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A Professional Corporation

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Accountants
and Consultants

## Independent Auditor's Report on the Financial Statements

To the Board of Directors

American Association of Collegiate

Registrars and Admissions Officers

We have audited the accompanying financial statements of American Association of Collegiate Registrars and Admissions Officers (the Association), which comprise the statements of financial position as of September 30, 2013 and 2012, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Association of Collegiate Registrars and Admissions Officers as of September 30, 2013 and 2012, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

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Tate & Tryon
Washington, DC
December 16, 2013

### **Statements of Financial Position**

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September 30,	2013		2012
Assets			
Cash and cash equivalents	\$ 1,953,164	\$	1,778,060
Investments	7,770,712		6,778,116
Accounts receivable	250,364		316,792
Prepaid expenses and other assets	315,547		340,036
Property and equipment	 585,543		609,923
Total assets	\$ 10,875,330	\$	9,822,927
Liabilities and Net Assets			
Accounts payable	\$ 141,002	\$	155,816
Accrued expenses	383,475		326,671
Deferred revenue	2,377,822		2,122,376
Deferred rent	 181,583		172,688
Total liabilities	3,083,882		2,777,551
Commitment and contingency	-		-
Net assets			
Unrestricted	7,704,784		6,961,572
Temporarily restricted	86,664		83,804
Total net assets	 7,791,448		7,045,376
Total liabilities and net assets	\$ 10,875,330	\$	9,822,927

### **Statements of Activities**

Year Ended September 30,	2013	2012
Unrestricted activities		
Revenue and support		
Service fees	\$ 2,845, <b>55</b> 4	\$ 3,007,048
Membership fees	2,427,839	2,358,334
Registrations	1,994,076	1,928,936
Publications sales	850,915	692,948
Exhibit fees	486,900	504,500
Sponsorships	343,350	312,650
Advertising	189,547	190,771
Corporate dues	122,298	116,496
Other income	35,059	38,524
Interest income	608	828
Total revenue and support	9,296,146	9,151,035
Expense		
Program services		
International education services	1,398,334	1,182,957
Annual meeting	1,161,480	980,840
Project, contracts and consulting	1,136,016	1,352,700
Meetings and workshops	1,124,123	1,185,621
Communications / government relations	644,843	584,397
Membership services	349,972	343,462
Publications	318,472	308,216
Total program services	6,133,240	5,938,193
Supporting services		
General and administrative	2,607,328	2,534,572
Governance	303,472	365,628
Total supporting services	2,910,800	2,900,200
Total expense	9,044,040	8,838,393
Change in unrestricted net assets from operations	252,106	312,642
Investment income	491,106	467,069
Change in unrestricted net assets	743,212	779,711
Temporarily restricted activities		
Contributions	2,800	4,000
Interest income	60	166
Change in temporarily restricted net assets	2,860	4,166
Change in net assets	746,072	783,877
Net assets, beginning of year	7,045,376	6,261,499
Net assets, end of year	\$ 7,791,448	\$ 7,045,376

### **Statements of Cash Flows**

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Year Ended September 30,	ear Ended September 30, 2013		2012		
Cash flows from operating activities					
Change in net assets	\$	746,072	\$	783,877	
Adjustments to reconcile change in net assets					
to net cash provided by operating activities:					
Net gain on investments		(340,396)		(357,673)	
Accounts receivable written-off		16,278		-	
Change in allowance for doubtful accounts		-		(71,784)	
Obsolete inventory written-off		9,560		12,963	
Depreciation and amortization		204,415		188,387	
Changes in assets and liabilities:					
Accounts receivable		50,150		64,792	
Prepaid expenses and other assets		14,929		5,279	
Accounts payable		(14,814)		(173,232)	
Accrued expenses		56,804		(51,700)	
Deferred revenue		255,446		(293,849)	
Deferred rent		8,895		14,698	
Total adjustments		261,267		(662,119)	
Net cash provided by operating activities	1	,007,339		121,758	
Cash flows from investing activities					
Proceeds from sales or maturities of investments	9	,595,134		7,291,169	
Purchases of investments	(10	,247,334)		(7,270,233)	
Purchases of property and equipment		(180,035)		(44,363)	
Net cash used in investing activities		(832,235)		(23,427)	
Net increase in cash and cash equivalents		175,104		98,331	
Cash and cash equivalents, beginning of year	1	,778,060		1,679,729	
Cash and cash equivalents, end of year	\$ 1	,953,164	\$	1,778,060	

