 8:00 p.m.
Walter Cronkite School of Journalism and Mass Communication, Executive Board Room (Cronkite 444), 555 N. Central Ave.
- **Rocky Mountain ACRAO (RMACRAO)**
6:30 p.m. – 8:00 p.m.
Hard Rock Cafe Phoenix, 3 South 2nd Street
- **Southern ACRAO (SACRAO)**
6:30 p.m. – 8:00 p.m.
1130 The Restaurant, 455 North 3rd Street, Suite 1130
- **UMACRAO/WACRAO Joint Reception**
6:30 p.m. – 8:00 p.m.
District American Kitchen and Wine Bar (in the Wine Room) Sheraton Grand Phoenix
340 North 3rd Street

The premium AACRAO endorsement program for higher education Enrollment Professionals.



“The SEM EP program provided a framework that helped me better understand and address institutional enrollment issues. I learned to see campus challenges through a different lens, and was able to focus my EM leadership skills through a customized curriculum that others would recognize.”

— ROB GARRETT, MANAGING DIRECTOR OF ENROLLMENT SERVICES,
BRIGHAM YOUNG UNIVERSITY-IDAHO

Through online courses, webinars, field visits to approved institutions and attendance at the AACRAO Annual Meeting, AACRAO Strategic Enrollment Management Endorsement Program (SEM-EP) enrollees receive formal recognition by AACRAO endorsing their ability to meet today’s Enrollment Management challenges. AACRAO SEM-EP is the premier development program for professionals in SEM and Enrollment Services.

For more detailed information visit
www.aacrao.org



**NEED HELP
REACHING YOUR
ENROLLMENT GOALS?**



Leading Solutions for Higher Education



Unbiased advice.



Trusted expertise.



Leading enrollment solutions.



consulting.aacrao.org

Wednesday, March 23 Events and Sessions

Registration

7:45 a.m. – 12:30 p.m.
North 5-6 Lobby

AACRAO Bookstore

8:30 a.m. – 1:00 p.m.
North 5-6 Lobby

AACRAO Booth and Cyber Café

7:45 a.m. – 12:30 p.m.
North 5-6 Lobby

Speaker Ready Room

7:30 a.m. – 10:30 a.m.
North 221A

Friends of Bill W. Meeting

7:00 a.m. – 8:00 a.m.
North 126C

(W1) Educational Sessions & Roundtable Discussions

8:00 a.m. – 9:00 a.m.

(W2) Educational Sessions & Roundtable Discussions

9:15 a.m. – 10:15 a.m.

(W3) Educational Sessions & Roundtable Discussions

10:30 a.m. – 11:30 a.m.

(W4) Closing Plenary

11:45 a.m. – 12:45 p.m.
North Ballroom 120CD

PRESENTER: **Dave Barry**, *New York Times* Best Selling Author
Sponsored by National Student Clearinghouse

Program Committee Meeting

(2016-2017)
By invitation
1:30 p.m. – 3:30 p.m.
Room 126C

Board of Directors Meeting

1:30 p.m. – 3:30 p.m.
Room 125B

(W1) Educational Sessions and Roundtables

WEDNESDAY, 8:00 A.M. – 9:00 A.M.

W1.3947 International Credential Evaluation, Part III

8:00 a.m. – 9:00 a.m. | North 127A

This is the final session of three sessions on the topic of foreign academic credential evaluations. The same principles as parts I and II will be applied to China. Resources, document comparability, recognition, transfer of credit.

PRESENTERS:

David Mihalyi, AACRAO International Education Services
Bonnie Rosenthal, AACRAO International Education Services

Related Publications: AACRAO *Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required*

W1.4153 Serving Those Who Serve: Supporting Military Students in Policy & Procedure

8:00 a.m. – 9:00 a.m. | North 126AB

The authors will discuss their chapter from the AACRAO publication *The Transfer Handbook: Promoting Student Success*, which details the policies and procedures that Embry-Riddle has put into place to best support and serve their military and veteran populations. Join them for an interactive discussion and consider how you might apply these ideas at your college or university.

PRESENTERS:

M.J. Caro, Embry Riddle Aeronautical University - Daytona Beach
Edward Trombley, Embry Riddle Aeronautical University Worldwide

Related Publications: *Helping Veterans Succeed: A Handbook for Higher Education Administrators; The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions*

W1.4277 Roundtable: Summer Orientation

8:00 a.m. – 9:00 a.m. | North 125A

Whether you are a small college, a large university, or somewhere in between, you are guaranteed to get some new and fresh ideas for facilitating summer orientation. Share your experiences so that we can all learn from each other.

FACILITATORS:

Kelley Christman, University of Northern Colorado
Stephanie Henning, Central College

W1.4301 Building Networks: Collaboration Between Gator Engineering and Santa Fe College

8:00 a.m. – 9:00 a.m. | North 122A

Implemented for the first time in the 2013-2014 academic year, the University of Florida (UF) and Santa Fe College (SFC) partnered to establish a joint articulation program that provides increased access, enrollment, and graduates in certain engineering majors. Building this network benefits UF applicants as well as potential traditional SFC students seeking transfer into UF's College of Engineering.

PRESENTERS:**Diana Hull**, University of Florida**Jennifer Gove-Copper**, University of Florida

Related Publications: *The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions*

W1.4525 GCC Education System

8:00 a.m. – 9:00 a.m. | North 127B

This session is intended to provide educational institutions a better understanding of the various high school education systems in Kuwait and the GCC region.

PRESENTERS:**Amal Al-Binali**, American University of Kuwait**Maher Dabbouseh**, American University of Kuwait**W1.4565 Functional/Technical Overview: Implementing Academic Record Electronic Exchange**

8:00 a.m. – 9:00 a.m. | North 127C

This session will walk through the process behind XML/EDI implementation as it relates to student transcripts and academic records.

PRESENTERS:**Jerald Bracken**, Brigham Young University**Jeff Elliott**, University of Missouri – Columbia

Related Publication: *Electronic Data Exchange Primer*

W1.4567 Credentialing, the Registrar, and the Future of Higher Education

8:00 a.m. – 9:00 a.m. | North 121BC

Electronic delivery of enhanced transcripts, learning outcome scholarship records, internationally adopted data standards, ePortfolios, cross-institutional records, and directed crafting of resumé material are among the emerging tools that we can and must champion. The presentation will be both global and local: global in the sense that it will outline the numerous tools being developed and emerging international efforts such as the Groningen Declaration, and local in the sense that it will describe in detail how Stanford is responding to this challenge.

PRESENTER:**Stephen Arod Shirreffs**, Stanford University**W1.4626 Creating a Culture of Inclusion: Planning, Developing and Sustaining an LGBT Inclusive Campus**

8:00 a.m. – 9:00 a.m. | North 128A

What does it take to create an inclusive LGBT campus? Learn how you can create mini milestones that can lead to monumental and successful initiatives.

PRESENTER:**Joseph Salomone**, Drexel University**W1.4630 Annual Meeting Planning for Large Regional ACRAO Organizations**

8:00 a.m. – 9:00 a.m. | North 128B

Three of PACRAO's presidential leaders will share the conference planning model that PACRAO uses to put on a successful annual meeting.

PRESENTERS:**Marc Booker**, University of Phoenix**Heather Chermak**, University of Idaho**Todd McCollum**, Linfield College**W1.4639 Building Strengths, Crossing Bridges, and Achieving Performance Excellence**

8:00 a.m. – 9:00 a.m. | North 132A

This session will describe the strategy used by the University of Utah's Office of the Registrar to develop a program to improve the competencies and capacities of professional-level staff that do not already have advanced degrees in student affairs. The program draws on adult learning, student development, and strengths-based leadership theories and focuses on key outcomes in knowledge, skills, and attitudes.

PRESENTERS:**Timothy Ebner**, University of Utah**Michael Santarosa**, University of Utah*Course and Room Scheduling Track*


INFOSILEM 
THE SCHEDULING PEOPLE

W1.4645 Technology, Teaching, and Space: The Changing Role of the Academic Scheduler

8:00 a.m. – 9:00 a.m. | North 129B

Academic scheduling is more than assigning rooms to courses. Changing technologies, pedagogical needs, and enrollment trends impact classroom planning decisions. Administrators want to know how space is being used and by whom. Scheduling systems provide tools to optimize space and conduct meaningful analysis. In order to meet institutional needs, the role of the academic scheduler is shifting to that of an expert and advocate in the broader field of space management.

PRESENTERS:**Liza Burke**, Boston University**Emily Shandley**, Yale University

W1.4669 Meeting the Needs of Sophomore Students

8:00 a.m. – 9:00 a.m. | North 123

This session will examine the challenges of sophomore students at a large urban institution after their exposure to a rich first-year program. I Schaller's student development theory will be used to create a framework for understanding the collegiate experience and needs of these students. What are the challenges of students in the second year and how can institutions provide the support to assist with the new demands and expectations?

PRESENTER:

Althea Sterling, CUNY Brooklyn College

W1.4684 Updates from IIE Generation Study Abroad and the U.S. State Department

8:00 a.m. – 9:00 a.m. | North 131A

This session takes an in-depth look at the design, launch, and progress of the Institute of International Education's Generation Study Abroad initiative. It also highlights innovative efforts from the field to increase participation in study abroad. The corresponding benefits to US institutions, including retention and graduation, will be discussed. Study abroad participation can be encouraged through linking study abroad to general education courses and academic major mapping.

PRESENTERS:

Peggy Blumenthal, Institute of International Education
Michelle Tolan, Butler University

W1.4715 Leveraging CRM Systems for Student Success and Engagement

8:00 a.m. – 9:00 a.m. | North 131B

The University of Colorado Boulder has implemented a student success initiative to increase the graduation rate for undergraduate students by 2020. This session will highlight how the Office of the Registrar has led the student records and data integration efforts for the campus as well as development for both the Salesforce and Oracle CRM platforms in this area.

PRESENTERS:

Dustin Moody, University of Colorado Boulder
Sally Page, University of Colorado Boulder

W1.5223 Refugees & Admission: What Do Admissions Offices Need to Know about Syria?

8:00 a.m. – 9:00 a.m. | North 121A

In the fiscal year 2015, the U.S. resettled 69,933 refugees. As refugees, these students are eligible for federal aid and are likely to land in domestic admission offices. 10,000+ of the refugees in 2016 will be from Syria. This session will provide a set of tools and resources that can be used to help support the incoming Syrian refugee students as well as a framework to approach the support of any such migrant population.

PRESENTER:

Keith David Watenpaugh, UC Davis

W1.4749 Easing Compliance Issues Between Institutions, Partnering Sites, and Students

8:00 a.m. – 9:00 a.m. | North 131C

This presentation discusses how schools utilized their community partnerships, including internships and health care placement providers, to build an argument for an outside vendor to solve their problems. During this presentation we will identify core issues, how to build and maintain a coalition with your community partners, and discuss the vetting process that provides a better experience for schools, sites, and students (and, ultimately, increase your placements).

PRESENTERS:

Lori Harris, University of Maryland, Baltimore
Jeffrey Richmond, University of Maryland, Baltimore

W1.5176 AACRAO and Federal Relations Update

8:00 a.m. – 9:00 a.m. | North 122BC

Join AACRAO Executive Director Mike Reilly and AACRAO federal relations staff to learn about new initiatives from the national AACRAO office. They will also provide an update on emerging state and federal legislation and public policy matters impacting the work of AACRAO members and their institutions.

PRESENTERS:

Quintina Barnett Gallion, AACRAO
Michelle Mott, AACRAO
Michael Reilly, AACRAO

W1.5287 The Twists, Turns, and Bumps of the Institutional Data Superhighway

8:00 a.m. – 9:00 a.m. | North 132B

Big data. Dash boarding. Drill through. Distribution. Data integration to 3rd party systems. New security models. Upgrading systems. Converting reports. Unbelievable data demand. Institutional bureaucracy. And by the way, do it better and faster. Sound familiar? Us too. Please join the Colorado School of Mines on their ongoing journey from the data warehouse to desktop.

PRESENTER:

Corey Wahl, Colorado School of Mines


 Best of the Best Session

W1.5212 Justice as Fairness: Transfer Credit Policy as a Social Justice Issue

8:00 a.m. – 9:00 a.m. | North 129A

Can the transferring of college-level credit between both domestic and international institutions be seen as an issue of “justice as fairness?” We will look at common questions and concerns surrounding transfer credit policy at two- and four-year institutions, and how the analysis and potential application of this credit towards degree completion can be seen as having an impact on issues of liberty, equal opportunity, and fair participation in our institutions and in our society.

PRESENTERS:
Carla Boyd, University of Minnesota – Duluth

Sarah Hatfield, University of Minnesota – Duluth

Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

(W2) Educational Sessions and Roundtables
WEDNESDAY, 9:15 A.M. – 10:15 A.M.
W2.4152 Social? We Can Be Social!

