

## **Kevin Carroll**

### **Best-Selling Author, Expert on Creativity & Innovation, Agent for Social Change**

Kevin Carroll is the founder of Kevin Carroll Katalyst/LLC and the author of three highly successful books, *Rules of the Red Rubber Ball*, *What's Your Red Rubber Ball?!* and *The Red Rubber Ball at Work*, published by ESPN, Disney Press and McGraw-Hill. As an author, speaker and agent for social change (a.k.a. the Katalyst), it is Carroll's "job" to inspire businesses, organizations and individuals—from CEOs and employees of Fortune 500 companies to schoolchildren—to embrace their spirit of play and creativity to maximize their human potential and sustain more meaningful business and personal growth.

With his consulting endeavors, Carroll has helped turn creative ideas into reality for organizations such as the National Hockey League, ESPN, Nike, Starbucks (his words appeared on 17 million Grande cups), The National Basketball Association, Walt Disney Company, Mattel, Hasbro, Procter & Gamble, Discovery Channel, Capital One and many others.

After serving in the Air Force for ten years and earning his college degree, Carroll became an athletic trainer at the high school and collegiate levels in Philadelphia. His expertise in sport performance recognized by the 76ers organization and led to his job as the head athletic trainer for the Philadelphia 76ers in 1995. While at the 76ers, Nike tapped Carroll to bring his unique experiences to the sneaker giant in 1997. Although no job "officially" existed at the time, Carroll was directed to create a position at the company that would add value to the overall mission of the brand. Carroll accepted the challenge and stayed for seven years as "Katalyst" (the 'K' is for Kevin)—a creative change agent. At Nike he was instrumental in helping the company develop a deeper understanding of athletic product performance, team dynamics and interpersonal communication. Carroll left Nike in 2004 to create his own company, Kevin Carroll Katalyst/LLC, committed to elevating the power of sport and play around the world.

Carroll has dedicated his life to advancing sports and play as a vehicle for social change. He partners with non-governmental organizations and businesses around the world that share his vision and goals. He was honored to address the United Nations as part of the UN Year of Sports for Development and Peace in 2005 and to serve as the host of the Beyond Sport Summit & Awards that featured Archbishop Desmond Tutu in 2009.

Carroll holds a Master of Science degree in Health Education from St. Joseph's University, a Bachelor of Arts degree in Speech Communication with a minor in Physical Education from Angelo State University and an Associates Degree in Interpreting and Translating from the Community College of the Air Force. Carroll is a frequent visiting professor across the United States.