#### **Notes to the Financial Statements**

#### A. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

<u>Organization:</u> American Association of Collegiate Registrars and Admissions Officers (the Association) was organized in 1999 as a nonprofit organization in the District of Columbia. The Association is a nonprofit, voluntary, professional association of more than 11,000 higher education admissions and registration professionals who represent more than 2,600 institutions and agencies in the United States and in over 40 countries around the world. The mission of the Association is to serve and advance higher education by providing leadership in academic and enrollment services.

<u>Income taxes:</u> The Association is exempt from the payment of income taxes under Section 501(c)(3) of the Internal Revenue Code and is classified as other than a private foundation within the meaning of Section 509(a)(2) of the Internal Revenue Code.

The Association believes that it has appropriate support for income tax positions taken. Therefore, management has not identified any uncertain income tax positions. Generally, income tax returns related to the current and three prior years remain open for examination by taxing authorities.

<u>Basis of accounting:</u> The Association prepares its financial statements on the accrual basis of accounting. Revenue, other than contributions, is recognized when earned and expense when the obligation is incurred.

<u>Use of estimates:</u> The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from estimates.

<u>Cash and cash equivalents:</u> For financial statement purposes, the Association considers demand deposits and money market funds not held within the Association's investment portfolios to be cash and cash equivalents.

Accounts receivable: Accounts receivable consists primarily of amounts owed from customers for service fees relating to the Association's various programs. Accounts receivable are presented at the gross, or face, amount due to the Association. Management periodically reviews the status of all accounts receivable balances for collectability. Each receivable balance is assessed based on management's knowledge of the customer, the Association's relationship with the customer, and the age of the receivable balance. As a result of these reviews, customer balances deemed to be uncollectible are charged directly to bad debt expense. Management believes that the use of the direct write-off method approximates the results that would be presented if an allowance for bad debts had been recorded.

<u>Prepaid expenses and other assets:</u> Prepaid expenses and other assets includes inventory, which consists of publications held for sale. Inventory is stated at the lower of cost or market, using the average cost method. The Association writes-off inventory when the publishing date is over two years old or when the Association has sold most of the copies of the publication that were produced.

<u>Contributions</u>: Contributions are recorded as unrestricted or temporarily restricted support depending upon the existence and/or nature of any donor restrictions. Support that is restricted by the donor is reported as an increase in temporarily restricted net assets and then reclassified to unrestricted net assets when the restriction expires. Temporarily restricted support that expires in the same period is classified as unrestricted net assets.

#### Notes to the Financial Statements

#### A. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - CONTINUED

Program services: Program service descriptions are as follows:

International education services: The Association serves as a resource center for members and the public by answering questions related to education outside the United States.

Annual meeting: The Association provides a forum for members and other experts in admissions, registration, financial aid, institutional research and government regulations.

*Project, contracts and consulting:* The Association provides services to universities and colleges of all sizes across the United States, Canada, and a variety of other international locations in the specialized areas of strategic enrollment management, student services, staff development, technology optimization, and organizational operations.

*Meetings and workshops:* The Association provides educational information for both members and the interested public and provides forums for discussion of issues.

Communications / government relations: The Association provides members with updates on federal regulations and compliance issues, congressional and agency activity, and higher education coverage in national news.

Membership services: The Association's membership services activities include maintaining an accurate membership database so as to share directory information with members, providing customer service to members, retention of current members and recruitment of new members.