9:15 a.m. – 10:15 a.m. | North 126AB

What’s the reputation of your registrar’s office? Policy police? Clerical? Resistant to change? Learn how to utilize social media to not only change the reputation of your office on campus, but to also disseminate information to students in a “new” way.

PRESENTERS:
Kevin Caffrey, University of Mary Washington

Rita Dunston, University of Mary Washington

W2.4263 Collapsing the Cubicles: Fostering Teamwork to Build a Culture of Collaboration

9:15 a.m. – 10:15 a.m. | North 128B

This session will explore how the University of Iowa’s Registrar’s Office is attempting to build a culture of collaboration, bridge the generation gap between workers, and implement change despite hesitation. We will suggest tips and techniques to foster morale, manage change, and plan for tomorrow.

PRESENTERS:
Jessica Alberhasky, The University of Iowa

Caroline Jens, The University of Iowa

W2.4317 I’m Coming to College, Just Not Now

9:15 a.m. – 10:15 a.m. | North 122A

In November 2012, The University of Utah established a program that would allow incoming students to defer their admission for up to seven semesters. This presentation will cover how the deferment program got started and what The University of Utah is doing to help students who are returning from a deferment transition into school. Additionally, this presentation will provide insight into common concerns that students have when they put their schooling on hold.

PRESENTER:
Todd Taylor, University of Utah

W2.4422 Course Advising in the Electronic Age

9:15 a.m. – 10:15 a.m. | North 121A

We all have academic advising for law students experiencing difficulty, but what about curricular advising and what courses to take? Who is doing this advising in our schools, how are we presenting this information on our websites, and are we doing a proper job?

PRESENTER:
Jodie Needham, The John Marshall Law School

W2.4446 FERPA: The Overview

9:15 a.m. – 10:15 a.m. | North 121BC

LeRoy Rooker, former director of the Family Policy Compliance Office at the U.S. Department of Education, will provide an overview of the Family Educational Rights and Privacy Act (FERPA).

PRESENTER:
LeRoy Rooker, AACRAO

Related Publication: AACRAO FERPA Guide

W2.4489 Flat is the New Black: Implement a Flat Fee for Official Documents

9:15 a.m. – 10:15 a.m. | North 129A

UW-Madison experienced a continual decrease in transcript demand over the past decade resulting in a consistent decline in revenue. Instead of increasing the cost of a transcript, the Office of the Registrar flipped its revenue model by charging new students a one-time flat fee. We will examine historical data that drove this change, share how the funding model was crafted and pitched to campus administration, review the predicted/actual numbers from the inaugural year.

PRESENTERS:
Scott Owczarek, University of Wisconsin – Madison

Jeremy Traska, University of Wisconsin – Madison

W2.4523 Discussion: What's Next for AACRAO Transfer Publications?

9:15 a.m. – 10:15 a.m. | North 125A

This book session will review AACRAO's *The Transfer Handbook: Promoting Student Success* and building off the themes of the book, engage participants in a discussion about what future resources AACRAO can provide the transfer community.

PRESENTER:**Martha Henebry**, AACRAO

Related Publications: *The Transfer Handbook: Promoting Student Success*; *Transfer Credit Practices of Designated Education Institutions*

W2.4530 Co-Curricular Records: It Takes a Village to Capture the Student Experience

9:15 a.m. – 10:15 a.m. | North 129B

The Co-Curricular Transcript/Record (CCR/CCT) is an important tool for presenting a complete record of the four-year student experience. Building a robust CCR/CCT can be challenging if campus constituents are unaware and do not advise students of the importance of documenting these experiences. This session will share a variety of practices used to promote the CCR/CCT.

PRESENTERS:**Yvette Ali**, University of Toronto**Liesl Fowler**, Augustana College**Rodney Parks**, Elon University**W2.4536 Update on Education in Lebanon**

9:15 a.m. – 10:15 a.m. | North 127A

The Lebanese educational system has been influenced by the French, U.S., and other systems. In this session, the Presenters will inform attendees of recent changes in the system, in particular new institutions and credentials. These changes include developing and implementing Bologna-compliant degrees as well as special programs for refugees.

PRESENTERS:**Martha Van Devender**, Educational Credential Evaluators, Inc.**Margaret Wenger**, Educational Credential Evaluators, Inc.

Related Publications: *AACRAO Electronic Database for Global Education (EDGE)*; *Foreign Educational Credentials Required*

W2.4541 Automatic Graduation at Sinclair Community College

9:15 a.m. – 10:15 a.m. | North 131B

This session will highlight the seamless graduation process that was implemented in 2007 at Sinclair Community College. Students will automatically be awarded the credential they have been working towards. We will review best practices, sample documents, and resources needed.

PRESENTERS:**Jennifer Brannan**, Sinclair Community College**Tina Hummons**, Sinclair Community College**W2.4561 Wringing Electronic Data From Paper and PDF Transcripts**

9:15 a.m. – 10:15 a.m. | North 127B

Student data doesn't always come nicely wrapped as an electronic transmission. A large portion of transcripts are still received as paper or PDF. There are methodologies in place to leverage data extraction and processing in order to get to the electronic data.

PRESENTERS:**Tuan Anh Do**, San Francisco State University**Susan Reyes**, San Diego State University**Related Publication:** *Electronic Data Exchange Primer***W2.4632 Technology in Our State & Regional Organizations**

9:15 a.m. – 10:15 a.m. | North 127C

This panel of experts will talk about technology options and best practices in our state and regional organizations, and resources that AACRAO has available to support our S&R groups.

PRESENTERS:**Greg Osburn**, AACRAO**Corey Wahl**, Colorado School of Mines**Casey Wallace**, University of Kansas Main Campus**W2.4643 Perspectives on PLA and Nontraditional Credit**

9:15 a.m. – 10:15 a.m. | North 123

We will share best practices and links to resources to help you develop your own PLA services and accept non-traditional credit. We will also share our experience assessing PLA over the past 35 years and the challenges and opportunities with PLA.

PRESENTERS:**Marc Booker**, University of Phoenix**Nathan Cicchillo**, University of Phoenix

Related Publication: *Assessment's New Role in Degree Completion: A Registrar's Primer on Prior Learning Assessment and Competency-Based Education*

W2.4721 Offering Comprehensive Student Services and Information in One Mobile App

9:15 a.m. – 10:15 a.m. | North 131A

GoMizzou allows University of Missouri students to reference a variety of campus services and resources as well as access systems, including registration, on their mobile devices. This session will highlight how multiple campus units came together to identify the highest demand modules to develop the comprehensive home-grown app.

PRESENTERS:**Tom Gittemeier**, University of Missouri - Columbia**Brenda Selman**, University of Missouri - Columbia

W2.4727 How to Sprout Your Growth in the Field of International Credential Evaluation

9:15 a.m. – 10:15 a.m. | North 131C

This session will share the ways you can engage in professional development to propel your career, knowledge, skills, and engagement in the field of international credential evaluation.

PRESENTER:

Peggy Hendrickson, AACRAO International Education Services

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

W2.4735 Follow the Yellow Brick Road: The Winding Path to Enrolling Transfer Students

9:15 a.m. – 10:15 a.m. | North 122BC

This session will evaluate transfer enrollment methods within higher education by: examining the transition processes for transfer students; highlighting how community colleges can collaborate with four-year institutions to create awareness of transfer issues; understanding the role of student services/registrar's office in transfer admissions; and discussing the impact and implications of President Obama's plan for free community college.

PRESENTERS:

Lucia Nurkowski, Rowan University

Margaret Omwenga, Northern Virginia Community College

Julie Washington, Caldwell University

Jennifer Whitmore, Caldwell University

Related Publications: The Transfer Handbook: Promoting Student Success; Transfer Credit Practices of Designated Education Institutions

W2.4753 Creating and Maintaining a Strategic International Enrollment Management Plan

9:15 a.m. – 10:15 a.m. | North 132B

The goal and approaches for international enrollment management (IEM) differ across institutions. The Presenters will discuss strategies for the design and execution of an effective IEM plan.

PRESENTERS:

Jim Crawley, ELS Educational Services, Inc.

Andy Fraher, Embry-Riddle Aeronautical University

W2.5296 What if Students Searched for Courses Like They Shop Online?

9:15 a.m. – 10:15 a.m. | North 128A

If they could narrow the search quickly to the right major, time of day, or semester offered...and filter out courses they can't take? If they could then see associated courses or ones that faculty suggest? And even show the published catalog, but with an overlay showing the courses you've already taken and the ones needed to graduate? Come see how CourseLeaf Catalog's Student Aware module (SAM) is helping students do exactly that!

Presenters:

Rob Fitzgerald, Brown University

Lee Brintle, CourseLeaf from Leepfrog Technologies

Greg Soare, CourseLeaf from Leepfrog Technologies

W2.5335 China 2016: An Overview of the Changes to the Degree Regulation and Degree Certificates

9:15 a.m. – 10:15 a.m. | North 132A

According to the Institute of International Education's most recent Open Doors report, China remains the top sending country with over 300,000 students to the US in the 2014/2015 academic year. The January 2016 changes to the Degree Regulations of the PRC have given Chinese institutions the autonomy to issue their own degrees. This session will familiarize US institutions with changes to degree regulations, current documentation trends, and an update on the network of Chinese universities and colleges. Samples of new degree certificates from several institutions will be included.

PRESENTERS:

Julia Funaki, AACRAO International Education Services

Annetta Stroud, AACRAO International Education Services

(W3) Educational Sessions and Roundtables**WEDNESDAY, 10:30 A.M. – 11:30 A.M.****W3.4394 Meeting Transgender Name-Change Needs: Grades, Transcripts, Financial Aid, & IDs**

10:30 a.m. – 11:30 a.m. | North 132A

In 2014 Ringling College of Art and Design implemented a Preferred Name Policy so that transgendered students, or any student, could have a preferred name displayed on their student e-mail account, the self-service interface of the SIS, and in the LMS. Learn about our struggles, the process of getting buy-in from IT, and the process as a whole. Presentation will focus primarily on developing a name change process, and how to overcome roadblocks to new processes.

PRESENTER:

Justin Selph, Ringling School of Art and Design

W3.4395 It Takes a Village: Offering Summer Programs

10:30 a.m. – 11:30 a.m. | North 122A

Developing a new on-campus summer program for incoming first-year students requires cooperation from stakeholders across the university community. The development and implementation of a Summer Scholars program that draws on the experiences and expertise of campus-wide representatives and participants will be discussed in this interactive session.

PRESENTERS:

Daphne Rankin, Virginia Commonwealth University

Sybil Halloran, Virginia Commonwealth University

Joanne Jensen, Virginia Commonwealth University

Bernard Hamm, Virginia Commonwealth University

W3.4434 A Case Study on Holistic Admissions Decisions in Health-Related Institutions

10:30 a.m. – 11:30 a.m. | North 121A

With its array of professionally-accredited programs in health care education, a holistic admissions process is essential to recruiting strong student cohort groups at The University of Texas Health Science Center at San Antonio. The HSC's Schools of Medicine, Dentistry, Nursing, and Health Professions share their reflections on how to calibrate quantitative and qualitative data to inform decision-making for admissions.

PRESENTERS:

David Byrd, The University of Texas Health Science – San Antonio – School of Nursing

Jacqueline Lee Mok, The University of Texas Health Science – San Antonio – School of Nursing

W3.4452 Refugees from Countries in Distress: Best Practices on Documentation

10:30 a.m. – 11:30 a.m. | North 127A

An applicant to your institution is unable to provide the necessary documentation in order to be reviewed for admission. There can be a variety of reasons such as: war, fear of repercussions to family members still in the home country, natural disasters, institutions that have closed down, missing transcripts, and so on. How can an admissions decision be made in these cases? Presenters will discuss how these issues are handled by their institutions.

PRESENTERS:

Andrea Armstrong, University of Toronto

Emily Tse, International Education Research Foundation, Inc.

Robert Watkins, The University of Texas at Austin

Related Publications: AACRAO Electronic Database for Global Education (EDGE); Foreign Educational Credentials Required

W3.4459 Does Color Matter: What Do Diversity and Inclusion Look Like on Your Campus?

10:30 a.m. – 11:30 a.m. | North 127B

This is an interactive discussion into what diversity and inclusion mean on college campuses. What does diversity mean on your campus? Are there limits set on campus inclusion? Is your campus diverse and inclusive, or is it just a part of your advertising and marketing?

PRESENTER:

Tiffany Robinson, Western Kentucky University

W3.4460 The Reality of Reporting Directly to NSLDS

10:30 a.m. – 11:30 a.m. | North 122BC

Federal enrollment reporting regulations stipulate timely submission of enrollment information to NSLDS. Due to audit findings, Loma Linda University began reporting directly to NSLDS in April of 2010. This is a realistic look at what it means to report directly to NSLDS.

PRESENTERS:

Verdell Schaefer, Loma Linda University

Erin Seheult, Loma Linda University

W3.4466 Championing Change: 10 Steps to Influence Change When a Vote May Not Exist

10:30 a.m. – 11:30 a.m. | North 123

We may not have a vote in the policies and procedures that move forward in our universities, but we still have influence to modify those decisions. This session will explore some ways in which we can influence change when a vote for the enrollment manager may not exist. Some of those steps include methodical navigation of diplomacy, forging relationships, and using data to support your request for change.

PRESENTER:

Reed Cooper, Midwestern University

W3.4556 Considerations & Best Practices in Electronic Transcript Exchange: EDI, XML, PDF

10:30 a.m. – 11:30 a.m. | North 128A

Presenters will provide an overview of how their institutions have successfully partnered with service providers to enhance student services at their institutions. They will also highlight how they have leveraged internal systems and web services to automate many high-volume, time-sensitive processing operations critical to student services delivery.

PRESENTERS:

Jeff Elliott, University of Missouri System

Doug Holmes, Ontario Universities' Application Centre

Roger Lurie, Arizona State University

Related Publication: Electronic Data Exchange Primer

W3.4571 Too Much Work and Not Enough Staff? Student Workers to the Rescue!

10:30 a.m. – 11:30 a.m. | North 128B

Over the past year the University of Wisconsin-Madison has implemented the initial phases of a Student Worker program, including the hiring process, training programs, tiered responsibilities, performance reviews, and a student manager. Learn about the program's structure, walk through the challenges we faced, explore the types of work our student workers do, and see how we address concerns about FERPA and student privacy.

PRESENTER:

Keri Allard, University of Wisconsin – Madison

W3.4623 Becoming a Change-Friendly Leader

10:30 a.m. – 11:30 a.m. | North 126AB

Are you and your leadership methods change-averse, change-neutral, or change-friendly? Learn how to create a change-friendly environment in your organization.

PRESENTER:

Tammy Aagard, University of Florida

Related Publication: Leadership Lessons: Vision and Values for a New Generation

W3.4658 Roundtable: Proprietary Schools

10:30 a.m. – 11:30 a.m. | North 125A

Schools in the ‘for-profit’ sector may find that they have a different organizational structure, student body, and technical infrastructure than many public institutions. These schools can also become the subjects of heightened scrutiny, criticism, and even legislation. Join your colleagues from other proprietary institutions to share strategies and best practices in admissions, records management, and academic operations. Bring your questions!

FACILITATOR:**Michael Lorenz**, Kaplan University**W3.4661 Creating Online Resources for Military Students**

10:30 a.m. – 11:30 a.m. | North 129A

This session will explore how to create efficient, effective, and well-used web-based services for military students. The Presenter will provide examples of successful, targeted web pages that help students understand their military benefits and how to best utilize them, as well as highlight policies specific to this population and overall support guidance for serving students online.

PRESENTER:**John Hayes**, Capella University

Related Publication: Helping Veterans Succeed: A Handbook for Higher Education Administrators

W3.4676 Aligning Your Office Staff and Structure to Institutional Priorities: A Primer

10:30 a.m. – 11:30 a.m. | North 129B

As our institutions evolve, so should our office and our staff. This session will provide a primer on the basics of designing/refining an office structure, reviewing job descriptions, performing job audits, mapping processes, and obtaining the key institutional feedback necessary to create a responsive organization.

PRESENTER:**Gabriel Olszewski**, Yale University

Related Publication: Managing for Outcomes: Shifting from Process-Centric to Results-Oriented Operations

W3.4678 Institutional Research and Study Abroad

10:30 a.m. – 11:30 a.m. | North 131A

This session examines the efforts of institutional research offices in relation to study abroad. What kind of data are being or should be gathered? How is the information being used, and how can it be used more effectively? Discussion will include pre- and post-study abroad experience assessment approaches, and specific examples of each will be given.

PRESENTER:**Adam Henry**, Arizona State University**W3.4695 The Semester Isn't Over Until all Final Grades are Submitted**

10:30 a.m. – 11:30 a.m. | North 131B

Come learn strategies implemented by two large community colleges to reduce the number of final grades submitted after the grade submission deadline.

PRESENTERS:**J. Martin Ortega**, San Antonio College
Robin Sandberg, Northwest Vista College**W3.4720 Providing Student Services Through a Customized Dashboard**

10:30 a.m. – 11:30 a.m. | North 131C

The University of Nebraska system launched an online student dashboard for all their campuses in 2014. University of Nebraska at Omaha developed our own custom version of our “MavLINK portal” to offer a variety of services for students, faculty, and staff through our own configurable dashboard.

PRESENTER:**Matthew Schill**, University of Nebraska Omaha**W3.4725 International Credential Jeopardy**

10:30 a.m. – 11:30 a.m. | North 127C

This session will provide a fun look at a variety of foreign credentials using the Jeopardy format. As in Jeopardy, you are given the answer and then need to come up with the question. This session will provide a credential and then contestants will provide the correct questions.

PRESENTERS:**Ed Devlin**, AACRAO International Education Services
Julia Funaki, AACRAO International Education Services
Bonnie Rosenthal, AACRAO International Education Services
Peggy Hendrickson, AACRAO International Education Services
Ann Koenig, AACRAO International Education Services
LesLee Clauson Eicher, AACRAO International Education Services
Zina Rumleascaia, AACRAO International Education Services
Leah McCormack, National Association of Intercollegiate Athletics (NAIA) Eligibility Center

Student Success Track



SEAtS Software
The Student Success Platform

W3.4790 Student Success: An Enrollment Management Perspective

10:30 a.m. – 11:30 a.m. | North 121BC

The phrase “student success” is common on most college campuses today. While advising or student success centers are often at the core of these efforts, many other units contribute to the emotional, social, financial, and academic well-being of undergraduate students. This session will examine student success through an enrollment management lens, using examples of data analysis, student information system development, and policy revisions designed to improve retention and time to degree.

PRESENTER:

Louis Hunt, North Carolina State University at Raleigh

Related Publications: Strategic Enrollment Management: Transforming Higher Education; SEM and Institutional Success; Handbook of Strategic Enrollment Management

W3.4893 Overcoming Barriers to Collaboration Across Borders: The Registrar as Enabler

10:30 a.m. – 11:30 a.m. | North 132B

Several National Science Foundation-funded projects have identified a group of schools as not having adequate support to provide seamless access to the consortial resources for campus scientists, researchers, and graduate students. How can you keep your school off this list? Join Presenters in an exploration of the problem and how you can work with and use information technology to move national and global collaboration for your constituents.

PRESENTERS:

John Papinchak, Carnegie Mellon University
Ann West, Michigan Tech/Internet2

W4.5197 Closing Plenary

Wednesday, 11:45 a.m. – 12:45 p.m. | North Ballroom 120CD

Sponsored by

NATIONAL STUDENT CLEARINGHOUSE®

“THE WORLD ACCORDING TO DAVE”



Dave Barry has been a professional humorist ever since he discovered that professional humor was a lot easier than working. For many years he wrote a newspaper column that appeared in more than 500 newspapers and generated thousands of letters from readers who thought he should be fired. Despite this, Barry won the Pulitzer Prize for commentary, although he misplaced it for several years, which is why his wife now

keeps it in a secure location that he does not know about. One of Barry’s columns was largely responsible for the movement to observe International Talk Like a Pirate Day every year on September 19. This is probably his most enduring achievement.

PRESENTER:

Dave Barry, *New York Times* Best Selling Author



NOVEMBER 6-9, 2016

SAVE THE DATE



26TH ANNUAL AACRAO
**Strategic Enrollment
Management**
CONFERENCE

STRATEGIES FOR THE FUTURE

JW Marriott
San Antonio Hill Country
San Antonio, TX



Advancing Global Higher Education

www.aacrao.org

AMERICAN ASSOCIATION OF COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS

Jobs Online

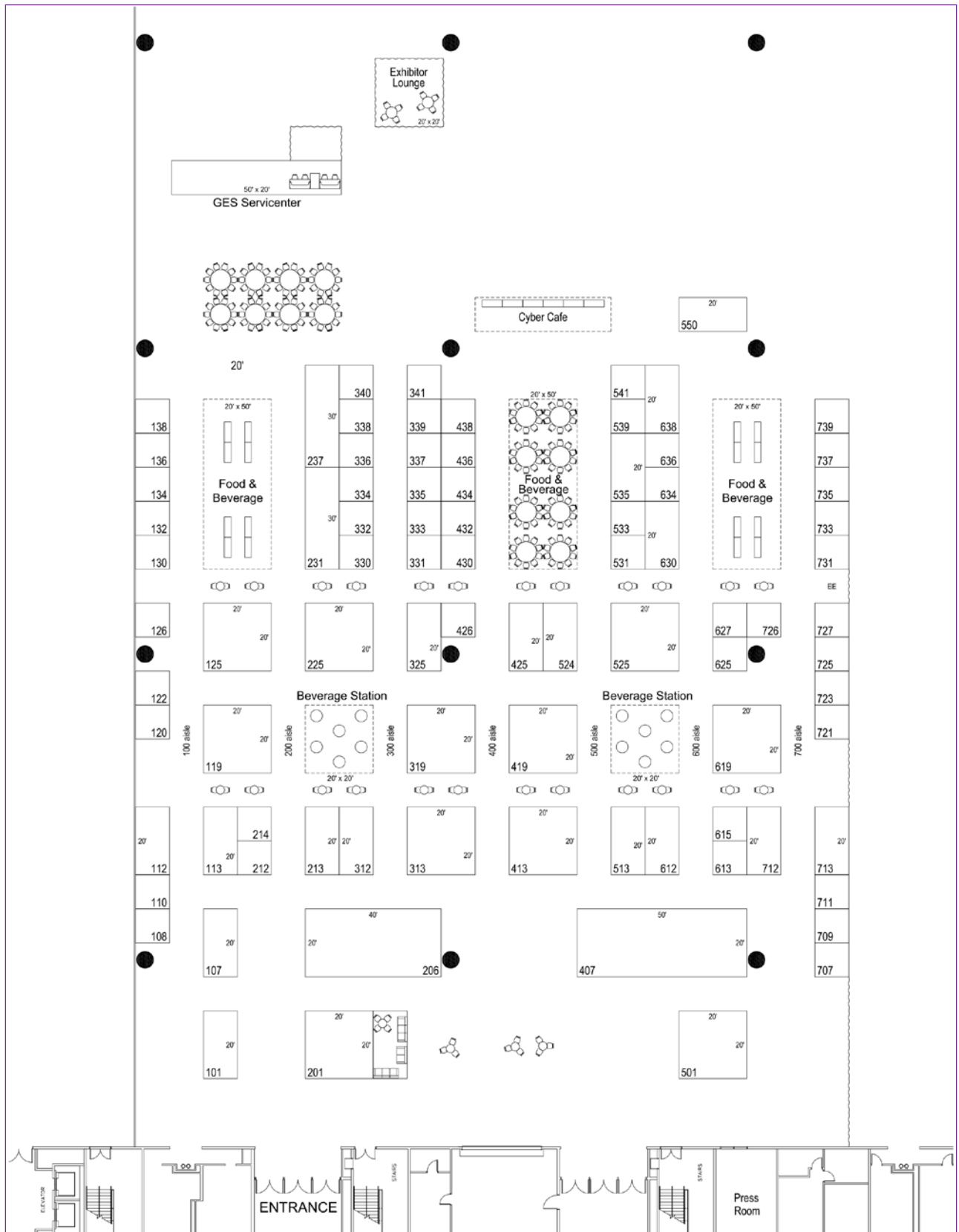
AACRAO Jobs Online is the only employment site specialized for admissions, enrollment management, student service and other higher education administration professionals.