*Publications:* The Association offers a wide variety of publications that assist members with professional development.

Supporting services: Supporting service descriptions are as follows:

General and administrative: The general and administrative function includes activities necessary for the administrative processes of the Association, including managing its operations and financial responsibilities.

Governance: The governance function includes activities relating to providing support for the Association's Board of Directors and related Committees thereof.

<u>Functional allocation of expense:</u> The costs of providing various program and supporting services have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the program and supporting services benefited based on estimated level of effort.

<u>Measure of operations:</u> The Association does not include investment income (loss) in the unrestricted change in net assets from operations.

<u>Subsequent events:</u> Subsequent events have been evaluated through December 16, 2013, which is the date the financial statements were available to be issued.

#### Notes to the Financial Statements

#### **B.** CONCENTRATIONS

<u>Credit risk:</u> The Association maintains demand deposits with commercial banks and money market funds with financial institutions. At times, certain balances held within these accounts may not be fully guaranteed or insured by the U.S. Government. The uninsured portions of cash and money market accounts are backed solely by the assets of the underlying institution. Therefore, the failure of an underlying institution could result in financial loss to the Association.

<u>Market risk:</u> The Association also invests funds in a professionally managed investment portfolio of fixed income and equity securities. Such investments are exposed to various risks, such as fluctuations in market value and credit risk. Thus, it is at least reasonably possible that changes in these risks could materially affect investment balances and the amounts reported in the financial statements.

#### C. INVESTMENTS

In accordance with generally accepted accounting principles, the Association uses the following prioritized input levels to measure fair value of investments. The input levels used for valuing investments are not necessarily an indication of risk.

Level 1 – Observable inputs that reflect quoted prices for identical assets or liabilities in active markets, such as stock quotes.

Level 2 – Includes inputs other than level 1 inputs that are directly or indirectly observable in the marketplace, such as yield curves or other market data.

Level 3 – Unobservable inputs which reflect the reporting entity's assessment of the assumptions that market participants would use in pricing the asset or liability including assumptions about risk, such as bid/ask spreads and liquidity discounts.

Cash, money market funds, and certificates of deposit which are included in the investment portfolio are recorded at cost. These investments are not required to be classified within a particular fair value level.

Investments classified within Level 1 include mutual funds, equity securities, and exchange traded funds.

Investments classified within Level 2 include fixed income securities which consist of U.S. government obligations and corporate bonds. Fixed income securities were valued by pricing vendors, which use a market approach and pricing spreads based on the credit risk of the issuer, maturity, current yield, and other terms and conditions of each security.

Management believes that investments at fair value have been reported using an estimated amount which is a reasonable approximation of their exit price.

#### **Notes to the Financial Statements**

#### C. INVESTMENTS - CONTINUED

The following is a summary of investments, some of which are measured at fair value on a recurring basis, at September 30,:

Fixed income securities         \$ 2,040,956         \$ -         \$ 2,040,956         \$           Mutual funds - equities         675,648         675,648         675,648         675,72         195,772	evel 3	Level 3	 Level 2	 Level 1	Total	 2013
Mutual funds - broad commodities       604,762       604,762       604,762         Equity securities       2,172,100       2,172,100       2,172,100         Exchange traded funds       1,656,024       1,656,024         Investments at fair value       7,347,281       \$ 5,554,532       \$ 1,792,749       \$         Cash and money market funds       423,431       \$ 7,770,712       \$ 2,040,956       \$ - \$ 2,040,956       \$ 2,040,956       \$ \$ 2,040,956       \$ \$ 2,040,956       \$ \$ 2,040,956       \$ \$ 2,040,956       \$ \$ 2,040,956       \$ \$ 2,040,956       \$ \$ 2,040,956       \$ \$ 2,040,956       \$ \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,040,956       \$ 2,	-		\$ 1,792,749	\$ -	\$ 1,792,749	\$ Fixed income securities
Equity securities 2,172,100 2,172,100  Exchange traded funds 1,656,024 1,656,024  Investments at fair value 7,347,281 \$ 5,554,532 \$ 1,792,749 \$  Cash and money market funds 423,431  \$ 7,770,712   2012 Total Level 1 Level 2 Level 5  Fixed income securities \$ 2,040,956 \$ - \$ 2,040,956 \$  Mutual funds - equities 675,648 675,648  Mutual funds - broad commodities 195,772 195,772  Equity securities 1,688,198 1,688,198  Exchange traded funds 1,104,211 1,104,211  Investments at fair value 5,704,785 \$ 3,663,829 \$ 2,040,956 \$  Certificates of deposit 479,822				1,121,646	1,121,646	Mutual funds - equities
Exchange traded funds				604,762	604,762	Mutual funds - broad commodities
Investments at fair value				2,172,100	2,172,100	Equity securities
Cash and money market funds         423,431           \$ 7,770,712           2012         Total         Level 1         Level 2         Level 3           Fixed income securities         \$ 2,040,956         \$ -         \$ 2,040,956         \$            Mutual funds - equities         675,648         675,648         675,648           Mutual funds - broad commodities         195,772         195,772         195,772           Equity securities         1,688,198         1,688,198         1,688,198           Exchange traded funds         1,104,211         1,104,211         1,104,211           Investments at fair value         5,704,785         \$ 3,663,829         \$ 2,040,956         \$           Cash and money market funds         593,509           Certificates of deposit         479,822			 	 1,656,024	 1,656,024	Exchange traded funds
\$ 7,770,712  2012  Total  Level 1  Level 2  Level 2  Fixed income securities  \$ 2,040,956 \$ - \$ 2,040,956 \$  Mutual funds - equities  675,648  Mutual funds - broad commodities  195,772  Equity securities  1,688,198  Exchange traded funds  1,104,211  Investments at fair value  5,704,785 \$ 3,663,829 \$ 2,040,956 \$  Cash and money market funds  593,509  Certificates of deposit  479,822	-		\$ 1,792,749	\$ 5,554,532	\$ 7,347,281	Investments at fair value
Z012         Total         Level 1         Level 2         Level 3           Fixed income securities         \$ 2,040,956         \$ -         \$ 2,040,956         \$ 8           Mutual funds - equities         675,648         675,648         675,648           Mutual funds - broad commodities         195,772         195,772         195,772           Equity securities         1,688,198         1,688,198           Exchange traded funds         1,104,211         1,104,211           Investments at fair value         5,704,785         \$ 3,663,829         \$ 2,040,956         \$           Cash and money market funds         593,509           Certificates of deposit         479,822					423,431	 Cash and money market funds
Fixed income securities         \$ 2,040,956         \$ -         \$ 2,040,956         \$           Mutual funds - equities         675,648         675,648         675,648         675,72         195,772					7,770,712	\$
Mutual funds - equities       675,648       675,648         Mutual funds - broad commodities       195,772       195,772         Equity securities       1,688,198       1,688,198         Exchange traded funds       1,104,211       1,104,211         Investments at fair value       5,704,785       \$ 3,663,829       \$ 2,040,956       \$         Cash and money market funds       593,509         Certificates of deposit       479,822	evel 3	Level 3	Level 2	Level 1	 Total	 2012
Mutual funds - broad commodities       195,772       195,772         Equity securities       1,688,198       1,688,198         Exchange traded funds       1,104,211       1,104,211         Investments at fair value       5,704,785       \$ 3,663,829       \$ 2,040,956       \$         Cash and money market funds       593,509         Certificates of deposit       479,822	- 12		\$ 2,040,956	\$ _	\$ 2,040,956	\$ Fixed income securities
Equity securities       1,688,198       1,688,198         Exchange traded funds       1,104,211       1,104,211         Investments at fair value       5,704,785       \$ 3,663,829       \$ 2,040,956       \$         Cash and money market funds       593,509         Certificates of deposit       479,822				675,648	675,648	Mutual funds - equities
Exchange traded funds         1,104,211         1,104,211           Investments at fair value         5,704,785         \$ 3,663,829         \$ 2,040,956         \$           Cash and money market funds         593,509           Certificates of deposit         479,822				195,772	195,772	Mutual funds - broad commodities
Investments at fair value         5,704,785         \$ 3,663,829         \$ 2,040,956         \$           Cash and money market funds         593,509           Certificates of deposit         479,822				1,688,198	1,688,198	Equity securities
Cash and money market funds 593,509  Certificates of deposit 479,822			 	 1,104,211	1,104,211	 Exchange traded funds
Certificates of deposit 479,822	_		\$ 2,040,956	\$ 3,663,829	\$ 5,704,785	Investments at fair value
•					593,509	Cash and money market funds
¢ 6 770 116					479,822	 Certificates of deposit
\$ 6,776,116					6,778,116	\$