To find or post a job, visit
jobs.aacrao.org or
e-mail us at jol@aacrao.org



jobs.aacrao.org

AACRAO
 MARCH 20-23, 2016 ■ PHOENIX CONVENTION CENTER ■ HALL 5-6



AACRAO
Booth #201

AACRAO Consulting
Booth #101

AACRAO IES
Booth #501

Ad Astra Information Systems, LLC
Booth #312

Army Recruiting
Booth #237

**Association of International
Credential Evaluators (AICE)**
Booth #434

BMI Digital Reel
Booth #539

**Cambridge International
Examinations**
Booth #430

Campus Management Corp.
Booth #225

CampusESP
Booth #615

CastleBranch
Booth #438

Chegg Enrollment Services
Booth #212

**China Higher Education Student
Information and Career Center
(CHESICC)**
Booth #636

**College Scheduler by Civitas
Learning, Inc.**
Booth #419

CollegeNET, Inc.
Booth #119

CollegeSource, Inc.
Booth #319

Collegis Education
Booth #436

**CourseLeaf from Leepfrog
Technologies**
Booth #525

Credentials Solutions
Booth #619

DecisionDesk
Booth #713

DIGARC
Booth #413

DocFinity
Booth #531

Educational Credential Evaluators
Booth #723

Educational Perspectives, nfp
Booth #711

Ellucian
Booth #612

**EMPOWER Student Information
System**
Booth #627

Enrollment Rx
Booth #625

ETS
Booth #707

Evisions
Booth #739

Front Rush
Booth #341

GradImages
Booth #731

Herff Jones LLC
Booth #113

Higher Education Publications, Inc
Booth #725

Hobsons
Booth #613

IELTS USA
Booth #214

Infosilem
Booth #524

**International Education Research
Foundation - IERF**
Booth #426

Invoke Solutions
Booth #541

Jenzabar
Booth #213

Jonesville Paper Tube Corporation
Booth #130

Jostens
Booth #638

Kuali
Booth #333

Laserfiche
Booth #535

Lexmark Enterprise Software
Booth #513

Lifetouch Special Events
Booth #425

Medallic Art Company
Booth #331

National Student Clearinghouse
Booth #407

OnBase by Hyland
Booth #313

Paradigm
Booth #630

Parchment
Booth #206

PESC
Booth #110

Plexuss
Booth #338

Qnomy
Booth #432

RightLabs Inc.
Booth #727

Ruffalo Noel Levitz
Booth #737

RunnerTech
Booth #126

SCRIP-SAFE Security Products
Booth #325

SEAtS Software
Booth #733

Sierra- Cedar, Inc.
Booth #332

Signal Vine, LLC
Booth #533

SmartCatalog
Booth #231

SpanTran The Evaluation Company
Booth #122

Susan Leigh Consulting
Booth #726

TextAim
Booth #335

The Award Group
Booth #120

**The National Society of Collegiate
Scholars (NSCS)**
Booth #634

Tribal
Booth #107

Unit4
Booth #712

University Business
Booth #709

University Frames, Inc
Booth #334

Visual Schedule Builder
Booth #735

Workday, Inc
Booth #330

World Education Services
Booth #108

ZAP Solutions
Booth #721



AACRAO**Booth #201**

Janie Barnett
 One Dupont Circle, NW
 Suite 520
 Washington, DC 20036
Phone: 202-293-9161
Email: corporateinfo@aacrao.org
www.aacrao.org

The American Association of Collegiate Registrars and Admissions Officers (AACRAO) is one of the nation's oldest and largest higher education associations. Widely regarded as the leading authority on enrollment management, the association is a recognized source of information on student admissions, academic records, and international education. AACRAO serves as an independent advocate for the collegiate sector on a broad range of policy issues in Washington. The Association's policy agenda is founded on the principles of academic autonomy, access, and accountability.

AACRAO Consulting**Booth #101**

Nicole Spero
 One Dupont Circle, NW
 Suite 520
 Washington, DC 20036
Phone: 202-355-1056
Fax: 202-872-8857
Email: consulting@aacrao.org
consulting.aacrao.org

AACRAO Consulting partners with colleges and universities to implement best practices in strategic enrollment management, student services, technology enhancements, and related business practices. Our unique expertise lies at the intersection of policy, practice, and technology, providing institutions with comprehensive, coordinated solutions. AACRAO Consulting positions its clients to implement systemic changes that drive sustainable operational improvements and enrollment results.

AACRAO IES**Booth #501**

Tiffany Hsu
 One Dupont Circle, NW
 Suite 520
 Washington, DC 20036
Phone: 202-263-0290
Email: iesinfo@aacrao.org
ies.aacrao.org

Since the 1950s, AACRAO has been the premier publisher of foreign educational system references. In 1991, AACRAO created International Education Services (IES) to provide credential evaluations to AACRAO members and the public. With evaluators averaging 22+ years of experience, we currently provide evaluations to over 1,500 institutions and organizations.

Ad Astra Information Systems, LLC**Booth #312**

Monique van de Merwe
 6900 W. 80th St.
 Ste. 300
 Overland Park, KS 66204
Phone: 913-652-4100
Fax: 913-652-4101
Email: mvandemerwe@aais.com
www.aais.com

Ad Astra Information Systems™, L.L.C., offers data-informed software solutions and consulting that help institutions better allocate resources and forecast student course demand. Partnerships with the SaaS company help campuses achieve improved resource stewardship and student outcomes. To learn more about strategic scheduling, contact Sarah Collins, Chief Client Experience Officer, at scollins@aais.com.

Army Recruiting**Booth #237**

Ina Jane Tyler
 1307 Third Avenue
 Bldg 1307
 Fort Knox, KY 40121
Phone: 888-550-ARMY
Fax: 502-626-0854
www.goarmy.com

Education is an important building block for the future of today's youth. The Army has long been an advocate of preparing the next generation of global citizens to tackle issues facing a changing world. The Army understands its responsibility to enable students by giving them the tools they need to attain the brightest and best future in whatever educational or career path they choose after high school.

Association of International Credential Evaluators (AICE)**Booth #434**

Jasmin Saidi-Kuehnert
 P.O.Box 6756
 Beverly Hills, CA 90212
Phone: 310-550-3305
Email: jasmin@aice-eval.org
aice-eval.org

AICE is a non-profit professional association for those involved in international credential evaluations. AICE's mission is to establish standards and best practices in the international credentials evaluation field, advance comparative education research, facilitate the global flow and assimilation of the international community, and provide unmatched credential evaluation expertise. AICE membership provides access to information, research, and experts in the comparative education field.

BMI Digital Reel**Booth #539**

Jake Walker
1115 E. Arques Ave.
Sunnyvale, CA 94085
Phone: 800-488-3456
Email: jwalker@bmiimaging.com
www.bmiimaging.com

Eliminate physical microfilm and legacy readers with the Digital Reel microfilm digitization solution. We create digital replicas of your microfilm or microfiche and include a viewer to retrieve digital microfilm rolls or microfiche from a browser. Full-text search and adjustable grayscale are included. On-premise and cloud-based SaaS options available.

Cambridge International Examinations**Booth #430**

Vera Bagnyuk
1 Hills Road
Cambridge CB1 2EU
United Kingdom
Phone: +44 9175 222138
Email: Bagnyuk.V@cie.org.uk
www.cie.org.uk

As a part of the University of Cambridge, Cambridge International Examinations is the world's largest provider of international education programs and qualifications. Cambridge provides an academically rigorous curriculum emphasizing critical thinking and inquiry-based learning that helps students develop the knowledge and skills needed to be successful in college and beyond.

Campus Management Corp.**Booth #225**

Patsy Canning
5201 Congress Avenue
Boca Raton, FL 33487
Phone: 561-982-3729
Fax: 561-999-0096
Email: pcanning@campusmgmt.com
www.campusmanagement.com

Campus Management's solutions are specifically designed to provide institutions the flexibility they need to compete in the ever-changing higher education landscape by offering products that support changes in education delivery, recruitment, financial aid, finance, human resources, payroll, and regulatory compliance. Today, more than 1,700 organizations in 26 countries utilize Campus Management to unite campuses and workflows, improve student outcomes, and achieve goals.

CampusESP**Booth #615**

Barry Allweiss
30 S 15th Street
Graham Building, 15th Floor
Philadelphia, PA 19102
Phone: 954-998-4304
Email: barry@campusesp.com
www.campusesp.com

Give helicopter parents a place to land. CampusESP provides a personalized parent experience to help you manage and focus your parent engagement efforts. Improve student success: influence proactive student action and strengthen retention by providing early alerts to parents when their involvement is needed. Reduce phone calls: provide relevant campus news/events, personalized to parents' needs. Protect student privacy: maintain FERPA compliance electronically and protect student confidentiality.

CampusRight**Booth #727**

Ken Fisher
8008-104 Street
Suite 217
Edmonton AB T6E 4E2
Canada
Phone: 1-866-811-3144
Email: ken.fisher@rightlabs.com
www.rightlabs.com/campusright/

Registration, data collection, ticketing, cash management—we do it all for you! Rather than wrangle over software installations, with CampusRight you can enjoy a blend of event management software with form design tools to deliver the best possible all-in-one solution. CampusRight gives you control of your forms, payment management, and student data like never before.

CastleBranch**Booth #438**

Amber King
1844 Sir Tyler Drive
Wilmington, NC 28405
Phone: 910-815-3880 ext. 7189
Email: avking@castlebranch.com
www.castlebranch.com

CertifiedBackground has taken the name of our parent company, CastleBranch, to better reflect our heritage and our ability to serve you. Nearly two-thirds of colleges and universities nationwide use our customizable services, including background checks, drug testing, immunization record tracking, fingerprinting, document management, and more.

Chegg Enrollment Services**Booth #212**

Gil Rogers
3990 Freedom Circle
Santa Clara, CA 95054
Phone: 860-990-2745
Email: outreach@chegg.com
edu.chegg.com

Chegg connects students and colleges. 8 out of 10 students in over 160 countries use Chegg services to connect with colleges that are a good fit. More than 800 institutions trust Chegg to help them recruit smarter. These schools are generating significantly more results than traditional search and direct mail marketing campaigns.

China Higher Education Student Information and Career Center (CHESICC)**Booth #636**

Zhang Zhiyuan (Michael)
E-905B, Zhongkun International Plaza,
Dazhongsi Haidian District
Beijing 100098
China
Phone: +86 (10) 62166727
Fax: +86 (10) 62160938
Email: zhangzy@chsi.com.cn
www.chsi.com.cn/en/

CHESICC is the only MOE-authorized institution to carry out verification services for Chinese academic qualifications. With its national student record database, it officially authenticates and evaluates high school diplomas, Gaokao results, college student enrollment status, graduation certificates, academic transcripts, etc. As one of the executive committee members of Groningen Declaration, CHESICC promotes the idea of exchanging credentials electronically, especially in PDF, XML, or EDI format.

College Scheduler by Civitas Learning, Inc.**Booth #419**

Robert Strazzarino
100 Congress Ave.
Suite 300
Austin, TX 78701
Phone: 512-692-7175
Email: robert@collegescheduler.com
www.collegescheduler.com

Imagine the smoothest registration your institution has ever experienced. Now add benefits for advising, orientation staff, and the registrar's office. College Scheduler will demonstrate how one solution can alleviate student frustration, provide administration with critical course demand data, increase advising efficiency, and streamline orientation.

CollegeNET, Inc.**Booth #119**

Dawna Allison
805 SW Broadway
Suite 1600
Portland, OR 97205
Phone: 503-973-5200
Fax: 503-973-5252
Email: dallison@collegenet.com
corp.collegenet.com

Innovation, Efficiency, Balance—Accomplish More, Consume Less. CollegeNET improves efficiencies and communication for higher education with advanced web-based technologies that support admissions, class and event scheduling, space and resource management, course evaluation, and alumni relations. See us at AACRAO 2016 to learn more about our exceptional online services.

CollegeSource, Inc.**Booth #319**

Jennifer Wright
1327 E. Kemper Road
Suite 3000
Cincinnati, OH 45246
Phone: 513-834-8768
Fax: 513-834-8779
Email: jennifer@collegesource.com
www.collegesource.com

CollegeSource, Inc. has been creating information technology solutions for higher education since 1971. More than 2,000 institutions and millions of users worldwide utilize CollegeSource products for degree audit, degree planning, and transfer articulation.

Collegis Education**Booth #436**

Drew Meledres
8300 Norman Center Drive
Suite 400
Bloomington, MN 55437
Phone: 952-844-5617
Fax: 952-545-6564
Email: drew.melendres@collegiseducation.com
www.collegiseducation.com

Collegis Education is an enrollment growth management and technology services company that offers industry-leading solutions for colleges and universities of every size in every sector. Using a proactive and analytical approach, Collegis Education empowers education institutions to make a broader impact by providing insights that help grow enrollments, improve student outcomes, and optimize expenses.

CourseLeaf from Leepfrog Technologies Booth #525

Greg Soare
2105 ACT Circle
Iowa City, IA 52245
Phone: 319-337-3877
Email: info@leefrog.com
www.courseleaf.com

As the flagship product line of Leepfrog Technologies, CourseLeaf is a leader in catalog, curriculum, and section scheduling management software for higher education. Building off Leepfrog's more than 20 years of excellence in software development, CourseLeaf delivers tailored, web-based software that helps colleges and universities manage the editing and publishing of annual catalogs, the modification and approval of curriculum, and the planning and coordination of the schedule of classes.

Credentials Solutions Booth #619

Jack Weber
One Northfield Plaza
Suite 501
Northfield, IL 60093
Phone: 847-716-3030
Email: weber2@credentialssolutions.net
www.credentialssolutions.net

Credentials develops innovative transcript solutions to fit the unique needs of higher education. RoboRegistrar® automates transcript processing while an expansive electronic network allows for the exchange PDF, EDI, and XML formats. The electronic transcript, coupled with eRoboMail® print mail service, streamlines the entire transcript process.

DecisionDesk Booth #713

Nicole Leonette
14725 Detroit Ave.
Suite 320
Lakewood, OH 44107
Phone: 216-469-5712
Email: nicole.leonette@decisiondesk.com
www.decisiondesk.com/

DecisionDesk is enrollment management software that helps higher education institutions achieve admissions goals. By collecting personal information, application materials and portfolios, DecisionDesk provides a holistic picture of students through a single, configurable reviewer workspace. DecisionDesk also allows institutions to connect with and market to prospects throughout the process, resulting in more completed applications.

DIGARC Booth #413

Christy Wessel
5015 So. Florida Ave.
Suite 304
Lakeland, FL 33813
Phone: 863-709-9012
Fax: 863-582-9558
Email: sales@digarc.com
www.digarc.com

DIGARC leads the way with expertly built catalog and curriculum solutions backed by "crazy responsive" customer care. Acalog™, our groundbreaking catalog product, engages students and prospects with a rich set of web features, including a mobile-friendly interface Working seamlessly with Acalog, Curriculum™ streamlines curriculum reviews and approval processes.

DocFinity Booth #531

Erica Kotula
100 Oakwood Ave
Suite 700
State College, PA 16803
Phone: 814-238-0038
Fax: 814-238-0011
Email: ekotula@docfinity.com
www.docfinity.com

DocFinity imaging, intelligent capture, workflow, and records management software improves enrollment and registrar services, as well as campus-wide performance. Integrating DocFinity with SIS, ERP, and other core applications allows you to: utilize checklists and image enable applications; secure access to information; expedite transcript services; and improve processes between the registrar and students or faculty. See why we're the imaging partner for you. On-premise and SaaS deployments available.

Educational Credential Evaluators Booth #723

Laura Sippel
PO BOX 514070
Milwaukee, WI 53202
Phone: 414-289-3400
Fax: 414-289-3411
Email: eval@ece.org
www.ece.org

Join the 2,500 institutions that trust ECE for accurate, quick, and low-cost evaluations based on expert research. ECE® is a leader in resources for credential evaluators: The Connection and The Connection Advantage, publications, e-learning, and on-site training. ECE® Dispatch—get reports and documentation electronically! We respond to you. We work for you. Your experience matters at ECE.

Educational Perspectives, nfp**Booth #711**

Jennelle Dronkers
 PO BOX 618056
 Chicago, IL 60661
Phone: 312-421-9300
Fax: 312-421-9353
Email: jdronkers@edperspective.org
www.edperspective.org

Educational Perspectives is a not-for-profit public service organization and a member of the National Association of Credential Evaluation Services (NACES). We are dedicated to preparing responsible evaluation reports that help foreign-educated individuals have their non-US education recognized in the United States.

Ellucian**Booth #612**

Alan Freund
 4375 Fair Lakes Ct.
 Fairfax, VA 22033
Phone: 800-223-7036
Fax: 703-968-4625
Email: request@ellucian.com
www.ellucian.com

Ellucian delivers an innovative portfolio of technology solutions and strategic guidance to help education institutions thrive in a dynamic world. More than 2,400 institutions in 40 countries look to Ellucian for the ideas that will move education forward, helping people everywhere discover their futures through learning. Visit us at ellucian.com.

EMPOWER Student Information System**Booth #627**

Gail Waldrup
 30800 Telegraph Road
 Suite 2775
 Bingham Farms, MI 48025
Phone: 888-826-6773
Email: gwaldrup@empowersis.com
www.empowersis.com

EMPOWER is an award-winning, fully integrated student information system. Modules provide flexibility based on an institution's needs and include: Recruiting & Admissions, Records & Registration, Financial Aid, Billing & Receivables, Degree Audit, Alumni & Donor Development, Higher Education Payroll, Residence Halls, Campus Security, and Web Self-Service.

Enrollment Rx**Booth #625**

Jon Hazelgren
 9511 W. River Street
 Schiller Park, IL 60176
Phone: 847-261-7017
Fax: 312-893-2214
Email: jhazelgren@enrollmentrx.com
www.enrollmentrx.com

Enrollment Rx is a higher education technology vendor that provides innovative cloud-based CRM solutions that span the entire student lifecycle. Built on salesforce.com's cloud computing platform, Enrollment Rx puts enterprise-class functionality and limitless scalability within reach of any size school. Academic institutions rely on Enrollment Rx to eliminate business process inefficiencies, maximize constituent engagement, and future-proof their business for tomorrow.

ETS**Booth #707**

Laura Plemenik
 660 Rosedale Road
 Princeton, NJ 08541
Phone: 609-683-2726
Fax: 609-683-2669
www.ets.org/toefl

ETS, the global leader in educational assessments, develops and administers the most respected English-language test, the TOEFL® test. More than 9,000 institutions in over 130 countries, including the top universities in Australia, Canada, the UK and the US, use TOEFL® scores to make important admissions decisions. For more information, visit www.ets.org/toefl or stop by our booth to speak with a TOEFL expert.

Evisions**Booth #739**

Alex Manning
 440 Exchange
 Suite 200
 Irvine, CA 92602
Phone: 714-824-5252
Email: events@evisions.com
www.evisions.com

Evisions is a leading provider of innovative, easy-to-use software solutions that automate business processes for higher education and research administration professionals. Supported by world-class customer support and a commitment to a superior user experience, Evisions' products simplify and streamline workflows, eliminate manual and redundant processes, and increase productivity through greater efficiency.

Front Rush**Booth #341**

Jessica Smith
287 S. Main St.
Suite 12
Lambertville, NJ 08530
Phone: 215-489-2100-7030
www.frontrush.com

Serving over 6,200 teams at over 830 colleges & universities, Front Rush has established itself as the coaches' choice for athletic recruiting and compliance software. Front Rush now has the ability to connect with various SIS and CRM systems, shattering the Admissions/Athletics silo through its most recent product, Front Rush Pass. This next-generation program provides a two-way integration of prospect records as well as status updates. Prospects are automatically sent between the systems while updates are synced continually. Front Rush Pass revolutionizes the process through efficiency, increased scope of information, shared critical status updates, elimination of data entry, and improved communication between both departments.

GradImages**Booth #731**

Danielle Dentzau
3490 Martin Hurst Rd
Tallahassee, FL 32312
Phone: 800-628-4509
Email: ddentzau@gradimages.com
www.gradimages.com

GradImages is the nation's leader in commencement photography. Our achievement comes from over 40 years of service to high schools, colleges and universities, and total dedication to our philosophy, *Every Detail, Every Time*. Today, GradImages serves 49 states, 7 Canadian provinces, and more than 3,200 individual university and high school clients.

Herff Jones LLC**Booth #113**

Dennis Vaughn
4601 W. 62nd Street
Indianapolis, IN 46248
Phone: 317-612-3506
Fax: 317-612-3506
Email: sales@graphicawardsinc.com
www.herffjones.com/college

Herff Jones works with academic, athletic, and corporate customers to create a climate of achievement through sustainable graduation products, jewelry, publishing, and recognition tools. Let us make graduation easy for you.

Higher Education Publications, Inc**Booth #725**

Mark Schreiber
1801 Robert Fulton Drive
Suite 350
Reston, VA 20191
Phone: 571-313-0478
Fax: 571-313-0526
Email: marks@hepinc.com
www.hepinc.com

For over thirty years, Higher Education Publications, Inc. has been the authoritative reference source for college and university accreditation and administrator information. Connect to colleagues instantly with HED-Connect—the Higher Education Directory online. Verify institutional accreditation in seconds with AccredCheck, our single-source accreditation verification resource.

Hobsons**Booth #613**

Alice Heidtman
50 E-Business Way
Suite 300
Cincinnati, OH 45241
Phone: 513-746-2305
Email: alice.heidtman@hobsons.com

Hobsons helps students identify their strengths, explore careers, create academic plans, match to best-fit educational opportunities, and reach their education and life goals. Through our solutions, we enable thousands of educational institutions to improve college and career planning, admissions and enrollment management, student success, and advising for millions of students around the globe.

IELTS USA**Booth #214**

Amy Carter
825 Colorado Blvd.
Suite 221
Los Angeles, CA 90041
Phone: 323-255-2771
Fax: 323-704-3444
Email: ielts@ieltsusa.org
www.ielts.org/usa

IELTS is an English language proficiency test designed to test communicative abilities of non-native speakers who want to study or work in English-speaking environments. It is accepted by over 9,000 organizations worldwide, including over 3,000 US institutions, and includes all standard varieties of English – American, Australian, and British.

Infosilem**Booth #524**

Philippe Melis
99 Emilien-Marcoux
Suite 201
Blainville QC J7C 0B4
Canada
Phone: 450-420-5585
Fax: 450-420-5565
Email: olivier.m@infosilem.com
www.infosilem.com

Since 1987, Infosilem has been the leading provider of sophisticated scheduling solutions in the higher education sector, with satisfied customers in North America, Europe, Asia, the Middle East, and Latin America. With over 400 implementations, we have helped over 150 institutions tackle the challenges of student success, resource optimization, and streamlining campus scheduling operations. We offer the best customer support in the industry; our dedication is rewarded with a 99% retention rate.

International Education Research Foundation – IERF**Booth #426**

Susan Bedil
6133 Bristol Parkway
Suite 300
Culver City, CA 90230
Phone: 310-258-9451
Fax: 310-342-7086
Email: info@ierf.org
www.ierf.org

Founded in 1969, IERF is the oldest credentials evaluation agency in the US. IERF specializes in providing equivalency reports for international applicants, both for admissions and transfer credit. Its services, which include electronic applications and reports, are reliable, timely and user-friendly.

Invoke Solutions**Booth #541**

Aileen McManus
1400 Sweet Home Road
Amherst, NY 14228
Phone: 716-204-0464
Email: amcmanus@academicmanagement.com
www.course-evaluation.com

Invoke Education was formed when Academic Management Systems (AMS) merged with Invoke Solutions. Invoke Education now serves higher education with the proven CoursEval™ Configurable Survey Platform and the Live Education Insights large-scale research events.

Jenzabar**Booth #213**

Sawyer Treffinger
101 Huntington Ave.
Suite 2200
Boston, MA 02199
Phone: 617-492-9099
Fax: 617-492-9081
Email: sawyer.treffinger@jenzabar.com
www.jenzabar.com

Jenzabar is a leading provider of enterprise software, strategies, and services developed exclusively for higher education. The company offers integrated, innovative solutions to advance the goals of academic and administrative offices across the campus and throughout the student lifecycle. As a trusted partner serving more than 1,000 campuses worldwide, Jenzabar has over four decades of experience supporting the higher education community.

Jonesville Paper Tube Corporation**Booth #130**

James Rose
540 Beck Street
Jonesville, MI 49250
Phone: 517-849-9963
Fax: 517-849-2229
Email: jim@papertube.com
www.papertube.com

Jonesville Paper Tube Corporation, founded in 1955, manufactures inexpensive paper tubes used for diploma tubes, mailing tubes, admissions, orientation kits, and much more. We offer these in any size, length, or color and they can be printed, plain, embossed, or smooth. Challenge us with a design today! Stop by our booth #130, call 517-849-9963 or visit us on the web at **www.papertube.com**.

Jostens**Booth #638**

Bill Bremner
3601 Minnesota Drive
Suite 400
Minneapolis, MN 55435
Phone: 952-830-4785
Fax: 952-830-3309
Email: bill.bremner@jostens.com
www.jostens.com

Jostens is your trusted partner in celebrating moments that matter. We provide products, programs, and services that help people inspire achievement and preserve memories in creative, personal ways. Our products include yearbooks, affiliation rings and jewelry, graduation products, and championship jewelry.

Kuali**Booth #333**

Laura Kvinge
1812 Twintree Drive
Norman, OK 73071
Phone: 405-306-8124

Kuali believes colleges and universities should spend less on administration and more on teaching and research. Thoughtfully-designed open-source software, built specifically for higher education and delivered from the cloud, simplifies administrative processes to significantly reduce costs for student services, financials, research, and continuity planning.
www.kuali.co

Laserfiche**Booth #535**

Linda Ding
3545 Long Beach Blvd
Long Beach, CA 90807
Phone: 562-988-1688
Fax: 562-424-2118
Email: linda.ding@laserfiche.com
www.laserfiche.com

Laserfiche Enterprise Content Management transforms how organizations manage information, automate document-driven business processes, and make timely, informed decisions. Using Laserfiche, organizations can innovate how documents and unstructured information are processed and analyzed to achieve business results. Laserfiche provides intuitive solutions for capture, electronic forms, workflow, case management, cloud, mobile, and government-certified records management. Since 1987, Laserfiche has been the trusted choice of more than 35,000 organizations worldwide.

Lexmark Enterprise Software**Booth #513**

Teresa Seltman
8900 Renner Blvd.
Lenexa, KS 66219
Phone: 913-227-7000
Email: teresa.seltman@perceptivesoftware.com
www.perceptivesoftware.com/highered

Lexmark Enterprise Software, formerly Perceptive Software, delivers innovative higher education software including flexible capture, document management, process, and search products designed to enhance the power and value of your campus student information system. With over 20 years of proven expertise, our document management solutions for higher education accelerate even the most complex processes to drive greater performance, lower operational costs, and improve service to students and staff.