Interest and investment income consists of the following for the years ended September 30,:

	3	2013		2012		
Unrestricted						
Net gain on investments		\$	340,396	\$	357,673	
Interest and dividends			204,448		179,335	
Investment management fees			(53,130)		(69,111)	
			491,714		467,897	
Temporarily restricted						
Interest income			60		166	
		\$	491,774	\$	468,063	

#### **Notes to the Financial Statements**

#### D. RETIREMENT PLANS

<u>Defined contribution:</u> The Association maintains a defined contribution 403(b) retirement plan for all eligible employees. The plan requires annual employer contributions equal to 10% of participants' compensation up to the Social Security taxable wage base plus 15% of participants' compensation in excess of the Social Security taxable wage base. Retirement plan expense totaled \$306,560 and \$311,189 for the years ended September 30, 2013 and 2012, respectively.

<u>Tax deferred annuity plan:</u> The Association also sponsors a tax deferred annuity plan under Section 403(b) of the Internal Revenue Code. The plan is an employee elective deferral retirement plan, which covers all eligible participants as stipulated by the plan document. The Association makes no contributions under this plan.

#### E. PROPERTY AND EQUIPMENT

Acquisitions of equipment and furniture greater than \$500 and acquisitions of software greater than \$1,000 are recorded at cost. Using the straight-line method, depreciation of property and equipment is recorded over the following estimated useful lives: equipment and software – 3 to 5 years; and furniture – 5 years. Amortization of leasehold improvements is calculated using the straight-line method over the lesser of the remaining term of the office lease or the estimated useful life of the improvements.

Property and equipment consists of the following at September 30,:

	2013	2012
Equipment and software	\$ 1,238,241	\$ 1,188,126
Furniture	258,197	258,197
Leasehold improvements	573,775	443,854
	2,070,213	1,890,177
Less accumulated depreciation and amortization	(1,484,670)	(1,280,254)
	\$ 585,543	\$ 609,923

#### **Notes to the Financial Statements**

#### F. DEFERRED REVENUE

Revenue received in advance of the period in which it will be earned is reported as deferred revenue. Membership fees revenue is recognized in the applicable membership period. Registrations, exhibit fees, and sponsorships are recognized in the period in which the event occurs. Advertising revenue is recognized in the period in which the advertisement appears in a publication or online.

Deferred revenue consists of the following at September 30,:

	2013	2012
Membership fees	\$ 1,634,530	\$ 1,484,800
Registrations	346,218	263,934
Publication sales and service fees	185,724	181,992
Exhibit fees	115,075	137,150
Sponsorships and advertising	96,275	54,500
	\$ 2,377,822	\$ 2,122,376

#### G. NET ASSETS

<u>Unrestricted</u>: Unrestricted net assets include those net assets whose use is not restricted by donors, even though their use may be limited in other respects, such as by board designation.