Lifetouch Special Events**Booth #425**

Mark Hommerding
2771 104th Street
Suite F
Urbandale, IA 50312
Phone: 515-278-6500
Fax: 515-278-6334
Email: gradteam@lifetouch.com
www.lifetouch.com/commencements

Need help with your commencement planning and execution? Do you want to have great photographs at your commencement? We can do both! Lifetouch Special Events has been photographing hundreds of college-level commencement ceremonies for over 30 years. We have experience and expertise, and we enjoy collaborating with schools to help their commencement ceremonies go well and ensuring that each graduate gets a great image to remember it by.

Medallic Art Company**Booth #331**

Susan Skaggs
80 E Airpark Vista Blvd.
Dayton, NV 89403
Phone: 800-843-9854
Fax: 775-246-6006
Email: minted@medallic.com
www.medallic.com

Medallic Art Company was established in 1903 and quickly achieved a reputation as the premier source of art medals and prestigious award medals. Over the course of a century, we have handcrafted medallions, chains of office, ceremonial maces, and related items for more than 2,520 schools and universities.

National Student Clearinghouse**Booth #407**

Ron Phillips
2300 Dulles Station Blvd.
Herndon, VA 20171
Phone: 703-742-4200
Email: service@studentclearinghouse.org
www.studentclearinghouse.org

National Student Clearinghouse's free/low-cost services include our Data Exchange Services featuring our unmatched electronic student record exchange experience and our newest solutions, Reverse Transfer platform and Ellucian eTranscripts; Financial Aid Services to meet your growing compliance and assessment needs; Research Services for services/reports on student outcomes nationwide; and Verification Services that let you outsource academic verifications at no cost and manage requests online.

OnBase by Hyland**Booth #313**

Amy Sindelar
28500 Clemens Road
Weslake, OH 44145
Phone: 440-788-6834
Email: amy.sindelar@onbase.com
www.OnBase.com/HigherEd

Hyland is one of the largest providers of ECM software for colleges and universities. To support the higher education enterprise, Hyland tailors its flexible, scalable, and secure ECM solution, OnBase, to fit specific processes across institutions—from admissions processing and review, including transcript capture and transfer course evaluation, to AP invoice processing.

Paradigm**Booth #630**

Elizabeth Kunde
2600 Performance Ct.
Virginia Beach, VA 23453
Phone: 757-333-4823
Fax: 800-842-3080
Email: elizabethk@paradigm-corp.com
www.paradigm-corp.com

Paradigm, Inc is a full-service diploma and diploma cover company that specializes in the printing and direct mailing of documents straight to students. We offer a simple, quick and stress-free service that will save you valuable time, space, and labor. With exceptional customer service, 10-day turnaround times, superb accuracy, simple online ordering, and competitive pricing, why not switch today?

Parchment**Booth #206**

Leah Woome
6263 N. Scottsdale Road
Suite 330
Scottsdale, AZ 85250
Phone: 480-719-1646
Email: Info@parchment.com
www.parchment.com

Parchment is the most advanced academic credential management system available, allowing learners, academic institutions and employers to request, verify, and share credentials in simple and secure ways. The platform has helped millions of people and thousands of schools and universities exchange more than 20 million transcripts and other credentials globally. Founded in 2003, Parchment is headquartered in Scottsdale, AZ, with offices in California, Colorado, Michigan, Washington, DC and Toronto.

PESC**Booth #110**

Jennifer Kim
1250 Connecticut Ave., NW
Suite 200
Washington, DC 20036
Phone: 202-261-6514
Fax: 202-261-6517
Email: jennifer.kim@PESC.org
www.PESC.org

Established in 1997 at the National Center for Higher Education, PESC is an international, non-profit, community-based, umbrella association. Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, simplify data access and research, and improve data quality along the education lifecycle.

Plexuss**Booth #338**

Sina Shayesteh
231 Market Place
#241
San Ramon, CA 94583
Phone: 310-237-3494
www.plexuss.com

For years colleges have been sending expensive pamphlets & brochures to students with little impact on a prospective student's decision. By utilizing Plexuss, colleges now have an opportunity to engage interested students throughout their high school education. A college on the East Coast now has access to students across the country and internationally. Colleges will have an opportunity to provide information that will impact a student's decision. For example, a student in New York may have never known or considered colleges in Texas, and students in Florida may not know the program for them is in California. Plexuss uncovers opportunities for both students and colleges.

Qnomy**Booth #432**

Sid Mandelberger
419 Park Ave S.
Suite 1407
New York, NY 10016
Phone: 212-813-2300
Email: sales@qnomy.com
www.qnomy.com

Since 2002, Q-nomy has been developing, selling, and implementing software solutions that help universities optimize the student experience throughout their campuses. Q-Flow® solutions are a complete end-to-end system encompassing Enterprise Appointment Scheduling, Student Check In, Lobby Management, Student Flow, Digital Signage, Way Finding, and Reporting. Qnomy's virtual one-stop student center solutions are able to integrate silos while maximizing efficiency for a better student experience.

Ruffalo Noel Levitz**Booth #737**

Leah Teems
1025 Kirkwood Parkway SW
Cedar Rapids, IA 52404
Phone: 319-730-2492
Email: leah.teems@ruffalonl.com
www.ruffalonl.com

What would you like to accomplish? Each year, 1,800 campus executives turn to Ruffalo Noel Levitz to accomplish their goals for student recruitment, marketing, financial aid, student success, and alumni engagement. We offer strategic enrollment consulting, custom research, and innovative assessments and technologies to address the entire student lifecycle. Our conferences, research reports, and articles help campus leaders stay on top of current trends. Visit **www.RuffaloNL.com**.

RunnerTech**Booth #126**

Eric Paillet
6530 W. Rogers Circle
Suite 30
Boca Raton, FL 33487
Phone: 561-395-9322
Fax: 561-395-9301
Email: epaillet@runnertechnologies.com
www.runnertech.com

Our CLEAN_Address® software improves staff productivity, streamlines processes, and eliminates unnecessary costs associated with inaccurate address data. In addition to being seamlessly integrated into Banner by Ellucian and Colleague by Ellucian, CLEAN_Address is an Oracle Validated Integration in Oracle's PeopleSoft, E-Business Suite, and JD Edwards. With a proven track record spanning almost two decades, RunnerTech's CLEAN_Address is being employed by over 600 institutions for their contact data quality and integrity.

SCRIP-SAFE Security Products**Booth #325**

Stephanie Weiss
136 Commerce Blvd.
Loveland, OH 45140
Phone: 800-736-7319 ext. 116
Fax: 513-697-7891
Email: sweiss@scrip-safe.com
www.scrip-safe.com

Founded in 1989, SCRIP-SAFE Security Products, Inc. has been a leader in document security solutions for higher education for over 25 years. Serving over 2,500 institutions, we're the largest supplier of transcript security paper in the country. Over 1,000 colleges and universities also depend on SCRIP-SAFE for their diploma needs—whether it's through in-house printing with Diplomas on Demand or full service fulfillment with Diplomas on Demand Elite. SCRIP-SAFE—keeping your documents secure.

SEAtS Software**Booth #733**

Noel Dooley
100 Hartsfield Centre Parkway
Suite 500
Atlanta, GA 30354
Phone: 678-515-2093
Email: info@seatsoftware.com
www.seatsoftware.com

SEAtS Software is the innovative, collaborative platform for students, academics, and staff. SEAtS aims to empower universities, schools, and colleges through better student engagement, retention, and achievement to enhance and protect their reputations and revenues.

Sierra- Cedar, Inc.**Booth #332**

Elizabeth Thompson
1255 Alderman Drive
Alpharetta, GA 30005
Phone: 866-827-3786
Fax: 678-385-7541
Email: HigherEd@sierra-cedar.com
www.sierra-cedar.com

Sierra-Cedar is a leading provider of higher education systems implementation and upgrade services, hosting and managed services, business intelligence, strategic services, integration, and cloud services. An Oracle, Salesforce, and Workday partner, we have assisted over 350 colleges and universities with more than 1,500 implementation and upgrade projects. Your Evolution. Our Solution.

Signal Vine, LLC**Booth #533**

Haley Trost
 950 N. Washington Street
 Suite 400
 Alexandria, VA 22314
Phone: 240-672-4267
Email: hello@signalvine.com
www.signalvine.com

Signal Vine is a data-driven and personalized text-messaging platform that allows advisors, counselors, and mentors to effectively engage with their students to improve outcomes in education.

SmartCatalog**Booth #231**

Anne Valentine
 90 Bridge Street
 Suite 206
 Portland, ME 04091
Phone: 207-591-7090
Fax: 207-780-0129
Email: anne@academiccatalog.com
www.academiccatalog.com

Introducing the first integrated solution for Transfer Credit, Syllabi, Catalogs, Curriculum and Outcomes, and Learning Objectives statements. Come to the unveiling of DegreeData—a comprehensive database of US college catalogs and learn how you can leverage it to power transfer credit evaluations. Do you need a system that does it all, but is still easy to use? Come by booth 231 and see for yourself how a powerful and proven technology can streamline managing diverse processes.

SpanTran The Evaluation Company**Booth #122**

Kristina Grbich
 450 7th Ave.
 Suite 1004
 New York, NY 10123
Phone: 646-475-2572
Fax: 713-789-6022
Email: kgrbich@spantran.com
www.spantran.com

SpanTran The Evaluation Company provides foreign academic credential evaluations, translations, and degree verification services. A proud member of NACES since 1996, SpanTran The Evaluation Company is committed to providing personalized attention and quality credential evaluation services to colleges, universities, employers, the military, and individuals seeking higher education or employment.

Susan Leigh Consulting**Booth #726**

Stephen Gray
 1137 N. Central Avenue
 #1608
 Glendale, CA 91202
Phone: 818-696-1090
Email: info@susanleighconsulting.com
www.susanleighconsulting.com

Susan Leigh Consulting helps Re-Envision higher ed customer service to improve recruitment, retention, and student success. Both onsite and online, we train staff and managers in techniques for service excellence, student services integration, and business process redesign. Re-Envision Training: Customer Service Certification—online, in national workshops, or on-campus sessions—empowers staff as your SEM team to improve the student experience to match your brand and enrollment services vision.

TextAim**Booth #335**

David Goodwin
 PO Box 2151
 Gilbert, AZ 85299
Phone: 602-795-5470
Email: david@textaim.com
www.textaim.com

TextAim is a communications company that allows back and forth conversations with students by text. Since students prefer to use text instead of phones and e-mail, TextAim helps schools communicate with hundreds or thousands of students through a system as easy to use as email. It is cloud-based, so no IT department needed. TextAim is different than any other text program available and helps streamline and simplify communications with students for different departments.

The Award Group**Booth #120**

Stuart Levine
 132 Nassau Street
 11th Floor
 New York, NY 10038
Phone: 212-473-7000 ext. 100
Fax: 212-566-2600
Email: iDiploma@theawardgroup.com
www.theawardgroup.com

iDiploma™, The Award Group's exclusive online diploma program, offers graduates the ability to receive their diplomas delivered framed. This program creates a profit center for you from the sale of frame while eliminating your administrative drudgery.

The National Society of Collegiate Scholars (NSCS)**Booth #634**

Sankaya Hall
2000 M Street, NW
Suite 600
Washington, DC 20036
Phone: 202-454-0988
Email: hall@nscs.org
www.nscs.org

The National Society of Collegiate Scholars (NSCS) recognizes high-achieving students on more than 300 college campuses nationwide and provides a lifetime of leadership, scholarships, service, and professional development opportunities to its members. Additionally, NSCS offers more than \$1,000,000 in scholarships annually, which are available to all members types (four-year, two-year and online).

Tribal**Booth #107**

Steve Hope
Vision House
Hesslewood Office Park
Hessle HU13 0PD
United Kingdom
Phone: +44 7867 506335
Email: steve.hope@tribalgroup.com
www.tribalgroup.com

Tribal helps colleges and universities stay ahead in a competitive global marketplace by developing high-quality technology systems and robust analytics. Our flagship product, SITS:Vision, manages student administrative processes, from initial enquiry through to graduation and beyond. It acts as the central point of information on students and their journey. Tribal is a global provider of products and services to the international education, training and learning markets.

Unit4**Booth #712**

Deb Carbone
1000 Elm Street
Suite 801
Manchester, NH 03101
Phone: 603-471-1728
Email: info@unit4software.com
www.unit4.com/us

Unit4 is a leading provider of enterprise applications empowering people in service organizations. Unit4 and Three Rivers Systems have now joined forces to deliver the first end-to-end, next-generation education management software solution that will directly empower your institution to deliver on institutional growth, boost student success, deliver research excellence, and improve institutional effectiveness. Thousands of organizations from sectors including professional services, education, public services, non-profit, travel, wholesale and financial services benefit from Unit4 solutions. Unit4 is in business for people.

University Business**Booth #709**

Joyce Kacin
35 Nutmeg Drive
Suite 205
Trumbull, CT 06611
Phone: 203-663-0100
Fax: 203-663-0149
www.universitybusiness.com

University Business is the leading provider of business and management solutions for higher education administrators at two-and-four year colleges and universities nationwide. University Business also produces the annual UBTech Conference, where higher education leaders combine visionary thinking with practical solutions.

University Frames, Inc.**Booth #334**

Andrew Carey
3060 E. Miraloma Ave.
Anaheim, CA 92806
Phone: 714-575-5100
Email: aacarey@bright.net
www.universityframes.com

University Frames brings the highest-quality diploma frames to the collegiate market with products handcrafted in the USA. With dozens of customizable components and thousands of institutions available, even the most selective shopper will find something to display their hard-earned achievement that they can treasure for decades to come. University Frames' industry-leading eCommerce solution is perfect for those looking to bring the convenience and selection of online diploma frame shopping to their graduates. At no cost to you, University Frames builds a totally customized state-of-the-art shopping destination, handling all customer service, order fulfillment and accounting — all you need to do is cash the commission check.

Visual Schedule Builder**Booth #735**

Pierre Guay
1155 Rene Levesque Blvd.
Montreal QC H3B 2K4
Canada
Phone: 514-836-9972
Email: pierre.guay@vsbuilder.com
www.vsbuilder.com

Visual Schedule Builder delivers an innovative student schedule planning solution that streamlines the registration process, reduces student frustration, minimizes registration errors, increases average student credit hours, promotes student completion, balances course distribution, and maximizes resource utilization. Colleges and universities of all sizes already benefit from VSB. Visit us at www.vsbuilder.com to learn more.

Workday, Inc.**Booth #330**

6230 Stoneridge Mall Road
Pleasanton, CA 94588
Phone: 877-967-5329
Email: sales@workday.com
www.workday.com/

Workday is a leading provider of enterprise cloud applications for finance, human resources, analytics, and student/faculty lifecycle management. Workday has teamed up with top institutions to create Workday Student, the only higher education-focused application built in this century.

World Education Services**Booth #108**

Desiree Ansari
Bowling Green Station
PO Box 5087
New York, NY 10274
Phone: 212-219-7330
Fax: 212-739-6151
Email: support@wes.org
www.wes.org

World Education Services is a non-profit organization that provides expert credential evaluation services and research-based consulting on student mobility, international enrollment management, and transnational education. With a staff representing 37 nations and speaking over 40 languages, WES works with more than 2,500 institutions in the U.S. and Canada.

ZAP Solutions**Booth #721**

Zach Hraber
127 Anderson Street
Pittsburgh, PA 15212
Phone: 412-697-2065
Email: info@zapsolutions.com
www.paperlessadmissions.com

AMP is a fully-customizable, web-based and role-based comprehensive admissions management software solution. Designed to meet the complex demands of higher education institutions, AMP keeps data, documents, staff, and applicants on track by securely managing the student lifecycle from prospect to alumni. Turn complex data into admissions intelligence with access to year-over-year reporting, monitoring tools and data analytics to choose the candidates who are the very best fit for your program.



in PRINT

Featuring Recent Additions to the AACRAO Publications Library

AACRAO 2016 Academic Record and Transcript Guide



For over 70 years AACRAO has provided up-to-date guidance and best practices on keeping, protecting, and disseminating student records and transcript information. The *AACRAO 2016 Academic Record and Transcript Guide* continues this trend, aiding registrars in their task of preserving the integrity of their institution's academic records.

Recommendations for the placement of 54 database and transcript components are provided, along with discussions of current issues including name and gender changes, notating disciplinary actions, and the use of social security numbers in the database and on the transcript. Chapters also cover the transcription of nontraditional work and continuing education unit records, transcript services, legal considerations, the security of student records, and tips for recognizing and combatting fraudulent transcripts.

ITEM #0144 | \$75 MEMBERS | \$108 NONMEMBERS

AACRAO's Student Records Management: Retention, Disposal and Archive of Student Records



An update to AACRAO's classic publication on records management, formerly titled *AACRAO's Retention of Records*, this edition continues to provide the standards in student records management, and is designed to provide you with an overview of the complex issues facing student records managers today,

recommendations on how to develop or modify your own records retention and disposition schedule, and a comprehensive set of best practice recommendations to develop and modify your student records management policy, practice, and the application of technology.

ITEM #0138 | \$60 MEMBERS | \$84 NONMEMBERS

TO ORDER THESE AND OTHER AACRAO PUBLICATIONS, CALL (202) 263-0292 OR VISIT OUR BOOKSTORE AT WWW.AACRAO.ORG/BOOKSTORE.

www.aacrao.org/bookstore

AMERICAN ASSOCIATION OF COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS
ONE DUPONT CIRCLE, NW, SUITE 520, WASHINGTON, DC 20036

Achievement Products

CampusESP	Booth #615
CollegeSource, Inc.	Booth #319
Herff Jones LLC	Booth #113
Jostens	Booth #638
Medallic Art Company	Booth #331
SCRIP-SAFE Security Products	Booth #325
The Award Group	Booth #120

Administrative Services and Software

AACRAO Consulting	Booth #101
CampusESP	Booth #615
Ellucian	Booth #612
EMPOWER Student Information System	Booth #627
Enrollment Rx	Booth #625
Evisions	Booth #739
Infosilem	Booth #524
Jenzabar	Booth #213
Kuali	Booth #333
Laserfiche	Booth #535
Lexmark Enterprise Software	Booth #513
National Student Clearinghouse	Booth #407
OnBase by Hyland	Booth #313
Plexuss	Booth #338
Qnomy	Booth #432
Susan Leigh Consulting	Booth #726
Tribal	Booth #107
Unit4	Booth #712
Visual Schedule Builder	Booth #735
Workday, Inc	Booth #330

Admissions/Recruiting Software Products and Services

AACRAO Consulting	Booth #101
Cambridge International Examinations	Booth #430
Campus Management Corp.	Booth #225
CampusESP	Booth #615
CampusRight	Booth #727
Chegg Enrollment Services	Booth #212
CollegeNET, Inc.	Booth #119
CollegeSource, Inc.	Booth #319
DecisionDesk	Booth #713
DIGARC	Booth #413
Ellucian	Booth #612
EMPOWER Student Information System	Booth #627
Enrollment Rx	Booth #625
ETS	Booth #707
Evisions	Booth #739
Invoke Solutions	Booth #541
Jenzabar	Booth #213

Jonesville Paper Tube Corporation	Booth #130
OnBase by Hyland	Booth #313
Parchment	Booth #206
PESC	Booth #110
Plexuss	Booth #338
Sierra- Cedar, Inc.	Booth #332
Susan Leigh Consulting	Booth #726
Tribal	Booth #107
Unit4	Booth #712
Workday, Inc	Booth #330
ZAP Solutions	Booth #721

Alumni/Development Software

CampusRight	Booth #727
Ellucian	Booth #612
EMPOWER Student Information System	Booth #627
Enrollment Rx	Booth #625
Jenzabar	Booth #213

Browser-Based Document Management

BMI Digital Reel	Booth #539
CampusRight	Booth #727
DocFinity	Booth #531
Laserfiche	Booth #535
OnBase by Hyland	Booth #313
Parchment	Booth #206

Career Guidance

Army Recruiting	Booth #237
CampusESP	Booth #615

Class Schedules Publisher

Kuali	Booth #333
Infosilem	Booth #524
Visual Schedule Builder	Booth #735

Curriculum Information Systems

CourseLeaf from LEEPfrog Technologies	Booth #525
DIGARC	Booth #413
Kuali	Booth #333
SmartCatalog	Booth #231
Workday, Inc	Booth #330

Degree Audit Software

CampusESP	Booth #615
China Higher Education Student Information and Career Center (CHESICC)	Booth #636
CollegeSource, Inc.	Booth #319

Ellucian	Booth #612
EMPOWER Student Information System	Booth #627
Unit4	Booth #712

Degree/Education Verification

Association of International Credential Evaluators (AICE)	Booth #434
China Higher Education Student Information and Career Center (CHESICC)	Booth #636
Educational Credential Evaluators	Booth #723
International Education Research Foundation - IERF	Booth #426
National Student Clearinghouse	Booth #407
SpanTran The Evaluation Company	Booth #122

Diplomas

China Higher Education Student Information and Career Center (CHESICC)	Booth #636
Herff Jones LLC	Booth #113
Jostens	Booth #638
Paradigm	Booth #630
Parchment	Booth #206
SCRIP-SAFE Security Products	Booth #325
The Award Group	Booth #120

Distance Learning

Army Recruiting	Booth #237
Invoke Solutions	Booth #541
Plexuss	Booth #338

Educational Materials

Cambridge International Examinations	Booth #430
Educational Credential Evaluators	Booth #723
ETS	Booth #707
International Education Research Foundation - IERF	Booth #426
Susan Leigh Consulting	Booth #726

Electronic Admissions Applications

CampusRight	Booth #727
China Higher Education Student Information and Career Center (CHESICC)	Booth #636
Enrollment Rx	Booth #625
PESC	Booth #110
Tribal	Booth #107
Unit4	Booth #712

Electronic Data Conversion

BMI Digital ReelL	Booth #539
Credentials Solutions	Booth #619
PESC	Booth #110

Electronic Data Interchange (EDI)

China Higher Education Student Information and Career Center (CHESICC)	Booth #636
Credentials Solutions	Booth #619
PESC	Booth #110

English as a Second Language

ETS	Booth #707
-----	------------

Enrollment Management Services & Software

AACRAO Consulting	Booth #101
Campus Management Corp.	Booth #225
CampusESP	Booth #615
Chegg Enrollment Services	Booth #212
College Scheduler by Civitas Learning, Inc.	Booth #419
CollegeSource, Inc.	Booth #319
Collegis Education	Booth #436
DecisionDesk	Booth #713
DocFinity	Booth #531
Ellucian	Booth #612
EMPOWER Student Information System	Booth #627
Enrollment Rx	Booth #625
Evisions	Booth #739
Jenzabar	Booth #213
Kuali	Booth #333
Lexmark Enterprise Software	Booth #513
National Student Clearinghouse	Booth #407
OnBase by Hyland	Booth #313
Plexuss	Booth #338
Qnomy	Booth #432
Ruffalo Noel Levitz	Booth #737
SmartCatalog	Booth #231
Susan Leigh Consulting	Booth #726
Tribal	Booth #107
Unit4	Booth #712
Visual Schedule Builder	Booth #735
Workday, Inc	Booth #330
World Education Services	Booth #108
ZAP Solutions	Booth #721

Financial Aid Services and Software

AACRAO Consulting	Booth #101
Campus Management Corp.	Booth #225
EMPOWER Student Information System	Booth #627
Evisions	Booth #739

Jenzabar	Booth #213
Lexmark Enterprise Software	Booth #513
National Student Clearinghouse	Booth #407
OnBase by Hyland	Booth #313
PESC	Booth #110
Qnomy	Booth #432
Tribal	Booth #107
Unit4	Booth #712

Financial Reporting – AP, GL, Budgeting

Ellucian	Booth #612
Evisions	Booth #739
Unit4	Booth #712
Workday, Inc	Booth #330

Foreign Credential Evaluation

Association of International Credential Evaluators (AICE)	Booth #434
China Higher Education Student Information and Career Center (CHESICC)	Booth #636
Educational Credential Evaluators	Booth #723
Educational Perspectives, nfp	Booth #711
International Education Research Foundation - IERF	Booth #426
World Education Services	Booth #108

Fundraising Software

Campus Management Corp.	Booth #225
CampusESP	Booth #615
CampusRight	Booth #727
Enrollment Rx	Booth #625
Jenzabar	Booth #213

Graduation Supplies and Services

CampusRight	Booth #727
GradImages	Booth #731
Herff Jones LLC	Booth #113
Jonesville Paper Tube Corporation	Booth #130
Jostens	Booth #638
Lifetouch Special Events	Booth #425
Medallic Art Company	Booth #331
Paradigm	Booth #630
SCRIP-SAFE Security Products	Booth #325
The Award Group	Booth #120

Imaging

BMI Digital Reel	Booth #539
DocFinity	Booth #531

Laserfiche	Booth #535
Lexmark Enterprise Software	Booth #513
OnBase by Hyland	Booth #313

Information Services and Software

Ad Astra Information Systems, LLC	Booth #312
BMI Digital Reel	Booth #539
CampusESP	Booth #615
Collegis Education	Booth #436
EMPOWER Student Information System	Booth #627
Evisions	Booth #739
Higher Education Publications, Inc	Booth #725
Jenzabar	Booth #213
Kuali	Booth #333
Laserfiche	Booth #535
Lexmark Enterprise Software	Booth #513
SmartCatalog	Booth #231
Tribal	Booth #107
Unit4	Booth #712

International Credential Evaluation

AACRAO IES	Booth #501
Association of International Credential Evaluators (AICE)	Booth #434
Chegg Enrollment Services	Booth #212
China Higher Education Student Information and Career Center (CHESICC)	Booth #636
Educational Credential Evaluators	Booth #723
Educational Perspectives, nfp	Booth #711
International Education Research Foundation - IERF	Booth #426
Plexuss	Booth #338
World Education Services	Booth #108