Endowment: To generate a permanent, steady stream of investment income for the Association (see Note H). The Association transferred \$240,800 from undesignated to endowment during the year ended September 30, 2013.

Infrastructure: To fund expenses for equipment and hardware upgrades, software acquisition and development, office repairs and improvement, or similar infrastructure costs that are unexpected, and therefore unbudgeted, or that the Board considers imprudent to fund from continuing operations. The Association transferred \$146,600 from undesignated to infrastructure during the year ended September 30, 2013.

Strategic Initiatives and Investments: To provide a means for the Board to develop new programs or replace outdated ones, to expand the Association's interests and services, or to invest in new revenue-producing opportunities. The Association transferred \$112,600 from undesignated to strategic initiatives and investments during the year ended September 30, 2013.

#### Notes to the Financial Statements

#### G. NET ASSETS - CONTINUED

Unrestricted net assets consist of the following funds at September 30,:

	2013	2012
Board-designated		
Endowment	\$ 3,701,415	\$ 3,224,098
Infrastructure	2,253,346	1,962,754
Strategic Initiatives and Investments	1,730,341	1,507,144
Undesignated	 19,682	267,576
	\$ 7,704,784	\$ 6,961,572

<u>Temporarily restricted:</u> Temporarily restricted net assets primarily consists of donor restricted contributions to the J. Douglas Connor Fund, which was established as a fund for scholarships.

#### H. ENDOWMENT

As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. The Association has no traditional donor-restricted endowment funds. However, the Association has a board-designated endowment fund.

#### Interpretation of Relevant Law

The Association's Board of Directors has interpreted the *Uniform Prudent Management of Institutional Funds Act of 2007 (UPMIFA)*, enacted by the District of Columbia, as requiring the preservation of the real (inflation-adjusted) purchasing power of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of its interpretation, the Association classifies its board-designated endowment within unrestricted net assets.

#### Return Objectives and Risk Parameters

The Association has adopted investment and spending policies for endowment assets that attempt to provide a steady stream of income to the Association while preserving and maintaining the purchasing power of the endowment assets over time. Under the investment policy, as approved by the Board of Directors, the endowment assets are invested in a diverse portfolio so as to minimize risk and maximize growth.

#### Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Association relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Association targets a diversified asset allocation of equity, fixed income, and other securities to achieve its long-term objectives.

#### Notes to the Financial Statements

#### H. ENDOWMENT - CONTINUED

Spending Policy and How the Investment Objectives Relate to Spending Policy

Distributions from the endowment will not begin until the endowment fund reaches \$10,000,000. Once this level is reached, the Association's spending policy calls for annual appropriations of less than or equal to 5% of the endowment fund's average fair market value for the preceding twelve quarters. As a result, the endowment will be permitted to grow through investment earnings and additional transfers until it is able to generate a permanent, steady stream of investment income for the Association.

#### Funds with Deficiencies

From time to time, the fair value of assets associated with the endowment fund may fall below the level that was originally established as an endowment fund. In accordance with accounting principles generally accepted in the United States of America, deficiencies of this nature relating to traditional donor-restricted endowment funds are reported in unrestricted net assets. Since the board-designated endowment is already classified within unrestricted net assets, no deficiencies of this nature exist.

Endowment fund balances and changes in the endowment fund, by net asset class, consist of the following as of and for the years ended September 30,:

			Temporarily	Permane	ently	
2013	U	nrestricted	Restricted	Restrict	ted	 Total
Endowment, October 1, 2012	\$	3,224,098	\$ -	\$	-	\$ 3,224,098
Investment return  Net gain on investments		163,935				163,935
Interest and dividends		98,169				98,169
Investment management fees		(25,587)				(25,587)
		236,517	-		_	236,517
Transfer		240,800				240,800
Endowment, September 30, 2013	\$	3,701,415	\$ -	\$	-	\$ 3,701,415
			Temporarily	Permane	ently	
2012	Uı	nrestricted	Temporarily Restricted	Permane Restrict	•	Total
2012 Endowment, October 1, 2011	<u>Uı</u> \$	nrestricted 2,999,158			•	\$ T <b>otal</b> 2,999,158
			Restricted	Restrict	•	\$ 
Endowment, October 1, 2011			Restricted	Restrict	•	\$ 
Endowment, October 1, 2011 Investment return		2,999,158	Restricted	Restrict	•	\$ 2,999,158
Endowment, October 1, 2011 Investment return Net gain on investments		2,999,158 172,255	Restricted	Restrict	•	\$ 2,999,158 172,255
Endowment, October 1, 2011 Investment return Net gain on investments Interest and dividends		2,999,158 172,255 85,969	Restricted	Restrict	•	\$ 2,999,158 172,255 85,969

#### **Notes to the Financial Statements**

#### I. COMMITMENT AND CONTINGENCY

Office lease: The Association has an operating lease for office space, which expires June 30, 2018. The lease does not require a security deposit but it does require that the Association maintain its membership status with American Council on Education, the landlord. The lease also contains an escalation clause that adjusts annual base rentals until year eight of the lease term. For years eight, nine, and ten of the lease term, the base rentals remain constant without escalation. Generally accepted accounting principles require that the scheduled rent increases resulting from the escalation of base rentals be recorded as a liability and amortized ratably over the life of the lease. Therefore, the Association has recorded a deferred rent liability in the accompanying statements of financial position which is being amortized on a basis to achieve straight-line rent expense over the life of the lease.

Total rent expense, including pass through costs such as real estate taxes and operating expenses, totaled \$346,947 and \$354,457 for the years ended September 30, 2013 and 2012, respectively. Future minimum lease payments, on a cash basis, are as follows:

Year Ending September 30,		Amount
2014	\$	350,500
2015		371,100
2016		386,400
2017		386,400
2018	<u></u>	289,800
	\$	1,784,200

<u>Hotel contracts:</u> The Association has contracts with various hotels for future conferences and meetings. In the event that the Association cancels an event, it could be held liable for liquidated damages incurred by the hotels in accordance with the terms of the agreements.

<u>Employment agreements:</u> The Association has employment agreements with two of its key employees. Under the terms of the agreements, should the Association terminate the employees without cause, it would be obligated to pay severance, the terms of which are stipulated in the employment agreements.



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## Independent Auditor's Report on the Supplementary Information

To the Board of Directors American Association of Collegiate Registrars and Admissions Officers

We have audited the financial statements of American Association of Collegiate Registrars and Admissions Officers as of and for the years ended September 30, 2013 and 2012, and issued our report thereon dated December 16, 2013, which contained an unmodified opinion on those financial statements. Our audits were performed for the purpose of forming an opinion on the financial statements as a whole. The supplementary information on the following page is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The supplementary information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the supplementary information is fairly stated in all material respects in relation to the financial statements taken as a whole.

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Tate & Tryon
Washington, DC
December 16, 2013

### **Schedule of Natural Expense**

· · · · · · · · · · · · · · · · · · ·	Property of the Samuel Company of the Samuel	
Year Ended September 30,	2013	2012
Salaries and benefits	\$ 4,005,553	\$ 3,810,688
Consulting / outside services	1,332,213	1,412,699
Meetings	1,022,066	986,324
Rent	346,947	354,457
Travel	326,972	399,077
Legal and accounting	287,200	291,141
Other expenses	223,443	175,784
Printing and production	214,145	181,086
Lodging	207,953	255,560
Depreciation and amortization	204,415	188,387
Bank charges	192,341	182,753
Meals and entertainment	161,908	171,219
Supplies, equipment, and maintenance	132,550	92,142
Communications / internet	112,712	123,239
Postage and delivery	109,448	101,090
Memberships and subscriptions	108,911	50,658
Advertising	47,486	35,973
Equipment rental	7,777	26,116
Total expense	\$ 9,044,040	\$ 8,838,393