International Recruiting Services

AACRAO Consulting	Booth #101
Chegg Enrollment Services	Booth #212
CollegeNET, Inc.	Booth #119
ETS	Booth #707
Plexuss	Booth #338
SmartCatalog	Booth #231

Internet Services

CampusESP	Booth #615
-----------	------------

Marketing / Publicity

Cambridge International Examinations	Booth #430
CampusESP	Booth #615
Chegg Enrollment Services	Booth #212

Collegis Education	Booth #436
CourseLeaf from Leepfrog Technologies	Booth #525
DIGARC	Booth #413
Jonesville Paper Tube Corporation	Booth #130
Plexuss	Booth #338
Qnomy	Booth #432
SCRIP-SAFE Security Products	Booth #325
SmartCatalog	Booth #231

Online Applications

CampusRight	Booth #727
CollegeNET, Inc.	Booth #119
DIGARC	Booth #413
EMPOWER Student Information System	Booth #627
Enrollment Rx	Booth #625
Higher Education Publications, Inc	Booth #725
Lexmark Enterprise Software	Booth #513
National Student Clearinghouse	Booth #407
Plexuss	Booth #338
Qnomy	Booth #432

Other

Association of International Credential Evaluators (AICE)	Booth #434
CourseLeaf from Leepfrog Technologies	Booth #525
Medallic Art Company	Booth #331
Paradigm	Booth #630
Susan Leigh Consulting	Booth #726
The National Society of Collegiate Scholars (NSCS)	Booth #634

Publications and Publishing Services

Cambridge International Examinations	Booth #430
CourseLeaf from Leepfrog Technologies	Booth #525
DIGARC	Booth #413
Educational Credential Evaluators	Booth #723
Higher Education Publications, Inc	Booth #725
SCRIP-SAFE Security Products	Booth #325
SmartCatalog	Booth #231
University Business	Booth #709

Records Management Services, Support and Software

AACRAO Consulting	Booth #101
BMI Digital ReelL	Booth #539
CampusESP	Booth #615
CampusRight	Booth #727
China Higher Education Student Information and Career Center (CHESICC)	Booth #636
CourseLeaf from Leepfrog Technologies	Booth #525

Credentials Solutions	Booth #619
DocFinity	Booth #531
EMPOWER Student Information System	Booth #627
Kuali	Booth #333
Laserfiche	Booth #535
Lexmark Enterprise Software	Booth #513
National Student Clearinghouse	Booth #407
OnBase by Hyland	Booth #313
PESC	Booth #110
Tribal	Booth #107

Registration Services and Software

AACRAO Consulting	Booth #101
CampusRight	Booth #727
College Scheduler by Civitas Learning, Inc.	Booth #419
DocFinity	Booth #531
EMPOWER Student Information System	Booth #627
Infosilem	Booth #524
Jenzabar	Booth #213
Kuali	Booth #333
Lexmark Enterprise Software	Booth #513
National Student Clearinghouse	Booth #407
OnBase by Hyland	Booth #313
PESC	Booth #110
Qnomy	Booth #432
SmartCatalog	Booth #231
Susan Leigh Consulting	Booth #726
Unit4	Booth #712
Visual Schedule Builder	Booth #735

Scanning Software, Equipment and Services

BMI Digital ReelL	Booth #539
DocFinity	Booth #531
OnBase by Hyland	Booth #313

Scheduling/Events Management Software

Ad Astra Information Systems, LLC	Booth #312
CollegeNET, Inc.	Booth #119
CourseLeaf from Leepfrog Technologies	Booth #525
Enrollment Rx	Booth #625
Infosilem	Booth #524
Qnomy	Booth #432
Visual Schedule Builder	Booth #735

Security Documents

SCRIP-SAFE Security Products	Booth #325
------------------------------	------------

Student Enrollment Status Supporting Services

CampusESP	Booth #615
China Higher Education Student Information and Career Center (CHESICC)	Booth #636
Evisions	Booth #739
National Student Clearinghouse	Booth #407
Plexuss	Booth #338
Unit4	Booth #712
Workday, Inc	Booth #330
ZAP Solutions	Booth #721

Student Information Access/Kiosks

Qnomy	Booth #432
Unit4	Booth #712

Student Recruitment

AACRAO Consulting	Booth #101
Army Recruiting	Booth #237
CampusESP	Booth #615
Chegg Enrollment Services	Booth #212
CollegeNET, Inc.	Booth #119
CollegeSource, Inc.	Booth #319
Ellucian	Booth #612
Enrollment Rx	Booth #625
ETS	Booth #707
Evisions	Booth #739
Jenzabar	Booth #213
Jonesville Paper Tube Corporation	Booth #130
Plexuss	Booth #338
SmartCatalog	Booth #231
Susan Leigh Consulting	Booth #726
The National Society of Collegiate Scholars (NSCS)	Booth #634
Tribal	Booth #107
Unit4	Booth #712
Workday, Inc	Booth #330

Student Tracking

Ad Astra Information Systems, LLC	Booth #312
Enrollment Rx	Booth #625
Evisions	Booth #739
National Student Clearinghouse	Booth #407
Qnomy	Booth #432
Tribal	Booth #107
Unit4	Booth #712
Workday, Inc	Booth #330

Surveys

CampusRight	Booth #727
CollegeNET, Inc.	Booth #119
Invoke Solutions	Booth #541
Plexuss	Booth #338
Qnomy	Booth #432
Tribal	Booth #107

Testing Services

Army Recruiting	Booth #237
ETS	Booth #707
IELTS USA	Booth #214

Transcript Ordering Services

China Higher Education Student Information and Career Center (CHESICC)	Booth #636
CollegeNET, Inc.	Booth #119
Credentials Solutions	Booth #619
National Student Clearinghouse	Booth #407
Parchment	Booth #206

Transfer Credit Evaluation Software

CollegeSource, Inc.	Booth #319
Lexmark Enterprise Software	Booth #513
OnBase by Hyland	Booth #313
SmartCatalog	Booth #231

Web Hosting and Development

DIGARC	Booth #413
Sierra- Cedar, Inc.	Booth #332



We've Been Busy Researching the World's Education Systems ... So You Don't Have To!

In an increasingly globalized higher ed market, credential evaluators need ways to assess multinational applicants quickly and accurately. That's why we created AACRAO EDGE—home to the most comprehensive collection of data on worldwide postsecondary education systems available on the Web today.

EDGE, an annual subscription service, presents up-to-date profiles of more than 200 education systems across the globe and covers the educational backgrounds of nearly

every type of international student entering U.S. schools. Maintained by AACRAO's team of experts, the profiles feature:

- * historical overviews
- * education ladder(s)
- * grading system(s)
- * sample credentials
- * placement recommendations
- * lists of postsecondary institutions

Simplify your evaluation process and start your AACRAO EDGE subscription today!

Visit edge.aacrao.org to subscribe,
OR EMAIL QUESTIONS TO EDGE@AACRAO.ORG.

edge.aacrao.org
AMERICAN ASSOCIATION OF COLLEGIATE REGISTRARS AND ADMISSIONS OFFICERS





Managing Academic Space: A Guide for Higher Education Institutions

Space use and management is an integral part of operating a college or university. From scheduling classes to events, understanding how to effectively manage space can result in increased productivity, cost savings, and overall efficiency. Part case study and part how-to guide, *Managing Academic Space* uses the University of Texas at El Paso (UTEP) as a case study of how to significantly increase efficiency of space use.

"For those integrally involved in managing space as well as those new to the increasingly important issue of utilization and scheduling, studying this Guide is time well-spent. Exploring the eight chapters and related information will provide leaders with insights on issues of space management currently utilized at their institution and their impact on students, faculty, and the community, as well as a wealth of new considerations — woven together in a publication that you will want to read, share with others, and implement."

David M. Sauter, University Registrar, Miami University - Ohio

\$55 Members | \$78 Non-Members

www.aacrao.org/bookstore



American Association of Collegiate Registrars and Admissions Officers

THE COMPLETE SEM SOLUTION.



STRATEGIC ENROLLMENT MANAGEMENT KNOW-HOW FROM THE MOST RESPECTED LEADERS IN THE FIELD

THE SEM ANTHOLOGY

A compilation of 29 articles, originally appearing in AACRAO's *SEM Monthly*, chronicling enrollment management concepts, challenges, and successes at campuses nationwide.

APPLYING SEM AT THE COMMUNITY COLLEGE

Identifies the vital and unique enrollment issues confronting two-year colleges and suggests effective strategies for resolving them.

SEM AND INSTITUTIONAL SUCCESS

Proposes an innovative student-centric SEM planning model aimed at helping institutions improve enrollment and financial outcomes while advancing student access and success.

SEM: TRANSFORMING HIGHER EDUCATION

Provides a roadmap for the required paradigm shift, building on the solid foundation of prior SEM practice and offering insights to new approaches that will lead to sustainable SEM efforts into the future.

MANAGING FOR OUTCOMES

Transforms process-oriented managers into successful outcomes-oriented leaders.

SEM IN CANADA

Describes how Canadian colleges and universities are using SEM to improve student and institutional outcomes.

BASIC GUIDE TO ENROLLMENT MANAGEMENT

An in-depth primer on understanding and applying SEM best practices—a handy reference for newcomers as well as seasoned enrollment managers.



FOR MORE SEM-RELATED TITLES AND INFORMATION ON AACRAO CONSULTING SERVICES, VISIT WWW.AACRAO.ORG



Managing Academic Space: A Guide for Higher Education Institutions

by Amanda Vásquez and Craig Westman

how to effectively manage space can result in increased productivity, cost savings, and overall efficiency. Part case study and part how-to guide, *Managing Academic Space* uses the University of Texas at El Paso (UTEP) as a case study of how to significantly increase efficiency of space use.

Space use and management is an integral part of operating a college or university. From scheduling classes to events, understanding

"For those integrally involved in managing space as well as those new to the increasingly important issue of utilization and scheduling, studying this Guide is time well-spent. Exploring the eight chapters and related information will provide leaders with insights on issues of space management currently utilized at their institution and their impact on students, faculty, and the community, as well as a wealth of new considerations — woven together in a publication that you will want to read, share with others, and implement."

David M. Sauter
University Registrar
Miami University - Ohio

\$55 Members | \$78 Non-Members

www.aacrao.org/bookstore

 AACRAO

Advancing Global Higher Education



ENABLING EDUCATION'S FUTURE STARTS HERE

with You and the Clearinghouse Working Together

Things are moving fast in today's evolving education environment. Changes in student mobility and pathways. The emergence of badges and other new credentials. Technology's impact on the learning experience. Growing pressure on higher education to provide more and better data. New definitions for how we assess education and more. All creating greater challenges for you.

Fortunately, the **National Student Clearinghouse** is firmly focused on the future and how we can enable you to meet the education demands of today and tomorrow. To find out more, don't miss:

NSC: Enabling the Future Trends in Education Today

Tuesday, March 22 > 1-2 pm > North 132A

For up-to-date information on Clearinghouse sessions, live social media and blog feeds during AACRAO, and more, visit

studentclearinghouse.info/aacrao2016



NATIONAL STUDENT CLEARINGHOUSE[®]

TRUSTED
&
SECURE



How Ready Are You For These Challenges?

- > Academic Portfolios
- > Certifications
- > College Completion Scorecard
- > Competency Based Education
- > Continuing Education Units
- > Data Driven Counseling
- > Digital Badges
- > Electronic Exchange Standards
- > Electronic Passports
- > ePortfolios
- > eTranscripts
- > Experiential Learning
- > Global Digital Student Data Exchange
- > Industry Credentials
- > International Student Verification
- > K-20W Data and Reporting
- > K-20W Multi-State Collaboratives
- > KSAs
- > Micro-Credentials
- > Mobility
- > National Transcript Center
- > NVEST
- > Online Learning
- > Reverse Transfer
- > Skilling Platforms
- > Stackable Credentials
- > Student Achievement Measures
- > Student Data Portability
- > Student Pathways
- > Supplemental Transcripts
- > Veterans Compliance Reporting
- > Workforce Credentials
- > Workplace Badges

Stop by
booth #407
& let's talk



AACRAO

Advancing Global Higher Education



**Stay Connected
with the
AACRAO
Community
through Social
Media**



Download the AACRAO Engage Meeting App

Use your mobile device to get meeting updates, search the program, view facility maps, and more! To download the app, visit: mobile.aacrao.org/



Stay current with higher education news by **LIKING** us at facebook. com/AACRAO



Take advantage of your **NETWORK** and **FOLLOW** us at linkedin.com/company/AACRAO



Share your conference experiences on Twitter by tagging them with **#aacrao**. Follow **@AACRAO** on Twitter to get meeting updates and receive invitation-only information. We will be tweeting our followers the location of this meeting's Tweet-up!